BusinessWeek

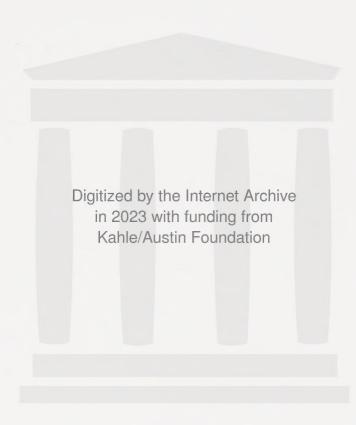
FAST TRACK



# THE BEST UNDERGRADUATE B-SCHOOLS

**Exclusive Profiles of 121 Business Programs** 

Geoff Gloeckler





# Undergraduate B-Schools

Geoff Gloeckler



New York Chicago San Francisco Lisbon London Madrid Mexico City Milan New Delhi San Juan Seoul Singapore Sydney Toronto

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### Introduction

So you've decided to pursue a career in business. Congratulations. You've made it over the first hurdle. The next challenge is finding the school that fits your needs. As you probably have discovered, there are hundreds of options out there. Your job is to find the one that seems like it was made just for you. That's as easy as finding a needle in a haystack, right? Maybe, but it's important to find the program that is just right.

There are many different kinds of business programs, housed in many different kinds of colleges and universities. There are large programs at well-known state schools, and there are small programs at private schools that are off the beaten path. There are two-year business programs, as well as three-year and four-year programs. Some programs require internships and study abroad. There are others that offer co-ops, on-the-job training in large corporations, and still others that give students the chance to invest university money in the stock market. There are programs that specialize in specific areas, like sports marketing or computer engineering, and others that allow undergraduates to take courses with MBAs.

With so many options out there, it's important to come up with a list of your priorities in a business program and in a university. Maybe you want to find a program that's close to home, but not too close. Or maybe you want one that costs enough to get a good education, but is inexpensive enough that you won't still be paying off student loans when you're 60. Do you want to live off campus? Or be in classes with fewer than 500 students? Or graduate in four years? These concerns may sound minor, but they are issues at many universities, even some of the topranked ones.

How much will undergraduate B-school cost? You (and your parents) will quickly notice that there is a wide variety of tuition numbers, depending on the type of school. The numbers start in the low thousands for some state schools and soar to upward of \$40,000 for the elite private programs. Granted, when you graduate, you will be pulling in a nice paycheck: the average starting salary at the top 50 undergraduate programs is just under \$50,000. But that's still years down the road.

This book will help you answer these questions. In the following pages, you will find profiles of 121 of the country's best undergraduate business programs. For each

The average starting salary at the top 50 undergraduate programs is just under \$50,000.

program, there is basic information about the university in general, including costs, application deadlines, and location. You will also find indepth data about the business program, complete with scholarship information, top areas of study, what kind of salary you can expect when you graduate, and comments from actual students. In short, if you want

to know what the school is really like, you're looking in the right place.

Before you begin, here are seven things you should consider when you choose an undergratuate business program.

#### Choosing an Undergraduate Business Program

#### 1. Does the Length of the Business Program Matter? Yes.

The length of business programs varies. Some are two years, some three years, and some four. But this doesn't mean that the length of your college experience will be any shorter or longer, unless, of course, vou're coming in with a lot of AP credits or you enjoy yourself a little too much. In two-vear programs, students aren't actually admitted into the business program until their junior year. In such programs, freshmen and sophomores take prerequisites of liberal arts and prebusiness courses, from English to Biology to Accounting 101. This prebusiness time gives students a chance to branch out a little before focusing on their major. Apart from this, many two-year programs include a "weed out" prebusiness course in which students have to earn a minimum grade to have any chance of becoming full-fledged business majors. Two- and three-year business programs usually require a certain GPA for admittance (somewhere between 2.5 and 3.25, depending on the school), and a handful even require students to take a standardized test before gaining entry. Thus, it isn't guaranteed that every student

### "Saturbuction (Almost) Burnantined: Schools Winner Students Have the

- 1. University of Virginia (McIntire)
- 2. Emory University (Goizueta)
- 3. University of Notre Dame (Mendoza)
- 4. Brigham Young University (Marriott)
- 5. University of Pennsylvania (Wharton)
- 6. Massachusetts Institute of Technology (Sloan)
- 7. University of Michigan (Ross)
- 8. Southern Methodist University (Cox)
- 9. Indiana University (Kelley)
- 10. University of California, Berkeley (Haas)
- \*Based on responses to BusinessWeek survey.

- 11. Cornell University
- 12. University of Texas, Austin (McCombs)
- 13. Georgetown University (McDonough)
- 14. Villanova University
- 15. Texas A&M University (Mavs)
- 16. New York University (Stern)
- 17. University of Tulsa
- 18. University of North Carolina at Chapel Hill (Kenan-Flagler)
- 19. University of Southern California (Marshall)
- 20. Washington University (Olin)

who declares himself or herself a business major as a freshman will be admitted into the program.

So, does it make more sense to go to a school whose business program is two years, or three, or four? There isn't a correct answer to this, but you should understand the differences so you aren't disappointed or surprised when you haven't taken a single business course after completing your first year and a half of college. What are the differences? Students in three-year and four-year programs are more likely to take in-depth business courses early, making them more competitive internship candidates. They also have time to get to know the professors and advisors in the program better. This is one reason why the University of Michigan, for instance, is phasing out its two-year program in favor of a three-year model. In many of the four-year programs, some students have an internship each summer they are in college, and many of them graduate with more than a year of work experience, which looks very good on a résumé. This isn't to say that students in two-year and threeyear programs don't have the opportunity to get internships; they might just be a little harder to get early on.

Which leads us to the next topic.

#### The Results Are in: Schools Whose Business Students Have the **Highest Average SAT**

1.	Massachusetts Institute of	11.	University of California,	
	Technology (Sioan)1478		Berkeley (Haas)	135
2.	Washington University	12.	Georgetown University	
	(Olin)1443		(McDonough)	1352
3.	New York University	13.	Emory University (Goizuet	a)1340
	(Stern)1441	14.	University of North Carol	ina at
4.	University of Pennsylvania		Chapel Hill (Kenan-	
	(Wharton)1430		Flagler)	1335
5.	Carnegie Mellon (Tepper)1410	15.	Cornell University	1333
6.	Southern Methodist	16.	University of Michigan	
	University (Cox)1393		(Ross)	1333
7.	University of Notre Dame	17.	Boston College (Carroll)	1328
	(Mendoza)1379	18.	Wake Forest University	
8.	University of Southern California		(Calloway)	1322
	(Marshall)1376	19.	University of Illinois	1310
9.	University of Virginia	20.	University of Florida	
	(McIntire)1366		(Warrington)	1300
10.	University of Maryland			
	(Smith)1360			

But just because vou aren't a business major doesn't mean that you can't study business in college. Most schools offer a business minor for those students who want to have some knowledge of the business world, and for most companies, this is enough to get you in the door. With a minor in business, you can get the best of both worlds, majoring in something that interests you and getting a business education at the same time. And if the schools you are considering don't offer a minor in business, you can most likely take a few accounting or economics courses as electives to whet your palate.

If you think a business minor is something you might be interested in, check out Business Week.com. Search for "The Major Attraction of a Business Minor."

#### 4. Do Grades Matter? Yes.

No surprise there. But in some business programs, grades are much more important than you may think.

At schools like Michigan, Oregon, and Pennsylvania, among others, grading curves are a fact of business school life. Curves that are designed to counter grade inflation by limiting the number of As in any given class can make it difficult for even high performers to graduate with honors or land interviews with some recruiters.

USC's Marshall School of Business grades students on a curve, with professors being expected to hold the average GPA to 3.0 in core courses and 3.3 in electives. As a result, most students will get a 3.0, or a B, in each of their 10 core business courses. A handful will earn a slightly higher grade, and the same number will earn a lower grade. This is a problem when you consider that for most recruiters trolling

B-school campuses, a GPA of less than 3.5 will in many cases consign a résumé to the garbage can. Most large employers take the grade structure at Marshall into consideration, so students are rarely passed over for interviews. But for smaller companies that are not familiar with the school, students are at a disadvantage. David

### A GPA of less than 3.5 will in many cases consign a résumé to the garbage can.

Freeman, a recent Marshall graduate, estimates that he missed out on a dozen interviews because he didn't meet the grade requirements that companies were looking for. "Without the curve, my GPA would have been high enough to qualify for these interviews," he says.

On top of these issues, some students say that curves cause morale problems among students, intensifying competition and making it harder to form meaningful teams—a major issue considering the number of group projects that you will be a part of.

While a grading curve shouldn't be a deal breaker for students choosing among a handful of schools, it should be taken into consideration. It's worth asking, for example, if the policy is schoolwide or if individual professors can make their own rules, and whether the curve covers core courses, electives, or both.

#### 5. How Do Growing University Enrollments Affect Me as a Business Student? It Might Take You More Than Four Years to Graduate

Fact 1: Enrollments at most universities are at all-time highs, with the number of students increasing each year. Fact 2: The numbers of dorm rooms, available classes, experienced faculty, and advisors have increased only slightly, if at all. Fact 3: Considering Facts 1 and 2, you probably won't be able to graduate in four years.

With larger enrollments, quite a few other potential issues arise. The first is probably the most obvious: with more students come larger class sizes. Courses that in

### Diogest Bung for Your Buck: Middan Starting Salary Earned per \$1 of

Private Schools	Public Schools
1. Brigham Young University	1. University of Florida
(Marriott)\$12.98	(Warrington)\$14.15
2. Cornell University\$2.91	2. Georgia Institute of
3. Baylor University	Technology\$12.11
(Hankamer)\$2.10	3. University of North
4. University of Pennsylvania	Carolina at Chapel Hill
(Wharton)\$1.96	(Kenan-Flagler)\$9.93
5. Massachusetts Institute of	4. University of Washington\$7.94
Technology (Sloan)\$1.80	5. University of California,
	Berkeley (Haas)\$7.14

the past were taught in a small classroom are now held in cavernous auditoriums with hundreds of students in various states of awareness. In a setting like this, not only is it difficult to learn, but it's nearly impossible to stand out.

With more students, it's also difficult to get into the courses you need. Classes fill up very quickly. First priority is given to upperclassman, so by the

# You probably won't be able to graduate in four years.

time lowly freshmen and sophomores have the chance to register, classes are full. You find yourself living in the limbo known as waiting-list land. And students often don't know what classes they need because they haven't been able to

meet with their advisor because their advisor has been assigned more students than he or she can handle.

In many of the two-year business programs, there is a recommended schedule of prerequisites for admittance into the business school—a few each semester. Many students find that because there is so much competition for spots even in the low-level courses, their entry into the business program has to be put on hold for a semester or two while they get the courses they need. This, of course, means adding extra semesters onto the end of their college career. Very quickly, four years becomes four and a half or five.

The problem is, it's hard to know if this is an issue at the schools you are considering until you're halfway through your freshman year and you're trying to register for courses for the winter semester, and the only ones that are available don't work toward your major.

What can you do? Ask a lot of questions when you're visiting the campus. If a current student is conducting your tour, pull that student aside afterward and ask about her or his experiences with registering for classes and whether or not it's possible to graduate in four years. You might be surprised at what you find out.

#### 6, five All Business Programs the Same / Detectory No.

Before you settle on Big State University, ask yourself what you want to do. If it's finance, or accounting, or investment banking, Big State is probably a good choice. But if you want to get into a field that's more specialized, like internal audit or food marketing, you might consider casting a wider net. The reason: a number of schools have launched specialized programs that place students in hard-to-crack industries

that are located in the school's backvard—such as sports marketing at the University of Oregon, the home state of such companies as Nike and Adidas: energy commerce at Texas Tech University: life sciences at Wharton: and both cinematic arts and computer engineering at the University of Southern California. Once you

Before you settle on Big State University, ask yourself what you want to do.

decide what it is that you want to do with your business degree, take a few moments and do some research: it might lead you to schools you hadn't considered.

Aside from specialized programs, more and more schools are starting to offer an international experience. At schools like NYU's Stern School of Business, this means a required spring break trip to a foreign country to get a glimpse of how businesses operate in other countries. At schools like Miami University in Oxford, Ohio, and Washington University in St. Louis, students have the option of studying abroad for a semester or longer at partner universities all over the world. As the business community becomes more global, the value of international experience and understanding will rise substantially. More and more programs are offering international experiences; this is a great opportunity if you have an interest in international business or if you just have a hankering to see another part of the world.

Another interesting option at schools like Iowa, Howard, and Boston College is honors sections for a select group of high-level business students. In these programs, students are usually divided into small cohorts of anywhere from 10 to 30 students who take honors versions of the required class load. What this usually means is that the class sizes are considerably smaller, and they are almost always taught by actual professors instead of the graduate students or teaching assistants that you find in the regular course offering. Honors students are often given access to special internship options, are invited to events with campus leaders and business executives, and

#### Sackers: Schools Whore Students Spend the Least Time Studyons

- 1. University of Texas-Dallas
- 2. Fordham University
- 3. American University (Kogod)
- 4. University of Miami
- 5. Texas Tech University (Rawls)
- 6. Louisiana State University (Ourso)
- 7. Florida State University
- 8. South Carolina (Moore)
- Rensselaer Polytechnic Institute (Lally)
- 10. University of Kentucky (Gatton)

- 11. University of Florida (Warrington)
- 12. Auburn University
- 13. University of Cincinnati
- 14. University of Tennessee at Chattanooga
- 15. Tulane University (Freeman)
- 16. University of Connecticut
- 17. University of Georgia (Terry)
- 18. Iowa State University
- 19. University of Delaware (Lerner)
- 20. University of Maryland (Smith)

have their own honors advisors. If you want to kick your college academic experience up a notch (and kiss any hope of a social life good-bye), check to see if the programs you are considering offer an honors option.

# Degree in Business? No.

An undergraduate business degree makes sense for students who are intent on launching a business career immediately. But for a student with his or her sights set on an MBA, a degree in the sciences or liberal arts may be more valuable. The common misconception is that a business major is the necessary first step on the road

Only 19 percent of students at Business Week's Top 10 MBA programs have a bachelor's degree in business. to an MBA. Not true. In fact, only 19 percent of students at *Business Week's* Top 10 MBA programs have a bachelor's degree in business.

One problem with using the undergraduate business degree as a stepping-stone to the MBA is that it duplicates much of what students will encounter in graduate school. Many of the classes that business students

take as undergraduates, such as economics, accounting, and statistics, are also required for the master's. Some MBA programs allow students who have already taken these to substitute electives. But few students do, believing that they'll miss out on all-important networking. Explains Paul Danos, dean of Dartmouth Col-

lege's Tuck School of Business: "MBA programs aren't designed for people who have a lot of formal business training."

Many people who eventually get an MBA decide to major in business because they believe it will guarantee them a job at graduation. But a few business courses would work just as well. Plenty of business majors at top schools, from 50 to 90 percent, have job offers by graduation. But minoring in business gets almost the same results. At Northwestern University, one school official estimates that 80 percent of students enrolled in one business-focused minor go straight into business positions.

So if you're looking for a job in accounting or marketing, an undergraduate business degree will get you where you want to be. But if you aspire to get an MBA, consider a path that includes some humanities, a smattering of economics, and a little patience. "If a child of mine wanted to be a business leader someday," Danos says, "this is the advice I would give."

For more on this topic, go to BusinessWeek.com and search for "If You Know You'll Get An MBA . . . "

#### What's in the Profiles and How to Use Them

This guidebook is an outgrowth of Business Week's rankings of business schools, which began in 1988 with our first ranking of full-time MBA programs. An annual ranking of undergraduate programs begun in 2006 is provided in the following pages, along with statistical data on the programs deemed the best by Business Week.

The school profiles featured in this book serve as a roadmap for what you can find online and in the magazine, with highlights of each, as well as a good deal of unique information that you can't get anywhere else. For instance, the letter grades in each profile based on total student satisfaction can be found only in this book.

But this book is only the beginning. In fact, Business Week's coverage of management education extends far The school profiles featured in this book serve as a roadmap for what you can find online and in the magazine.

beyond the pages of this book and of the magazine itself. At BusinessWeek.com, our award-winning Web site, you'll find a wealth of additional content. There are extended profiles of each of the schools included in this book, interactive tools, student journals, campus tours, and video interviews with deans, administrators, and corporate recruiters. You'll also find something that cannot exist between the pages of a book or a magazine: community. On our message boards, you can take part in monthly online chats with admissions and placement professionals, connect with students and alumni who have gone through a program that you're considering, seek advice about the admissions process from the *Business Week* staff, and make new friends. You can access the site at www.businessweek.com/bschools/undergraduate.

#### How We Arrived at the Rankings

Nearly one million students enroll as undergraduate business majors each year. Considering this, in 2006, *Business Week* began ranking undergraduate business programs.

The centerpiece of our ranking is a survey of nearly 77,000 graduating seniors at the 123 eligible programs.

building on its experience ranking MBA programs since 1988. In March 2007, the second annual *Business Week* Best Undergraduate Business Schools ranking was released in the magazine and online, this time including 123 programs from all over the United States.

To decide which programs to include in the undergraduate list, we asked schools to provide information

on their programs, including enrollment, test scores, and starting salaries for graduates. Also, each program had to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). We then analyzed the data to identify schools that were roughly comparable to the schools we had ranked in 2006. In the end,

We asked recruiters to tell us which programs turn out the best graduates.

we added 62 new programs, giving us a total of 123 programs eligible for ranking. Of those 123, a total of 93 ended up in the final ranking.

The centerpiece of our ranking is a survey of nearly 77,000 graduating seniors at the 123 eligible programs. In November 2006, *Business Week* asked each of those students to com-

plete a 50-question survey to rank their programs on everything from the quality of teaching to recreational facilities. Overall, 20,628 students completed the survey.

In addition, *Business Week* polled 466 corporate recruiters for companies that hire thousands of business majors each year. We asked them to tell us which programs turn out the best graduates and which schools have the most innovative curricula and most effective career services. In the end, 245 recruiters responded.

To learn which schools' students get the plum jobs, each institution was asked to provide the median starting salary for its most recent graduating class. In addition, we drew on our 2002, 2004, and 2006 MBA surveys to create a "feeder school" measure showing which schools send the most graduates to 35 top MBA programs identified in previous Business Week rankings.

Finally, we created an academic quality gauge of five equally weighted measures: average SAT scores, ratio of full-time faculty to students, average class size, the percentage of business majors with internships, and the hours students spend every week on schoolwork.

The student survey counted for 30 percent of the final ranking, with the recruiter survey contributing 20 percent. Starting salaries and the MBA feeder school measure counted for 10 percent each. The academic quality measure contributed the remaining 30 percent.

So what should vou do now? Make a list. Talk to people. Visit campuses. Sit in on a few classes. Ask questions. In the end, you and your parents are going to be

the ones making the decision, but hopefully resources like this book can help make the search for the right business program a little easier for you. Odds are that you aren't going to find a business program at a university that meets every one of your needs, but you should be able to find one that meets many of them. If the

Choose wisely, because the next four years will be some of the best of your life.

top-ranked programs don't feel right to you, keep looking. You're going to be spending the next four years at the school you choose, so make sure it's a good fit. Good luck in your search, and choose wisely, because the next four years will be some of the best of your life. If you have questions, comments, or suggestions, feel free to e-mail us at bw bschools@businessweek.com.

#### The Lists: Business Week Top 50 Undergraduate B-Schools\*

- University of Pennsylvania (Wharton)
- 2. University of Virginia (McIntire)
- 3. University of California, Berkeley (Haas)
- 4. Emory University (Goizueta)
- 5. University of Michigan (Ross)
- 6. Massachusetts Institute of Technology (Sloan)
- 7. University of Notre Dame (Mendoza)
- 8. Brigham Young University (Marriott)
- 9. New York University (Stern)
- 10. Cornell University
- 11. Georgetown University (McDonough)
- 12. Villanova University
- 13. University of Texas, Austin (McCombs)
- 14. Boston College (Carroll)
- 15. University of North Carolina at Chapel Hill (Kenan-Flagler)
- 16. Washington University (Olin)
- 17. Wake Forest University (Calloway)
- 18. Indiana University (Kelley)
- 19. University of Southern California (Marshall)
- 20. Lehigh University
- 21. Carnegie Mellon (Tepper)
- 22. University of Illinois
- 23. University of Richmond (Robins)
- 24. Southern Methodist University (Cox)

- 25. Washington University (Olin)
- 26. Northeastern University
- 27. Santa Clara University (Leavey)
- 28. University of Wisconsin
- 29. College of William & Mary (Mason)
- 30. University of Maryland (Smith)
- 31. Bentley College
- 32. Rutgers University
- 33. Babson College
- 34. Fordham University
- 35. Miami University (Farmer)
- 36. Pennsylvania State University (Smeal)
- 37. Boston University
- 38. Baylor University (Hankamer)
- 39. Texas Christian University (Neeley)
- 40. Rensselaer Polytechnic Institute (Lally)
- 41. Ohio State University (Fisher)
- 42. University of Minnesota (Carlson)
- 43. University of Florida (Warrington)
- 44. Georgia Institute of Technology
- 45. Clemson University
- 46. University of San Diego
- 47. University of Miami
- 48. Michigan State University (Broad)
- 49. Marquette University
- 50. Texas A&M University (Mays)

<sup>\*</sup> The top-ranked business programs based on surveys of students and recruiters, academic quality measures, and which schools send the most students to top MBA programs.

#### Best Schools by Specialty\*

#### Marketing

- 1. Cornell University, Ithaca, N.Y.
- 2. University of Virginia (McIntire), Charlottesville, Va.
- 3. University of Miami, Coral Gables, Fla.
- 4. University of California, Berkeley (Haas), Berkeley, Calif.
- 5. University of San Diego, San Diego, Calif.
- 6. University of Richmond, (Robins) Richmond, Va.
- 7. Washington University (Olin), St. Louis, Mo.
- 8. George Washington University, Washington, D.C.
- 9. Southern Methodist University (Cox), Dallas, Tex.
- 10. College of William & Mary (Mason), Williamsburg, Va.

#### Accounting

- 1. Brigham Young University (Marriott), Provo, Utah
- 2. University of North Carolina at Chapel Hill (Kenan-Flagler), Chapel Hill, N.C.
- 3. University of California, Berkeley (Haas), Berkeley, Calif.
- 4. Emory University (Goizueta), Atlanta, Ga.
- 5. University of Notre Dame (Mendoza), Notre Dame, Ind.
- 6. Lehigh University, Bethlehem, Pa.
- 7. University of Virginia (McIntire), Charlottesville, Va.
- 8. Wake Forest University (Calloway), Winston-Salem, N.C.
- 9. University of Richmond (Robins), Richmond, Va.
- 10. University of San Diego, San Diego, Calif.

#### **Ethics**

- 1. Brigham Young University (Marriott), Provo, Utah
- 2. University of Notre Dame (Mendoza), Notre Dame, Ind.
- 3. Marquette University, Milwaukee, Wis.
- 4. University of Richmond (Robins), Richmond, Va.
- 5. Bentley College, Waltham, Mass.
- 6. University of California, Berkeley (Haas), Berkeley, Calif.
- 7. Fordham University, Bronx, N.Y.
- 8. New York University (Stern), New York, N.Y.
- 9. University of Virginia (McIntire), Charlottesville, Va.
- 10. University of Arizona (Eller), Tucson, Ariz.

<sup>\*</sup> Based on student survey responses.

#### **Finance**

- 1. New York University (Stern), New York, N.Y.
- 2. University of Virginia (McIntire), Charlottesville, Va.
- 3. Brigham Young University (Marriott), Provo, Utah
- 4. Georgetown University (McDonough), Washington, D.C.
- 5. Emory University (Goizueta), Atlanta, Ga.
- 6. University of Michigan (Ross), Ann Arbor, Mich.
- 7. Cornell University, Ithaca, N.Y.
- 8. University of Richmond (Robins), Richmond, Va.
- 9. University of Pennsylvania (Wharton), Philadelphia, Pa.
- 10. Washington University (Olin), St. Louis, Mo.

#### **Business Law**

- 1. Emory University (Goizueta), Atlanta, Ga.
- 2. University of Virginia (McIntire), Charlottesville, Va.
- 3. University of North Carolina at Chapel Hill (Kenan-Flagler), Chapel Hill, N.C.
- 4. New York University (Stern), New York, N.Y.
- 5. University of Miami, Coral Gables, Fla.
- 6. University of Notre Dame (Mendoza), Notre Dame, Ind.
- 7. University of Texas, Austin (McCombs), Austin, Tex.
- 8. Fordham University, Bronx, N.Y.
- 9. Florida State University, Tallahassee, Fla.

#### **Corporate Strategy**

- 1. University of Virginia (McIntire), Charlottesville, Va.
- 2. Rensselaer Polytechnic Institute (Lally), Troy, N.Y.
- 3. Northeastern University, Boston, Mass.
- 4. Carnegie Mellon (Tepper), Pittsburgh, Pa.
- 5. University of Michigan (Ross), Ann Arbor, Mich.
- 6. Brigham Young University (Marriott), Provo, Utah
- 7. University of Richmond (Robins), Richmond, Va.
- 8. George Washington University, Washington, D.C.
- 9. University of California, Berkeley (Haas), Berkeley, Calif.
- 10. Emory University (Goizueta), Atlanta, Ga.

# What's online at BusinessWeek

# THE BEST UNDERGRAD B-SCHOOLS

- " He self-ular model." Recruiting is up, salary offers are higher, and there are major changes in our Top 50 undergrad business programs.
- Slide Show The top 25 schools
- Rankings and Parilles Access in-depth data on more than 100 undergrad business programs.
- Whose summer that the transfer of the Four things to consider when choosing a school
- Delve into the methodology behind our undergraduate business program ranking.
- minoring in business to shore up their credentials in the job market.
- 93 schools according to criteria you select.
- Which programs give the biggest bang
- Imperiors: Wantol Programs that excel at placing interns
- The schools where students study the most
- FAQs Learn more about our rankings.

# American University

Kogod School of Management 4400 Massachusetts Ave. NW Washington, DC 20016-8044

Help line/switchboard: (202) 885-1914

E-mail: bizundergrad@american.edu

Web address: www.kogod.american.

edu/undergrad

Dean: Richard M. Durand

#### Why Kogod?

- Kogod offers a special Internship program for business students and employs a full-time internship advisor for the program. The school estimates that 80% of students take part in the program at some point in their college career, gaining experience with major companies in industries like finance, accounting, marketing, and international business. Students can earn up to three credit hours for an internship.
- The school's location, just minutes from the heart of Washington, D.C., gives students access to a number of corporate and government networking opportunities in their own backyards. Students like the fact that Kogod's professors are generally tuned in to the business community and are willing to share their knowledge.
- Students enjoy such events as "Dunkin' with the Deans" and "Pizza with Professors" as a way to get to know their school's leadership a little

#### FAST FACTS

The Cash: \$29,206

The Average Scores: SAT 1232/ACT 27

The Size: 835

The Scholarships: 44%

The Rank: N/A

better. Also, many take part in community service activities such as assisting low-income tax filers with their returns.

#### The 411

The idea for a "national university" in America's capital city was first presented by George Washington in the late 1700s and became reality a century later when ground was broken for American University. A private institution, its undergraduate business program was founded in 1955 and is accredited by the AACSB. The campus is located in northwest Washington, D.C., minutes away from the city center.

"Finance students get the most attention for jobs and internships."

#### Do I Have What It Takes?

Application fee: \$45 (free if submitted online)

#### **Application Deadlines**

Fall 2008: November 15, 2007 (early decision), January 15, 2008 (regular decision)

Spring 2009: December 1, 2008 Summer 2009: April 1, 2009

Fall 2009: November 15, 2008 (early decision), January 15, 2009 (regular decision)

#### Required test(s): SAT, ACT

SAT scores for entering students: Median ...... 1230 Range (middle 80%) ..1140 to 1280

ACT scores for entering students:

Average ......27 Median ......27 Range (middle 80%) ......23 to 27

Percentage of entering business students who were in the top 10% of their high school class: 35%

The business program does admit freshmen.

Interviews for applicants are recommended but not required.

### WHET - IT CORREST OUT ME

Annual total program costs (including all tuition and required fees): All students...... \$29,206 Room and board.....\$11,570

Books\$6	000
Other expenses:	
Fees	67
Health insurance\$9	50
(unless waived)	
Resident and commuter	
parking\$8	32
Tuition per credit hour\$9	73

### What's It Worth?

- · Graduates' median starting salary: \$47,250
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 201
- Graduates seeking jobs in 2005 who had an offer by graduation: 61%
- Biggest recruiters: Deloitte Touche Tohmatsu, Ernst & Young, Bearing Point, Booz Allen Hamilton, Grant Thornton, MetLife

#### Can I Get Any Aid?

Business students receiving
Scholarships44%
Need-based scholarships22%
Merit-based scholarships18%

N/A students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$20,153.

#### Does It Have What I Want?

Five leading areas of study: Finance, General Management, International Business, Marketing, and Real Estate

Elective courses available: 40

Average class size in Core business classes ....34 students Business electives.......32 students Nonbusiness classes.....25 students

5% of classes have fewer than 20 students, and none have more than 50. 90% of required courses reached maximum enrollment by the first day of class

Full-time business faculty: 58

#### **Prominent Faculty**

Ron Anderson: Finance Kent Baker: Finance

Ed Wasil: Management Science

#### But What's It Really Like?

Male: 50%, Female: 50% Living off-campus: N/A

Hours spent on class work daily: 1.3

#### **Graded by Students**

Housing/Food: A Recreational Facilities: C Academic Resources (Libraries, Classes): D

Administrative Services: C Extracurricular/Intramural Activities: C

Teaching Quality: A Overall Satisfaction: A

#### The Good, the Bad, and the Ugly: Students Speak Out

"Kogod prepares students for realworld experience. Internships are encouraged starting in freshman year, and are expected by sophomore year. Networking is a skill that is emphasized both by the career center and by professors."

"The Kogod Business School not only provides quality classroom learning with texts and recent events, but takes advantage of the school's location in Washington, D.C."

"The career center and business advisors have been a major highlight and make themselves available quite often and are very helpful."

"Social life at the school leaves something to be desired, and there are a lot of 'socially off' (generally awkward, lacking well-developed social skills) people at the school in general."

"I never expected to have a college where professors know your name and are excited about your education."

"There needs to be greater opportunity to meet and network with alumni and other area universities."

> "You don't feel like a number."



#### Embassy Suites at the Chevy Chase Pavilion

4300 Military Rd. NW Washington, DC 20015 (202) 362-9300

Holiday Inn Georgetown 2101 Wisconsin Ave. NW Washington, DC 20007 (202) 338-4600

Marriott Wardman Park 2660 Woodley Rd. NW Washington, DC 20008 202) 328-2000



### Is There Anywhere to Eat around Campus?

Chef Geoff's (American) 3201 New Mexico Ave. NW Washington, DC 20016 (202) 237-7800

Citronelle (Italian, French) 3000 M St. NW Washington, DC 20007 (202) 625-2150

2 Amys (pizza) 3715 Macomb St. NW Washington, DC 20016 (202) 885-5700

#### Anything to Do Nearly 2

National Portrait Gallery (Smithsonian) Victor Building Washington, DC 20013 (202) 633-1000

Washington National Cathedral Massachusetts and Wisconsin Ave. NW Washington, DC 20016 (202) 537-6200

"Great location."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE

- The American Experience: A Q&A with Kogod Admissions Director Toby McChesney and Lawrence Ward, associate dean for academic programs.
- Additional student comments
- An extended school profile
- · A tool to compare Kogod to other schools

# Arizona State University

W. P. Carey School of Business P.O. Box 873406 Tempe, AZ 85287

Help line/switchboard: (480) 965-4227

E-mail: wpcareyug@asu.edu

Web address: www.wpcarey.asu.edu/up

Dean: Robert E. Mittelstaedt, Jr.

#### Why W. P. Carey?

- After enrolling at ASU, but before classes begin, business students have the option of participating in a weekend-long retreat called "Camp Carey." Camp Carey is an opportunity for freshmen to meet some of their fellow students, as well as the professors and administrators they will be working with for the next four years. Students take part in various team-building exercises, meet with the dean, and even undertake a corporate challenge.
- First-year prebusiness students have the option of living in what is known as the Living/Learning Community.
   Located in the brand new Hassayampa Academic Village, students live with fellow business students in what is called an "engaging learning environment."
- Carey offers a Business Honors Program for top students. In the program, participants have access to the top faculty in small-class settings.
   This allows for an added degree of

#### THE FAST FACTS

The Cash: \$4,591 in-state/\$15,750 out-

of-state

The Average Scores: SAT 1154/ACT 25

The Scholarships: 26%

The Size: 2,563 The Rank: 66

personal attention. In addition, honors students have access to special scholarships and events with community business leaders.

#### The 411

Arizona State University, a public institution, was founded in 1885 as part of the Thirteenth Territorial Legislature of Arizona. Its undergraduate business program was founded in 1946 and is accredited by AACSB. The campus is located in Tempe, about 15 minutes outside of Phoenix.

"The most underrated school in the west."

#### Do I Have What It Takes?

Application fee:	
In-state\$2	25
Out-of-state\$5	50

#### **Application Deadlines**

Fall 2008: February 1, 2008 Summer 2009: May 1, 2009 Fall 2009: February 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Median ......1150 Range (middle 50%)..1050 to 1260

ACT scores for entering students:

Average25	)
Median29	)
Range (middle 50%) 22 to 27	7

Percentage of entering business students who were in the top 10% of their high school class: 13%

The business program does admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$4,591 Out-of-state.....\$15,750 Room and board.....\$6,900 Books .....\$950

Other	expenses:
-------	-----------

Fees	\$98
Personal	2,500
Professional program fee .	\$500
uition per credit hour:	
In-state	\$240
Our of war	\$1.56



Ti

#### What's It Worth?

- · Graduates' median starting salary: \$46.125
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 340
- · Graduates seeking jobs in 2006 who had an offer by graduation: 61%
- Biggest recruiters: Honeywell, KPMG, Intel, Johnson & Johnson, Wells Fargo

#### Can I Get Any Aid?

Business students receiving
Scholarships26%
Need-based scholarships32%
Merit-based scholarships68%

7% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$6,942.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Supply Chain Management

Elective courses: 58

Average class size in

Core business classes ....63 students
Business electives.......22 students
Nonbusiness classes ...19.3 students

27% of classes have fewer than 20 students, and 17% have more than 50. N/A% of required courses reached maximum enrollment by the first day of class.

Full-time business faculty: 100

#### **Prominent Faculty**

James Ohlson: Accountancy Edward Prescott: Economics Richard Rogerson: Economics

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: N/A

Hours spent on class work daily: 1.83

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: C
Academic Resources (Libraries,
Classes): C

Administrative Services: C Extracurricular/Intramural Activities: C

Teaching Quality: C
Overall Satisfaction: C



# The Good, the Bad, and the Ugly: Students Speak Out

"Students can be a bit apathetic, and it has worn off on some teachers. The coursework is usually not very challenging. But if you apply yourself and spend time getting to know the advisors and mentors on campus, you can find ample help to prepare you for life after graduation."

"I walked out of the W. P. Carey School of Business with more than just a degree in Business Management. I learned how to work effectively in a team and on my own. I learned how to network with individuals and create lasting business relationships. I also gained a confidence level that I never thought I could have."

"ASU is efficient in helping with job placement only if you are looking to find a job in the state of Arizona. This institution has very weak ties with any prominent firms on the East Coast."

"Class sizes in many business classes are enormous. I had many classes with over 200 students. This is a major distraction to the learning process."

"No good study library for business students near the college of business."



#### Where Should We Stay?

The Tempe Mission Palms Hotel 60 E. 5th St. Tempe, AZ 85281 (480) 894-1400

Twin Palms Hotel 225 E. Apache Blvd. Tempe, AZ 85281 (480) 967-9431

Ramada Limited 1915 E. Apache Blvd. Tempe, AZ 85281 (480) 736-1700



#### Is There Anywhere to Eat around Campus?

The Chuckbox (burgers) 202 E. University Dr. Tempe, AZ 85281 (480) 968-4712

Pita Jungle 1250 E. Apache Blvd., Ste. 110 Tempe, AZ 85281 (480) 804-0234

Gordon Biersch Brewery/Restaurant 420 S. Mill Ave., Suite 201 Tempe, AZ 85281 (480) 736-0033



#### Anything to Do Nearby?

Improv (comedy club/dinner theater) 930 E. University Dr. Tempe, AZ 85281 (480) 921-9877

Riolago Cruise (Tempe Town Lake) 80 W. Rio Salado Pkwy. Tempe, AZ 85281 (480) 517-4050

> "Terrible parking facilities."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Arizona State Pitches I-Banking: An inside look at ASU's specialized career program for future investment bankers
- Additional student comments
- An extended school profile
- · A tool to compare ASU to other schools

# Auburn University

College of Business 415 W. Magnolia Ave. Auburn, AL 36849

Help line/switchboard: (334) 844-4000

E-mail: studentaffairs@business.

auburn.edu

Web address: www.business.auburn

.edu

Dean: Paul M. Bobrowski

#### Why Auburn?

- Many business students at Auburn get involved with IMPACT, a volunteer service program that links students to the needs of the community. Projects range from working at local food banks, to the Humane Society, to Habitat for Humanity.
- The Financial Management Association meets biweekly on Tuesday evenings, when students can hear professionals in the field of finance discuss their careers while noshing on free pizza and Mountain Dew.
- Football is life at this state university
  where John Heisman, namesake of the
  Heisman trophy, which is given to the
  most outstanding college football
  player in the country each year,
  coached from 1885 to 1899. Thousands of students load up the two massive oak trees at Toomer's
  Corner—where College Street and
  Magnolia Avenue meet—with toilet
  paper after the football team has a big
  victory. It's a tradition that goes back

#### FAST FACTS

The Cash: \$5,496 in-state/\$15,496 out-

of-state

The Average Scores: SAT 1128/ACT 24

The Scholarships: 7%

The Size: 3,645 The Rank: 86

more than 100 years and is always accompanied by the much-loved "War Eagle" chant.

• In their senior year, business students can take an elective course called Senior Transition, in which they are taught everything they need to know about the job interview process, as well as about beginning life on their own. Many students call it the most valuable course in the program.

#### The 411

Auburn, a public institution, is the largest university in Alabama, boasting more than 23,000 students. Its undergraduate business program was founded in 1967 and is accredited by AACSB. The campus is located in Auburn, a college town about an hour northeast of Montgomery.

"The Economics Club is the best!"

Application fee: \$25

#### **Application Deadlines**

Fall 2008: August 1, 2008 Spring 2009: October 1, 2008 Summer 2009: May 1, 2009 Fall 2009: August 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Average ......1128 Median .....N/A Range (middle 50%).....N/A

ACT scores for entering students: Average......24 Median ......N/A Range (middle 50%) ...... 21 to 27

Percentage of entering business students who were in the top 10% of their high school class: 32%

The business program does admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$5,496 Out-of-state.....\$15,496 Room and board.....\$7,262 Books .....\$1,000 Other expenses: Transportation .....\$1,884

Tuition per credit hour:	
In-state	.\$207
Out-of-state	\$621



### What's It Worth?

- · Graduates' median starting salary: \$39,600
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- Graduates seeking jobs in 2005\* who had an offer by graduation: 57%
- Biggest recruiters: N/A

\*The school did not provide data for 2006 graduates.

#### Can I Get Any Aid?

Business students receiving
Scholarships7%
Need-based scholarships40%
Merit-based scholarships60%

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

Elective courses: 140\*

Average class size in Core business classes ....51 students Business electives......51 students Nonbusiness classes .... 70 students\* \*2005 data.

27% of classes have fewer than 20 students, and 13% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 81

#### **Prominent Faculty**

Achilles Armenakis: Management James Barth: Finance Dave Ketchen: Management

#### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 86% Hours spent on class work daily: 1.57

#### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): A

Administrative Services: B Extracurricular/Intramural Activities: B

Teaching Quality: D Overall Satisfaction: C



"Required business 'core' classes are taught in large auditoriums to 200plus students by disinterested professors, the majority of whom 'lecture' from PowerPoint slides published with the text. Attendance is not necessary, as the slides are made available on course Web sites. Studying for exams consists of simply memorizing vocabulary, and the exams themselves are frequently multiple-choice exams compiled from questions in the 'test bank,' also published with the text."

"The school does a good job of providing opportunities to make connections with legitimate people in the business world. I feel that anybody who is assertive enough should be able to get a good opportunity when they graduate."

"The potential of Auburn's College of Business is completely undermined by administrative politics and the continued acceptance of mediocrity from both its professors and its students."

"The greatest problem with the school, and the reason I am frustrated with it, is that here I am nothing more than a number."

> "Too much PowerPoint"



#### Auburn-Opelika Marriott at Grand National 3700 Sunbelt Pkwy.

Opelika, AL 36801 (334) 741-9292

Best Western University Center 1577 S. College St. Auburn, AL 36830 (334) 821-7001

Crenshaw House Bed & Breakfast 371 N. College St. Auburn, AL 36830 (334) 821-1131



# Is There Anywhere to Eat around Campus?

Toomer's Drug (famous lemonade) 100 N. College St. Auburn, AL 36830 (334) 887-3488

Momma Goldberg's Deli 500 W. Magnolia Ave. Auburn, AL 36830 (334) 821-0185

Brustler's Real Ice Cream 2172 E. University Dr. Auburn, AL 36830 (334) 821-9988



# Anything to Do Nearby?

Jan Dempsey Community Arts Center 222 E. Drake Ave. Auburn, AL 36830 (334) 501-2963

Jonathan B. Lovelace Athletic Museum and Hall of Honor Donahue & Samford Aves. Auburn, AL 36830 (334) 844-0764

> "Auburn football is life! War Eagle!"

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Auburn to other schools

# Babson College

231 Forest St.

Babson Park, MA 02457

Help line/switchboard: (781) 235-1200

**E-mail:** ugradadmission@babson.edu **Web address:** www.babson.edu/ug

Dean: Dennis Hanno

#### Why Babson?

- All first-year students take part in what is known as the Foundation Management Experience (FME), a year-long immersion into business, where teams of students create their own for-profit ventures. Also, each freshman is issued a laptop computer to be used throughout his or her time at Babson.
- The courses that students take in their four years at Babson are broken into three distinct programs: Foundation, Intermediate, and Advanced. The Foundation Program covers the basic core competencies of both business and liberal arts and spans the entire first year. The Intermediate Program spans the second year and includes an integrated course experience taught by a team of professors. More advanced elective options are also available. Then, in the final two years, students embark on the Advanced Program, where they choose a specific concentration and customize their courses of study depending on their goals.

# FAST FACTS

The Cash: \$32,256

The Average Scores: SAT 1265/ACT 28

The Scholarships: 46%

The Size: 1,776 The Rank: 33

 Students interested in finance or investing have the option of living in special-interest housing known as the I-Tower. Similarly, those interested in entrepreneurship have the option of living in the E-Tower dorm. Each special housing option gives students exposure to their areas of interest in an environment conducive to learning.

#### The 411

Babson College is a private business school founded in 1919 by entrepreneur Roger W. Babson. The undergraduate business program was founded in 1946 and is accredited by AACSB. The campus is located in Babson Park, a rustic village 15 miles west of Boston.

"Going to Babson is about entrepreneurship."

Application fee: \$65

#### **Application Deadlines**

Fall 2008: January 15, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Median ......1245 Range (middle 50%)..1180 to 1450

ACT scores for entering students:

Average28	
Median27	
Range (middle 50°0)26 to 29	

Percentage of entering business students who were in the top 10% of their high school class: 47%

The business program does admit freshmen.

Interviews for applicants are recommended, but not required.



#### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students......\$32,256 Room and board.....\$11,222 Books .....\$930 Other expenses: Average personal expenses .....\$1,640

Tuition per credit hour ......\$1,008

#### What's It Worth?

- Graduates' median starting salary: \$46,050
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 83
- Graduates seeking jobs in 2005 who had an offer by graduation: 71%
- Biggest recruiters: PWC, EMC Corporation, KPMG, Fidelity Investments, John Hancock

#### Can I Get Any Aid?

Business students receiving
Scholarships46%
Need-based scholarships80%
Merit-based scholarships20%

4% of students received full-tuition scholarships.

The school does offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$33,458.

#### **Does It Have What I Want?**

Five leading areas of study: Economics, Entrepreneurship, Finance, General Management, and Marketing

Elective courses available: 94

Average class size in

Core business classes ....36 students Business electives.......29 students Nonbusiness classes.....24 students

10% of classes have fewer than 20 students, and 5% have more than 50. 54% of required courses reached maximum enrollment by the first day of class.

Full-time business faculty: 90

#### **Prominent Faculty**

Allan Cohen: Entrepreneurship Thomas Davenport: Information Technology Jeffry Timmons: Entrepreneurship

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 15%

Hours spent on class work daily: 2.47

#### **Graded by Students**

Housing/Food: **B**Recreational Facilities: **C**Academic Resources (Libraries,

Classes): D

Administrative Services: C

Extracurricular/Intramural Activities: D

Teaching Quality: A

Overall Satisfaction: C



"Students at Babson live and breathe business from the moment they begin FME and are given \$3,000 to start their own business. The professors are always helpful and available, and there is no such thing as a T.A. The school does a very good job of preparing students for careers after graduation, and the fact that I had two job offers before even starting my senior year is proof of that."

"Babson College has been described by a computer sticker widely distributed among the student body that reads: 'Great School, Poor Service!'"

"Going to Babson isn't about building a résumé, it's about entrepreneurship: starting something on your own."

"Babson is not exactly a party school, but it's really what you make of it. You have the option of joining dozens of clubs and organizations, making friends, or living in a suite on campus. My only complaint would be that the Facilities Department and the administration need to be more receptive to student needs, instead of just worrying about the school's budget."

"On-campus recruiters are rarely from outside the Northeast."



# Courtyard by Marriott

342 Speen St. Natick, MA 01760 (508) 655-6100

#### Hampton Inn

319 Speen St. Natick, MA 01760 (508) 623-5000

#### Doubletree Guest Suites

550 Winter St. Waltham, MA 02451 (781) 890-6767



#### Is There Anywhere to Eat around Campus?

#### China Sky

11 Forest St. Wellesley, MA 02481 (781) 431-2388

#### Legal Sea Foods

50-60 Worcester Rd. Framingham, MA 01702 (508) 766-0600

Bertucci's (Italian-American) 150 Worcester Rd.

Framingham, MA 01702 (508) 879-9161

# Anything to Do Nearby?

Danforth Museum of Art 123 Union Ave.

Framingham, MA 01702 (508) 620-0050

Roger's Pub

Basement of Park Manor Central on campus

"I wish there would be more of a quantitative focus."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE

- More than Business at Babson: A Q&A with Babson Undergraduate Admissions Director Grant Gosselin
- Staying Student-Centric at Babson: An interview with Babson's Provost Patricia Greene
- From Classroom to Plum Job: A conversation with Megan Houlker, director of the Babson College Undergraduate Center for Career Development
- Additional student comments

# Baylor University

Hankamer School of Business One Bear Place, #98001 Waco, TX 76798

Help line/switchboard: (800) BAYLORU E-mail: Mary\_Herridge@baylor.edu Web address: www.baylor.edu/

business

Dean: Terry S. Maness

#### Why Hankamer?

- The undergraduate business program offers a few unique concentrations, including Professional Selling, where students learn everything from designing sales presentations to managing a sales force, and Sports Sponsorship and Sales, which includes a guaranteed internship with a professional sports team. In the past, students have interned with such teams as the Dallas Mavericks, the Tennessee Titans, and the San Francisco 49ers.
- The BEST (Business, Excellence, Scholarship, Team) honors program gives top students the opportunity to experience firsthand the kind of business challenges they will face in the working world. One highlight of the program is a "field case study," in which students are assigned to local companies and spend an entire semester there.
- Seniors taking part in the "Practicum in Portfolio Management" work with

# TAST FACTS

The Cash: \$20,574

The Scores: SAT 1183/ACT 25

The Scholarships: 84%
The Size: 2.647

The Rank: 38

MBA students to analyze securities and research reports in order to determine how to manage a \$1 million portfolio that is provided by the school.

#### The 411

Baylor, a private institution, is the largest Baptist university in the world in terms of the number of enrolled students. Its undergraduate business program was founded in 1923 and is accredited by AACSB. The Baylor campus is located in Waco, 100 miles south of Dallas.

"Accounting is the best program offered by far."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: November 1, 2007 (early action); February 1, 2008 (regular decision)

Fall 2009: November 1, 2008 (early action); February 1, 2009 (regular decision)

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average	1183
Median	1170
Range (middle 50%)1090 to	1260

#### ACT scores for entering students:

Average2	5
Median2	4
Range (middle 50%)22 to 2	7

Percentage of entering business students who were in the top 10% of their high school class: 33

The business program *does not* admit freshmen.

Interviews for applicants are not required.





#### What's It Worth?

- Graduates' median starting salary: \$48,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 206
- Graduates seeking jobs in 2006 who had an offer by graduation: 49%
- Biggest recruiters: PWC, KPMG, Ferguson Enterprises, Protiviti, Steve & Barry's

#### Can I Get Any Aid?

Business students receiving
Scholarships84%
Need-based scholarships46%
Merit-based scholarships70%

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Real Estate

Elective courses available: N/A

Average class size in

Core business classes ....27 students Business electives.......<27 students Nonbusiness classes......29 students

N/A% of business classes have fewer than 20 students, and 1% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 114

#### **Prominent Faculty**

Dorothy Leidner: Information Systems Bill Reichenstein: Finance, Real Estate James Roberts: Marketing

#### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 58%

Hours spent on class work daily: 2.0

#### **Graded by Students**

Housing/Food: B

Recreational Facilities: A

Academic Resources (Libraries,

Classes): B

Administrative Services: A

Extracurricular/Intramural Activities: A

Teaching Quality: B
Overall Satisfaction: B

# "Greek life is vibrant."

# The Good, the Bad, and the Ugly: Students Speak Out

"The real value of a BBA from Baylor is in the hands-on teaching style. Very few of my classes have had more than 30 students. Most classes have about 20 students. The result is having professors who know and are involved with the students. I am willing to bet that Baylor is one of the few schools where professors are comfortable putting their home and cell phone numbers on their syllabus."

"I think the book knowledge that I've learned is very helpful. But at the same time, I wish they'd taught us about the practical side of business in our every-day lives—such as what to look for in insurance policies, what is really the deal with 401(k)s, and so on."

"Baylor has an excellent group of professors in the Hankamer Business School. The student-to-teacher ratio is excellent, and most professors have had a lot of experience in their fields. When discussing business schools with friends attending other universities, I feel lucky to have attended such a great business program that is truly interested in my growth as a business professional and wants to see me succeed."

"I found the business school teachers to be amazing people. I even had a professor who invited all of his students to Thanksgiving dinner with his family."



Colonial House Bed and Breakfast 2301 Colonial Ave. Waco, TX 76707 (254) 756-1968

Courtyard by Marriott 101 Washington Ave.

Waco, TX 76701 (254) 752-8686

Hilton Waco

113 S. University Parks Dr. Waco, TX 76701 (254) 754-8484



#### Is There Anywhere to Eat around Campus?

Brewster's Sports Bar and Grill 7524 Bosque Blvd.

Waco, TX 76702 (254) 751-0400

Cheddar's (American)

4208 Franklin Ave. Waco, TX 76710 (254) 741-1411

Casa de Castillo (Mexican)

4820 Sanger Ave. Waco, TX 76710 (254) 772-8246



# Anything to Do Nearby?

Cameron Park Zoo 1701 N. 4th St. Waco, TX 76702 (254) 750-8400

Wild West (midnight rodeo)

115 Mary St. Waco, TX 76702 (254) 759-1081

"Social life is terrible."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- A tool to compare Baylor to other schools
- An extended school profile

# Bentley College

175 Forest Street Waltham, MA 02452

Help line/switchboard: (781) 891-2000

E-mail: ugadmission@bentley.edu Web address: www.bentley.edu Dean: Margrethe H. Olson

#### Why Bentley?

- Each Bentley undergraduate has to take the Business Core of classes, which consists of ten courses sprinkled throughout the four-year college course load. Courses cover the foundations in key areas of business, such as accounting, management, and marketing.
- One of the most popular events on campus is "Greedy Bingo," a spiced-up version of the well-known numbers game. Students have a chance to win \$10,000 worth of prizes.
- Each Bentley undergraduate is issued an IBM laptop computer upon entering the college. Then, at the beginning of junior year, each receives an updated model to get him or her through the final two years. This makes getting computer time in campus labs a nonissue.
- Many undergraduate course offerings make use of the state-of-the-art trading floor at the college's Hughey Center for Financial Services. The trading room and adjacent business suite give students the chance to trade in real time against the market.

# \*# FAST FACTS

The Cash: \$31,450

The Average Scores: SAT 1206/ACT 25

The Scholarships: 25%

The Size: 4,027 The Rank: 31

#### The 411

Bentley College, a private institution, was founded in 1917 by Harry C. Bentley as a school of accounting and finance. Its undergraduate business program is accredited by AACSB. The campus is located in Waltham, a historic community 14 miles west of downtown Boston. Two perks that the college offers students are campuswide wireless Internet access and a free shuttle to get around Waltham and to go to Harvard Square.

"Resources of a large university with the feel of a small college."

Application	fee:	
In-state:	************	\$50
Out-of-s	tate:	\$75

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: November 15, 2008 Fall 2009: February 1, 2009

Required test(s): SAT

SAT scores for entering students:

Average120	6
Median122	0
Range (middle 50%)1140 to 127	0

ACT scores for entering students:

Average2	5
Median2	6
Range (middle 50%)23.5 to 2	7

Percentage of entering business students who were in the top 10% of their high school class: 40

The business program does admit freshmen.

Interviews for applicants are recommended.



## What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students......\$31,450 Room and board.....\$10,940 Books .....\$980

#### Other expenses:

Technology fees	\$1,200
Personal	\$1,080
Activity fee	\$234
Tuition per credit hour	N/A



### What's It Worth?

- Graduates' median starting salary: \$47,500
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 1,440
- · Graduates seeking jobs in 2006 who had an offer by graduation: 67%
- · Biggest recruiters: Pricewaterhouse-Coopers, Fidelity Investments, Ernst & Young, Liberty Mutual Insurance, **KPMG**

#### Can I Get Any Help?

Business students receiving Scholarships ......25% Need-based scholarships......40% Merit-based scholarships ......40%

3% of students received full-tuition scholarships.

Bentley participates in the Federal Stafford Loan, a guaranteed student loan program.

The average outstanding debt among 2006 business graduates is \$24,477.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, General Management, and Marketing

Elective courses: 89

Average class size in Core business classes ..... 29 students Business electives...... 27 students Nonbusiness classes.....24 students

10% of business classes have fewer than 20 students, and none have more than 50. 53% of required courses reached maximum enrollment by the first day of class.

Full-time business faculty: 172

#### **Prominent Faculty**

Jean Bedard: Accountancy James Hunton: Accountancy M. Lynne Markus: Information and Process Management

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 20% Hours spent on class work daily: 1.7

#### **Graded by Students**

Housing/Food: B Recreational Facilities: B Academic Resources (Libraries, Classes): A Administrative Services: B Extracurricular/Intramural Activities: C Teaching Quality: C Overall Satisfaction: A



"Bentley stresses teamwork. Almost every class requires a team project. I think that gives more real-world preparation than anything else."

"Since Bentley College has historically been more focused on Accounting and Finance majors, I feel that Marketing has been set aside a little. There are many more career fairs and programs for Accounting or Finance majors and many fewer opportunities for Marketing majors; however, there are still sufficient resources available for those Marketing students who seek them out. I have truly enjoyed my experience at Bentley College, and the only aspect that I wish I could change is some of the useless required courses."

"The small classrooms gave me a chance to interact with classmates and the professor more personally in a way that I benefited from much more than being in lecture halls."

"Endless resources at Career Services make the daunting task of looking for a job seem easy."

"Few opportunities for Marketing majors."



Best Western TLC Hotel 477 Totten Pond Rd. Waltham, MA 02451 (781) 890-7800

Courtyard by Marriott 387 Winter St. Waltham, MA 02451 (781) 419-0900

Holiday Inn Express 385 Winter St. Waltham, MA 02451 (781) 890-2800



#### Is There Anywhere to Eat around Campus?

Bertucci's (Italian-American) 21 Brattle St. Cambridge, MA 02138 (617) 864-4748

Casablanca (Moroccan) 40 Brattle St. Cambridge, MA 02138 (617) 876-0999

Fire and Ice (interactive grill) 50 Church St. Cambridge, MA 02138 (617) 547-9007



# Anything to Do Nearby?

DeCordova Museum and Sculpture Park 51 Sandy Pond Rd. Lincoln, MA 01773 (781) 259-8355

Regattabar Jazz Club (in the Charles Hotel) One Bennett St. Cambridge, MA 02138 (617) 395-7757

"Great, safe, convenient campus and state-ofthe-art facilities."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE

- · Bentley's Liberal (Arts) Bent: Kate Davy talks about the unique Liberal Studies major for business students
- Additional student comments
- An extended school profile
- A tool to compare Bentley to other schools

# Boston College

Carroll School of Management Fulton Hall 360

Chestnut Hill, MA 02467

Help line/switchboard: (617) 552-3100

E-mail: studentservices@bc.edu
Web address: www.bc.edu/schools/

csom

Dean: Andrew Boynton

## Why Carroll?

- The Carroll School is one of only a few undergraduate business programs in the country that offers a truly personalized program designed for individual students based on their interests and goals. Undergraduates have the chance to select courses that coincide with their majors and aspirations.
- The business program hosts numerous events to bring students together, from "Coffees with the Dean" to tailgate parties before BC football games. Also, students enrolled in the honors programs are required to take part in two community service activities each year.
- Each freshman is given an upperclassman as a peer advisor to help him or her through the first year on campus. Advisors help with the adjustment to college life, as well as recommend which professors are strong and which courses to avoid. For many students, the relationship with their advisor lasts long past freshman year.

# TAST FACTS

The Cash: \$33,000

The Average Scores: SAT 1328/ACT 29

The Scholarships: 35%

The Size: 1,997 The Rank: 14

 Business students have the opportunity to travel abroad to Europe or China in their junior year to learn about international business. Nearly half of the business students take part.

#### The 411

Boston College (BC) is the oldest Jesuit university in the United States. A private institution, its undergraduate business program was founded in 1938 and is accredited by AACSB. The campus is located in Chestnut Hill, a historic village seven miles west of Boston. The university is also known as "The Heights" because of both its location atop Chestnut Hill and the school's motto of "Ever to Excel." The student newspaper on campus is also called *The Heights*.

"School spirit is very high among students."

Application fee: \$70

#### **Application Deadlines**

Fall 2008: January 1, 2008 Fall 2009: January 1, 2009

Required test(s): SAT

SAT scores for entering students:

Average	1328
Median	1350
Range (middle 50%) 1270 to	1410

ACT scores for entering students:

Average	29
Median	29
Range (middle 50%)27 to	31

Percentage of entering business students who were in the top 10% of their high school class: 77

The business program does admit freshmen.

Interviews for applicants are not offered.

# What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): \$22,000

All students	\$33,000
Room and board	\$10,720
Books	\$650
Tuition per credit hour	\$1,100



#### What's It Worth?

- · Graduates' median starting salary: \$51,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 441
- · Graduates seeking jobs in 2006 who had an offer by graduation: 85%
- · Biggest recruiters: PWC, KPMG, Deloitte Touche Tohmatsu, Ernst & Young, Citigroup

#### Can I Get Any Aid?

Business students receiving	
Scholarships	35%
Need-based scholarships	99%
Merit-based scholarships	1%

6% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$19,888.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, General Management, and Marketing

Elective courses available: 66

Average class size in

Core business classes ....44 students Business electives.......34 students Nonbusiness classes.....28 students

19% of business classes have fewer than 20 students; 15% have more than 50. 0% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 95

### **Prominent Faculty**

Jean Bartunek: Organization Studies Edward Kane: Finance Alicia Munnell: Finance

## But What's It Really Like?

Male: 64%, Female: 36% Living off-campus: 1%

Hours spent on class work daily: 2.0

#### **Graded by Students**

Housing/Food: A
Recreational Facilities: D

Academic Resources (Libraries,

Classes): B

Administrative Services: A

Extracurricular/Intramural Activities: A

Teaching Quality: A
Overall Satisfaction: A

# The Good, the Bad, and the Ugly: Students Speak Out

"What I found set Boston College apart from other schools is the real sense of community that extends beyond the students. Professors here take a genuine interest in your success, and they are available for any questions, whether it's about the Black-Scholes model, a career choice, or personal issues. Moreover, there is a strong sense that learning the facts is not as important as learning how to think. Everyone here consistently challenges you to produce your best work, not to merely "plug and chug" equations into a formula. But BC does have some weaknesses that bother me still, such as a lack of socioeconomic/racial diversity, an unstructured career advising program, and an administration that is a bit out of touch with its students."

"Students in the business program consistently have a much heavier workload than many other students at Boston College, aside from premed students."

"My overall business experience was a valuable one; however, I feel that BC can improve its marketing department. It's not as strong as BC's finance department."

"The BC alumni network is incredibly vast and powerful."



Courtyard by Marriott, Brookline 40 Webster St Brookline, MA 02446 (617) 734-1393

Doubletree Guest Suites 400 Soldiers Field Rd. Brighton, MA 02135 (617) 783-0090

The Bertram Inn 92 Sewall Ave. Brookline, MA 02446 (617) 566-2234



#### Is There Anywhere to Eat around Campus?

Corrib Pub (American) 396 Market St. Brighton, MA 02135 (617) 787-0882

Stockyard Restaurant (steak/grill) 135 Market St. Brighton, MA 02135 (617) 782-4700

Athan's European Bakery and Café 407 Washington St. Brighton, MA 02135 (617) 734-7028



# Anything to Do Nearby?

Roggie's Brew & Grille 356 Chestnut Hill Ave. Brighton, MA 02135 (617) 566-1880

The John F. Kennedy Presidential Library and Museum Columbia Point Boston, MA 02125 (866) JFK-1960

> "Could use smaller class sizes and better advising."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Boston's Barry Makes the Grade: A profile of BC professor Mike Barry
- A virtual tour of campus
- An extended school profile
- Additional student comments

# Boston University

School of Management 595 Commonwealth Avenue Boston, MA 02215

Help line/switchboard: (617) 353-4636

E-mail: kwalter@bu.edu

Web address: www.management.bu.edu

Dean: Louis Lataif

#### Why BU?

- New business students are each assigned a peer advisor to help them in their transition to college life. Peer advisors are usually upperclassmen who are part of the business program. Each student is also assigned a faculty advisor to provide direction and advice.
- The university's largest charity event is the annual "Casino Night" sponsored by the School of Management and planned mostly by business students. The event usually takes place over parents' weekend.
- Many BU business undergraduates take advantage of the school's international internship or exchange programs in the second semester of their junior year or the first semester of their senior year. Options include France, New Zealand, and Denmark.
- On campus, one of the most popular extracurricular activities is Broomball, a hockeylike game played on the ice rink, but without skates. Coed teams from nearly every group on

# \* FAST FACTS

The Cash: \$33,330

The Average Scores: SAT 1278/ACT 28

The Scholarships: 47%

The Size: 1,812 The Rank: 37

> campus compete in the sport, with university-provided helmets, sticks, and jerseys.

#### The 411

Boston University (BU) is the fourth-largest private university in the United States and the second-largest employer in Boston. The school's undergraduate business program was founded in 1913 and is accredited by AACSB. The campus is located in the Fenway-Kenmore section of Boston, famous for, among other things, being the home of Fenway Park, where baseball's Boston Red Sox play.

"Career opportunities are mainly for Finance and Accounting majors."

Application fee: \$75

#### **Application Deadlines**

Fall 2008: January 1, 2008 Spring 2009: November 1, 2008 Fall 2009: January 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Average ......1278 Median ......1280 Range (middle 50%) 1220 to 1340

ACT scores for entering students:

Average ......28 Median ......28 Range (middle 50%) ...... 26 to 29

Percentage of entering business students who were in the top 10% of their high school class: 56

The business program does admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$33,330 Room and board.....\$10,480 Books .....\$792 Other expenses ......\$1,183 Transportation ......\$453 Tuition per credit hour .....\$1,042



### What's It Worth?

- Graduates' median starting salary: \$47,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 85
- Graduates seeking jobs in 2006 who had an offer by graduation: 30%
- · Biggest recruiters: Pricewaterhouse-Coopers, Deloitte Touche Tohmatsu, JPMorgan Chase, Merrill Lynch, Ernst & Young

#### Can I Get Any Aid?

Business students receiving Scholarships ......47% Need-based scholarships.......66% Merit-based scholarships ......34%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$23,505.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Marketing, and Law

Elective courses available: 59

12% of business classes have fewer than 20 students; 9% have more than 50. 33% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 104

#### **Prominent Faculty**

Zvi Bodie: Management FinanceD. Tim Hall: Organizational BehaviorN. Venkatraman: Management Information Systems

#### But What's It Really Like?

Male: 52%, Female: 48% Living off-campus: 40% Hours spent on class work daily: 2.3

#### **Graded by Students**

Housing/Food: B
Recreational Facilities: A
Academic Resources (Libraries,
Classes): B
Administrative Services: C
Extracurricular/Intramural Activities: C
Teaching Quality: B
Overall Experience: C

# The Good, the Bad, and the Ugly: Students Speak Out

"There is one major problem with Boston University, and that is the policy of grade deflation. BU denies it, but if you ask any of the students, they will all tell you it's true. I also think there is too much effort to do team assignments. There is not enough effort put in place for leadership development."

"The most difficult but rewarding aspect of the program is during junior year, when students are required to take four interdependent business classes in the same semester that are designed to work together and help students in a team of seven to eight people to create a new product business plan."

"I highly recommend the School of Management at Boston University. My experience at Boston University, however, is drastically different, and if it were not for the School of Management I would have transferred. I was originally in the College of Communications, was extremely unhappy, and found the non-business courses required through the College of Arts & Sciences merely mediocre. The School of Management made me feel like I was in a smaller school that cares more, and it has a significantly superior curriculum as well as superior professors and facilities."

"School doesn't want to give out good grades."



#### Boston Marriott Long Wharf 296 State St.

Boston, MA 02109 (617) 227-0800

#### Sheraton Boston

39 Dalton St. Boston, MA 02199 (617) 236-2000

#### The Eliot Hotel

370 Commonwealth Ave. Boston, MA 02215 (800) 222-2244



# Is There Anywhere to Eat around Campus?

T Anthony's Pizzeria 1016 Commonwealth Ave. Boston, MA 02215 (617) 734-7708

Noodle Street (Thai) 627 Commonwealth Ave. Boston, MA 02215 (617) 536-3100

Espresso Royale Caffe 736 Commonwealth Ave. Boston, MA 02215

(617) 277-8737



# Anything to Do Nearby?

#### Freedom Trail

(Begins at Boston Commons Visitors Center) Boylston St. and Charles St. Boston, MA 02116 (617) 723-5000

Fenway Park

4 Yawkey Way Boston, MA 02215 (617) 267-9440

> "A tough school where there is no such thing as an 'easy A.'"

#### CHECK OUT BUSINESSWEEK.COM FOR MORE!

- 24/7: PhiloSophie's for Growth: A day in the life of a BU grad
- Additional student comments
- An extended school profile
- A tool to compare Boston University to other schools

# Brigham Young U.

Marriott School of Management 460 Tanner Building Provo. UT 84602

Help line/switchboard: (801) 422-4285

E-mail: joanyoung@byu.edu

Web address: marriottschool.byu.edu/

Dean: Ned Hill

#### Why Marriott?

- Ethics plays a major role in the foundation of every course at BYU thanks to the university's strong Mormon roots. This also holds true at Marriott. where a course called Ethics for Management is part of the required core courses. In the course, students learn how to deal with various ethical dilemmas they might encounter in business.
- At Marriott, entrepreneurship is important, and many undergraduates take advantage of the school's unique Center for Entrepreneurship. Here students can gain experience in successfully starting and operating new businesses with the help of professional mentors. Through the center, students can participate in business plan competitions, as well as for the Student Entrepreneur of the Year.
- For the first time in spring 2007, Marriott undergrads took part in a competition called "The Intern" loosely based on the NBC reality show The Apprentice. The competition showcased participants' inter-

# FAST FACTS

The Cash: \$3,260 LDS/\$6,520 Non-LDS\* The Average Scores: SAT 1222/ACT 27

The Scholarships: 23%

The Size: 1.640 The Rank: 8

\*Latter-Day Saints. See footnote on the following

viewing and presenting in front of an audience. The winners scored internships with top local companies.

#### The 411

First established in 1875 as Brigham Young Academy, BYU, a private institution, is the flagship university of the Church of Jesus Christ of Latter-Day Saints. The Marriott School of Management was founded in 1960 and is accredited by AACSB. Located in Provo, Utah, where there is a strong Mormon population, BYU is situated in the Utah Valley, where skiing, fishing, and hiking activities abound.

"The school is extremely geared toward job placement."

Application fee: \$30

#### **Application Deadlines**

Fall 2008: June 30, 2008

Spring 2009: February 27, 2009

Fall 2009: June 30, 2009

Required test(s): ACT

SAT scores for entering students:

Average	1222
Median	1210
Range (middle 50%)1140 to	1310

ACT scores for entering students:

Average	2	ĺ,
Median	2	-
Range (middle 50%) 24 to	?	(

Percentage of entering business students who were in the top 10% of their high school class: 48

The business program does not admit freshmen.

Interviews for applicants are required.

#### What's It Gonna Cost Me?

al total program costs
(including all tuition and required fees):
LDS*\$3,260
Non-LDS\$6,520
Room and board\$5,640
Books\$1,380
Other expenses:
Personal expenses\$1,740
Transportation\$1,600

#### Tuition per credit hour:

LDS	 	 	J	3185
Non-LDS	 	 	9	371

\* Because a significant portion of BYU's operating costs are paid from the tithes of the Church of Jesus Christ of Latter-Day Saints, students who are tithepaying members of the LDS Church have already contributed to the operation of the university. Non-LDS students are charged a higher rate of tuition. The practice is similar in principle to that of state universities that charge nonresidents a higher rate than residents.

# What's It Worth?

- Graduates' median starting salary: \$47,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- · Graduates seeking jobs in 2006 who had an offer by graduation: 91%
- · Biggest recruiters: Pricewaterhouse-Coopers, Ernst & Young, KPMG Peat Marwick, Deloitte & Touche USA, Goldman Sachs

#### Can I Get Any Aid?

Business students receiving
Scholarships23%
Need-based scholarships25%
Merit-based scholarships70%

5% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$4,330.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Management Information Systems, and Marketing

Elective courses: 56

Average class size in Core business classes ....46 students Business electives......40 students Nonbusiness classes ..... 40 students

9% of business classes have fewer than 20 students, and 27% have more than 50. 21% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 126

#### **Prominent Faculty**

W. Steve Albrecht: Information Systems Steven Thorley: Finance David A. Whetten: Social Responsibility

#### But What's It Really Like?

Male: 80%, Female: 20% Living off-campus: N/A

Hours spent on class work daily: 2.65

#### **Graded by Students**

Housing/Food: A Recreational Facilities: B Academic Resources (Libraries, Classes): A

Administrative Services: A Extracurricular/Intramural Activities: A

Teaching Quality: A Overall Satisfaction: A

# The Good, the Bad, and the Ugly: Students Speak Out

"Much of one's individual success must be attributed to how aggressively one seeks help. There is plenty of advisement, wellconnected faculty, and so on. But students who wait for a job to fall into their lap will not succeed. Those who take advantage of what BYU offers and are aggressive in their personal preparation can go anywhere they want, from the top jobs to the top graduate programs."

"My most frustrating experience with the Marriott School is its desire to have all of its students fit a certain mold. It appears that the program wants to get students in, trained, and out. I know that this is largely due to the fact that enrollment is very limited; however, I believe that there should be certain exceptions to the rule."

"I would say that the low level of diversity among the ethnic groups of students who attend the school is a disadvantage."

"I am mostly impressed by the efforts that the teachers and advisors in my program make in order to help us become successful contributors to our society. They are available to advise and help in any way."

> "Very demanding, but rewarding."



#### Provo Marriott Hotel and Conference Center

101 W. 100 North Provo, UT 84601 (801) 377-4700

#### Courtyard Marriott Provo

1600 N. Freedom Blvd. Provo. UT 84604 (801) 373-2222

#### Best Western Cotton Tree Inn 2230 N. University Pkwy.

Provo, UT 84604 (801) 373-7044



#### Is There Anywhere to Eat around Campus?

#### Brick Oven (Italian) 111 E. 800 North Provo, UT 84604 (801) 374-8800

#### P.F. Changs China Bistro 575 E. University Pkwy. Orem, UT 84058

(801) 426-0900

#### Ruby River Steakhouse

1454 S. University Pkwy. Provo, UT 84604 (801) 371-0648



# Anything to Do Nearby?

# The Shops at Riverwoods

4801 N. University Ave. Provo, UT 84604 (801) 802-8430

#### Sundance Resort and Provo Canyon N. Fork Provo Canyon, R.R. 3

Sundance, UT 84604 (801) 225-4107

"They need to provide more help with internship opportunities."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- "A Lifetime Guarantee": A profile of Marriott management professor Andrew Holmes
- · A virtual tour of the campus
- Additional student comments

# Bryant University

College of Business 1150 Douglas Pike

Smithfield, RI 02917-1284

Help line/switchboard: (401) 232-6000

E-mail: Ihunter@bryant.edu Web address: www.bryant.edu

Dean: Jack Trifts

#### Why Bryant?

- Each full-time Bryant student receives a laptop computer for use during his or her time at the university. When they graduate, students get to keep the computer. In addition, the entire campus is wireless, which makes it easy to access e-mail and the Web from anywhere.
- Bryant is one of only a handful of business programs that have a student-run investment fund as part of the curriculum. Students enrolled in the semester-long Securities Analysis course invest and manage the school's Archway Investment Fund, worth more than \$380,000. After the semester, the students continue on to Portfolio Management to further their understanding of managing such a fund. Students must apply to take the course, and only the best and brightest are offered one of the 25 available slots.

# FAST FACTS

The Cash: \$26,099

The Average Scores: SAT 1117/ACT 23

The Scholarships: 75%

The Size: 2.873 The Rank: 57

#### The 411

A private institution, Bryant University was established in 1863 (under the name "Bryant and Stratton National Business College"). Its campus occupies historic Smithfield, a quaint Rhode Island town just outside Providence, and undergraduates can frequent the Chace Athletic and Wellness Center and several area shops and restaurants. Best known for its game-winning Bulldogs—the men's basketball team reached the NCAA Division II Championships in 2005—Bryant students don black, gold, and white during sporting events. The university's College of Business was founded in 1963 and is accredited by AACSB.

"Stresses the importance of group and team projects."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: November 15, 2008 Fall 2009: February 1, 2009

Required test(s): SAT, ACT

ACT scores for entering students:

Average		.24
Median		.23
Range (middle 50%)21	to	25

Percentage of entering business students who were in the top 10% of their high school class: 23

The business program *does* admit freshmen.

Interviews for applicants are not required.

# S What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students...........\$26,099
Room and board.........\$10,090
Books ...........\$1,200
Tuition per credit hour ......\$1,087



#### What's It Worth?

- Graduates' median starting salary: \$39,891
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 182
- Graduates seeking jobs in 2006 who had an offer by graduation: 61%
- Biggest recruiters: Investors Bank & Trust, PricewaterhouseCoopers, Fidelity Investments, CVS, Meditech

#### Can I Get Any Aid?

Business students receiving
Scholarships75%
Need-based scholarships60%
Merit-based scholarships29%

1% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Management Information Systems, and Marketing

Elective courses available: 53

Average class size in

8	
Core business classes31	students
Business electives25	students
Nonbusiness classes30	students

12% of business classes have fewer than 20 students; 0% have more than 50. 64% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 69

#### **Prominent Faculty**

Peter J. Nigro; Finance Michael Roberto: Management Hakan Saraoglu: Finance

#### **But What's It Really Like?**

Male: 57%, Female: 43% Living off-campus: 17% Hours spent on class work daily: 1.99

#### **Graded by Students**

Housing/Food: B
Recreational Facilities: B
Academic Resources (Libraries,
Classes): A
Administrative Services: B

Extracurricular/Intramural Activities: C
Teaching Quality: C
Overall Satisfaction: C

"The academic advising office could use improvement."

# The Good, the Bad, and the Ugly: Students Speak Out

"The smaller class sizes, caring professors, and intelligent student body has made my experience here an amazing one.... Also, Bryant is one of the few schools in New England to offer the Accounting Information Systems concentration. This is a very important area, and from the interviews I have been on with two Big 4 accounting firms, they seem to agree."

"Because of the small size of the school, there is always someone who is willing and able to help. Professors are required to have office hours, and many even give you their home phone numbers on the first day of class. There are no T.A.s [teacher's assistants], so the quality of teaching is excellent. A twosemester class is offered where students run a school-sponsored fund with \$380,000. Also, Fidelity sponsors a Securities Brokerage class to take the Series 7. Additionally, there is a mock trading room with Reuters and Bloomberg terminals. Technology on campus is outstanding. All students are given IBM laptops that are replaced after sophomore year. The entire campus is wireless, including the dorm rooms, which have VoIP phones with numerous features."

"The school does not have a strong community feel, and the main focus of the university is on attracting new students instead of satisfying the current ones."



Courtyard Providence Lincoln 636 George Washington Hwy. Lincoln, RI 02865 (401) 333-3400

Comfort Suites Smithfield 1010 Douglas Pike Smithfield, RI 02917 (401) 231-6300

Fairfield Inn by Marriott 355 George Washington Hwy. Smithfield, RI 02917 (401) 232-2400



#### Is There Anywhere to Eat around Campus?

Bella Restaurant (Italian) 1992 Victory Hwy. Glendale, RI 02830 (401) 568-6996

Box Seats (salads, sandwiches, pasta) 332 Farnum Pike Smithfield, RI 02917 (401) 762-0900

Wright's Chicken Farm (family-style chicken) 84 Inman Rd. Harrisville, RI 02830 (401) 769-2856



### Anything to Do Nearby?

The Preservation Society of Newport County 424 Bellevue Ave. Newport, RI 02840 (401) 847-1000

Roger Williams Park Zoo 1000 Elmwood Ave. Providence, RI 02907 (401) 785-3510

"The new facility for career planning is very focused on finance and accounting careers."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Professor Profile: Bryant finance professor Peter Nigro
- Additional student comments
- An extended school profile
- A tool to compare Bryant to other schools

# Carnegie Mellon U.

Tepper School of Business 5000 Forbes Ave. Pittsburgh, PA 15213

Help line/switchboard: (412) 268-2082

E-mail: undergraduate-admissions@

andrew.cmu.edu

Web address: www.tepper.cmu.edu

Dean: Kenneth B. Dunn

#### Why Tepper?

- One of the more popular student groups at Tepper is Students in Free Enterprise, or SIFE. Students involved with SIFE initiate outreach projects, then take part in a national competition against teams from hundreds of other universities across the country. At Tepper, projects in the past have included an Eco-Market and an Ethics Game Show, with proceeds going to Hurricane Katrina aid.
- Unique traditions abound at Carnegie Mellon. A highlight of the annual Spring Carnival is the Buggy Sweepstakes, or simply Buggy, where students design aerodynamic cylinders that are pushed and driven around campus in a race. Another tradition is traying. On snowy winter nights, students will take cafeteria trays and use them to sled down hills around campus. Safe? Probably not. Fun? Definitely.
- Undergraduates at Tepper are encouraged to get involved in the many clubs and groups the school has to offer, and if it doesn't have

# FAST FACTS

The Cash: \$34,180

The Average Scores: SAT 1410/ACT 30

The Scholarships: 53%

The Size: 475 The Rank: 21

what they're looking for, to start it themselves. This is how "After the Bell," the first student-run business radio talk show, was launched at Tepper in 2006 by three creative business undergraduates. It airs on Tuesdays at 7:00 pm on WRCT, 88.3 FM.

#### The 411

Formed in 1967 when the Carnegie Institute of Technology merged with the Mellon Institute of Industrial Research, Carnegie Mellon is a private research university. The Tepper School of Business is accredited by AACSB. Located in Pittsburgh, the school offers the opportunity to attend professional football, baseball, and hockey games and is also in close proximity to museums, a zoo, and outdoor parks.

"The education is excellent, but there is a lack of social activity."

Application fee: \$65

### **Application Deadlines**

Fall 2008: November 1, 2007 (early decision 1); December 1, 2007 (early decision 2); January 1, 2008 (regular decision)

Fall 2009: November 1, 2008 (early decision 1); December 1, 2008 (early decision 2); January 1, 2009 (regular decision)

#### Required test(s): SAT

SAT scores for entering students:
Average1410
MedianN/A
Pance (middle 500%) 1360 to 1520

#### ACT scores for entering students:

Average30	)
Median30	)
Range (middle 50%)28 to 32	2

Percentage of entering students who were in the top 10% of their high school class: 100

The business program *does* admit freshmen.

Interviews for applicants are recommended but not required.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students\$34,180
Room and board\$9,280

Books
Other expenses
Activity fee\$168
Orientation fee\$190
Port Authority (bus pass)\$70
Tuition per credit hour\$1,425



## What's It Worth?

- Graduates' median starting salary: \$55,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- Graduates seeking jobs in 2005 who had an offer by graduation: 71%
- Biggest recruiters: Deloitte Consulting, Deutsche Bank AG, UBS, JPMorgan Chase, Goldman Sachs

### Can I Get Any Aid?

Business students receiving
Scholarships53%
Need-based scholarships79%
Merit-based scholarships21%

53% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates: N/A.

#### Does It Have What I Want?

Five leading areas of study: Entrepreneurship, Finance, General Management, Management Information Systems, and Marketing

Elective courses available: 44

Average class size in Core business classes .... 54 students Business electives......29 students Nonbusiness classes......N/A

15% of classes have fewer than 20 students: 32% have more than 50, 99% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 96

#### **Prominent Faculty**

Finn Kydland: Economics

Allan H. Meltzer: Political Economics

Chester Spatt: Finance

#### But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 0%

Hours spent on class work daily: 2.37

#### **Graded by Students**

Housing/Food: D Recreational Facilities: D Academic Resources (Libraries,

Classes): D

Administrative Services: D

Extracurricular/Intramural Activities: C

Teaching Quality: C Overall Satisfaction: C



### The Good, the Bad, and the Ugly: Students Speak Out

"The business program is very flexible; you can complete many concentrations, or complete minors in subjects completely different from your business curriculum. The professors are so smart and so helpful that it makes me proud to come here."

"If it were not for my school and its preparation, its career services, and its people (staff, faculty, and students), I would not have the education or the full-time job position that I have now."

"I believe that Tepper's policy of admitting a great many international students who are quantitatively qualified but have greatly inferior English communication skills takes away from the overall discourse that those within the Tepper student body can have."

"The workload is very great. The students in every school on campus seem to work 24/7. There is a healthy percentage of students who take at least five or six courses every semester."

> "Could be better at attracting diverse employers."



Wyndham Garden Hotel 3454 Forbes Ave. Pittsburgh, PA 15213 (412) 683-2040

Holiday Inn @ University Center 100 Lytton Ave. Pittsburgh, PA 15213 (412) 682-6200

Residence Inn by Marriott 3896 Bigelow Blvd. Pittsburgh, PA 15213 (412) 621-2200



#### fright Is There Anywhere to Eat around Campus?

Primanti Brothers Restaurant (American) 3803 Forbes Ave. Pittsburgh, PA 15213 (412) 621-4444

Mad Mex (Tex-Mex) 370 Atwood St. Pittsburgh, PA 15213 (412) 681-5656

Aladdin's Eatery (Middle Eastern) 5878 Forbes Ave. Pittsburgh, PA 15217 (412) 421-5100



# Anything to Do Nearby?

Pittsburgh Zoo & PPG Aquarium One Wild Place Pittsburgh, PA 15206 (412) 665-3640

The Andy Warhol Museum 117 Sandusky St. Pittsburgh, PA 15212 (412) 237-8300

"Getting a great job will be closely related to the help CMU provided."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- A Current Events Pop Culture Connection: A profile of Tepper business communications professor Chad Hermann
- CMU's Strategy for Well-Rounded B-Schoolers: An interview with Tepper's executive director of undergraduate business
- A virtual tour of the campus
- · Additional student comments

# Case Western Reserve U.

Weatherhead School of Management Wolstein Hall, 11318 Bellflower Rd. Cleveland, OH 44106-7717

Help line/switchboard: (216) 368-2000

E-mail: jhurley@case.edu

Web address: www.weatherhead.case

.edu

Dean: Mohan Reddy

#### Why Weatherhead?

- Weatherhead offers two Integrated Study Options in Accounting. Students can apply for a joint Bachelor of Science in Accounting and a Masters in Accountancy to be completed in five years, or they can complete both degrees in four years by pursuing the program's accelerated track. Applications for this program are accepted during the junior year.
- The undergraduate program has partnerships with business schools in France, Australia, Spain, the United Kingdom, and Germany where students can study abroad and have their credits count toward concentration requirements. Summer study opportunities include a month-long program at the University of Frankfurt—The European Union: Economic Enlargement and Institutional Framework.
- The Seminar Approach to General Education and Scholarship program, SAGES, is required of all undergraduates, regardless of their major. As

# FAST FACTS

The Cash: \$31,090

The Average Scores: SAT 1280/ACT 28

The Scholarships: 55%

The Size: 525 The Rank: 52

freshmen, students take a first seminar followed by three seminar courses throughout their time as students. Seniors participate in a capstone project spanning one semester or a full year that culminates in a public presentation.

#### The 411

A private university, Case Western Reserve was formed in 1967 by the joining of Case Institute of Technology and Western Reserve University. The Weatherhead School of Management opened its doors at the inception of the merger and is accredited by AACSB. The Cleveland location gives students access to a nearby Little Italy and shopping centers and is only a 10 minute light rail ride away from the heart of the city.

"The opportunities available to a student at Case are immense."

Application fee: No fee for online application submissions

#### **Application Deadlines**

Fall 2008: January 15, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:
Average1280
Median1300
Range (middle 50%), 1110 to 1450

ACT scores for entering students:

Average
Median29
Range (middle 50%)24 to 32

Percentage of entering business students who were in the top 10% of their high school class: 40

The business program *does not* admit freshmen.

Interviews for applicants are recommended.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students...........\$31,090
Room and board.......\$9,280
Books..........\$1,040
Other expenses
Fees (tech, activities) .......\$648
Tuition per credit hour ......\$875



#### What's it Worth?

- Graduates' median starting salary: \$47,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 248
- Graduates seeking jobs in 2006 who had an offer by graduation: 80%
- Biggest recruiters: Accenture, Ameriprise Financial, Inc., JPMorgan Chase, University Hospitals of Cleveland, Deloitte Touche Tohmatsu

#### Can I Get Any Aid?

Business students receiving	
Scholarships55	%
Need-based scholarships0	%
Merit-based scholarships100	%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Economics, Finance, Management Information Systems, and Marketing

Elective courses available: 25

Average class size in Core business classes .... 45 students Business electives......25 students Nonbusiness classes......N/A

15% of business classes have fewer than 20 students: 10% have more than 50. 5% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 45

#### **Prominent Faculty**

Richard Boyatzis: Organizational Behavior

David Cooperrider: Organizational Behavior

Gary J. Previts: Accounting

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 20%

Hours spent on class work daily: 3.29

#### **Graded by Students**

Housing/Food: B Recreational Facilities: C

Academic Resources (Libraries,

Classes): B

Administrative Services: D

Extracurricular/Intramural Activities: C

Teaching Quality: B Overall Satisfaction: D

#### The Good, the Bad, and the Ugly: Students Speak Out

"I didn't decide until my sophomore year that I wanted to be a business major, and the switch was painless. The school was very helpful and willing to help me succeed."

"The Accounting Department hosts a Meet the Accountants Breakfast every fall to build networking skills and learn about companies. The department also works with the Career Center to build a résumé book that is sent out to multiple companies. This is how I got my interviews and ultimately my job offer."

"The opportunities available to a student at Case are immense, and the level of education and preparation for the business world far exceeds that of many other top-tier schools. The accounting program, in particular, has some of the brightest, most well connected, and most genuinely caring faculty."

"I found that this program promised a lot of things when I was a freshman: the ability to have a double major; the ability to design my own minor; personal relationships with the professors. I was rather disappointed on all counts."

"The campus is dead, socially speaking."



#### Hampton Inn

1460 E. 9th St. Cleveland, OH 44106 (216) 241-6600

#### Hyatt Regency Cleveland at the Arcade

420 Superior Ave. Cleveland, OH 44106 (216) 575-1234

#### Inter-Continental Hotel

8800 Euclid Ave. Cleveland, OH 44106 (216) 707-4300



#### ז Is There Anywhere to Eat around Campus?

Arabica Coffeehouse 11300 Juniper Rd. Cleveland, OH 44106 (216) 791-0300

Trattoria on the Hill (Italian) 12207 Mayfield Rd. Cleveland, OH 44106 (216) 421-2700

Oue Tal? (Mexican) 1803 Coventry Rd. Cleveland Heights, OH 44118 (216) 932-9800



#### Anything to Do Nearby?

The Cleveland Museum of Art 11150 East Blvd. Cleveland, OH 44106 (216) 421-7350

Rock and Roll Hall of Fame and Museum

One Key Plaza 751 Erieside Ave. Cleveland, OH 44114 (216) 781-ROCK

"Depressing atmosphere in the business program at times."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Weatherhead to other schools

## Chapman University

George L. Argyros School of Business and Economics

One University Dr. Orange, CA 92866

Help line/switchboard: (714) 997-6711

**E-mail:** admit@chapman.edu **Web address:** www.chapman.edu/

argyros

Dean: Arthur Kraft

#### Why Argyros?

- A study lounge situated amidst the business professors' offices in Beckman Hall makes it convenient for students to seek assistance on their coursework. It's not unusual for students to ask for help with their studies from passing professors on their way into and out of their offices in the congenial work space.
- Students can pursue one or more emphases in addition to their undergraduate major at the business school. These emphases work like minors and appear on a student's transcript.
- Students can participate in faculty-led travel courses during the summer and the January interim period between semesters. Travel courses range in length from one week to six weeks. The courses involve both domestic and international travel, and students who complete them earn class credit. Past courses have included visits to Costa Rica, Lon-

#### \*\* FAST FACTS

The Cash: \$29,900

The Average Scores: SAT 1190/ACT 24

The Scholarships: 74%

The Size: 857 The Rank: N/A

don, Paris, and a handful of other international destinations. Students also can participate in an international summer internship or spend a semester working and studying in Washington, D.C.

#### The 411

Chapman University is a private institution named in honor of C. C. Chapman, an Orange County entrepreneur and benefactor of the school. Founded in 1977, the George L. Argyros School of Business and Economics is accredited by AACSB. In the heart of Orange County, 35 miles southeast of Los Angeles and 90 miles from San Diego and Mexico, the campus is not far from countless mountain, desert, and beach activities.

"The education is very personalized."

Application fee: \$55

#### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: November 15, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average	1	190
Median	1	190
Range (middle 50%) 1130 to	1	240

ACT scores for entering students:

Average24	4
Median24	4
Range (middle 50%)23 to 20	5

Percentage of entering business students who were in the top 10% of their high school class: 61

The business program *does* admit freshmen.

Interviews for applicants are recommended.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students........\$29,990
Room and board.....\$10,500
Books.....\$1,100
Other expenses:
Required fees.....\$848
Tuition per credit hour .....\$920



#### What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 100
- Graduates seeking jobs in 2006 who had an offer by graduation: 63%
- Biggest recruiters: Deloitte Touche Tohmatsu, Ernst & Young, Arnel Management, Atlantic Aviation, Bisco Industries

#### Can I Get Any Aid?

Business students receiving
Scholarships74%
Need-based scholarships80%
Merit-based scholarships20%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$19,237.

#### **Does It Have What I Want?**

Five leading areas of study: Entrepreneurship, Finance, General Management, International Business, and Marketing

Elective courses available: 48

Average class size in

Core business classes ....31 students Business electives......29 students Nonbusiness classes.....21 students

10% of business classes have fewer than 20 students: 0% have more than 50. 41% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 33

#### **Prominent Faculty**

Henry Butler: Economics Tibor Machan: Business Ethics Doug Tuggle: Management

#### But What's It Really Like?

Male: 52%, Female: 48% Living off-campus: 18%

Hours spent on class work daily: 1.67

#### **Graded by Students**

Housing/Food: B Recreational Facilities: C Academic Resources (Libraries,

Classes): B

Administrative Services: B

Extracurricular/Intramural Activities: C

Teaching Quality: B Overall Experience: B

## "Overuse of PowerPoint is epidemic!"

#### The Good, the Bad, and the Ugly: Students Speak Out

"I feel that Chapman's greatest benefit is its student/teacher ratio. The instructors are extremely approachable and do not restrict themselves to office hours for assistance. The school has a unique study lounge located among the instructors' offices that has proven to be quite useful. There have been many occasions when I have had questions from one course answered by a passing professor from an entirely different course. Every professor that I have met has been more than willing to go out of his or her way to help."

"There seems to be a move by the business school to get younger instructors, and they seem to be less able to cope with student problems."

"Chapman has exceptional facilities that make it an incredible learning environment. It seems as though everything is well planned and thought through with the student in mind. The small class size, use of modern technologies, and accessible staff make for an unparalled learning experience."

"There are almost too many group projects, to the point where they are redundant, and a pain to organize. I have three within a week of each other this semester, and it's frustrating because I'm spending so much time organizing meetings. Although I feel some group projects are good, there's a point where it's so time-consuming that it is not contributing to learning."



Doubletree Hotel Anaheim 100 The City Dr. S. Orange, CA 92868 (714) 634-4500

#### Disneyland Hotel

1150 Magic Way Anaheim, CA 92802 (714) 956-6425

Hilton Suites Anaheim/Orange 400 N. State College Blvd. Orange, CA 92868 (714) 938-1111



#### Is There Anywhere to Eat around Campus?

Tokyo Cafe (Japanese) 161 N. Glassell St. Orange, CA 92866 (714) 639-9536

Papa Hassan's Cafe (Middle Eastern) 421 N. Glassell St. Orange, CA 92866 (714) 633-3903

Filling Station-Old Towne Orange (American) 201 N. Glassell St. Old Towne Orange, CA 92866



#### Anything to Do Nearby?

The Ugly Mug Café 261 N. Glassell St. Orange, CA 92866 (714) 997-5610

(714) 289-9714

Disneyland 1313 S. Harbor Blvd. Anaheim, CA 92803 (714) 781-4565

"I wish the business program had its own job placement center."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Chapman to other schools

## Clarkson University

School of Business 8 Clarkson Ave.

Potsdam, NY 13699-2301

Help line/switchboard: (315) 268-6400

**E-mail:** bgrant@clarkson.edu **Web address:** www.clarkson.edu/

business

Dean: Timothy F. Sugrue

#### Why Clarkson?

- Named after an ancient Greek work espousing individual excellence, Clarkson's Areté program—a unique double major that fuses business and liberal arts—encourages students to think ahead. To bolster their leadership skills, participants plan activities, facilitate discussions, and help develop special courses. Recent seminars include "Portrait of Japan: Success in Business" and "Valuing the Earth: Economics, Ecology, and Ethics."
- Designed to challenge all types of majors, Clarkson's Student Projects for Engineering Experience and Design (SPEED) teams allow participants to conceptualize, create, and test innovative new products. (Past efforts include solar-electric cars, concrete canoes, and remote-control airplanes.) General Electric, Kodak, and Procter & Gamble all proudly sponsor SPEED.
- Clarkson's "learning business by doing business" philosophy ensures that

#### FAST FACTS

The Cash: \$28,470

The Average Scores: SAT 1170/ACT 24

The Scholarships: 94%

The Size: 811 The Rank: N/A

freshmen will receive an industry education from day one. All incoming business students take a two-semester entrepreneurial sequence. Once they've been exposed to a wide variety of career paths—including Engineering & Management, and eBusiness—they can better plan their next three years.

#### The 411

Clarkson University is named for Thomas Streatfeild Clarkson, a successful sandstone miner who died trying to save one of his workers in 1894. The campus is located in Potsdam, a rural town in upstate New York. A private institution, its undergraduate business program was founded in 1952 and is accredited by AACSB.

"Great Career Center counseling."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: November 9, 2008 Fall 2009: December 1, 2008

Required test(s): SAT, ACT

SAT scores for entering students:

Average	1170	)
Median	1160	)
Range (middle 50%	%)1090 to 1220	)

ACT scores for entering students:

Average		24
Median		24
Range (middle 50%)	21	to 27

Percentage of entering business students who were in the top 10% of their high school class: 28

The business program *does* admit freshmen.

Interviews for applicants are recommended.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students.......\$28,470
Room and board.....\$10,130
Books......\$1,100
Other expenses
Personal .....\$1,000
Transportation ....\$860
Tuition per credit hour .....\$949



#### What's It Worth?

- Graduates' median starting salary: \$52,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 118
- Graduates seeking jobs in 2006 who had an offer by graduation: 60%
- Biggest recruiters: IBM Corporation, General Electric, Accenture, Lockheed Martin Corp., TAC

#### Can I Get Any Aid?

Business students receiving	
Scholarships9	4%
Need-based scholarships3	0%
Merit-based scholarships7	70%

3% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$30,347.

#### **Does It Have What I Want?**

Leading areas of study: Entrepreneurship and Supply Chain Management

Elective courses available: 34

23% of business classes have fewer than 20 students; 15% have more than 50 students. 80% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 35

#### **Prominent Faculty**

H. Sonmez Atesoglu: Economics Augustine A. Lado: Consumer and Organizational Studies Farzad Mahmoodi: Supply Chain Management

#### But What's It Really Like?

Male: 66%, Female: 33% Living off-campus: 20% Hours spent on class work daily: 1.98

#### **Graded by Students**

Housing/Food: D
Recreational Facilities: D
Academic Resources (Libraries,
Classes): D
Administrative Services: C
Extracurricular/Intramural Activities: D
Teaching Quality: C
Overall Experience: B

"The IE&M major at Clarkson University is great!"



"I feel that I have been given every opportunity to excel, not only in the university's environment, but also in the real world. It helped create a bigger picture and understanding of the business world and see that what I was learning can actually be applied. Clarkson really encourages hands-on learning, teamwork, conflict resolution, responsibility, and adaptability. It makes you feel as if you are part of a smaller group, but with a larger purpose."

"Professors seem to be always available to speak with, and if not, they create time to accommodate you."

"Overall, Clarkson's hands-on learning technique is what sets it apart from other institutions. As students, we feel that we are prepared for every challenge that is set in front of us."

"The School of Business has adapted to meet the changing landscape of how business is conducted, and it is sending out graduates who are industrytested and technology-focused."

"I have learned more in one semester at Clarkson than I did in two years in my previous business program."



The Brambles Inn and Gardens 48 Elm St. Potsdam, NY 13676 (315) 268-0936

Wedgewood Inn 6570 State Hwy. 56 Potsdam, NY 13676 (315) 265-9100

The Clarkson Inn One Main St. Potsdam, NY 13676 (315) 265-3050



#### Is There Anywhere to Eat around Campus?

Mama Lucia's (Italian) 1 Constitution Ave. Potsdam, NY 13676 (315) 265-0475

Cactus Grill & Cantina (Mexican) 11 Raymond St. Potsdam, NY 13676 (315) 265-0240

Maxfield's (pub) 17 Market St. Potsdam, NY 13676 (315) 265-3796



#### Anything to Do Nearby?

The Gallery 67 Main St. Canton, NY 13617 (315) 379-9526

Fox Hill Golf and Country Club 216 Bayley Rd. Massena, NY 13662 (315) 764-8633

"The hands-on learning technique is what sets Clarkson apart from other institutions."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Clarkson to other schools

## Clemson University

College of Business and Behavioral Science

165 Sirrine Hall Clemson, SC 29634

Help line/switchboard: (864) 656-2287

E-mail: rbrtbkl@clemson.edu

Web address: www.business.clemson.edu

Dean: David Grigsby

#### Why Clemson?

- Clemson's College of Business and Behavioral Science offers several semester-long internships in Washington, D.C. With programs at both American and Georgetown Universities, students can secure a solid education while working for local offices. Job fields include International Business and Trade, Economic Policy, International Law and Organizations, and Foreign Policy.
- To ensure that business students graduate "career ready," Clemson's Horizons program offers a series of lifeand job-oriented seminars. Recent examples include "Working a Room and Mingling Success" and "Managing Your Money: What You Need to Know about Roth IRAs." Participants can also refine their dining chops—and score some gourmet cuisine—at the student-favorite Etiquette Banquette.
- For students leaning toward business management, Clemson's multiyear I-LEAD! program offers a compre-

#### \*\*\* FAST FACTS

The Cash: \$9,868 in-state/\$20,292 out-

of-state

The Average Scores: SAT 1206/ACT 27

The Scholarships: 47%

The Size: 2,415 The Rank: 45

hensive approach to learning about leadership. Participants attend seminars, guide large group discussions, and work with mentors to maintain leadership progress. To secure an I-LEAD! completion certificate, many candidates also initiate a community-based individual service project.

#### The 411

A leading public coeducational institution, Clemson—nestled in the scenic foothills of upstate South Carolina—is best known for its architecture, engineering, and science programs. Clemson's undergraduate business program was founded in 1962 and is accredited by AACSB.

"The business college works very hard to offer 'real-world' experience for its students."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: December 1, 2007 (priority deadline); May 1, 2008 (regular deadline)

Spring 2009: December 15, 2008 Summer 2009: May 1, 2009

Fall 2009: December 1, 2008 (priority deadline); May 1, 2009 (regular deadline)

Required test(s): SAT

SAT scores for entering students:

Average
Median1220
Range (middle 50%) 1140 to 1280

ACT scores for entering students:

Average27	7
Median27	7
Range (middle 50%)25 to 29	)

Percentage of entering business students who were in the top 10% of their high school class: 49

The business program *does* admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees):

8	T .
In-state resident	\$9,868
Out-of-state	\$20,292
Room and board	\$5,874
Books	\$848

Tuition per credit hour:

In-state ......\$386 Out-of-state .....\$816



#### What's It Worth?

- Graduates' median starting salary: \$49,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 82
- Graduates seeking jobs in 2006 who had an offer by graduation: 44%
- Biggest recruiters: General Electric, Bank of America, Pricewaterhouse-Coopers, Deloitte Touche Tohmatsu, Eli Lilly

#### Can I Get Any Aid?

Business students receiving
Scholarships47%
Need-based scholarships13%
Merit-based scholarships35%

4% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$17,882.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Industrial Management, and Marketing

#### Elective courses available: 66

Average class size in Core business classes .... 35 students Business electives......28 students Nonbusiness classes.....25 students

21% of business classes have fewer than 20 students: 9% have more than 50 students. 88% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 87

#### **Prominent Faculty**

William B. Gartner: Strategic Management, Entrepreneurship Varun Grover: Information Systems Aleda M. Roth: Operations Management

#### But What's It Really Like?

Male: 51%, Female: 49% Living off-campus: 2% Hours spent on class work daily: 1.91

#### **Graded by Students**

Housing/Food: B Recreational Facilities: A Academic Resources (Libraries, Classes): B Administrative Services: B

Extracurricular/Intramural Activities: A

Teaching Quality: C Overall Experience: B



"The courses I took at Clemson were very diverse. I was able to take classes ranging from Ethics within Globalization to Nonprofit and Public Management-courses not normally taught in undergraduate business programs. I think that the business program at Clemson really makes an attempt to appeal to the extremely diverse career goals and aspirations of the entire college and provide students with the coursework and real-life experiences accordingly. I truly believe I would not have received the unique education and experiences that I got from Clemson had I attended another university."

"The quality of teachers varies; most have been very good, but some have been excellent and some have been awful."

"My teachers have had a bigger impact on me than they think they did. Students might gripe and complain about the workload or the work content of the courses, but I think in the end, they are glad to have had teachers who pushed them and really wanted them to excel."

"The required business ethics course was a valuable learning experience."



#### Hampton Inn

851 Tiger Blvd. Clemson, SC 29634 (864) 653-7744

#### James F. Martin Inn

120 Madren Ctr. Dr. Clemson, SC 29634 (864) 654-9020

#### Sleep Inn Clemson

1303 Tiger Blvd. Clemson, SC 29631 (864) 653-6000



#### fr Is There Anywhere to Eat around Campus?

Mellow Mushroom Pizza Bakers 189 Old Greenville Hwy. Clemson, SC 29633 (864) 624-1226

Blue Heron Restaurant & Sushi 405 College Ave. Clemson, SC 29631 (864) 653-3354

Just More Barbecue 1410 Cherry St. Pendleton, SC 29670 (864) 646-3674



#### Anything to Do Nearby?

Brooks Center for the Performing Arts 119 Brooks Center Clemson, SC 29634 (864) 656-7787

The Walker Course-Golf 100 Shorecrest Dr. Clemson, SC 29631 (864) 656-0236

> "Job placement is improving, still some work needed."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE.

- Additional student comments
- An extended school profile
- A tool to compare Clemson to other schools

## The College of New Jersey

School of Business 2000 Pennington Rd. Ewing, NJ 08628

Help line/switchboard: (609) 771-3064

E-mail: business@tcnj.edu

Web address: www.tcnj.edu/~business

Interim dean: Jack V. Kirnan

#### Why TCNJ?

- The Lion's Apprentice program is a great way for students to get a taste of teamwork in the business world. Companies and organizations in the area submit project proposals for completion; then students take the challenges from these businesses and form partnerships to finish the job. The projects test students' leadership skills and their ability to deal with conflict and risk taking.
- The School of Business faculty takes student feedback seriously. Each month the dean and other administrators meet with the Student Advisory Board to include students while making decisions about the shortand long-range planning for the college. The board is made up of two student representatives from each business co-curricular activity.
- The College of New Jersey is committed to having its students graduate with career-related experience. It recommends that all students participate in the School of Business Internship Program, which gives

#### \* FAST FACTS

The Cash: \$10,776 in-state/\$17,322

out-of-state

The Scores: SAT 1218\*
The Scholarships: 35%

The Size: 994 The Rank: N/A

\*The ACT exam is not required for admission.

credit for completed internships. The school has teamed with the Office of Career Services to develop an online database to help undergraduates find internships.

#### The 411

Established in 1855, The College of New Jersey, a public institution, was the first teacher training program in the state. In 1996, it changed its name from Trent University to The College of New Jersey, sparking a debate with Princeton University, which accused the school of creating a false association, as it had used that name from 1746 through 1896. TCNJ's undergraduate business program was founded in 1982 and is accredited by AACSB.

"Competitive atmosphere, great school."

Application fee: \$60

#### **Application Deadlines**

Fall 2008: February 15, 2008 Spring 2009: November 1, 2008 Fall 2009: February 15, 2009

Required test(s): SAT\*

\*The ACT exam is not required for admission.

Percentage of entering business students who were in the top 10% of their high school class: 47

The business program *does* admit freshmen.

Interviews for applicants are recommended.

## What's It Gonna Cost Me?



#### What's It Worth?

- Graduates' median starting salary: \$42,521
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 250
- Graduates seeking jobs in 2006 who had an offer by graduation: 87%
- Biggest recruiters: Merrill Lynch, PricewaterhouseCoopers, Deloitte Touche Tohmatsu, Ernst & Young, Prudential Financial

#### Can I Get Any Aid?

Business students receiving
Scholarships35%
Need-based scholarships0%
Merit-based scholarships100%

15% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is not reported.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Economics, Finance, General Management, and International Business

Elective courses available: 52

Average class size in Core business classes ....28 students Business electives ......N/A Nonbusiness courses ......N/A

4.4% of business classes have fewer than 20 students; 0% have more than 50. 74% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 31

#### **Prominent Faculty**

Herbert Mayo: Economics, Finance Hossein Nouri: Accounting, Information Systems Donald Vandegrift: Economics, Finance

#### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 25%

Hours spent on class work daily: 1.95

#### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): B

Administrative Services: D

Extracurricular/Intramural Activities: C

Teaching Quality: C Overall Satisfaction: D



#### The Good, the Bad, and the Ugly: Students Speak Out

"The College of New Jersey is an absolute steal for the money and quality of education you receive. The School of Business is first and foremost concerned with the students and how it can make the experience and quality of the programs better."

"Our Career Services office does not have the connections to help us find jobs if you are not in the Accounting or Finance field within the School of Business. It's very frustrating for someone like me who is currently looking for a job."

"TCNJ does a great job of instilling leadership qualities into its students. It seems as though everyone on campus is greatly involved and cares deeply about at least one extracurricular activity. It's the ability to combine these time-consuming nonacademic activities with the demands of coursework that makes TCNJ students competitive in the job market. We know how to get our work done (well) and still find time to contribute to organizations in our areas of interest."

> "Can you say underrated?"



#### Courtyard by Marriott Ewing Hopewell 360 Scotch Rd.

Ewing, NJ 08628 (609) 771-8100

#### Marriott Trenton at Lafayette Yard

1 W. Lafayette St. Trenton, NI 08608 (609) 656-4000

#### Days Inn

460 E. State St., #33 Trenton, NJ 08608 (609) 448-3200



#### Is There Anywhere to Eat around Campus?

Joe's Crab Shack 3191 U.S. Rte. 1 Lawrenceville, NI 08648 (609) 896-0360

P.F. Chang's 3545 U.S. Rte. 1 Princeton, NJ 08540 (609) 799-5163

Big Fish Seafood Bistro 3 3535 U.S. Rte. 1

Princeton, NI 08540 (609) 919-1179



#### Anything to Do Nearby?

Catch a Rising Star (comedy)

102 Carnegie Center Princeton, NI 08540 (609) 987-8018

Sovereign Bank Arena

81 Hamilton Ave. Trenton, NJ 08611 (888) 722-8499

> "Great class sizes (small) and knowledgeable faculty."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare New Jersey to other schools

## Colorado State University

College of Business

Rockwell Hall 1201 Campus Delivery

Fort Collins, CO 80523

Help line/switchboard: (970) 491-1101

E-mail: admissions@colostate.edu

Web address: www.biz.colostate.edu

Dean: Ajay Menon

#### Why CSU?

- A strong program in real estate offers
  the opportunity to focus on commercial or residential real estate or
  real estate finance. In addition, the
  Everitt Real Estate Center supports
  research in the field and offers
  extracurricular activities like internships, executive shadowing, and work
  opportunities. The center also hosts
  a real estate job fair and provides
  access to professionals in the field.
- Business students have the chance to earn a certificate in addition to their business degree. The certificate program covers a range of fields, including Entrepreneurship, Financial Analysis, and Supply Chain Management. Certificate programs do not have as many requirements as majors but allow students to build additional skills that might help in particular career paths.
- The Business Diversity and Leadership Alliance places an emphasis on encouraging and increasing diversity in the business school. It includes a range of events like retreats and a social justice workshop. Students

#### \*\* FAST FACTS

The Cash: \$4,716 in-state/\$16,214 out-

of-state

The Average Scores: SAT 1132/ACT 25

The Scholarships: N/A

The Size: 2,087 The Rank: 63

accepted into the alliance complete a course in Cross Cultural Communication and are given the opportunity to lead diversity workshops for student organizations and faculty.

#### The 411

A public land grant institution, Colorado State was founded in 1870 as the Agricultural College of Colorado. One of eight schools at the university, the College of Business is accredited by AACSB. The massive student body at the university makes Fort Collins, where it is located, a predominantly college town with many music venues, including the massive Lincoln Center.

"I am very proud of the finance program at Colorado State."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: July 1, 2008

Spring 2009: December 1, 2008

Fall 2009: July 1, 2009

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average11.	32
Median10	70
Range (middle 50%)N	/A

ACT scores for entering students:

Average	.2	-
Median	.2	5
Range (middle 50%)N	[/.	A

Percentage of entering business students who were in the top 10% of their high school class: 24

The business program does admit freshmen.

Interviews for applicants are not offered.



#### What's It Gonna Cost Me?

Annual total program costs

annual total program costs
ncluding all tuition and required fees):
In-state resident\$4,716
Out-of-state\$16,214
Room and board\$3,401
Books\$900
Other expenses:
Technology fee\$160
COB differential tuition\$9

Tinirio	n ner	credit	hour
2 641616	MA PEL	CICCIIC	IICO CAT :

In-state	 \$1	9	2
Ont-of-state	\$8	3	3

#### What's It Worth?

- · Graduates' median starting salary: \$42,100
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 65
- Graduates seeking jobs in 2006 who had an offer by graduation: 60%
- Biggest recruiters: Ernst & Young, EKS&H, First Bank, Accenture, PricewaterhouseCoopers

#### Can I Get Any Aid?

Business students receiving
ScholarshipsN/A
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Management Information Systems, Marketing, and Real Estate

Elective courses available: Varies by concentration

9% of business classes have fewer than 20 students; 26% have more than 50. 90% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 67

#### **Prominent Faculty**

Stan Slater: Marketing Vickie Bajtelsmit: Finance Margarita Lenk: Accounting

#### But What's It Really Like?

Male: 47%, Female: 53% Living off-campus: 75% Hours spent on class work daily: 2.1

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: B
Academic Resources (Libraries,
Classes): C
Administrative Services: C
Extracurricular/Intramural Activities: B
Teaching Quality: C
Overall Satisfaction: C

# The Good, the Bad, and the Ugly: Students Speak Out

"I felt fairly often that material was repeated from class to class. I wanted to build on what I had already learned, not digress back to old material. Also, I felt that the grading and workload from class to class was inconsistent. . . . A consistent medium to heavy workload that is vital to achieving a good grade in all classes would be ideal. I feel I would've learned a lot more. I'm one semester from graduating, and I feel like I've just learned basic concepts and feel that I may struggle when trying to apply my knowledge in a profession."

"At CSU you feel the pressure to do well because it seems that everybody comes very well prepared for class and you don't want to fall behind, but everybody is very nice and helpful, and you can just walk into the teacher's office."

"As a finance major, I am very proud of the finance program at Colorado State. The faculty is outstanding, not only in the classroom but outside of it as well. Professors make it a point to take time out of their schedule for anything students need. They also offer many opportunities to further knowledge outside of the text of the course."

"Our career center is lacking."



Armstrong Hotel 259 S. College Ave.

Fort Collins, CO 80524 (970) 484-3883

Best Western University Inn

914 S. College Ave. Fort Collins, CO 80524 (970) 484-1984

Marriott Fort Collins

350 E. Horsetooth Rd. Fort Collins, CO 80525 (970) 226-5200



#### Is There Anywhere to Eat around Campus?

Bisetti's (Italian) 120 S. College Ave. Fort Collins, CO 80524 (970) 493-0086

Rio Grande (Tex-Mex) 143 W. Mountain Ave. Fort Collins, CO 80524 (970) 224-5428

Rainbow Restaurant (health, brunch) 212 W. Laurel St.

Fort Collins, CO 80521 (970) 221-2664



#### Anything to Do Nearby?

Sundance (Western dance hall) 2716 E. Mulberry Fort Collins, CO 80524 (970) 484-1600

Fort Collins Museum of Contemporary Art 201 S. College Ave. Fort Collins, CO 80524 (970) 482-2787

"There's a social event at least once per week!"

#### CHECK OUT BUSINESSWEEK COM FOR MORE

- Additional student comments
- An extended school profile
- A tool to compare Colorado State to other schools

## Cornell University

Undergraduate Business Program
Dept. of Applied Economics and
Management

Warren Hall

Ithaca, NY 14853-7801

Help line/switchboard: (607) 255-4695 E-mail: als\_admissions@cornell.edu Web address: www.business.aem.cornell

.edu

Dean: Susan A. Henry

#### Why Cornell?

- Students are encouraged to take courses outside the business school to fulfill requirements for their major.
   Such offerings include human relations courses at the School of Industrial & Labor Relations or advanced courses on leadership at the Johnson Graduate School of Management.
- The Business Opportunities in Leadership and Diversity program weaves leadership-building activities into students' four-year curriculum. Activities range from outdoor rock and waterfall climbing challenges for students in a required Introduction to Business Management course to a senior-year leadership decathlon.
- Students are not required to specialize
  within their major until their junior
  year, instead taking a breadth of business courses including case analysis,
  marketing, accounting, and finance.
  The range of requirements establishes
  a solid business foundation.

### "HE FAST FACTS

The Cash: \$18,241 in-state/\$31,881

out-of-state

The Average Scores: SAT 1333/ACT 28

The Scholarships: N/A

The Size: 682 The Rank: 10

#### The 411

Established by businessman Ezra Cornell in 1865, Cornell University is the youngest member of the Ivy League. Its campus is located in Ithaca, a scenic town roughly 175 miles outside New York City, and students live a short distance from the Icarus Theatre and Museum of the Earth. Widely recognized for excellence in business, engineering, and medicine-and for schooling TV personalities Bill Nye and Bill Maher—Cornell also publishes one of America's longest-running independent college newspapers, the Cornell Daily Sun, which was launched in 1880. Cornell is a private institution; its Department of Applied Economics and Management was founded in 1874 and is accredited by AACSB.

> "It's the perfect size. I love our little secret."

Application fee: \$70

#### **Application Deadlines**

Fall 2008: January 1, 2008 Spring 2009: November 1, 2008 (transfer students only)

Fall 2009: January 1, 2009

#### Required test(s): SAT, ACT

SAT scores for entering students: Average ......1333 Range (middle 50%) .. 1230 to 1450

ACT scores for entering students: Average .......28

Median ......29 Range (middle 50%) ......26 to 31

Percentage of entering business students who were in the top 10% of their high school class: 61

The business program does admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident ......\$18,241 Out-of-state.....\$31,881 Room and board.....\$10,776 Books ......\$700 Tuition per credit hour: In-state .....\$875 Out-of-state ......\$875



#### What's It Worth?

- · Graduates' median starting salary: \$53,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 169
- · Graduates seeking jobs in 2006 who had an offer by graduation: 80%
- Biggest recruiters: Lehman Bros., Citigroup, JPMorgan Chase & Co., Morgan Stanley, Merrill Lynch

#### Can I Get Any Aid?

Business students receiving
ScholarshipsN/A
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Four leading areas of study: Economics, Entrepreneurship, Finance, and Marketing

Elective courses available: 74

Average class size in Core business classes .. 162 students Business electives......46 students Nonbusiness classes.....N/A 30% of business classes have fewer than 20 students; 30% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 39

#### **Prominent Faculty**

Rich Curtis: Finance Edward McLaughlin: Marketing Cindy Van Es: Statistics

#### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: N/A

Hours spent on class work daily: 1.99

#### **Graded by Students**

Housing/Food: A
Recreational Facilities: B
Academic Resources (Libraries,
Classes): A

Administrative Services: A
Extracurricular/Intramural Activities: A

Teaching Quality: A
Overall Experience: A

"The Career
Development office
is outstanding."

#### The Good, the Bad, and the Ugly: Students Speak Out

"The amount of students wanting to get into the program is incredible. AEM [Applied Economics and Management] is the Cornell secret. It's practical and applied. We do group projects or case studies in every class. The areas where it's lacking are ethics courses and its branding."

"It does not seem possible for an undergraduate business program to be accredited without the existence of an accounting program. It is very unfortunate that after four years of an Ivy League and accredited business program, a student is expected to pay extra to complete classes for the CPA exam that other schools, even without accreditation, have readily available."

"Overall, I feel that it is a very good program with great professors. The only problem is that the coursework is far too easy. I will be graduating with over a 3.4 GPA and will be starting a full-time job in the business world as soon as I graduate. Unfortunately, I do not feel very prepared for the position because I never had to work hard or make any extra effort to get good grades."

"The AEM program at Cornell is a fabulous all-round business program. However, I feel like it puts a great deal of emphasis on finance and marketing. I would have liked to see some more advanced 300- and 400-level accounting classes offered to undergraduates."



#### The Statler Hotel 130 Statler Dr Ithaca, NY 14853 (800) 541-2501

A Comfort Woods Guesthouse 971 Comfort Rd. Danby, NY 14883 (607) 277-1620

Annie's Garden Bed & Breakfast 220 Pearl St. Ithaca, NY 14850 (607) 273-0888



#### Is There Anywhere to Eat around Campus?

Blue Stone Bar & Grill 110 N. Aurora St. Ithaca, NY 14850 (607) 272-2371

Asian Noodle House (Chinese) 204 Dryden Rd. Ithaca, NY 14850 (607) 272-9106

Sangam Indian Curry

Downtown Ithaca Commons Ithaca, NY 14850 (607) 272-6716



#### Anything to Do Nearby?

Taughannock Falls State Park Rte. 89 Trumansburg, NY 14886 (800) 456-CAMP

King Ferry Winery Cayuga Wine Trail King Ferry, NY 13081 (315) 364-5100

> "Well-rounded business program."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Showtime at Cornell: A profile of Cornell finance professor Rich Curtis
- Cornell's Fresh Take on Career Counseling: An interview with Cornell's director of career development
- A virtual tour of the campus
- Additional student comments

# Creighton University

College of Business Administration 2500 California Plaza Omaha, NE 68178

Help line/switchboard: (800) 282-5835 E-mail: MaryChase@creighton.edu Web address: www.creighton.edu/

business

Dean: Anthony Hendrickson

#### Why Creighton?

- The Anna Tyler Waite Leadership Scholars Program gives students a chance to develop leadership skills through a series of activities and taking leadership roles in extracurricular activities. The program is divided into four stages: Exposure, Learning, Practice, and Action. Students who complete this program receive a certificate.
- · Community service is integrated into the curriculum of the business school with events called Synthesis Sessions held every semester. Put together by the Center for Service and Justice and the business school faculty, these sessions are forums for students to discuss their community involvement and its role in their business education and future careers. Student who complete more than 24 hours of community service a semester are recognized by the Dean's Honor Roll for Social Responsibility, an honor noted on their transcripts.
- · The school has created a number of innovative programs to fit different

#### FAST FACTS

The Cash: \$26,634

The Average Scores: SAT 1160/ACT 25

The Scholarships: 72%

The Size: 666 The Rank: N/A

interests. For instance, students can complete the 3/3 Program, which allows them to earn an undergraduate degree in business and a law degree in six years instead of seven. In addition, students in the Portfolio Practicum course are given the chance to invest \$300,000 of the university's endowment as a learning experience.

#### The 411

A private institution, Creighton University undergraduate business program was founded in 1920 and is accredited by AACSB. Creighton is located in Omaha, the largest city in Nebraska, home to the headquarters of major corporations such as Mutual of Omaha and Berkshire Hathaway Inc., as well as Warren Buffett

> "The Creighton Career Center was a great help."

Application fee: \$40

#### **Application Deadlines**

Fall 2008: February 15, 2008 Spring 2009: January 2, 2009

Summer 2009: N/A

Fall 2009: February 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average	1	100
Median	1	160
Range (middle 50%) 1100 to	1.	220

ACT scores for entering students:

Average	25
Median	26
Range (middle 50%) 24 to .	28

Percentage of entering business students who were in the top 10% of their high school class: 36

The business program *does* admit freshmen.

Interviews for applicants are recommended.



#### What's It Gonna Cost Me?



#### What's It Worth?

- Graduates' median starting salary: \$43,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 89
- Graduates seeking jobs in 2006 who had an offer by graduation: 71.8%
- Biggest recruiters: Union Pacific Railroad, Deloitte, First National Bank, ConAgra Foods, KPMG LLP

#### Can I Get Any Aid?

Business students receiving
Scholarships72%
Need-based scholarships60%
Merit-based scholarships40%

3% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$20,000.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, International Business, Management Information Systems, and Marketing

Elective courses available: 51

Average class size in Core business classes ....29 students Business electives......22 students Nonbusiness classes.....24 students

33% of business classes have fewer than 20 students, and 0% have more than 50: 61% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 38

#### **Prominent Faculty**

Ernest Gross: Economics and Finance Robert Moorman: Marketing and Management Ravi Nath: Information Systems and

Technology

#### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 30%

Hours spent on class work daily: 1.96

#### **Graded by Students**

Housing/Food: D

Recreational Facilities: D

Academic Resources (Libraries,

Classes): D

Administrative Services: C

Extracurricular/Intramural Activities: D

Teaching Quality: C Overall Experience: D



"Creighton does a great job at helping students find jobs and giving us connections. We have a ton of outside events that we can go to and meet people from different companies."

"I want an international job, and the job search is very difficult because my program doesn't know everything about international job markets and how to help me get one."

"I don't think you can underestimate how important small class sizes are in the undergraduate setting. The individual attention and recognition I receive here is superior to any other experience I could ever imagine having in college."

"The greatest part about Creighton's business program is that the faculty and staff care about the students. There is no doubt in my mind that each of my professors desires to see me succeed, not only in that class, but in my future profession and in all other aspects of my life as well. Creighton truly is a family."

"Assignments simulated real job tasks."



#### Doubletree Hotel

1616 Dodge St. Omaha, NF 68102 (402) 346-7600

#### Sheraton Omaha Hotel

1615 Howard St Omaha, NE 68102 (402) 231-6000

#### Crowne Plaza Hotel

655 N. 108th Ave. Omaha, NE, 68154 (888) 259-8696



#### Is There Anywhere to Eat around Campus?

Famous Dave's Barbeque 17330 W. Center St. Omaha, NE 68130 (402) 333-8001

Upstream Brewing Company 514 S. 11th St. Omaha, NE 68102 (402) 344-0200

Jobber's Canyon (brewery) 416 S. 12th St.

Omaha, NE 68102 (402) 991-8002



#### Anything to Do Nearby?

The Rose Theater 2001 Farnam St. Omaha, NE 68102 (402) 345-4849

Henry Doorly Zoo 3701 S. 10th St. Omaha, NE 68107 (402) 733-8400

"Creighton does an excellent job of stressing the importance of involvement outside of the classroom."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Creighton to other schools

## Drake University

College of Business and Public Administration Aliber Hall 2847 University Ave. Des Moines, IA 50311

Help line/switchboard: (800) 44-DRAKE,

x3181

E-mail: admission@drake.edu Web address: www.cbpa.drake.edu

Dean: Charles Edwards Ir.

#### Why Drake?

- Math-oriented undergraduates can major in actuarial science, where they examine and learn how to find solutions to problems caused by retirement, unemployment, accident, death, and other unforeseen life events. The major prepares students to work in this field of financial services with courses like statistics and life insurance mathematics.
- Students interested in entrepreneurship can major in Entrepreneurial Management, which includes courses from Human Resource Management to Legal Issues of Business Organization. Students can supplement their coursework with involvement in the John Pappajohn Entrepreneurial Center, where they participate in a statewide venture capital competition to win seed grant money.
- · Approximately 98% of Drake students receive financial aid support.

#### FAST FACTS

The Cash: \$22,270

The Average Scores: SAT 1189/ACT 25

The Scholarships: 95%

The Size: 936 The Rank: N/A

With a combination of scholarships, grants, loans, and student employment, the average financial aid package is \$17,550.

#### The 411

A former governor of Iowa, Francis Marion Drake, founded the school that bears his name in 1881. Its undergraduate business program was founded in 1888 and is accredited by AACSB. A private institution, Drake is located in Iowa's state capital, Des Moines. Many insurance companies have their headquarters in the area, and Principal Financial Group is headquartered there as well. Each April, Drake hosts Drake Relays, the second-largest track meet in the country.

"Where Drake excels is in its actuarial science program."

Application fee: \$0

#### **Application Deadlines**

Fall 2008: March 1, 2008 (priority deadline)

Spring 2009: December 1, 2008 (priority deadline)

Summer 2009: March 1, 2009 (priority deadline)

Fall 2009: March 1, 2009 (priority deadline)

#### Required test(s): SAT, ACT

SAT scores for entering students:

Median ......1190 Range (middle 50%) ... 1040 to 1300

#### ACT scores for entering students:

Average25	5
Median25	5
Range (middle 50%)22 to 27	7

Percentage of entering business students who were in the top 10% of their high school class: 28

The business program does admit freshmen.

Interviews for applicants are recommended.

#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students\$22,270
Room and board\$6,500

Books	\$900
Other expenses:	
Technology fee	\$300
Student activity fee	\$112
Tuition per credit hour	\$430



#### What's It Worth?

- · Graduates' median starting salary: \$39,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 154
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- · Biggest recruiters: Wells Fargo, Principal Financial Group, John Deere, Allied/Nationwide, Ernst & Young

#### Can I Get Any Aid?

Business students receiving	
Scholarships	.95%
Need-based scholarships	.26%
Merit-based scholarships	.84%

5% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$25,970.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Actuarial Science, Finance, Insurance, and Marketing

#### Elective courses available: 34

Average class size in Core business classes .... 39 students Business electives......36 students Nonbusiness classes.....N/A

17% of business classes have fewer than 20 students; 4% have more than 50. 64% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 40

#### **Prominent Faculty**

A. Douglas Hillman: Accounting Stuart Klugman: Actuarial Science Delaney Kirk: Management

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 48%

Hours spent on class work daily: 1.95

#### **Graded by Students**

Housing/Food: D Recreational Facilities: C Academic Resources (Libraries,

Classes): D

Administrative Services: B

Extracurricular/Intramural Activities: D

Teaching Quality: C Overall Satisfaction: C



#### The Good, the Bad, and the Ugly: Students Speak Out

"Drake is very good at promoting outside learning to complement your inclass learning. I'm in the middle of my third internship, and I have a fourth lined up for this summer."

"The breadth of courses offered at the Drake College of Business and Public Administration is excellent."

"Through dinners and different events, we have been exposed to networking techniques, interviewing techniques, and résumé writing techniques."

"Job fairs are frequent, and résumé workshops are frequent as well. There are constantly speakers coming in to help with interviewing and networking skills."

"For a business school of its size, Drake has gone beyond the expectations of many and, at times, has proven to be a leading provider of education to many bright and innovative people."

"I have had unbelievable access to my professors for help and advice."



#### Suites at 800 Locust

800 Locust St. Des Moines, IA 50309 (515) 288-5800

#### Embassy Suites Hotel on the River

101 E. Locust St. Des Moines, IA 50309 (515) 244-1700

#### Hotel Fort Des Moines

1000 Walnur Sr. Des Moines, IA 50309 (515) 243-1161



#### Is There Anywhere to Eat around Campus?

#### Drake Diner

1111 25th St. Des Moines, IA 50311 (515) 277-1111

#### 25th Street Café (American)

1229 25th St. Des Moines, IA 50311 (515) 255-0535

Flying Mango (Caribbean, barbecue) 4345 Hickman Rd. Des Moines, IA 50310 (515) 255-4111



#### Anything to Do Nearby?

#### Science Center of Iowa 401 W. Martin Luther King Jr. Pkwy. Des Moines, IA 50309

(515) 274-6868

#### Des Moines Art Center

4700 Grand Ave. Des Moines, IA 50312 (515) 277-4405

> "The faculty is amazing!"

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Drake to other schools

## Drexel University

LeBow College of Business 3141 Chestnut St. Matheson 106 Philadelphia, PA 19104 Help line/switchboard: (215) 895-2400

E-mail: enroll@drexel.edu

Web address: www.lebow.drexel.edu

Dean: George P. Tsetsekos

#### Why LeBow?

- Drexel has a BS/MBA program that allows qualified students to complete both graduate and undergraduate degrees in the time it would usually take to obtain just the bachelor's degree. During the four years of this program, students gain not only classroom learning but also work experience. The program has a challenging schedule, so both internal candidates for this program and incoming freshmen must meet strict requirements.
- LeBow operates a mandatory co-op program to teach students not only in the classroom, but also through full-time employment. Students alternate going to school and working at firms in the field of their academic interest. By the time a student is finished, he or she has completed more than 18 months at a professional job.
- Business students at LeBow can apply to be a part of the Business Learning Community to make the

### \* FAST FACTS

The Cash: \$26,000

The Scores: SAT 1161/ACT 23

The Scholarships: 40%

The Size: 2,451
The Rank: N/A

transition to college smoother and live in a focused environment. In this program, students are grouped in cohorts. Members of each cohort live together on the same residence hall floor and take two classes together.

#### The 411

Drexel University, a private institution, was founded as an institute to educate students in the practical arts and sciences. Today, Drexel still uses the same principles of practical learning by giving each of its students a cooperative work experience with respected employers before graduation. Its undergraduate business program was founded in 1922 and is accredited by AACSB.

"The co-op program truly puts you ahead of the game"

Application fee: \$50

# **Application Deadlines**

Fall 2008: March 1, 2008 Fall 2009: March 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:
Average1161
Median1160
Range (middle 50%)1120 to 1190

ACT scores for entering students:

Average	23
Median	22
Range (middle 50%)21	to 26

Percentage of entering business students who were in the top 10% of their high school class: 22

The business program *does* admit freshmen.

Interviews for applicants are recommended.



# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students...........\$26,000
Room and board......\$11,000
Books ..........\$1,650
Tuition per credit hour ......\$710



# What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 51
- Graduates seeking jobs in 2006 who had an offer by graduation: 60%
- Biggest recruiters: Deloitte Touche Tohmatsu, PricewaterhouseCoopers, KPMG LLP, McNeil Consumer & Specialty Pharmaceuticals, Vanguard Group

# Can I Get Any Aid?

Business students receiving	
Scholarships	40%
Need-based scholarships.	27%
Merit-based scholarships	73%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$34,000.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, International Business, and Marketing

Elective courses available: 54

Average class size in

Core business classes ....36 students Business electives.......20 students Nonbusiness classes.....23 students

26% of business classes have fewer than 20 students, and 10% have more than 50. 22% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 107

# **Prominent Faculty**

David Gefen: Management Jeffrey Greenhaus: Management Ralph Walkling: Corporate Governance

# But What's It Really Like?

Male: 62%, Female: 38% Living off-campus: 16%

Hours spent on class work daily: 1.77

# **Graded by Students\***

Housing/Food: N/A
Recreational Facilities: N/A
Academic Resources (Libraries,
Classes): N/A

Administrative Services: N/A
Extracurricular/Intramural Activities:

N/A

Teaching Quality: N/A
Overall Satisfaction: N/A

\*There were not enough student responses to accurately report grades for these categories.

# The Good, the Bad, and the Ugly: Students Speak Out

"The co-op program that Drexel offers truly puts you ahead of the game. I will graduate with over 2.5 years of experience and well over 100 contacts that I never would have made had it not been for the opportunity to work as a co-op."

"The short semesters leave little time for the student to do anything nonacademic, including career search activities, work, on-campus functions, or social life."

"The faculty in the intermediate- and advanced-level classes have impressive résumés but poor teaching quality."

"Drexel University really has one of the best business programs to offer to its students. True, our campus could probably use some beauty treatment and we lack a bit in the school spirit department, but those factors can be attributed to half the students being away on co-op half the year and also to the fact that we have no football team."

"The school needs more consistency in what is taught in classes."



Crowne Plaza Hotel-Philadelphia Center City 1800 Market St. Philadelphia, PA 19103 (215) 561-7500

Sheraton University City Hotel 3549 Chestnut St. Philadelphia, PA 19104 (877) 459-1146

Holiday Inn Philadelphia City Line 4100 Presidential Blvd. Philadelphia, PA 19131 (215) 477-0200



# Is There Anywhere to Eat around Campus?

White Dog Café (organic) 3420 Sansom St. Philadelphia, PA 19104 (215) 386-9224

Zocalo (Mexican) 3604 Lancaster Ave. Philadelphia, PA 19104 (215) 895-0139

Ecco Qui (Italian) 3200 Chestnut St. Philadelphia, PA 19104 (215) 222-3226



# Anything to Do Nearby?

World Cafe Live 3025 Walnut St. Philadelphia, PA 19104 (215) 222-1400

Philadelphia Museum of Art 26th Street and Benjamin Franklin Pkwy. Philadelphia, PA 19130 (215) 763-8100

"Some teachers and events are too focused on networking and the icing of the business world."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Drexel's Work-Study Mix: The school seeks career-driven students who are enthusiastic about a co-op education program, says Director of Undergraduate Programs Ian Sladen.
- Additional student comments
- A tool to compare Drexel to other programs
- An extended school profile

# East Tennessee State U.

College of Business and Technology P.O. Box 70699

Johnson City, TN 37614

Help line/switchboard: (423) 439-1000

E-mail: business@etsu.edu

Web address: www.etsu.edu/cbat

Dean: Dr. Linda Garceau

# Why East Tennessee?

- An honors program includes both courses specific to the business school and others scattered throughout the university's general curriculum. Students who apply and are accepted into this program are given an outof-state tuition waiver or are eligible for full-tuition scholarships if they are Tennessee residents. These students also have access to their own set of academic advisors separate from those provided for the business school in general.
- · Students in the business school can ioin a handful of extracurricular groups focusing on general business, computer science, family and consumer sciences, military science, and technology. One such club is the Engineering Design Graphics Extremists organization, where students interested in animation, video, movies, multimedia, and hypermedia can come together to share their ideas.
- The Leadership House gives students the opportunity to live with other undergraduates who are interested in

# FAST FACTS

The Cash: \$3,678 in-state/\$9,312 outof-state

The Average Scores: SAT 1590\*/ACT 23

The Scholarships: 70%

The Size: 1.259 The Rank: N/A

\*Based on a total possible score of 2400.

taking on a leadership role on campus and in the community. Students admitted to the house live in a residence hall together, meet weekly for group discussions, and participate in service projects and annual activities like a spring cultural event and a fall havride and costume contest.

#### The 411

East Tennessee State University (ETSU) is a public university founded in 1911 with a regional focus. The business school is accredited by AACSB. Located in Johnson City, Tennessee, where country music is all the rage, the backdrop of the southern Appalachian Mountains means plenty of opportunities for outdoor activities like skiing, hiking, fishing, canoeing, and backpacking.

"You definitely get your money's worth."

Application fee: \$15

# **Application Deadlines**

Fall 2008: July 15, 2008

Spring 2009: November 1, 2008 Summer 2009: March 15, 2009

Fall 2009: July 15, 2009

#### Required test(s): ACT

SAT scores for entering students:
Average1590
Median1600
Range (middle 50%) 1350 to 1650*

\*Based on a total possible score of 2400.

ACT scores for entering students:
Average
Median2

Percentage of entering business students who were in the top 10% of their high school class: 10

Range (middle 50%) ......19 to 25

The business program *does* admit freshmen.

Interviews for applicants are not required.



# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$3,678
Out-of-state .......\$9,312
Room and board ......\$5,000
Books .......\$1,000
Tuition per credit hour:
In-state ......\$161

Out-of-state ......\$404



# What's It Worth?

- Graduates' median starting salary: \$30,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 71
- Graduates seeking jobs in 2006 who had an offer by graduation: 85%
- Biggest recruiters: Eastman, Wellmont, MSHA, Sprint, U.S. government

# Can I Get Any Aid?

Business students receiving	
Scholarships709	%
Need-based scholarships900	%
Merit-based scholarships100	%

0% of students received full-tuition scholarships from the business school.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$5,000.

# Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, General Management, and Marketing

Elective courses available: 35

Average class size in

Core business classes ....35 students

Business electives.......35 students

Nonbusiness classes.....40 students

10% of business classes have fewer than 20 students; 10% have more than 50 students. 70% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 50

# **Prominent Faculty**

Steb Hipple: Economics Thomas McKee: Accountancy Ugar Yavas: Management and Marketing

# But What's It Really Like?

Male: 47%, Female: 53% Living off-campus: 70%

Hours spent on class work daily: 1.55

# **Graded by Students**

Housing/Food: D
Recreational Facilities: B
Academic Resources (Libraries,
Classes): C

Administrative Services: D

Extracurricular/Intramural Activities: D

Teaching Quality: C Overall Satisfaction: D

"Very well structured education."

# The Good, the Bad, and the Ugly: Students Speak Out

"ETSU's business professors are all mostly friendly and accessible, but I have noticed that as the class difficulty increases, the less the teachers teach the material and the more one has to teach him- or herself."

"The business school at ETSU is great. The majority of the teachers have job experience in their field and use examples in class to apply what they are talking about. They are very laid back and want their students to get involved in business and nonbusiness organizations."

"The small courses were a great way to get to know people and the professors and to gain valuable insights from their personal experiences. ETSU College of Business and Technology is challenging, and those who are not serious about school or life should not apply."

"ETSU's College of Business does an exceptional job of preparing the traditional student for the job market. As a nontraditional student, I don't think it has been able to offer much advice or help to me in that regard. However, it has provided me with a very well structured education; classes are built on each other very effectively, and I was very well prepared to move from one class to the next. Advisement within the College of Business itself was excellent."



Carnegie Hotel

1216 W. State of Franklin Rd. Johnson City, TN 37604 (423) 979-6400

Hampton Inn

508 N. State of Franklin Rd. Johnson City, TN 37604 (423) 929-8000

Holiday Inn

101 W. Springbrook Dr. Johnson City, TN 37604 (423) 282-4611



# Is There Anywhere to Eat around Campus?

The Firehouse Restaurant (southern barbeque) 627 W. Walnut St.

Johnson City, TN 37604 (423) 929-7377

Wellington's Restaurant (fine dining) 1216 W. State of Franklin Rd. Johnson City, TN 37604 (423) 979-6417

Ruby Tuesday's 1208 Harris Dr. Johnson City, TN 37604 (423) 926-1336



# Anything to Do Nearby?

Bristol Motor Speedway (NASCAR) 151 Speedway Blvd. Bristol, TN 37620 (423) 989-6933

International Storytelling Center 116 W. Main St. Jonesborough, TN 37659 (423) 753-2171

"The business professors seem to know what they are talking about."

# CHECK OUT BUSINESSWEEK, COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare ETSU to other schools

# **Emory University**

Goizueta Business School BBA Program 1300 Clifton Rd. Atlanta, GA 30327

Help line/switchboard: (404) 727-8106 E-mail: Libby\_Egnor@bus.emory.edu Web address: www.goizueta.emory .edu/degree/undergra.html

Dean: Larry Benveniste

# Why Goizueta?

- Goizueta allows students to design a business concentration in conjunction with another concentration so that students with an interest in something like new media communications can study their special interest in addition to an interest like marketing or accounting. Emory also encourages students to study abroad or pick a second major.
- The business school makes the most of its Atlanta location by bringing industry leaders in to talk to students through the Dean's Leadership Speaker Series and the Arthur M. Blank Leadership Speaker Series. Goizueta not only allows students to hear these professionals speak but also gives students a chance to meet and interact with the leaders to start networking.
- Students get a chance to participate in more than 10 business clubs and activities on campus, including a real estate club, a finance and investment

# FAST FACTS

The Cash: \$32,100

The Average Scores: SAT 1340/ACT 28

The Scholarships: 30%

The Size: 579 The Rank: 4

club, a consulting group, and a multicultural association. Also, each year the BBA Council hosts the Undergraduate Business School Leadership Conference, where students from the top business programs in the country come to Atlanta to network and share unique aspects of their programs.

#### The 411

The business school at Emory University, a private institution, is named after Roberto Goizueta, a former CEO of the Coca-Cola Company. The undergraduate business program was founded in 1919 and is accredited by AACSB. Emory is located in Atlanta, with access to more than 1,000 international businesses like Coca-Cola and Delta Air Lines.

"You gotta love Goizueta!"

Application fee: \$50

# **Application Deadlines**

Fall 2008: February 15, 2008 Spring 2009: October 1, 2008 Summer 2009: February 15, 2009 Fall 2009: February 15, 2009

Required test(s): SAT, ACT

ACT scores for entering students:

Average	28
Median	29
Range (middle 50%	6)27 to 30

Percentage of entering business students who were in the top 10% of their high school class: 89

The business program *does not* admit freshmen.

Interviews for applicants are not offered.



# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students.......\$32,100
Room and board.....\$7,938
Books......\$1,000
Other expenses:
Travel.....\$600
Personal....\$800

Tuition per credit hour ......\$1,338



# What's It Worth?

- Graduates' median starting salary: \$50,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 71
- Graduates seeking jobs in 2006 who had an offer by graduation: 79%
- Biggest recruiters: Ernst & Young, PricewaterhouseCoopers, KPMG, Deloitte Consulting, Wachovia

# Can I Get Any Aid?

Business students receiving
Scholarships30%
Need-based scholarships64%
Merit-based scholarships18%

7% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Consulting, Finance, Marketing, and Real Estate

Elective courses available: 57

Average class size in

Core business classes ....44 students
Business electives.......30 students
Nonbusiness classes.....32 students

25% of business classes have fewer than 20 students, and 33% have more than 50. 14% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 83

# **Prominent Faculty**

George J. Benston: Finance Narasimhan Jegadeesh: Finance Benn R. Konsynski: Information Analysis

# But What's It Really Like?

Male: 54%, Female: 46% Living off-campus: 55%

Hours spent on class work daily: 2.06

# **Graded by Students**

Housing/Food: A
Recreational Facilities: B
Academic Resources (Libraries,
Classes): A
Administrative Services: A
Extracurricular/Intramural Activities: B

Teaching Quality: A
Overall Satisfaction: A

"Not enough top firms are recruiting from Emory."



# The Good, the Bad, and the Ugly: Students Speak Out

"The faculty and atmosphere gave me an opportunity to stand out, lead, and develop healthy habits and tendencies that will be important in life after graduation."

"While the employers that the business school solicits are strong and many, work can be done to diversify the kinds of firms that recruit. Media and entertainment, advocacy groups, and international companies are not stretches of the imagination in this day and age."

"Although there is some competition, students generally help each other. Everyone wants to be at the top, but there is also a feeling of 'we are all in this together' that permeates the business school."

"While my experience at Goizueta has been outstanding, I would like to see more of an emphasis on corporate social responsibility and social entrepreneurship at the undergraduate level."

"I feel that at Goizueta, there is a huge amount of unnecessary pressure to go into the finance world."



Emory Conference Center Hotel/ **Emory Inn** 1615 Clifton Rd. Atlanta, GA 30322 (800) 933-6679

Wyndham Midtown Atlanta 125 10th St. NE Atlanta, GA 30309 (404) 873-4900

Four Seasons Atlanta 75 14th St. Atlanta, GA 30309 (404) 253-3853



# There Anywhere to Eat around Campus?

Sotto Sotto (Italian) 313 North Highland Ave. Atlanta, GA 30307 (404) 523-6678

Watershed (gourmet sandwiches) 406 West Ponce de Leon Ave. Decatur, GA 30030 (404) 378-4900

The Flying Biscuit Café (organic, vegetarian) 1655 McLendon Ave. Atlanta, GA 30307 (404) 687-8888



# Anything to Do Nearby?

Carter Presidential Center One Copenhill Ave. Atlanta, GA 30307 (404) 331-0296

The World of Coca-Cola 55 Martin Luther King Jr. Dr. SW Atlanta, GA 30303 (404) 676-5151

"Goizueta is the closest community at Emory."

# CHECK OUT BUSINESSWEEK, COM FOR MORE.

- Laying Down the Law: A profile of Goizueta business law professor Allison Burdette
- The Sports Talk Life: Spend a day on the job with Goizueta grad Scott Shapiro at ESPN.
- Getting an Internship Edge: An interview with Douglas Cooper, director of BBA Career Services at Emory
- A virtual tour of the campus
- Additional student comments

# Florida International U.

R. Kirk Landon Undergraduate School of Business

11200 SW 8th Street RB 310

Miami, FL 33199

Help line/switchboard: (305) 348-2781

E-mail: lynda.raheem@fiu.edu

Web address: www.business.fiu.edu

Dean: Joyce Elam

# Why FIU?

- The business program offers online majors, allowing students to take International Business, Management, Finance, and Human Resource Management courses with an online component and class meetings held twice a month. Students can also choose full online courses that don't require class time for completion. The online offerings enable students to take more courses than they would be able to manage if each required a classroom component.
- The International Business Honors
   Program begins during the junior
   year and includes an honors thesis
   component, a community service
   requirement, courses structured in a
   seminar format, and the opportunity
   to study in a foreign country. Students in this program graduate with
   a BBA in International Business
   Honors and an honors degree from
   the FIU Honors College.
- The Food Network South Beach Food and Wine Festival is a major four-day

# TA FAST FACTS

The Cash: \$2,496 in-state/\$12,408 outof-state

The Average Scores: SAT 941/ACT 19

The Scholarships: 26%

The Size: 6,703 The Rank: 80

annual event hosted by FIU. The event showcases wines from around the world along with food from local restaurants and chefs working with students from the School of Hospitality and Tourism Management.

#### The 411

Florida International University (FIU) is one of the country's 20 largest universities, with nearly 40,000 students. The campus itself is split in two, with one part in University Park and the other in west Miami-Dade County. The Landon School is located on the University Park campus. A public institution, Landon was founded in 1972 and is accredited by AACSB.

"It's an intense program, but it's worth it."

Application fee: \$30

# **Application Deadlines**

Fall 2008: June 1, 2008

**Spring 2009:** October 1, 2008 **Summer 2009:** February 1, 2009

Fall 2009: June 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Avera	age.	 	 	94
Med	ian .	 	 	930
	,	 	 	

Range (middle 50%) .. 840 to 1050

ACT scores for entering students:

Avera	ge			 		.19
Medi	an			 		19
Rang	e (mide	ile 5	0%)	 .17	to	21

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does not* admit freshmen.

Interviews for applicants are not required.



# What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees):

nciuding all tuition :	and required rees):
In-state resident	\$2,496
Out-of-state	\$12,408
Room and board.	\$10,000
Books	\$872

Tuition per credit hour:

In-state	\$1	04
Out-of-state	\$5	17



# What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 330
- Graduates seeking jobs in 2006 who had an offer by graduation: 75%
- Biggest recruiters: Ernst & Young, Enterprise Rental Car, Pricewater-houseCoopers, Florida International University, Deloitte Touche Tohmatsu

# Can I Get Any Aid?

Business students receiving	
Scholarships	.26%
Need-based scholarships	.N/A
Merit-based scholarships	.N/A

N/A% of students received full-tuition scholarships

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

# **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, International Business, and Management Information Systems

Elective courses available: 50

Average class size in Core business classes .... 60 students Business electives......44 students Nonbusiness classes......N/A

0% of business classes have fewer than 20 students: 33% have more than 50. 75% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 112

# **Prominent Faculty**

Peter Dickson: Marketing Christos Koulamas: Decision Sciences, Information Systems Mary Ann Von Glinow: Management, International Business

# But What's It Really Like?

Male: 45%, Female: 55% Living off-campus: N/A%

Hours spent on class work daily: 2.34

# **Graded by Students**

Housing/Food: B

Recreational Facilities: C Academic Resources (Libraries, Classes): B Administrative Services: D Extracurricular/Intramural Activities: D Teaching Quality: C Overall Experience: C

# "The campus is colorful and full of life."

# The Good, the Bad, and the Ugly: Students Speak Out

"I have to admit I found the first two years (the core) of the program to be redundant, and I had some pretty bad professors/TAs for lower-division courses. When I got into the School of Business, I was just amazed, and still am, at the quality of the course content and professors' teaching."

"The business school is growing tremendously at FIU. New buildings are rising, as is the academic standard for current and incoming students. I am especially proud of our Accounting Department, which is known for achieving excellent passing rates on CPA exams."

"The advising/administrative aspects of the university and especially the business program are terrible. Appointments with real advisors are tough to come by, and often you are disappointed because they give you conflicting information and are not willing to really help. Several times I have left advising appointments with disappointment and more questions than answers. The advisors are not prepared for your visit and many times speed you through appointments. You spend so much time trying to get an appointment just to be excused after 10 minutes. Very frustrating."

"There need to be more classes on campus instead of hybrid and full-online."



Comfort Suites Miami 3901 SW 117th Ave. Miami, FL 33175

(305) 220-3901

Hampton Inn & Suites at Doral 11600 NW 41st St. Doral, FL 33178 (305) 500-9300

Sheraton Miami Airport Hotel 711 NW 72nd Ave. Miami, FL 33126 (305) 261-3800



# It Is There Anywhere to Eat around Campus?

Islas Canarias (Cuban) 10600 SW 8th St. Miami, FL 33125 (305) 207-6060

**Fuddruckers** 10680 NW 19th St. Miami, FL 33172 (305) 591-4050

Shorty's BBO 11575 SW 40th St. Miami, FL 33165 (305) 227-3196



# Anything to Do Nearby?

Dolphin Mall 11401 NW 12th St. Miami, FL 33172 (305) 365-7446

Regal Kendall Village Cinema 8595 SW 124th Ave. Miami, FL 33183 (305) 596-9081

"Excellent teachers from many different backgrounds and cultures"

# CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare FIU to other schools

# Florida State University

College of Business 314 Rovetta Business Building P.O. Box 3061110

Tallahassee, FL 32306-1110

Help line/switchboard: (850) 644-3892

F-mail: khicks@cob.fsu.edu Web address: www.cob.fsu.edu/ Dean: Caryn Beck-Dudley

# Why FSU?

- Florida State University (FSU) offers a unique program for business students interested in golf management. Graduates of the Professional Golf Management program are required to complete 16 months of summer internships, pass three tests conducted by the PGA, and complete a sevenmonth post-graduation internships to be ready to apply for a Class A membership in the PGA. The membership and degree allows students to enter management positions at resorts, country clubs, and other golf facilities.
- · The College of Business Technology Center has the most up-to-date technology for business students to learn. There are 500 computers in seven computer labs, 150 faculty and staff members, and 30 classrooms or training facilities devoted to technology.
- Students who participate in the Center for Human Resources Management at FSU will learn about best practices from industry leaders. Stu-

# FAST FACTS

The Cash: \$3,300 in-state/\$16,440 out-

of-state

The Scores: SAT 1190/ACT 26

The Scholarships: N/A

The Size: 5.530 The Rank: 77

dents can also join the Society for Resource Management, where they can meet with other human resource students, get information about career options, and hear speakers discuss trends in the industry.

#### The 411

Florida State University traces its history to 1823, when the territorial legislature started planning a higher education system. Since its official beginning in 1851 as a seminary, it has been a military school, a women's college, and now a coed university. The university's undergraduate business program was founded in 1950 and is accredited by AACSB.

> "Friendly and down-to-earth professors."

Application fee: \$30

# **Application Deadlines**

Fall 2008: February 14, 2008 Spring 2009: November 1, 2008 Summer 2009: February 14, 2009 Fall 2009: February 14, 2009

# Required test(s): SAT, ACT

SAT scores for entering students: Average ......1190 Range (middle 50%)..1120 to 1240

ACT scores for entering students: Average......26

Median ......25 Range (middle 50%) ......24 to 28

Percentage of entering business students who were in the top 10% of their high school class: 26

The business program does admit freshmen.

Interviews for applicants are not offered.

# What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident ......\$3,300 Out-of-state.....\$16,440 Room and board.....\$7,800 Books .....\$1,000 Other expenses: Transportation ......\$1,130 Computer ......\$1,800

Personal\$1,280
Tuition per credit hour:
In-state\$110
Out-of-state\$548

# What's It Worth?

- Graduates' median starting salary: \$40,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 175
- Graduates seeking jobs in 2006 who had an offer by graduation: 61%
- Biggest recruiters: KPMG, Dillards, Ernst & Young, City Furniture, Bank of America

# Can I Get Any Aid?

Business students receiving
ScholarshipsN/A
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Real Estate

#### Elective courses available: N/A

Average class size in

Core business classes ....59 students

Business electives......32 students

Nonbusiness classes .........N/A

9% of business classes have fewer than 20 students, and 29% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 114

# **Prominent Faculty**

James Ang: Finance Gerald Ferris: Management, Psychology Joey George: Management Information Systems

# But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 85%

Hours spent on class work daily: 1.51

# **Graded by Students**

Housing/Food: B
Recreational Facilities: B
Academic Resources (Libraries,
Classes): B
Administrative Services: A
Extracurricular/Intramural Activities: A
Teaching Quality: B
Overall Satisfaction: B



# The Good, the Bad, and the Ugly: Students Speak Out

"Overall, I feel confident going into the job market, and I feel sufficiently prepared with the skills I received at Florida State University to succeed in my career."

"Personally, I believe that the College of Business needs to grow and take itself more seriously. The school needs to challenge itself and push harder to stand out as a leading college of business."

"I enjoyed the diversity of the professors (male/female as well as age and race)."

"The best I could recommend is that the school broaden itself culturally and become more open-minded and less rigid."

"The quality of my education became more apparent when potential employers demonstrated their interest during the hiring process."

"I believe that there should be more of an emphasis on group projects and communication skills."

"We have all the resources; we just have to make the effort."



Doubletree Hotel Tallahassee 101 S Adams St Tallahassee, FL 32301

(850) 224-5000

# Residence Inn Universities at the Capitol

600 W. Gaines St. Tallahassee, FL 32304 (850) 329-9080

# Holiday Inn Select

316 W. Tennessee St. Tallahassee, FL 32301 (850) 222-9555



### Is There Anywhere to Eat around Campus?

Andrews Capital Grill & Bar 228 S. Adams St. Tallahassee, FL 32301 (850) 222-3444

Anthony's Italian Restaurant 1950 Thomasville Rd. Tallahassee, FL 32303 (850) 224-1447

Po Boy's Creole Café 1944 W. Pensacola St. Tallahassee, FL 32304 (850) 224-1888



# Anything to Do Nearby?

Museum of Florida History 500 S. Bronough St. Tallahassee, FL 32399 (850) 245-6400

Wakulla Springs State Park & Lodge 550 Wakulla Park Dr. Wakulla Springs, FL 32327 (850) 224-5950

> "I felt accepted and part of a community."

# CHECK OUT BUSINESSWEEK.COM FOR MORE.

- Additional student comments
- An extended school profile
- · A tool to compare Florida State to other programs

# Fordham University

College of Business Administration 441 East Fordham Road Faber Hall

Faber Hall

Bronx, NY 10458

Help line/switchboard: (718) 817-1000

E-mail: pefarrell@fordham.edu Web address: www.fordham.edu/cba

Dean: Donna Rapaccioli

# Why Fordham?

- Global Learning Opportunities and Business Education (GLOBE) is Fordham's international business club. The club sponsors events like International Business Week, where students hear from speakers on a range of business-related issues in places like China, the United Kingdom, Brazil, Kenya, Germany, and Switzerland. The event also includes a Global Etiquette dinner for students. Academically, students can take part in the GLOBE program, which prepares them for multinational careers.
- The CEO Breakfast Club gives students the opportunity to meet with top executives and hear them speak. The club's events include Breakfast with Tiffany's, where students meet with corporate executives at Tiffany & Co.'s New York office, as well as a meeting with leaders at global investment bank Lehman Brothers.
- Students who apply for a dual degree in Business Administration after arriving at Fordham earn a Bachelor

# \*# FAST FACTS

The Cash: \$30,000

The Average Scores: SAT 1178/ACT 25

The Scholarships: 64%

The Size: 1,848 The Rank: 34

of Science and an MBA in five years. As part of this program, students earn an MBA after completing an additional 30 credits at the university. Students also have the option of deferring their MBA for a number of years to gain more work experience. They are welcome to take courses on a part-time basis and are given up to six years to complete the MBA.

#### The 411

Fordham University is a private institution with three residential campuses in the New York City region. Located on the Rose Hill Campus, where the undergraduate college was founded in 1841, the College of Business is accredited by AACSB. The 85-acre campus in the north Bronx is bordered by the New York Botanical Gardens, the Bronx Zoo, and Little Italy.

"Great alumni network."

Application fee: \$50

# **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: December 1, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Average ......1178

Median.....1190 Range (middle 50%).. 1110 to 1260

ACT scores for entering students:

Average	25
Median	25
Range (middle 50%)	23 to 26

Percentage of entering business students who were in the top 10% of their high school class: 39

The business program does admit freshmen.

Interviews for applicants are recommended but not required.

# What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$30,000 Room and board.....\$11,360 Books .....\$800 Tuition per credit hour ......\$600



# What's It Worth?

- Graduates' median starting salary: \$53,173
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 260
- Graduates seeking jobs in 2006 who had an offer by graduation: 82%
- · Biggest recruiters: Pricewaterhouse-Coopers, KPMG, Ernst & Young, JPMorgan Chase, Morgan Stanley

# Can I Get Any Aid?

Business students receiving
Scholarships64%
Need-based scholarships88%
Merit-based scholarships12%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$16,960.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, International Business, Management Information Systems, and Marketing

Elective courses available: 85

Average class size in

Core business classes ....28 students
Business electives.......24 students
Nonbusiness classes.....22 students

32% of business classes have fewer than 20 students; 1% have more than 50. 46% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 118

# **Prominent Faculty**

Everette Dennis: Communications, Media Management James Lothian: Finance Paul McNellis, S.J.: Finance

# But What's It Really Like?

Male: 63%, Female: 37% Living off-campus: 27% Hours spent on class work daily: 1.32

# **Graded by Students**

Housing/Food: D
Recreational Facilities: C
Academic Resources (Libraries,
Classes): B
Administrative Services: B
Extracurricular/Intramural Activities: C
Teaching Quality: B
Overall Experience: B

# The Good, the Bad, and the Ugly: Students Speak Out

"The accounting program is the best part of the Fordham undergraduate business school. I have never had a bad accounting class or professor. Fordham is outstanding in the relationships it keeps with NYC firms, which is probably the school's most valuable asset. I am very glad that I chose this school."

"The business curriculums are intense and dynamic. The academic policies are very strict, especially in the grading area. The course loads are extremely heavy with respect to class participation, class work, homework, group projects, term papers, and examinations. But after the course is complete, intellectual satisfaction in that area is achieved."

"I feel the Fordham business school needs to continue to grow. Technology is lacking in many classrooms, and many professors teach and read right from PowerPoint presentations without bringing real-life experiences to the classroom. Our business program lacks in academic advising—having only one class dean makes it very difficult."

"Advising needs to be more proactive."



# Radisson Hotel New Rochelle

One Radisson Plaza New Rochelle, NY 10801 (914) 576-3700

Le Refuge Inn (bed and breakfast) 586 City Island Ave. City Island, Bronx, NY 10464 (718) 885-2478

Park Central Hotel 870 Seventh Ave. New York, NY 10019 (212) 247-8000



# Is There Anywhere to Eat around Campus?

Dominick's Restaurant (Italian) 2335 Arthur Ave. Bronx, NY 10458 (718) 733-2807

Gabriel's Bar & Restaurant 11 W. 60th St. New York, NY 10023 (212) 956-4600

Ollie's Noodle Shop and Grille

1991 Broadway New York, NY 10023 (212) 595-8181



# Anything to Do Nearby?

Lincoln Center for the Performing Arts 70 Lincoln Center Plaza New York, NY 10023 (212) 875-5000

Yankee Stadium 161st St. and River Ave. Bronx, NY 10451 (718) 293-4300

> "School invests a lot in technology."

# CHECK OUT BUSINESSWEEK COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Fordham to other schools

# George Washington U.

School of Business 2201 G St. NW Duquès Hall Suite 455

Washington, DC 20052

Help Line/Switchboard: (202) 994-1000

E-Mail: knapper@gwu.edu

Web Address: www.business.gwu.edu/

ugrad/

Dean: Susan Phillips

# Why GW?

- · For those looking to study abroad, the Paris Business Studies Program offers three core courses (taught by GW faculty) and two business electives (taught by native professors). Participants also visit a series of French and multinational corporations, including Pfizer, and Moët & Chandon Champagne.
- A required two-semester curriculum for all George Washington School of Business (GWSB) freshmen, the First Year Development Program (FYDP) offers an introduction to business themes and a guide to handling GWSB's demands. Courses focus on topics like globalization, public-private interface, and corporate citizenship, and each participant is assigned a faculty mentor.
- · Open to all second-year GWSB students, the Mintz Sophomore Getaway gives undergrads a chance to socialize with professionals and each

# FAST FACTS

The Cash: \$37,790

The Scores: SAT 1239/ACT 27

The Scholarships: 45%

The Size: 1.560 The Rank: 53

other. Participants also attend GWSB's CareerLeader Seminar, where they can gauge their business interests, work reward values, and business abilities.

#### The 411

A private institution, George Washington University was established in 1821 (roughly 22 years after the death of its namesake). Its students populate Foggy Bottom, one of Washington, D.C.'s oldest neighborhoods, and dorms lie minutes from the Kennedy Center for the Performing Arts and the infamous Watergate Hotel. Its George Washington School of Business was founded in 1928 and is accredited by AACSB.

"The school is definitely going in the right direction."

Application fee: \$65

# **Application Deadlines**

Fall 2008: January 10, 2008 Spring 2009: October 1, 2008 Fall 2009: January 10, 2009

Required test(s): SAT, ACT

SAT scores for entering students	s:
Average	1239
Median	1250
Range (middle 50%)1160 to	0 1320

ACT scores for entering students:

Average2	7
Median2	7
Range (middle 50%)25 to 2	9

Percentage of entering business students who were in the top 10% of their high school class: 56%

The business program *does* admit freshmen.

Interviews for applicants are recom-



# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees)
All students.......\$37,790
Room and board......\$11,500
Books ......\$1,000
Other expenses:
Personal expenses ......\$1,350
Mandatory fees .....\$280

Tuition per credit hour ......\$1,260



# What's It Worth?

- Graduates' median starting salary: \$46,000
- 77 companies recruited business students on campus from June 30, 2005 to June 30, 2006.
- Graduates seeking jobs in 2006 who had an offer by graduation: 52%
- Biggest recruiters: Ernst & Young, PricewaterhouseCoopers, Accenture, BB&T Corporation, BearingPoint

# Can I Get Any Help?

Business students receiving:
Scholarships45%
Need-based scholarships31%
Merit-based scholarships19%

0% of students received full-tuition scholarships

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is: \$29,462

# Do They Have What I Want?

Five leading areas of study: Accounting, Event & Hospitality Management, Finance, International Business, Marketing, Sports

Elective courses available: N/A

Average class size in:

Core business classes ....36 students Business electives.......27 students

16% of business classes have fewer than 20 students. 19% have more than 50 students.

Full-time business faculty: 61

# **Prominent Faculty**

William Baber: Accountancy Tim Fort: Strategic Management and

Public Policy

Richard Green: Finance

# But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 34%

Hours spent on class work daily: 1.97

# **Graded by Students**

Housing/Food: A
Recreational Facilities: B
Academic Resources (Libraries.

Classes): C

Administrative Services: C
Extracurricular/Intramural Activities: C

Teaching Quality: D

Overall Satisfaction: C

"We need more employers for job recruitment!"

# The Good, the Bad, and the Ugly: Students Speak Out

"The GW Business Program has improved greatly within the last year. Our newly constructed Ric and Dawn Duquès Building has helped centralize and enhance our business program in many levels. We have an excellent and proactive Business School Career Center that helps both the undergraduate and graduate students prepare for their professional future. The business school is also very selective and not large, which makes the Business School Deans and Faculty more accessible and resourceful."

"The lack of diversity of on-campus recruiting is a big deterrent for coming here. If you are not majoring in finance or management of information systems, you will not likely be interested in the companies recruiting on campus."

"I am simply not impressed with the quality of the teachers here at GWU. Many spend too much time stressing over theories that have been disproven or small details. We are not taught to think for ourselves but rather how to answer a specific question."

"One of the greatest aspects of my undergraduate business experience was the flexibility of the business program. As an accounting major, I have very specific class requirements to fulfill, but I still was able to complete my chemistry minor within three years."



#### GW Inn

824 New Hampshire Ave. NW Washington, DC 20037 (800) 426-4455

#### Hotel Lombardy

2019 Pennsylvania Ave. NW Washington, DC 20006 (202) 828-2600

# One Washington Circle Hotel

One Washington Circle NW Washington, DC 20037 (202) 872-1680



# Is There Anywhere to Eat around Campus?

Notti Bianche (Italian Trattoria) 824 New Hampshire Ave. NW Washington, DC 20037 (202) 298-8085

Café Lombardy (Gourmet, European) 2019 Pennsylvania Ave. NW Washington, D.C. 20006 (202) 828-2600

#### Bertucci's

2000 Pennsylvania Ave. NW Washington, DC 20006 (202) 296-2600



# Anything to Do Nearby?

Georgetown Park (Shopping) 3222 M St. Washington, DC 20007 (202) 298-5577

D.C. Improv (Comedy) 1140 Connecticut Ave. NW Washington, DC 20036 (202) 996-7008

> "Dining options are terrible."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- · George Washington University Gets Pickier: With more students applying, the percentage of applicants being accepted has fallen. Here's some advice from the undergrad director of admissions.
- Additional student comments
- A tool to compare George Washington to other schools
- An extended school profile

# Georgetown University

Robert Emmett McDonough School of Business

37th and O Sts. NW Washington, DC 20057

Help line/switchboard: (202) 687-3851 E-mail: deacon@georgetown.edu Web address: msb.georgetown.edu

Dean: George Daly

# Why McDonough?

- · McDonough's Individualized Concentration Program allows select students to modify their majors. Alongside a faculty member, undergraduates with extraordinary career goals-that is, ones not covered by the school's Accounting, Finance, International Business, Marketing, or Management tracks—can pick and choose courses to create a more effecrive curriculum.
- For undergraduates torn between business and law, McDonough offers an unofficial "prelaw preparation." By taking courses like Taxation and Business Law (two of McDonough's staples), students can get dollar-savvy while gaining a solid legal foundation. Electives in English, government, ethics, and logic also aid this cause.
- · Every year, Georgetown hosts the Carroll Round, a comprehensive forum for research and discussion among America's leading business undergraduates. At each event, stu-

# FAST FACTS

The Cash: \$33,552

The Average Scores: SAT 1352/ACT 29

The Scholarships: 35%

The Size: 1.275 The Rank: 11

dents present individual findings and learn from several keynote speakers. Participating universities usually include Columbia, Stanford, and Yale.

#### The 411

Established in 1789, Georgetown, a private institution, is the oldest Roman Catholic university in America. Its McDonough School of Business was founded in 1957 and is accredited by AACSB. The campus is located in Georgetown, a historic neighborhood in Washington, D.C., and dorms lie minutes from the city's museums, memorials, and national monuments.

> "Great recruiting on campus with the best firms."

Application fee: \$65

# **Application Deadlines**

Fall 2008: January 10, 2008 Fall 2009: January 10, 2009

#### Required test(s): SAT

SAT scores for entering students:

Average	1352
Median	1370
Range (middle 50%	%)1270 to 1440

# ACT scores for entering students:

Average	29
Median	29
Range (middle 50%)26 to	31

Percentage of entering business students who were in the top 10% of their high school class: 77

The business program does admit freshmen.

Interviews for applicants are recommended.

# What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$33,552 Room and board.....\$10,930 Books ......\$1,000 Tuition per credit hour ......\$1,398



# What's It Worth?

- Graduates' median starting salary: \$55,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 134
- · Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- · Biggest recruiters: Citigroup, Goldman Sachs, Merrill Lynch, Ernst & Young, Navigant Consulting

# Can I Get Any Aid?

Business students receiving
Scholarships35%
Need-based scholarships100%
Merit-based scholarships0%

5% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$22,100.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

Elective courses available: 40

Average class size in Core business classes ....43 students Business electives......35 students Nonbusiness classes......N/A

3% of business classes have fewer than 20 students, and 9% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 51

# **Prominent Faculty**

Reena Aggarwal: Finance Robert Bies: Organizational Behavior Pietra Rivoli: Finance, International

Business

# But What's It Really Like?

Male: 62%, Female: 38% Living off-campus: 25%

Hours spent on class work daily: 2.11

# **Graded by Students**

Housing/Food: **B**Recreational Facilities: **C**Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: B

Teaching Quality: A
Overall Experience: A

"The school is much stronger in Finance and Accounting than in any other fields."

# The Good, the Bad, and the Ugly: Students Speak Out

"I can't stress enough how Georgetown's program requirements prepare us not only as businessmen and women but also as good human beings. The culture that pervades Georgetown and its business school centers around personal growth and reaching our potential."

"Georgetown's business program is highly focused on getting students to Wall Street. Those of us who want to go elsewhere after graduation often feel abandoned in our job search efforts."

"The strongest component of my undergraduate education has been my involvement with the Georgetown University Alumni and Student Federal Credit Union, the nation's largest completely student-run financial institution. Here I was able to apply things learned in the classroom to real-world situations while also gaining essential leadership, management, and problem-solving skills."

"Georgetown places its students at a disadvantage by postponing the availability of Finance classes until junior year. I entered Georgetown as a Finance major but am relatively green compared to my peers in other colleges because we started the Finance track so late."



The Georgetown Inn 1310 Wisconsin Ave. Washington, DC 20007 (202) 333-8900

The Fairmont Washington, DC 2401 M St. Washington, DC 20037 (202) 429-2400

Key Bridge Marriott 1401 Lee Hwy. Rosslyn, VA 22209 (703) 524-6400



Leopold's Kafe & Konditorei (German/Austrian) 3318 M St. Washington, DC 20007 (202) 965-6005

Ching Ching Cha (Chinese) 1063 Wisconsin Ave. Washington, DC 20007 (202) 333-8288

Pizzeria Paradiso—Georgetown (Italian) 3282 M St. Washington, DC 20007 (202) 337-1245



# Anything to Do Nearby?

Blues Alley (jazz club) 1073 Wisconsin Ave. Washington, DC 20007 (202) 337-4141

**Dumbarton Oaks Gardens** 1703 32nd St. NW Washington, DC 20007 (202) 339-6401

"I have more interviews than I have time for in any industry I want."

# CHECK OUT BUSINESSWEEK, COM FOR MORE:

- Professor Profile: McDonough finance professor Sandeep Dahiya
- Uphill and Down in San Francisco: A typical day for McDonough graduate Mitchell Fox
- A virtual tour of the campus
- Additional student comments

# Georgia Institute of Tech.

College of Management 800 W. Peachtree Street NW Atlanta, GA 30308

Help line/switchboard: (404) 894-2600

E-mail: ingrid.haves@admission.

gatech.edu

Web address: www.mgt.gatech.edu/

Dean: Steven Salbu

# Why Tech?

- All incoming freshmen benefit from the Familiarization and Adaptation to the Surroundings and Environs of Tech (FASET) program. Designed to ease the transition from high school to college, FASET offers each new Tech student an opportunity to get to know the campus—and each other-before school starts. Participants meet with advisors, tour classrooms, live in residence halls, socialize with upperclassmen, and set their schedules.
- Business students looking to study overseas can apply to the renowned CERAM Sophia Antipolis in France. Located on the Mediterranean coast between Cannes and Antibes. CERAM offers courses in Accounting, Business, Marketing, Management, and International Business. For those unfamiliar with the French language, English options are available.
- To help its students learn from realworld professionals, the College of

# FAST FACTS

The Cash: \$3.820 in-state/\$9,440 outof-state

The Average Scores: SAT 1261/ACT 27

The Scholarships: 80%

The Size: 1.252 The Rank: 44

Management sponsors a weekly event in the IMPACT Speaker Series. Past guests include Vernon J. Nagel, chairman, president, and CEO of Acuity Brands, Inc., and former vice president Al Gore.

#### The 411

A public institution, the Georgia Institute of Technology was established in 1885 (the same year the Statue of Liberty arrived in New York Harbor). Its flagship campus is located in Atlanta, Georgia's largest metropolis, and students live a short distance from city staples Piedmont Park, Coca-Cola Roxy Theatre, and Lenox Square shopping mall. Its College of Management was founded in 1913 and is accredited by AACSB.

> "Outstanding facilities!"

Application fee: \$50

# **Application Deadlines**

Fall 2008: January 15, 2008 Summer 2009: January 15, 2009 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

Median .......27 Range (middle 50%) ......25 to 29

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are not required.



# What's It Gonna Cost Me?



# What's It Worth?

- Graduates' median starting salary: \$46,250
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 89
- Graduates seeking jobs in 2006 who had an offer by graduation: 89%
- Biggest recruiters: Accenture, Bank of America Corp., Cisco Systems, Inc., Ernst & Young, General Electric

# Can I Get Any Aid?

Business students receiving	
Scholarships	30%
Need-based scholarships1	8%
Merit-based scholarships7	72%

50% of students received full-tuition scholarships.

\*Many students receive the Georgia HOPE Scholarship for in-state residents with a 3.0 GPA.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$18,500.

# **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, Management Information Systems, Marketing, and Operations Management

Elective courses available: 68

Average class size in

Core business classes ....60 students Business electives......41 students Nonbusiness classes.....57 students

11% of business classes have fewer than 20 students; 63% have more than 50 students. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 54

# **Prominent Faculty**

Cheryl Gaimon: Operations Management Naresh Malhotra: Marketing Frank Rothermael: Strategic Management

# But What's It Really Like?

Male: 52%, Female: 48% Living off-campus: 47% Hours spent on class work daily: 1.66

# **Graded by Students**

Housing/Food: D Recreational Facilities: A Academic Resources (Libraries,

Classes): B

Administrative Services: C

Extracurricular/Intramural Activities: B

Teaching Quality: B Overall Satisfaction: B



"Georgia Tech's business program is unique in that it uses high-end technology-which most other schools do not offer-to prepare us for management positions."

"Georgia Tech's Career Services program is absolutely phenomenal. I had seven job offers during my final semester, and I got six of them through Career Services."

"My school does an outstanding job of allowing students to easily participate in many nontraditional types of education: co-ops, study abroad, undergraduate research, and internships (domestic and international)."

"Unfortunately, our class sizes seem to be some of the largest compared to peer institutions."

"If I had to apply to business school all over again, and I could pick any program in the country, I would still go to Georgia Tech."



# Georgia Tech Hotel and Conference Center

800 Spring St. NW Atlanta, GA 30308 404-347-9440

Marriott Suites Midtown Atlanta 35 14th St. NE. Atlanta, GA 30309 404-876-8888

Wyndham Midtown Atlanta 125 10th St. NE. Atlanta, GA 30309 404-873-4800



# Is There Anywhere to Eat **Around Campus?**

The Globe (Fine Dining) 75 Fifth St. NW Atlanta, GA 30308 404-541-1487

Toast (European) 817 W. Peachtree St. NW Atlanta, GA 30308 404-815-9243

The Pleasant Peasant (American, French) 555 Peachtree St. NE. Atlanta, GA 30308 404-874-3223



# Anything to Do Nearby?

Georgia Aquarium 225 Baker St. Atlanta, GA 30313 404-581-4000

High Museum of Art 180 Peachtree St. NE Atlanta, GA 30309 404-733-4955

> "The best program for the money."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- A Run for Her Money: This Georgia Tech grad works at a small marketing firm as communications coordinator. She manages promotional events such as Blue Planet Run.
- Additional student comments
- An extended school profile
- A tool to compare Georgia Tech to other schools

# Hofstra University

Frank G. Zarb School of Business 134 Hofstra University Weller Hall Hempstead, NY 11549

Hellipsteau, NT 11343

Help line/switchboard: (516) 463-6600

E-mail: admitme@hofstra.edu

Web address: www.hofstra.edu/business

Dean: Salvatore F. Sodano

# Why Zarb?

- Students looking to teach the next generation can opt for Hofstra's Business Education program. Through a variety of business and nonbusiness courses—all of which emphasize literacy, multicultural education, and information technology—participants eventually garner a New York State Initial Certification for classroom teachers of Business Education (grades 7–12).
- Career-driven undergraduates will benefit from Hofstra's prime location. Just a few miles from New York City, the global business capital of the world, students can solicit fall, winter, and spring internships at top NYC firms (including Citigroup and Morgan Stanley) to avoid summer competition.
- Students torn between accounting and business need not worry at Hofstra; the school offers AACSBaccredited programs for both. Additionally, an Accounting special-

# FAST FACTS

The Cash: \$23,800

The Average Scores: SAT 1159/ACT 23

The Scholarships: 46%

The Size: 2,274 The Rank: N/A

ization from Zarb qualifies students for admission to the Certified Public Accountant (CPA) examination in New York and many other states.

#### The 411

A private institution, Hofstra University is named for wealthy lumber magnate William Hofstra, whose land helped form the school's campus in 1935. Today, most students live in Hempstead, a historic village on New York's Long Island, and dorms lie a short distance from Nassau County's scenic beaches. Its Frank G. Zarb School of Business was founded in 1969 and is accredited by AACSB.

"The quality of the education at the business school is outstanding."

Application fee: \$50

## **Application Deadlines**

Fall 2008: November 15, 2007 (early action 1); December 15, 2007 (early action 2); rolling admissions for regular enrollment

Fall 2009: November 15, 2008 (early action 1); December 15, 2008 (early action 2); rolling admissions for regular enrollment

### Required test(s): SAT or ACT

SAT scores for entering students:

Average1	159
Median1	150
Range (middle 50%)1090 to 1	220

ACT scores for entering students:

Average2	3
Median2	3
Range (middle 50%)21 to 24	4

Percentage of entering business students who were in the top 10% of their high school class: 29

The business program *does* admit freshmen.

Interviews for applicants are not required.

## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students..........\$23,800
Room and board......\$9,800
Books ..........\$1,000

#### Other expenses:

Required fees	\$1,030
Transportation	\$1,516
Other	\$1,150
Tuition per credit hour	\$735



## What's It Worth?

- Graduates' median starting salary: \$40,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 224
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Biggest recruiters: Ernst & Young, PricewaterhouseCoopers, KPMG, Morgan Stanley, Citibank

## Can I Get Any Aid?

Business students receiving	
Scholarships	46%
Need-based scholarships	59%
Merit-based scholarships	41%

2% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$25,251.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, International Business, Marketing, and Management

Elective courses available: 59

Average class size in Core business classes ....47 students Business electives......29 students Nonbusiness courses ......N/A

17% of business classes have fewer than 20 students: 21% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 66

### **Prominent Faculty**

Barry Berman: Marketing, International Business Joel Evans: Marketing, International Business Esmeralda Lyn: Finance

### But What's It Really Like?

Male: 65%, Female: 35% Living off-campus: 64% Hours spent on class work daily: 1.17

## **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): C Administrative Services: D Extracurricular/Intramural Activities: D Teaching Quality: C Overall Experience: D



"The Frank G. Zarb School of Business has helped me grow immensely. The professors are very supportive and are always available outside of class hours."

"The Career Center will help find placement only for jobs and internships in the New York City and Long Island areas. It also does not help in any way other then pointing at a few large notebooks of job listings or its new online site, which usually lists just three to nine jobs for any one business field."

"Academically, the business school at Hofstra University is great. The professors are well educated and knowledgeable about their respective fields, and the curriculum prepares students for professional advancement. The school uses state-of-the-art technology in classrooms, and the career center is fantastic for assistance with interview. résumé, and job-seeking skills."

"A majority of the Hofstra residential buildings are less than stellar and in need of renovation. It's hard to be productive in a small, cramped room with faulty heating."

> "The technology in the classrooms is second to none."



Hampton Inn 1 North Ave.

Garden City, NY 11530 (516) 227-2720

The Long Island Marriott 101 James Doolittle Blvd. Uniondale, NY 11553 (516) 794-3800

Wingate Inn 821 Stewart Ave. Garden City, NY 11530 (516) 705-9000



#### Is There Anywhere to Eat around Campus?

B. K. Sweeney's Pub (steakhouse) 55 New Hyde Park Rd. Garden City, NY 11530 (516) 328-8326

City Café (Italian) 987 Stewart Ave. Garden City, NY 11530 (516) 222-1421

Orchid (Asian) 730 Franklin Ave. Garden City, NY 11530 (516) 742-1116



## Anything to Do Nearby?

Cradle of Aviation Museum 1 Davis Ave. Garden City, NY 11530 (516) 572-4111

Iones Beach State Park Wantagh, NY 11793 (516) 785-1600

> "Finance majors are head and shoulders above their fellow business students."

## CHECK OUT BUSINESSWEEK COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Hofstra to other schools

# Howard University

School of Business 2600 6th Street NW Washington, DC 20059

Help line/switchboard: (202) 806-1500

**E-mail:** knash@howard.edu **Web address:** www.howard.edu

Dean: Barron H. Harvey

#### Why Howard?

- The 21st Century Advantage Program, established by the B-school's Office of Special Programs for the Retention of Students, offers support for undergraduates who are first-generation college students. Known as 21 CAP, the program addresses common concerns or pitfalls that first-generation college students might typically face beginning their freshman year.
- The Executive Leadership Honors Program hosts community service events, unity activities, corporate dinners where executives meet with students, and an annual winter retreat to Wall Street.
- The Armour J. Blackburn University Center, referred to as the living room of the university's campus, includes a dining facility, art gallery, auditorium, computer center, and recreation area in the basement, complete with 12 bowling lanes and 13 pool tables.

## FAST FACTS

The Cash: \$12,180

The Scores: SAT 1097/ACT 24

The Scholarships: 20%

The Size: 1,439 The Rank: 69

#### The 411

A historically black college, Howard first opened its business program as the Commercial School in 1870 in conjunction with a bank and trust company established by the board of trustees. The school is located in the heart of Washington, D.C., where museums, national monuments, and a myriad of cultural activities abound, and is accredited by AACSB.

"Strengths are the Accounting, Insurance, and Marketing programs."

Application fee: \$45

## **Application Deadlines**

Fall 2008: February 15, 2008 Spring 2009: November 1, 2008; September 1, 2008 (international stu-

Summer 2009: April 1, 2008; February 1, 2008 (international students) Fall 2009: February 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Median ......1085 Range (middle 50%)..1000 to 1199

ACT scores for entering students:

Average	24
Median	22
Range (middle 50%)	N/A

Percentage of entering business students who were in the top 10% of their high school class: 16

The business program does admit freshmen.

Interviews for applicants are not required.



## What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$12,180 Room and board.....\$6,110 Books .....\$350 Other expenses:

Matriculation\$257
Technology fee\$125
Endowment fee\$15
uition per credit hour\$508



T

## What's It Worth?

- · Graduates' median starting salary: \$50,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 106
- Graduates seeking jobs in 2006 who had an offer by graduation: 80%
- Biggest recruiters: Credit Suisse Group, Deloitte Touche Tohmatsu, Ernst & Young, Enterprise Rent-A-Car Company, Fannie Mae

## Can I Get Any Aid?

Business students receiving
Scholarships20%
Need-based scholarships5%
Merit-based scholarships95%

10% of students received full-tuition scholarships.

The school does offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$20,000.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

#### Elective courses available: 70

Average class size in

Core business classes ....45 students Business electives.......22 students Nonbusiness classes.....35 students

10% of business classes have fewer than 20 students; 10% have more than 50. 90% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 62

## **Prominent Faculty**

Philip Fanara: Finance, International Business Barron H. Harvey: Dean Sandip Mukherji: Finance, International Business

### But What's It Really Like?

Male: 42%, Female: 58% Living off-campus: 26%

Hours spent on class work daily: 1.86

#### **Graded by Students:\***

Housing/Food: N/A

Recreational Facilities: N/A
Academic Resources (Libraries,

Classes): N/A

Administrative Services: N/A

Extracurricular/Intramural Activities: N/A

Teaching Quality: N/A
Overall Satisfaction: N/A

\*There were not enough student responses to accurately report grades for these categories.



"My experiences at Howard University School of Business have prepared me to be a dynamic force in any corporate environment."

"The diversity of the faculty was not what I expected, and I was truly disappointed."

"The skill sets that I have learned are strategic thinking, communication and interpersonal skills, ability to work with a team, corporate culture fit, leadership potential, and knowledge of core curriculum concepts."

"'I wish there were opportunities for individuals who are not interested in working in investment banking or trading to succeed in the School of Business."

"The learning environment is rigorous and provides a unique vantage point to understand practical business theory."

"Howard focuses on getting you a great job, not just any job."



#### Crowne Plaza

8777 Georgia Ave. Silver Spring, MD 20910 (301) 563-3723

#### Ramada Limited

7990 Georgia Ave. Silver Spring, MD 20910 (301) 565-3444

#### Red Roof Inn

500 H St. NW Washington, DC 20001 (202) 289-5959



### Is There Anywhere to Eat around Campus?

Georgia Brown's (country) 950 15th St. NW Washington, DC 20005 (202) 393-4499

Legal Sea Foods 704 7th St. NW Washington, DC 20006 (202) 347-0007

Ruth's Chris Steak House 1801 Connecticut Ave. NW

Washington, DC 20009 (202) 797-0033



## Anything to Do Nearby?

U.S. Botanical Garden 245 First St. SW Washington, DC 20024 (202) 225-8333

National Gallery of Art 4th and Constitution Ave. NW Washington, DC 20565 (202) 737-4215

> "The curriculum was outdated."

## CHECK OUT BUSINESSWEEK.COM FOR MORE.

- Additional student comments
- · An extended school profile
- A tool to compare Howard to other schools

# Illinois State University

College of Business Campus Box 5500 Normal, IL 61790-5500

Dean's office: (309) 438-2251

E-mail: info@exchange.cob.ilstu.edu
Web address: www.illinoisstate.edu/

business

Dean: Dixie L. Mills

## Why Illinois State?

- Students looking for real-world experience can volunteer at ISU's Institute for Entrepreneurial Studies (IES), which provides free outreach service to the nonuniversity community. Participants work with small businesses to gather data, analyze problems, and make oral and written recommendations.
- For business students interested in risk management, the COB's Katie School of Insurance and Financial Services offers hands-on experience. Guided by an advisory board of insurance executives, the program sets up participants with industry mentors and internships. An added bonus: available Katie scholarship funds exceed \$100,000.
- Though primarily intended for graduate students, ISU's Stevenson Center for Community and Economic Development accepts several undergraduate interns. Participants work alongside Stevenson staff to get acquainted with the center's flagship

## \*\* FAST FACTS

The Cash: \$8,039 in-state/\$14,730 out-

of-state

The Average Scores: ACT 24\*

The Scholarships: 64%

The Size: 3,075 The Rank: 75

\*SAT scores are not required for admission to the

university.

efforts, which include the Peace Corps Fellows/USA Program, and the Peace Corps Master's International Program.

#### The 411

A public institution, Iilinois State University was established in 1857 by businessman Jesse W. Fell. Students live in Normal, a small city roughly 130 miles outside Chicago, and dorms lie a short distance from attractions like Normal Theatre (which runs classic and independent films) and the Children's Discovery Museum. Its College of Business was founded in 1967 and is accredited by AACSB.

"This program builds strong leaders and competitors."

Application fee: \$40

## **Application Deadlines**

Fall 2008: September 1-November 15, 2007 (priority filing); March 1, 2008 (regular deadline)

Spring 2009: April 1-July 31, 2009 (priority filing); November 1, 2008 (regular deadline)

Summer 2009: September 1-November 15, 2008 (priority filing); March 1, 2009 (regular deadline)

Fall 2009: September 1-November 15, 2008 (priority filing); March 1, 2009 (regular deadline)

#### Required test(s): ACT\*

ACT scores for entering students:

Average24	1
Median24	4
Range (middle 50%)23 to 25	5

\*SAT scores are not required, or collected, for admission to the university.

Percentage of entering business students who were in the top 10% of their high school class: 11

The business program does admit freshmen.

Interviews for applicants are by invitation only.

## What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$8,039

Out-of-state\$14,730
Room and board\$6,194
Books\$861
Tuition per credit hour:
In-state\$180
Out-of-state\$376

## What's It Worth?

- · Graduates' median starting salary: \$37,500
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- · Graduates seeking jobs in 2006 who had an offer by graduation: 53%
- · Biggest recruiters: State Farm Insurance, Archer Daniels Midland, Country Insurance & Financial Services, Enterprise Rent-A-Car Company, Caterpillar Inc.

### Can I Get Any Aid?

Business students receiving
Scholarships64%
Need-based scholarships64%
Merit-based scholarships30%

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$14,500.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Human Resource Management, Insurance, and Marketing

Elective courses available: 70

Average class size in Core business classes .... 61 students Business electives......26 students Nonbusiness classes.....35 students

14% of business classes have fewer than 20 students: 14% have more than 50 students. 46% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 98

## **Prominent Faculty**

Victor Devinatz: Management Richard MacMinn: Finance, Insurance

Mike Williams: Marketing

### But What's It Really Like?

Male: 64%, Female: 36% Living off-campus: 66%

Hours spent on class work daily: 1.94

#### **Graded by Students**

Housing/Food: C Recreational Facilities: D Academic Resources (Libraries,

Classes): D

Administrative Services: C Extracurricular/Intramural Activities: D

Teaching Quality: C Overall Experience: C



## The Good, the Bad, and the Ugly: Students Speak Out

"ISU has been a great place to learn and grow during my college career. The university's size has allowed me to become greatly involved in the classroom and organizations, while still granting me exposure to a diverse peer group and a number of activities."

"It's very hard to get an internship through ISU. The application process must be more accessible."

"I received a very well-rounded business education at ISU. I had the opportunity to study business in Germany for a semester and do a media internship in London."

"The College of Business does what it boasts: it provides the opportunities of a major university with the attention of a small private college atmosphere."

"Without exception, my coursework at ISU has been delivered by professional, dedicated, and highly talented professors who not only personally teach and share their knowledge but also make themselves available to students."

> "The brand-new College of Business building is the best on campus."



#### Eastland Suites

1801 Eastland Dr. Bloomington, IL 61701 (309) 662-0000

#### Chateau

1601 Jumer Dr. and Veterans Pkwy. Bloomington, IL 61701 (309) 662-2020

## DoubleTree Hotel and Suites

10 Brickyard Dr. Bloomington, IL 61701 (309) 664-6446



## Is There Anywhere to Eat around Campus?

Biaggi's Ristorante Italiano 1501 N. Veterans Pkwy. Bloomington, IL 61701 (309) 661-8322

Pub II (sports bar) 102 N. Linden St. Normal, IL 61761 (309) 452-0699

## Alexander's Steakhouse

1503 E. College Ave. Normal, IL 61761 (309) 454-7300



## Anything to Do Nearby?

U.S. Cellular Coliseum 101 S. Madison St. Bloomington, IL 61701 (309) 434-2843

Upper Limits (outdoor sports)

1304 W. Washington Bloomington, IL 61701 (309) 829-8255

> "Great new business building . . . all the resources and great teachers available."

## CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Illinois State to other schools

## Indiana University

Kelley School of Business 1309 East Tenth St. Bloomington, IN 47405

Help line/switchboard: (812) 855-0611

E-mail: bschool@indiana.edu Web address: www.kelley.iu.edu

Dean: Daniel Smith

### Why Kelley?

- The Integrated Core is completed during fall or spring of the junior year. The semester-long program includes courses in finance, marketing, operations, and strategy, all taken as a group. I-Core courses are teamtaught to encourage students to make connections between what they are learning, establishing a foundation for their business education.
- · Kelley offers an Investment Banking and Capital Markets Workshop for juniors and seniors. Students are accepted to the workshop through a competitive application process. Once admitted, they meet regularly to practice interview skills, work on refining and tailoring their job applications for financial analyst positions, and prepare for the challenges and responsibilities they are likely to face in the investment banking and management fields. The program places nearly every one of its participating students in a job or internship for the summer or after graduation.

## FAST FACTS

The Cash: \$6,656 in-state/\$19,669 outof-state

The Average Scores: SAT 1222/ACT 28

The Scholarships: 18%

The Size: 3,842 The Rank: 18

• The Indiana Memorial Union is an enormous student union complete with an eight-floor student activities tower, lounges, a food court dining area, a theater, a credit union, and a game area with a 12-lane bowling alley. The Union also includes the Biddle Hotel, with 186 guest rooms.

#### The 411

A public institution, Indiana University (IU) in Bloomington is the flagship campus of the Indiana University system, which includes nine campuses across the state. The Bloomington campus, about 50 miles southwest of Indianapolis, is home to the Kelley School of Business, accredited by AACSB.

"Unbelievable Career Services Office."

Application fee: \$50

## **Application Deadlines**

Fall 2008: Rolling admission; November 1, 2007 (priority deadline)

Spring 2009: Rolling admission;

November 1, 2007 (priority deadline)

Fall 2009: Rolling admission; November 1, 2008 (priority deadline)

#### Required test(s): SAT, ACT

ACT scores for entering students:

Average2	28
Median2	8.8
Range (middle 50%)26 to 3	60

Percentage of entering business students who were in the top 10% of their high school class: 22

The business program *does* admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$6,656
Out-of-state ......\$19,669
Room and board .....\$7,118
Books ......\$740

In-state	 	 ,	 				,			8	2	()	7
Out-of-state	 		 							8	6	1	4



## What's It Worth?

- Graduates' median starting salary: \$46,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 365
- Graduates seeking jobs in 2006 who had an offer by graduation: 82%
- Biggest recruiters: Deloitte Touche Tohmatsu, Ernst & Young, Target Corp., PricewaterhouseCoopers, La-Salle Bank

## Can I Get Any Aid?

2% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, General Management, and Marketing

#### Elective courses available: 83

Average class size in

Core business classes ....39 students

Business electives.......42 students

Nonbusiness classes .....45 students

38% of business classes have fewer than 20 students; 19% have more than 50. 57% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 197

### **Prominent Faculty**

Robert Jennings: Finance Phil Podsakoff: Management Jamie Pratt: Accounting

### But What's It Really Like?

Male: 66%, Female: 34% Living off-campus: N/A% Hours spent on class work daily: 1.99

## **Graded by Students**

Housing/Food: B
Recreational Facilities: A
Academic Resources (Libraries,
Classes): B
Administrative Services: B
Extracurricular/Intramural Activities: A

Teaching Quality: A
Overall Experience: A



"Kelley has an outstanding job placement office. I have found that Kelley is doing many things in my undergraduate education that many students don't experience until graduate school. The Kelley School constantly reinforces the importance of teamwork and real-life situation simulation. The faculty truly cares about the students."

"I feel the biggest downfall of the business program at IU is the advising department. Many advisors don't seem to care about the students and are not as knowledgeable as I would have liked. In addition, it is often difficult to get the opportunity to speak with an advisor when you really need to (when signing up for new classes)."

"Indiana University is underrated only because it is such a large business school that accommodates a large number of students. The elite honors program is on par with or better than those at many of the other top-tier schools. Handicapping IU students who do not get name recognition, Kelley students achieve far more. They are academically savvy while still normal socially."

"The dorms and on-campus food services are the worst."



Hilton Garden Inn Bloomington 245 N. College Ave. Bloomington, IN 47404 (812) 331-1335

Grant Street Inn 310 N. Grant St. Bloomington, IN 47408 (812) 334-2353

Scholars' Inn 717 N. College Ave. Bloomington, IN 47404 (812) 332-1892

## Is There Anywhere to Eat around Campus?

Gratzie (Italian) 106 W. 6th St. Bloomington, IN 47401 (812) 323-0303

The Trojan Horse (Greek) 100 E. Kirkwood Ave. Bloomington, IN 47408 (812) 332-1101

Nick's English Hut (pub) 423 E. Kirkwood Ave. Bloomington, IN 47408 (812) 332-4040

## Anything to Do Nearby?

Oliver Winery 8024 North State Rd. 37 Bloomington, IN 47404 (888) 268-8278

Fourwinds Resort & Marina 9301 Fairfax Rd. Bloomington, IN 47401 (800) 824-2628

> "The faculty is amazing, and the course material is challenging and relevant."

#### CHECK OUT BUSINESSWEEK COM FOR MORE

- This Rubi's a Gem: Indiana Professor David Rubinstein makes students work hard in his strategy class, and they're proud of what they accomplish.
- Additional student comments
- A virtual tour of the campus
- An extended school profile
- · A tool to compare Kelley to other schools

# Iona College

Hagan School of Business 715 North Ave.

New Rochelle, NY 10801

Help line/switchboard: (914) 633-2000

E-mail: tweede@iona.edu

Web address: www.iona.edu/hagan/

Dean: Vincent I. Calluzzo

## Why Hagan?

- · Career-driven undergraduates benefit from Iona's prime location, just a few miles from New York City, a world business capital. Students can solicit fall, winter, and spring internships at top firms, including JPMorgan Chase, Merrill Lynch, and PricewaterhouseCoopers, to avoid summer competition.
- Students who are looking to broaden their business perspective can take advantage of Iona's all-encompassing study abroad options. Undergraduates are permitted to spend a year at Oxford, a spring in Dublin, or a fall semester in Paris, Rome, or Spain (among other options). Iona also offers community-oriented service trips to Kenya and Central America.
- · Qualified undergraduates can apply to the Honors Degree Program (HDP). Designed to develop intellectual curiosity, analytic abilities, and ethical and civic awareness, the HDP also offers several key student services, including career mentoring,

## FAST FACTS

The Cash: \$23,024

The Scores: SAT 1086/ACT 23

The Scholarships: 89%

The Size: 1.223 The Rank: N/A

access to an honors lounge, smaller class sizes, and two tuition-free courses per academic year.

#### The 411

A private institution, Iona College was established in 1940. Its students reside in New Rochelle, a small town roughly 30 minutes outside Manhattan. Renowned for its strong performance in business and journalism, Iona has also played host to several prominent speakers, including onetime presidential candidate Steve Forbes and former New York Governor Mario Cuomo, Its Hagan School of Business was founded in 1940 and is accredited by AACSB.

"Great location . . . talented students and truly hard workers."

Application fee: \$50

### **Application Deadlines**

Fall 2008: February 15, 2008 Spring 2009: December 15, 2008 Fall 2009: February 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average	1086
Median	N/A
Range (middle 50%	%)1050 to 1240

ACT scores for entering students:

Average			.23
Median			.23
Range (middle 50%)	21	to	24

Percentage of entering business students who were in the top 10% of their high school class: 31

The business program *does* admit freshmen.

Interviews for applicants are recom-

## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students...........\$23,024
Room and board.......\$10,500
Books..........\$1,700
Tuition per credit hour .......\$764



## What's It Worth?

- Graduates' median starting salary: \$42,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 32
- Graduates seeking jobs in 2006 who had an offer by graduation: 73%
- Biggest recruiters: Citibank, Ernst & Young, IBM, KPMG, Pepsi Bottling Group

## Can I Get Any Aid?

Business students receiving	
Scholarships89	9%
Need-based scholarshipsN	I/A
Merit-based scholarshipsN	I/A

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Four leading areas of study: Accounting, Finance, General Management, and Marketing

Elective courses available: 20

Average class size	e in	
Core classes	25.6	students
Business elec	tives18.7	students
Nonbusiness	classes	N/A

30% of business classes have fewer than 20 students; 0% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 36

#### **Prominent Faculty**

Kurt Engemann: Information Systems Theodore Schwartz: Management, Organizations

Ronald Yager: Expert Systems, Database Management

## But What's It Really Like?

Male: 59%, Female: 41% Living off-campus: 37%

Hours spent on class work daily: 1.22

## **Graded by Students**

Housing/Food: D
Recreational Facilities: C
Academic Resources (Libraries,
Classes): D
Administrative Services: C
Extracurricular/Intramural Activities: D
Teaching Quality: C
Overall Satisfaction: D

"More emphasis should be placed on attracting undergraduates to the advisement and career services."

# The Good, the Bad, and the Ugly: Students Speak Out

"I matured in the subject matter, and I learned valuable tactics and techniques for success in the business world."

"I don't think it prepares you to build your own business if that's what you want. It seems to stress more working for someone else."

"The program challenges you in every aspect; it prepares you for the real world by giving you all the knowledge you need and exposes you to every ethical situation you might encounter in the workforce."

"Iona College should be recognized as one of the elite business schools nationwide, preparing undergraduates for employment after graduation. Professors are not only diligent when teaching course material, but also very effective in integrating ethics into the subject being taught."

"Iona is not going to treat you like a high school student; it expects you to step up and create your résumé, and it will help you along the way."

"Iona is a great school. Unfortunately, it doesn't get enough credit from top recruiting companies. As the business program gets stronger, the athletic teams continue to perform well, and new facilities are added, it will definitely become a top-rated school."

The Marriott Residence Inn 35 Lecount Pl. New Rochelle, NY 10801 (914) 636-7888

## Radisson Hotel New Rochelle 1 Radisson Plaza New Rochelle, NY 10801

(914) 576-3700

#### Rye Town Hilton 699 Westchester Ave. Port Chester, NY 10573 (914) 939-6300



### Is There Anywhere to Eat around Campus?

Mo's New York Grill 12 Memorial Hwy. New Rochelle, NY 10801 (914) 632-1442

Coromardel Cuisine of India 30 Division St. New Rochelle, NY 10801 (914) 235-8390

Jani New Rochelle Garden Incorporated 33 Lecount Pl. New Rochelle, NY 10801 (914) 632-1116



## Anything to Do Nearby?

Rye Playland Playland Pkwy. Rve, NY 10580 (914) 813-7000

New York Botanical Garden 2300 Tiebout Ave. Bronx, NY 10458 (718) 817-8700

> "Iona is not going to treat you like a high school student."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- A tool to compare Iona to other schools
- An extended school profile

## Iowa State University

College of Business 1200 Gerdin Business Building

Ames, IA 50011

Help line/switchboard: (515) 294-8300

E-mail: undergrad@iastate.edu Web address: www.bus.iastate.edu/

undergrad/cur

Dean: Labh S. Hira

## Why ISU?

- Students interested in entrepreneurship can apply to the Reiman Scholars in Entrepreneurship Program and get training before being placed in an internship with a startup company. There they have exposure to management, product development, and marketing on the job. Each intern prepares a report and presentation on lessons learned at the end of his or her semester or summer-long experience.
- Freshmen and transfer students can sign up to be part of a Business Learning Team (BLT) where they take three courses in their first semester with the same group. Students can also live in the same residence hall with fellow BLTs and a group mentor as part of a residential learning team option offered by the business school.
- A career services office specifically for business majors offers students job opportunities and helps tailor

## FAST FACTS

The Cash: \$5,086 in-state/\$15,580 out-

of-state

The Average Scores: ACT 23\*

The Scholarships: 79%

The Size: 3,313 The Rank: 92

\*The SAT is not required for entry to Iowa State.

résumés and cover letters to fit what employers are looking for.

#### The 411

Among the claims to fame at Iowa State University (ISU) is the fact that George Washington Carver was both a graduate and a professor at the university. Also, the first electronic digital computer was built at Iowa State in the late 1930s by a mathematics and physics professor and an engineering graduate student. The university's undergraduate business program was founded in 1984 and is accredited by AACSB. The university, a public institution, is located in Ames, right in the center of the state, about 30 miles north of Des Moines.

"Very focused on helping build a good résumé."

Application fee: \$30

## **Application Deadlines**

Fall 2008: May 1, 2008

Spring 2009: October 1, 2008 Summer 2009: April 1, 2009 Fall 2009: May 1, 2009

Required test(s): ACT\*

ACT scores for entering students: Average ......23 Median ......23 Range (middle 50°0) ......20 to 25

\*The SAT is not required for entry to Iowa State

Percentage of entering business students who were in the top 10% of their high school class: 11

The business program does not admit freshmen.

Interviews for applicants are not required.



## What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$5,086 Out-of-state.....\$15,580 Room and board.....\$6,854 Books .....\$892 Other expenses: Activity and services fee.....\$368 Health facility fee .....\$16

Health fee .....\$178

Tuition per credit hour
In-state\$212
Out-of-state\$650



## What's It Worth?

- · Graduates' median starting salary: \$40,500
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 306
- Graduates seeking jobs in 2006 who had an offer by graduation: 64%
- · Biggest recruiters: Wells Fargo, Principal Financial Group, Allied Insurance, TMC Transportation, John Deere

## Can I Get Any Aid?

Business students receiving Scholarships ......79% Need-based scholarships......54% Merit-based scholarships ......46%

7% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$29,740.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Transportation

Elective courses available: 32

Average class size in

Core business classes ....79 students

Business electives.......31 students

Nonbusiness classes.....20 students

15% of business classes have fewer than 20 students; 53% have more than 50. 100% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 88

## **Prominent Faculty**

Richard Poist: Management Information Systems R. Kenneth Teas: Marketing Amrit Tiwana: Management Information Systems

### But What's It Really Like?

Male: 62%, Female: 38% Living off-campus: 34%

Hours spent on class work daily: 1.62

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: C
Academic Resources (Libraries,
Classes): C
Administrative Services: C

Extracurricular/Intramural Activities: B

Teaching Quality: **D**Overall Experience: **D** 



"I think the ISU business college is good, but many of the classes are just too easy. It is very easy to get a passing grade without learning much. That said, the opportunities are still present for those of us who really want to learn. Those who want to learn the subjects can certainly get a good understanding of them here at ISU. And the career services department is exceptional at helping us find jobs."

"The majority of our professors are great. They really know how to get us thinking outside the box. A lot of students complain that they are too hard, but what they don't realize is that our professors are giving us a certain advantage over students from other colleges. I often hear graduates saying how much they appreciated the tougher classes once they have started their jobs."

"The school needs to reduce the size of some of the business classes that all business students have to take. Although I do have to say that it does an excellent job of getting professors who have been successful in the real world and not just spent their entire life in academia."

"Class size is huge in core business classes."



**Baymont Inn & Suites** 2500 Elwood Dr. Ames, IA 50010

(515) 296-2500

AmericInn Motel & Suites

2507 SE 16th St. Ames, IA 50010 (515) 233-1005

Holiday Inn Express

2600 E. 13th St. Ames, IA 50010 (515) 232-2300

Is There Anywhere to Eat around Campus?

Aunt Maude's (fine dining) 547 Main St.

Ames, IA 50010 (515) 233-4136

Hickory Park Restaurant (steakhouse)

1404 S. Duff Ave. Ames, IA 50010

(515) 232-8940

Legends American Grill

119 Stanton Ave., 7th Floor Ames, IA 50014 (515) 598-9300



Anything to Do Nearby?

Brunnier Art Museum

290 Scheman Building Ames, IA 50011 (515) 294-3342

Prairie Moon Winery & Vineyards

3801 W. 190th St.

Ames, IA 50014

(515) 232-2747

"Advising department is poor quality."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Iowa State to other schools

# James Madison University

College of Business MSC 0207

Harrisonburg, VA 22807

Help line/switchboard: (540) 568-6211

E-mail: guthrijw@jmu.edu

Web address: www.jmu.edu/cob

Dean: Robert D. Reid

### Why JMU?

- Students complete a core of four courses called the Integrated Functional Systems during their junior year. A team of professors combines lessons in management, marketing, operations, and finance into this integrated program, where students collaborate in small teams to develop and execute a business plan over the course of the semester.
- The Hospitality and Tourism Program requires students to complete 1,000 hours of work in the hospitality field to ensure that they have a real interest in pursuing a career in this area. Students in the program learn about restaurant management, lodging, convention and trade show management, special events management, destination marketing, and club management.
- A 140,000-square-foot nonvarsity recreation center includes eight racquetball courts, five gyms, a sand volleyball court, a three-story indoor climbing wall, and 70 fitness classes a week for students.

## FAST FACTS

The Cash: \$6,290 in-state/\$16,236 out-

of-state

The Average Scores: SAT 1140/ACT 23

The Scholarships: 6% The Size: 3,218

The Rank: 51

#### The 411

James Madison University started as the State Normal and Industrial School for Women at Harrisonburg, Virginia, in 1908. It became fully coeducational in 1966 and was officially named James Madison University in 1976. Its undergraduate business program was founded in 1968 and is accredited by AACSB. A public institution, James Madison shares its Harrisonburg location with Eastern Mennonite University, making this a college town, with 41% of its population aged 18 to 24. The university is also home to one of the country's few brass bands and was the North American Brass Band Association Honors Section Champion in 2004 and 2005.

"Small classes, excellent teachers."

Application fee: \$40

### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: October 15, 2008 Summer 2009: January 15, 2009 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

Percentage of entering business students who were in the top 10% of their high school class: 31

The business program *does* admit freshmen.

Interviews for applicants are not offered.



### What's It Gonna Cost Me?



### What's It Worth?

- Graduates' median starting salary: \$46,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 160
- Graduates seeking jobs in 2006 who had an offer by graduation: 13%
- Biggest recruiters: Pricewaterhouse-Coopers, KPMG LLP, Ryan Homes, Ernst & Young, Bearing Point

## Can I Get Any Aid?

Business students receiving
Scholarships6%
Need-based scholarships15%
Merit-based scholarships85%

1% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$13,004.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Human Resource Management, Management Information Systems, Marketing, and Quantitative Finance

Elective courses available: 24

Average class size in

Core business classes .... 35 students Business electives...........26 students Nonbusiness classes.....42 students

16% of business classes have fewer than 20 students: 14% have more than 50. 100% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 121

### **Prominent Faculty**

Daniel G. Gallagher: Management Timothy J. Louwers: Accounting J. Barkley Rosser, Jr.: Economics

### But What's It Really Like?

Male: 56%, Female: 44% Living off-campus: 0% Hours spent on class work daily: 1.99

### **Graded by Students**

Housing/Food: A Recreational Facilities: A Academic Resources (Libraries, Classes): B Administrative Services: A Extracurricular/Intramural Activities: A Teaching Quality: A Overall Satisfaction: B

> "Career services is great!"

## The Good, the Bad, and the Ugly: Students Speak Out

"James Madison University offers amazing opportunities for business majors to gain real-world experience through programs such as the core class of Integrated Functional Systems (COB 300). This class encompasses many elements based on real-world applications, ranging from everyday bookkeeping for your own business to the stress levels of high-intensity teamwork within a group of classmates/ coworkers."

"We need to get more companies to come from geographical areas outside of the Virginia, Maryland, and Washington, D.C., area. There are maybe 3 out of 150 that come from New York every semester, so it's difficult for people like me who prefer to live up north and work in the business capital of the world."

"I transferred in and am familiar with other colleges through family members, and I cannot imagine any faculty that cares more about the students and less about how much money they make. We have several professors who have made their millions and are there just to help us get a good start in life. I am indebted to these professors, and I know they will always be there for me. There are stories around campus about how some professors have even backed some of their former students financially to help them get started with their business ideas."



#### Courtyard by Marriott 1890 Evelyn Byrd Ave.

Harrisonburg, VA 22801 (540) 432-3031

Hampton Inn

85 University Blvd. Harrisonburg, VA 22801 (540) 432-1111

## Stonewall Jackson Inn (bed and breakfast)

547 E. Market St. Harrisonburg, VA 22801 (540) 433-8233



### Is There Anywhere to Eat around Campus?

El Charro

1580 S. Main St. Harrisonburg, VA 22801 (540) 433-3189

Kyoto Japanese Steakhouse

829 E. Market St.

Harrisonburg, VA 22801

(540) 574-4901

Dave's Downtown Taverna (Mediterranean) 121 S. Main St. Harrisonburg, VA 22801 (540) 564-1487



## Anything to Do Nearby?

**Endless Caverns** 

1800 Endless Caverns Rd. New Market, VA 22844 (800) 544-2283

Massanutten Resort

1822 Resort Dr. McGaheysville, VA 22840 (540) 289-9441

"The College of Business has a fantastic study abroad program held in Antwerp, Belgium. Best thing I did in college."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare James Madison to other schools

# Lehigh University

College of Business and Economics 621 Taylor Street Bethlehem, PA 18015

Help line/switchboard: (610) 758-3400

E-mail: jbg0@lehigh.edu

Web address: www.lehigh.edu/

business

Dean: Paul R. Brown

## Why Lehigh?

- The university encourages undergraduates to merge two unique interests to create a fresh program to suit their needs. Students can study in the College of Business and Economics and in one or both of the other two colleges within the university. For instance, they can participate in the Integrated Business and Engineering, Global Citizenship, or Computer Science and Business Program to find a program that fits their interests and a job that works for them.
- The Lehigh University Management Assistance Counseling program gives upper-class students the chance to work in groups of two or three students with a local small business. The team works under the supervision of the Small Business Development Center directors to come up with a recommendation for the small business through a well-documented analysis of the business.
- Once students declare a major in accounting, they are invited to partic-

## \*\* FAST FACTS

The Cash: \$35,310

The Average Scores: SAT 1281\*

The Scholarships: 42%

The Size: 1,246 The Rank: 20

\*The ACT is not used for admissions at Lehigh.

ipate in the Conference on Accounting Professionalism. Students learn about the profession from professionals at top CPA, industrial, and financial services firms. The university also brings leaders in the accounting profession to campus to interact with students as part of its Segal Speaker Series.

#### The 411

Lehigh University was established as a four-year technical college in 1865. Now, only one-third of the students major in engineering. Its undergraduate business program was founded in 1910 and is accredited by AACSB. A private institution, Lehigh University is located in Bethlehem, Pennsylvania, at the heart of the Lehigh Valley region.

"My professors and classmates are all excellent."

Application fee: \$65

### **Application Deadlines**

Fall 2008: January 1, 2008 Spring 2009: November 1, 2009 Fall 2009: January 1, 2009

Required test(s): SAT\*

SAT scores for entering students:

Average	1281
Median	1300
Range (middle 50%)1220 to	1350

\*The ACT is not used for admissions at Lehigh.

Percentage of entering business students who were in the top 10% of their high school class: 86

The business program does admit fresh-

Interviews for applicants are recommended, but not required.



## What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$35,310 Room and board.....\$9,720 Books .....\$1,000 Tuition per credit hour ......\$1,475



## What's It Worth?

- Graduates' median starting salary: \$52,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 98
- · Graduates seeking jobs in 2006 who had an offer by graduation: 98%
- · Biggest recruiters: KPMG, Ernst & Young, PricewaterhouseCoopers, Merrill Lynch, Rothstein Kass & Co.

## Can I Get Any Aid?

Business students receiving
Scholarships42%
Need-based scholarships85%
Merit-based scholarships21%

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students

The average outstanding debt among 2006 business graduates is \$13,951.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, Marketing, and Supply Chain Management

Elective courses available: 172

Average class size in Core business classes ....23 students Business electives......21 students Nonbusiness classes.....20 students

48% of business classes have fewer than 20 students; 0% have more than 50 students. 17% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 64

### **Prominent Faculty**

Shin Yi Chou: Economics Michael Santoro: Management K. Sivakumar: Marketing

## But What's It Really Like?

Male: 64%, Female: 36% Living off-campus: 31%

Hours spent on class work daily: 2.20

### **Graded by Students**

Housing/Food: A Recreational Facilities: C Academic Resources (Libraries, Classes): C Administrative Services: B Extracurricular/Intramural Activities: B Teaching Quality: A Overall Experience: A

"Location is a problem because it doesn't attract business students."

## The Good, the Bad, and the Ugly: Students Speak Out

"I think Lehigh's strength is in its teachers; they all have real-world experience, they all have taught at major universities, and they all have published works in their respective fields. The business school has good facilities; however, they should be updated within the next three years. The school's main flaw is its inability to have specialized classes. Since the school is small, it doesn't have enough teachers to have specific classes. The SCM (Supply Chain Management) major requires seven upper-level classes, but there are only eight classes you can choose from. The Marketing major requires five upper-level classes, but there are only nine to choose from."

"Our program needs to improve our writing skills!"

"Career services could do a better job of connecting current undergraduates with alumni in the fields they are interested in, particularly investment banking. None of the big firms recruit at Lehigh for front-office positions; however, there are definitely Lehigh graduates in positions of authority within these banks"

"Lehigh really tries its best to innovate its business curriculum to focus on real-world situations and prepare its students to start a successful career. The teaching staff is always open to students, and it is easy to get any help you need as long as you are willing to put in the effort."



Historic Hotel Bethlehem 437 Main St. Bethlehem, PA 18018 (610) 625-5000

## Morningstar Inn

72 E. Market St. Bethlehem, PA 18018 (610) 867-2300

#### Comfort Suites Bethlehem

120 W. Third St. Bethlehem, PA 18015 (610) 882-9700



#### Is There Anywhere to Eat around Campus?

Apollo Grill (American) 85 W. Broad St. Berhlehem, PA 18018 (610) 865-9600

Starfish Brasserie (seafood) 51 W. Broad St. Bethlehem, PA 18018 (610) 332-8888

The Edge (seafood/fine dining) 74 W. Broad St. Bethlehem, PA 18018 (610) 814-0100



## Anything to Do Nearby?

Dorney Park and Wildwater Kingdom 3830 Dorney Park Rd. Allentown, PA 18104 (610) 395-3724

Touchstone Theatre 321 E. 4th St. Bethlehem, PA 18015 (610) 867-1689

> "Lehigh is too focused on Greek life for my taste."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Lehigh's Eager Alums: The director of career services at Lehigh talks about the extensive alumni network and other job-hunting aids.
- At Lehigh, a Real-World Approach: A profile of finance professor Anne Anderson
- A virtual tour of campus
- Additional student comments
- A tool to compare Lehigh to other programs

## Louisiana State University

E. J. Ourso College of Business 3304 CEBA Building Baton Rouge, LA 70803

Help line/switchboard: (225) 578-3211

E-mail: ahoust2@lsu.edu

Web address: www.bus.lsu.edu Dean: Robert T. Sumichrast

## Why Ourso?

- Finance students have the opportunity to test their investment knowledge through the Student Managed Investment Fund. Before students can join the investment team, they must fulfill finance prerequisites. These criteria are important because the team has the responsibility for carefully investing the \$1 million Geaux Fund, a fund granted to the student team by the university.
- Career Services at Louisiana State is top notch. The school has a program called TigerTRAK and Interview-TRAK to help students search for jobs and internships, submit résumés, and schedule interviews online. Many interviews are set up on campus to keep students from missing class to find a job. The school also has an annual career fair for business students and brings in individual presenters throughout the year.
- The Louisiana State University Center for Internal Auditing was the first university-based internal auditing program. The center prepares stu-

## FAST FACTS

The Cash: \$4,449 in-state/\$13,749 out-

of-state

The Average Scores: SAT 1209/ACT 26

The Scholarships: 67%

The Size: 1,793 The Rank: 82

dents for a career in auditing and has been used as a model by other schools that are putting together similar programs. The center has a recommended internship program where students intern with internal audit staffs across the country.

#### The 411

Shortly after Louisiana State opened, it had to close when the Civil War started. It reopened halfway through the war, only to close again because the fighting was too close. After a few more growing pains, the school moved to Baton Rouge, the state's capital, where it remains today. Its undergraduate business program was founded in 1927 and is accredited by AACSB.

"Outstanding internal audit department."

Application fee: \$40

### **Application Deadlines**

Fall 2008: April 15, 2008

Spring 2009: September 1, 2008 Summer 2009: April 15, 2009 Fall 2009: April 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average	209
Median	1210
Range (middle 50%)1130 to 1	1300

ACT scores for entering students:

Average20
Median20
Range (middle 50%)24 to 29

Percentage of entering business students who were in the top 10% of their high school class: 30

The business program *does* admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$4,449
Out-of-state ......\$13,749
Room and board .....\$6,498
Books ......\$1,500
Other expenses:

Transportation/personal ..\$2,572

Tuition	per	credit	hour:
---------	-----	--------	-------

In-state	1	48
Out-of-state	4	27



## What's It Worth?

- Graduates' median starting salary: \$40,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 173
- Graduates seeking jobs in 2006 who had an offer by graduation: 61%
- Biggest recruiters: Deloitte Touche Tohmatsu, PricewaterhouseCoopers, Ernst & Young, The Shaw Group, Louisiana State University

## Can I Get Any Aid?

Business students receiving
Scholarships67%
Need-based scholarships2%
Merit-based scholarships98%

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Four leading areas of study: Accounting, Finance, General Management, and Marketing

#### Elective courses available: 136

Average class size in Core business classes ....75 students Business electives......40 students Nonbusiness classes.....31 students

0% of business classes have fewer than 20 students: 43% have more than 50. 87% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 95

### **Prominent Faculty**

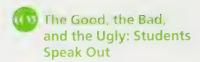
Arthur G. Bedeian: Management Don M. Chance: Finance Rudolph A. Hirschheim: Computation and Technology

### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 77% Hours spent on class work daily: 1.50

### **Graded by Students**

Housing/Food: C Recreational Facilities: B Academic Resources (Libraries, Classes): C Administrative Services: C Extracurricular/Intramural Activities: C Teaching Quality: D Overall Satisfaction: C



"A big plus for the E. J. Ourso College of Business is our SMART Lab, a small-scale model of a stock market trading floor, which allows students to learn about investments with more of a hands-on experience. The lab offers free seminars and certification for students in the use of Bloomberg financial software."

"Our facilities are not the most up to date, and students usually do not get into their desired classes on the first try, but the staff is amazing and contributes enormously to the success of the students."

"The school stressed the internal auditor role too heavily. I felt as if all Finance majors were being pushed into that career path. There was no clear path for financial analysts, investment bankers, traders, and so on. While the teachers in the Finance path were sympathetic, no help could be offered. Recruiting days on campus were for internal auditors and insurance salesmen, not with any professional finance companies."

"Needs more hands-on experience."



The Cook Hotel 3848 W. Lakeshore Dr. Baton Rouge, LA 70808 (866) 610-2665

Hilton Baton Rouge Capitol Center 201 Lafayette St. Baton Rouge, LA 70801 (225) 344-5866

Hampton Inn 4646 Constitution Ave. Baton Rouge, LA 70808 (225) 926-9990

## Is There Anywhere to Eat around Campus?

Walk-On's (American/bar) 3838 Burbank Dr. Baton Rouge, LA 70808 (225) 757-8010

Serrano's Salsa Co. 3347 Highland Rd. Baton Rouge, LA 70802 (225) 344-2354

Tsunami Sushi 100 Lafayette St. Baton Rouge, LA 70801 (225) 346-5100



## Anything to Do Nearby?

USS Kidd and Nautical Center 305 S. River Rd. Baton Rouge, LA 70801 (225) 342-1942

Casino Rouge 1717 River Rd. N. Baton Rouge, LA 70802 (225) 709-7777

> "Classes are larger, rooms are cramped, and most professors aren't very clear in their professing."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- · Professor Profile: A look at the teaching style of Ourso Management Professor Kerry Sauley
- Additional student comments
- An extended school profile
- A tool to compare LSU to other schools

# Loyola College

Joseph A. Sellinger, S. J. School of Business

4501 N. Charles St.

Baltimore, MD 21210-2699

Help line/switchboard: (410) 617-2000

E-mail: canderson2@loyola.edu

Web address: www.loyola.sellinger.edu

Dean: Lee Dahringer

## Why Loyola?

- Every year, the top 25 business freshmen are invited to join the Sellinger Scholars Program. In this program, designed to integrate theory and practice, participants take smaller, more rigorous courses, with increased outside reading, discussion, and class presentations. Once they're prepared, they take on professional, social, and community service activities around Baltimore.
- Students looking to broaden their worldview can take advantage of Sellinger's International Marketing European Study Tour. For two weeks, participants travel to Italy, Germany, and Switzerland—to study international business.
- To give students a competitive edge, Sellinger offers several technologybased business electives. Housed under the Management Information Systems program, highlights include e-Business Strategy and Knowledge Management, Applications Pro-

## \*\* FAST FACTS

The Cash: \$33,150

The Average Scores: SAT 1252/ACT

N/A

The Scholarships: 55%

The Size: 1,054 The Rank: N/A

gramming, and Database Design and Implementation.

#### The 411

Established in 1852, Loyola College in Maryland, a private institution, is the ninth-oldest Jesuit institute in America. Its campus is located in Baltimore, a major U.S. seaport and Maryland's largest metropolis, and students live a short distance from the city's National Aquarium, Baltimore Basilica, and Oriole Park at Camden Yards. Its Rev. Joseph A. Sellinger School of Business and Management was founded in 1980 and is accredited by AACSB.

"It's a very challenging, yet rewarding experience."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: November 15, 2009 Summer 2009: May 2, 2009 Fall 2009: February 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students: \* Average ......1252 Range (middle 50%) 1110 to 1260

\*Based on student responses from Business Week survey of senior business students.

ACT scores for entering students:

Average	N/A	1
Median	N/A	1
Range (middle 50%)24 to	0 20	5

Percentage of entering business students who were in the top 10% of their high school class: 31

The business program does admit freshmen.

Interviews for applicants are recommended but not required.



#### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$33,150 Room and board.....\$9,150 Books .....\$1,140 Other expenses ......\$1,495

Comprehensive fee\$1,100
Orientation fee\$165
Tuition per credit hour\$540

### What's It Worth?

- · Graduates' median starting salary: \$40,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 81
- Graduates seeking jobs in 2005 who had an offer by graduation: N/A%
- Biggest recruiters: IPMorgan Chase, Deloitte Touche Tohmatsu, Ernst & Young, Morgan Stanley, Cintas Corporation

#### Can I Get Any Aid?

Business students receiving	
Scholarships559	%
Need-based scholarships709	%
Merit-based scholarships309	%

Less than 2% of students received fulltuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$16,110.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

Elective courses available: 35

Average class size in

Core business classes ....29 students
Business electives.......21 students
Nonbusiness classes.....25 students

21% of business classes have fewer than 20 students; 0% have more than 50. 59% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 60

#### **Prominent Faculty**

Thomas J. DiLorenzo: Economics Roger J. Kashlak: Management and International Business Norman H. Sedgley: Economics

#### But What's It Really Like?

Male: 37%, Female: 63% Living off-campus: 22%

Hours spent on class work daily: 2.07

#### **Graded by Students**

Housing/Food: A
Recreational Facilities: A
Academic Resources (Libraries,

Classes): D

Administrative Services: **B**Extracurricular/Intramural Activities: **B** 

Teaching Quality: C
Overall Experience: D

# The Good, the Bad, and the Ugly: Students Speak Out

"Our dean's office is extremely supportive. Our Experiential Learning Coordinator ("the internship guy") does an amazing job helping us find internships with companies/industries that fit our career goals (or at least our current majors)."

"I have interned at AIG global investment group, and last summer I did a two-week program with Bank of America (both were in Manhattan). I was surrounded by students from Wharton, Boston College, Yale, etc., but I felt no less prepared than they did."

"The only problem with Loyola's campus recruiting is the lack of diversity among the firms. There are not that many corporations from New York City, for example, that come to interview."

"Loyola's business school is great. The professors are *extremely* helpful to all students in and out of class."

"I feel like there are other business schools that connect students to job placement more efficiently... here it is very much driven by connections with the financial markets."

"Need better connections to recruiters."



Radisson Hotel at Cross Keys 100 Village Sq. Baltimore, MD 21210 (410) 532-6900

Doubletree Inn at the Colonnade 4 W. University Pkwy. Baltimore, MD 21218 (410) 235-5400

Renaissance Harborplace 202 E. Pratt St. Baltimore, MD 21202 (800) 468-3571



#### Is There Anywhere to Eat around Campus?

Sabatino's (Italian) 901 Fawn St. Baltimore, MD 21202 (410) 727-9414

Taste (Tex-Mex) 510 E. Belvedere Ave. Baltimore, MD 21212 (443) 278-9001

### McCormick & Schmick's Seafood Restaurant

711 Eastern Ave. Baltimore, MD 21202 (410) 234-1300



#### Anything to Do Nearby?

National Aquarium in Baltimore 501 E. Pratt St. Baltimore, MD 21202 (410) 576-3800

Oriole Park at Camden Yards 333 W. Camden St. Baltimore, MD 21201 (888) 848-2473

> "The small classes enable interactive learning for all students."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE.

- Additional student comments
- An extended school profile
- · A tool to compare Loyola to other schools

# Loyola University Chicago

School of Business Administration 1 E. Pearson—Maguire Hall

Chicago, IL 60611

Help line/switchboard: (312) 915-6500

E-mail: ahansen@luc.edu Web address: www.luc.edu/sba

Dean: Abol Jalivand

#### Why Loyola?

- In addition to business classes, Loyola University puts an emphasis on oral and written communication skills, and technology. Each student graduates with a solid foundation in ten different areas in the university's core curriculum. These courses account for 45 credit hours and provide a well-rounded foundation. Through these courses, students get a background in areas like scientific literacy, philosophy, and history.
- Business courses at Loyola put an emphasis on ethics and values in addition to the other knowledge students need in order to succeed in the business world. Further, each student is required to take 12 credit hours of Values Across the Curriculum, which includes courses covering topics like justice, civic engagement, spirituality, faith in action, and diversity.
- Chicago is home to more than a hundred corporate headquarters. The
  Chicago Board of Trade and the
  Chicago Board Options Exchange
  are also near the university. This

## \* FAST FACTS

The Cash: \$26,150

The Average Scores: SAT 1130/ACT 25

The Scholarships: 32%

The Size: 1,529 The Rank: N/A

means that there are many options for students when it comes time to find an internship or a job. Former students have interned at Harris Associates LP, IBM, and the IRS.

#### The 411

Loyola University Chicago is named after Saint Ignatius of Loyola and is the largest Jesuit university in the United States. Its undergraduate business program was founded in 1922 and is accredited by AACSB. The university, a private institution, is situated in exciting Chicago near hundreds of potential employers. Loyola University Chicago also has a campus in Rome, Italy, where students can spend a year abroad.

"Loyola's business school is underrated."

Application fee: \$0

#### **Application Deadlines**

Fall 2008: April 1, 2008

Spring 2009: November 1, 2008

Fall 2009: April 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average1	130
Median1	125
Range (middle 50%) 1035 to 13	260

ACT scores for entering students:

Average	25
Median	25
Range (middle 50%) 22 to	27

Percentage of entering business students who were in the top 10% of their high school class: 23

The business program *does* admit freshmen.

Interviews for applicants are not offered.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students.......\$26,150
Room and board.....\$9,500
Books......\$1,200
Other expenses:
Activities fee......\$500
Tuition per credit hour .....\$530



## What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 25
- Graduates seeking jobs in 2006 who had an offer by graduation: 40%
- Biggest recruiters: Grant Thornton, KPMG, Morningstar, Inc., FBOP Corporation, Urban Retail Properties

#### Can I Get Any Aid?

Business students receiving
Scholarships32%
Need-based scholarships1%
Merit-based scholarships99%

0% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$24,354.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, Human Resource Management, Marketing, and Sports Business

Elective courses available: 140

Average class size in

Core business classes ....40 students Business electives.......33 students Nonbusiness classes.....30 students

13% of business classes have fewer than 20 students; 0% have more than 50. 40% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 60

#### **Prominent Faculty**

John Boatright: Management, Business Ethics

George Kaufman: Finance, Economics A. (Tassos) Malliaris: Economics, Finance

#### **But What's It Really Like?**

Male: 52%, Female: 48% Living off-campus: 16%

Hours spent on class work daily: 1.95

#### **Graded by Students**

Housing/Food: B

Recreational Facilities: C

Academic Resources (Libraries,

Classes): D

Administrative Services: D

Extracurricular/Intramural Activities: D

Teaching Quality: B
Overall Experience: D



# The Good, the Bad, and the Ugly: Students Speak Out

"The Sports Management program has added to my business school experience and has really gotten off the ground. The job opportunities available through the program are typically available only through the connections made in the School of Business Administration and the Sports Management major. This major will play a key role in my getting a job in the sports business field."

"I've learned the book and strategic aspects of business. However, it would have tremendously helpful if I had been taught personal skills in business etiquette."

"The liberal arts integration with the business school played an important part in my higher education. Also, professors incorporate current events, other classes, and the Jesuit mission into classroom preparation."

"I feel that the school gave me a very well rounded experience. I had small classes (about 15 to 20 students in each), and I was able to gain the recognition I needed individually."

"Ethics is very important in the program."



#### Sofitel Hotel

20 E. Chestnut St. Chicago, IL 60611 (312) 324-4000

#### Millennium Knickerbocker

163 E. Walton Pl. Chicago, IL 60611 (312) 751-8100

#### The Talbott Hotel

20 E. Delaware Pl. Chicago, IL 60611 (312) 944-4970



#### Is There Anywhere to Eat around Campus?

#### Go Roma Italian Kitchen

848 N. State St. Chicago, IL 60610 (312) 252-9946

#### Bistro 110

110 E. Pearson St. Chicago, IL 60611 (312) 266-3110

#### Mike Ditka's Restaurant (steak, seafood)

100 E. Chestnut St. Chicago, IL 60611 (312) 587-8989



## Anything to Do Nearby?

#### The Hancock Observatory 875 N. Michigan Ave.

Chicago, IL 60611 (888) 875-8439

#### Water Tower Place

835 N. Michigan Ave. Chicago, IL 60611 (312) 440-3166

> "The professors are extremely good at providing real-world examples."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Loyola to other schools

# Marquette University

College of Business Administration

Straz Hall

1217 W. Wisconsin Ave.

Milwaukee, WI 53201-1881

Help line/switchboard: (414) 288-7142

**E-mail:** roby.blust@marquette.edu **Web address:** www.marquette.edu/

business

Dean: David L. Shrock

#### Why Marquette?

- The university's Jesuit roots leave their mark on the undergraduate curriculum, which requires students to take two ethics courses. Across the board, business courses integrate ethical concepts, including classes called Marketing and Society, Economics and Ethics, and Investment Management, Ethics, and Society.
- A mentor program pairs undergraduates one-on-one with business executives in the Milwaukee area. Mentors give advice on career choices, résumé writing, interviewing skills, business etiquette, and networking. Meetings typically take place on a monthly basis, and participating executives come from companies like Harley-Davidson, SC Johnson, and US Bank.
- A joint undergraduate and law degree program is offered through a partnership between the College of Business Administration and the law

## M. FAST FACTS

The Cash: \$24,670

The Average Scores: SAT 1179/ACT 26

The Scholarships: 50%

The Size: 1,573 The Rank: 49

school. Students in the Pre-Law Scholars Program graduate with both a bachelor's degree and a law degree in six years instead of seven. Admission to the program is highly selective, but incoming freshman who are accepted are also admitted to Marquette Law School after their third year of business courses.

#### The 411

Marquette University is a private Jesuit Roman Catholic university founded in 1881 and named after a seventeenth-century missionary and explorer. The business school is accredited by AACSB. The 80-acre campus is located in downtown Milwaukee, home of Miller Brewing, among other companies.

"I had good experiences with the Career Services Department."

Application fee: \$30 (no fee for domestic students who apply online)

### **Application Deadlines**

Fall 2008: December 1, 2007

Spring 2009: No deadline; limited only

by space available

Summer 2009: No deadline Fall 2009: December 1, 2008

Required test(s): SAT, ACT

SAT scores for entering students:

Average	1	79
Median	1	80
Range (middle 50%)1090 to 3	12	250

ACT scores for entering students:

Average	26
Median	26
Range (middle 50%)24 to	28

Percentage of entering business students who were in the top 10% of their high school class: 36

The business program *does* admit freshmen.

Interviews for applicants are not offered.

## What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees):
All students.......\$24,670
Room and board......\$8,120
Books ......\$404

Other expenses:
Student activity fee.....\$54

Health	service	fee		.\$268
UPASS	(count	y bus	pass)	\$82
Tuition p	er credi	t hou	T	.\$725

## What's It Worth?

- Graduates' median starting salary: \$44,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 141
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- Biggest recruiters: Pricewaterhouse-Coopers, Grant Thornton, Marshall and Illsley Corporation, Accenture, Deloitte Touche Tohmatsu

#### Can I Get Any Aid?

Business students receiving	
Scholarships500	%
Need-based scholarships669	%
Merit-based scholarships34	%

1% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$19,318.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, International Business, Marketing, and Real Estate

#### Elective courses available: 73

Average class size in Core business classes ....43 students Business electives......36 students Nonbusiness classes......N/A

3% of business classes have fewer than 20 students; 7% have more than 50 students. 13% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 64

#### **Prominent Faculty**

J. Craig Andrews: Marketing John B. Davis: Economics Eugene Laczniak: Marketing

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 6%

Hours spent on class work daily: 2,56

#### **Graded by Students**

Housing/Food: D Recreational Facilities: C Academic Resources (Libraries, Classes): A

Administrative Services: B

Extracurricular/Intramural Activities: C

Teaching Quality: B Overall Experience: B



"Marquette is truly number one in providing students with ethical and moral teaching. Marquette strives to produce business leaders with a conscience, and the school succeeds in doing so. The ethical and moral teachings at Marquette are superior to those of other schools."

"The business school has a mentor program. As a junior, a student receives a mentor who is working full time in that major. I met with my mentor every month. He helped me meet people in my area of interest. We also did mock interviews, and he gave me career advice."

"Our Applied Investment Management program sets us above the rest of the schools, as does our outstanding faculty and its determination to drive the students to succeed."

"Alumni are incredible, and professors are willing to help as much as possible. Again, though, it is up to the students to find their prospective career and seek out assistance in achieving that goal."

"Diversity is horrible at Marquette University."



#### The Pfister Hotel

424 E. Wisconsin Ave. Milwaukee, WI 53202 (414) 273-8222

#### Hilton City Center

509 W. Wisconsin Ave. Milwaukee, WI 53203 (414) 271-7250

#### Acanthus Inn

3009 W. Highland Blvd. Milwaukee, WI 53208 (414) 342-9788



#### Is There Anywhere to Eat around Campus?

#### Milwaukee Ale House

233 N. Water St. Milwaukee, WI 53202 (414) 226-2337

#### Sobelman's (grill, burgers)

1900 W. St. Paul Ave. Milwaukee, WI 53233 (414) 931-1919

#### Real Chili

419 F. Wells St. Milwaukee, WI 53202 (414) 271-4042



#### Anything to Do Nearby?

#### Comedy Sportz (open mic)

126 N. Jefferson St., #1 Milwaukee, WI 53202 (414) 272-8888

#### Milwaukee Art Museum

700 N. Art Museum Dr. Milwaukee, WI 53202 (414) 224-3200

> "Marquette is just like home!"

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- · An extended school profile
- A tool to compare Marquette to other schools

## MIT

Sloan School of Management 77 Massachusetts Ave.

Cambridge, MA 02139

Help line/switchboard: (617) 253-8614

E-mail: marilee@mit.edu

Web address: www.mitsloan.mit.edu/

undergrad/

Dean: Steve Eppinger, interim

#### Why Sloan?

- A core curriculum that includes linear algebra, problematic system analysis, statistical thinking and data analysis, and a course in computer programming, algorithms, and data provides students with a solid foundation in quantitative and analytical thinking.
- The MBA-Undergraduate Mentoring Program pairs undergraduates with MBAs. Students consult their MBA mentors with questions on job interviewing, finding summer internships, and what to keep in mind for their long-term careers.
- The UROP (Undergraduate Research Opportunities Program) allows undergraduates to develop research plans, write proposals, and conduct their own research. Areas of interest are as varied as tissue engineering, media arts and sciences, robotics, wireless data and mobile commerce, financial engineering, and Internet modeling. Students participating in

## \*\* FAST FACTS

The Cash: \$33,400

The Scores: SAT 1478/ACT 31

The Scholarships: 55%

The Size: 264 The Rank: 6

UROP can work voluntarily, for pay, or for academic credit.

#### The 411

During World War II, as part of a research contract with the U.S. Navy, the Massachusetts Institute of Technology (MIT) created technology that led to the development of computers. After the war, MIT, a private institution, continued to do high-profile research for Space Race- and Cold War-related projects. Technological and scientific research are not the only areas for which MIT is recognized. Highly talented students studying business and other social sciences come to MIT to learn from the best. MIT's undergraduate business program was founded in 1914 and is accredited by AACSB.

"The networking possibilities are endless."

Application fee: \$65

#### **Application Deadlines**

Fall 2008: January 1, 2008 Fall 2009: January 1, 2009

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average	1478
Median	1480
Range (middle 50%)	.N/A

ACT scores for entering students:

Average	31
Median	31
Range (middle 50%	)29 to 33

Percentage of entering business students who were in the top 10% of their high school class: 100

The business program *does not* admit freshmen.

Interviews for applicants are recommended.



#### What's It Gonna Cost Me?

Other expenses:
Student activity fee.....\$200
Personal .....\$1,700

Tuition per credit hour ......\$525



#### What's It Worth?

- Graduates' median starting salary: \$60,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- Graduates seeking jobs in 2006 who had an offer by graduation: 94%
- Biggest recruiters: Goldman Sachs Group, ARES/Teach for America, Citigroup, Credit Suisse Group, JPMorgan Chase

#### Can I Get Any Aid?

Business students receiving
Scholarships55%
Need-based scholarships100%
Merit-based scholarships0%

N/A% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$16,172.

#### **Does It Have What I Want?**

Three leading areas of study: Finance, Management Information Systems, and Marketing

Elective courses available: 168

Average class size in

Core business classes...52\* students Business electives......40\* students Nonbusiness classes.....30 students

26% of business classes have fewer than 20 students; 35% have more than 50. 0% of required business courses reached maximum enrollment by the first day of class.\*

\*Class size numbers are estimates and include MBAs.

Full-time business faculty: 96

#### **Prominent Faculty**

Andres Almazan: Finance Terrance Heagney: Managerial

Communication

James Orlin: Operations Research

#### But What's It Really Like?

Male: 52%, Female: 48% Living off-campus: 39%

Hours spent on class work daily: 2.16

#### **Graded by Students**

Housing/Food: B Recreational Facilities: B

Academic Resources (Libraries,

Classes): B

Administrative Services: A

Extracurricular/Intramural Activities: A

Teaching Quality: A
Overall Satisfaction: A



"Most Sloan elective courses incorporate both undergraduate and MBA students, so I have worked on teams with many of the MBAs and have learned so much from them. They are an incredible asset because they have so much business experience already under their belts, and they are always willing to help undergrads network with their colleagues."

"The one thing that I would say we could work on is creating better connections with the marketing/advertising world. Our program feeds much more heavily into the quantitative jobs."

"The homework/problem sets at MIT are probably among the most challenging and labor intensive. Students go above and beyond in homework/presentations/term projects and use technology to differentiate themselves and make their projects stand out."

"As an undergraduate, I felt that I gained the necessary knowledge from my academic classes to help me succeed."

"MIT Sloan is a humbling experience."



#### Marriott at Kendall Square

2 Cambridge Center Cambridge, MA 02142 (617) 494-6600

#### Hotel @ MIT

20 Sidney St. Cambridge, MA 02139 (617) 577-0200

#### Residence Inn at Marriott

6 Cambridge Center Cambridge, MA 02142 (617) 494-1885



#### Is There Anywhere to Eat around Campus?

#### Miracle of Science Bar & Grill

321 Massachusetts Ave. Cambridge, MA 02139 (617) 868-2866

#### Toscanini's (Italian) 899 Main St.

Cambridge, MA (617) 491-4877

### Stevie's Pizzeria and Subs

46 Main St. Plymouth, MA 02360 (508) 830-0555



## Anything to Do Nearby?

#### **ImprovBoston**

1253 Cambridge St. Cambridge, MA 02139 (617) 576-1253

#### MIT Museum

265 Massachusetts Ave. Building N52, 2nd Floor Cambridge, MA 02139 (617) 253-4444

"It's a lot of work at times, but I definitely feel it is worth it."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- A Great Communicator: Terry Heagney's Management Communication class at MIT goes way beyond memo writing.
- A virtual tour of the campus
- Additional student comments
- An extended school profile
- A tool to compare MIT to other schools

# Mercer University

Eugene W. Stetson School of Business and Economics 1400 Coleman Ave.

Macon, GA 31207

Help line/switchboard: (478) 301-2837

E-mail: cole\_jp@mercer.edu
Web address: www.mercer.edu
Dean: William Stewart Mounts, Jr.

#### Why station?

- The Managed Academic Path to Success (MAPS) allows students to select a set of business courses that fits their individual career objectives. In their freshman year, students develop long- and short-term goals that help them in creating a "MAP" for their curriculum. Every MAP includes 12 core business courses, and students select the remainder of their courses from anywhere in the university. Through the program, students focus on specific interests like sports management, international business, or fashion marketing.
- A course called Making the Transition assists students in résumé writing, interview skills, cover letters, and other important factors to make the segue into life after college a little smoother.
- Students are active in a range of campus activities and events, many of them organized by QuadWorks, the campus activities board. These events

## VA FAST FACTS

The Cash: \$25,056

The Average Scores: SAT 1113/ACT 25

The Scholarships: N/A%

The Size: 433 The Rank: N/A

include midnight movies, a Spring Fling event, and movie night on the quad. Another popular campus activity is Mercer Madness, a carnival and fireworks celebration to mark the start of the basketball season. Students have access to camping, kayaking, canoeing, and biking equipment through the Mercer Outdoors office.

#### The 411

Mercer is a private Baptist university with campuses in Atlanta and Macon, Georgia. The Eugene W. Stetson School of Business and Economics opened at the university's Macon location—about 75 miles south of Atlanta—in 1984 and is accredited by AACSB.

"The annual business week is a great time to network."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: July 1, 2008

Spring 2009: November 1, 2008 Summer 2009: March 1, 2009

Fall 2009: July 1, 2009

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average......1113 Median ......1160 Range (middle 50%)..1070 to 1250

ACT scores for entering students:

Average ......25 Median ......25 Range (middle 50%) ......24 to 27

Percentage of entering business students who were in the top 10% of their high school class: 22

The business program does admit freshmen.

Interviews for applicants are recommended, but not required.



## What's it Commicostinics

Annual total program costs (including all tuition and required fees): All students.....\$25,056 Room and board.....\$7,710 Books .....\$900 Other Expenses: Required fees.....\$200 Tuition per credit hour ......\$835



#### What's It Worth?

- · Graduates' median starting salary: \$35,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 160
- · Graduates seeking jobs in 2006 who had an offer by graduation: 36%
- · Biggest recruiters: BB&T Corporation; McNair, McLemore & Middlebrooks; Milliken; SunTrust Banks, Synovus Financial

#### Can I Get Any Aid?

Business students receiving Scholarships ......N/A% Need-based scholarships......30% Merit-based scholarships ......70%

2% of students received full-tuition scholarships.

The school does offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$10,000.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, Management, and Marketing

Elective courses available: 11

Average class size in Core business classes .... 29 students Business electives......25 students Nonbusiness classes.....20 students

50% of business classes have fewer than 20 students: 10% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 14

#### **Prominent Faculty**

Linda Brennan: Management Allen Lynch: Economics Iames Hunt: Business Law

#### But What's It Really Like?

Male: 66%, Female: 33% Living off-campus: 7% Hours spent on class work daily: 1.64

#### **Graded by Students**

Housing/Food: B Recreational Facilities: A Academic Resources (Libraries, Classes): B Administrative Services: A Extracurricular/Intramural Activities: C Teaching Quality: D Overall Satisfaction: C

> "The social scene is a little slow."

### The Good, the Bad, and the Ugly: Students **Speak Out**

"Mercer's Stetson School of Business has classes, such as Making the Transition, that help us with résumé writing, interviewing skills, cover letters, personal portfolios, and other skills needed for us to embark on a journey into the working environment."

"The special business program, Managed Academic Path to Success (MAPS), allows students to create a unique business degree that fits with their career objectives. We have internship classes that guide us during our internships so that we can learn and get as much out of our internship experience as possible."

"Overall, I have been impressed with Mercer's undergraduate business program. I have really enjoyed the classes, and I find the subjects to be challenging-not overwhelming, but challenging enough to be a learning experience. The professors in the business program, I think, are the best in the school. They really care about their students and what happens to them during and after college. Most of all, I love Mercer for its small class sizes this was one of the biggest draws to the school for me."

"There isn't a professor on Mercer's campus who isn't overly qualified for the position. That being said, sometimes it can feel as if you are a pea in a pod."



Baymont Inn & Suites 3590 Riverside Dr. Macon, GA 31210 (478) 474-8004

Residence Inn By Marriott 3900 Sheraton Dr. Macon, GA 31210 (478) 475-4280

Holiday Inn 4755 Chambers Rd. Macon, GA 31206 (478) 788-0120



#### Is There Anywhere to Eat around Campus?

Acapulco (Mexican) 523 Cherry St. Macon, GA 31201 (478) 738-0028

Adriana's Café (Italian) 359 Third St. Macon, GA 31201 (478) 742-2255

Eden'z Vegetarian Restaurant 617 Poplar St. Macon, GA 31201 (478) 745-3336



#### Anything to Do Nearby?

Rose Hill Cemetery Park 1091 Riverside Dr. Macon, GA 31201 (478) 751-9119

Starcadia Entertainment Park 150 Starcadia Circle Macon, GA 31210 (478) 475-9880

"I have not had a positive ethical influence while here."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Stetson to other schools

# Miami University

Farmer School of Business 104 Laws Hall Oxford, OH 45056

Help line/switchboard: (513) 529-2531

E-mail: kygermk@muohio.edu Web address: www.fsb.muohio.edu/

Dean: Dr. Roger L. Jenkins

#### Why Farmer?

- Each undergraduate at Miami, regardless of major, must complete the Miami Plan, a group of core liberal arts courses that ensures that students have the foundations for problem solving and the ability to adapt to their surroundings. The plan includes courses in composition, fine arts, and mathematics.
- A popular extracurricular opportunity within the business school is the Buck Rodgers Business Leadership Program. In the program, students learn the importance of leadership through reflection, communication, and diversity. The program also assigns students a mentor in the business community.
- In their senior year, business students take a Capstone class that brings together what they've learned in each of their business courses. This helps not only to review important concepts but also to provide an "ending" experience.

## FAST FACTS

The Cash: \$9,911 in-state/\$20,991 out-

of-state

The Average Scores: SAT 1206/ACT 27

The Scholarships: 92%

The Size: 4,182 The Rank: 35

#### The 411

A public institution, Miami University is named for the Miami Indian tribe that inhabited the area now known as the Miami Valley region of Ohio. Its undergraduate business program was founded in 1928 and is accredited by AACSB. Located in Oxford, a college town 35 miles northwest of Cincinnati, Miami boasts one of the most beautiful campuses in the country. The school is often referred to as "I Crew U" for the style of clothing that the stereotypical Miami student supposedly wears.

> "I can't think of one classmate in the b-school who has struggled to find a job."

Application fee: \$45

#### **Application Deadlines**

Fall 2008: November 1, 2007 (early decision); December 1, 2007 (regular decision 1); January 31, 2008 (regular decision 2)

Spring 2009: November 1, 2008 Fall 2009: November 1, 2008 (early decision); December 1, 2008 (regular decision 1); January 31, 2009 (regular decision 2)

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average	1206
Median	1210
Range (middle 50%)1120 to	1290

#### ACT scores for entering students:

Average	27
Median	27
Range (middle 50%)24 to	29

Percentage of entering business students who were in the top 10% of their high school class: 38

The business program does admit freshmen.

Interviews for applicants are not offered.

## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident\$9,911
Out-of-state\$20,991

Room and board\$8,140	)
Books\$1,140	)
Other expenses\$1,978	3
Tuition per credit hour\$875	)



### What's It Worth?

- · Graduates' median starting salary: \$41,550
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 270
- · Graduates seeking jobs in 2006 who had an offer by graduation: 69%
- Biggest recruiters: Deloitte Touche Tohmatsu, Cintas Corporation, PricewaterhouseCoopers, Wolseley, **KPMG**

#### Can I Get Any Aid?

Business students receiving
Scholarships92%
Need-based scholarships6%
Merit-based scholarships94%

5% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$9,461.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Management Information

Systems, Marketing, and Organizational Behavior

Elective courses available: 122

Average class size in

Core business classes ....46 students Business electives......28 students Nonbusiness classes.....39 students

18% of business classes have fewer than 20 students: 9% have more than 50. 75% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 134

#### **Prominent Faculty**

Jim Brock: Economics Roger Jenkins: Marketing Tom Speh: Marketing

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 53%

Hours spent on class work daily: 2.25

#### **Graded by Students**

Housing/Food: A

Recreational Facilities: A

Academic Resources (Libraries,

Classes): A

Administrative Services: B

Extracurricular/Intramural Activities: B

Teaching Quality: B Overall Satisfaction: B

### The Good, the Bad, and the Ugly: Students Speak Out

"I can't think of one friend or classmate in the business school who has struggled to find a job. Their only problem is choosing which offer to accept. I had invitations to over 20 interviews. I chose to interview with 6 firms and received 5 offers. I consider myself only an above-average student; therefore, I am very grateful for all the opportunities this business school has provided."

"The prebusiness courses that I was required to take were often taught by inexperienced and ineffective professors. They were the worst classes I have taken at Miami."

"Perfect size town, and the students are serious about studying but also have a good time. We balance time well."

"We have no access to hands-on learning that covers a great deal of what we'll probably need to know at some point in our careers. These networking subjects are dealt with by lectures that can't effectively communicate certain things that a network lab would solve. However, a new business school is being built, so hopefully Miami will address this problem."

"Small school attitude."



Marcum Conference Center and Inn On the campus of Miami University Oxford, OH 45056 (513) 529-2104

The Elms Hotel 75 S. Main St. Oxford, OH 45056 (513) 524-2002

Amerihost Inn & Suites 5190 College Corner Pike Oxford, OH 45056 (513) 523-2722



#### Is There Anywhere to Eat around Campus?

Paesano's Pasta House (Italian) 308 S. Campus Ave. Oxford, OH 45056 (513) 524-9100

45 East (casual dining) 45 E. High St. Oxford, OH 45056 (513) 523-3737

Bagel & Deli Shop (student favorite) 119 E. High St. Oxford, OH 45056 (513) 523-2131



## Anything to Do Nearby?

Goggin Ice Center 610 S. Oak St. Oxford, OH 45056 (513) 529-9800

Hueston Woods State Park 6301 Park Office Rd. College Corner, OH 45003 (513) 523-6347

> "Could be more emphasis on effective business writing."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Miami to other schools

# Michigan State University

The Eli Broad College of Business 332 Eppley Center

East Lansing, MI 48824

Help line/switchboard: (517) 355-8332

E-mail: yingling@bus.msu.edu Web address: www.bus.msu.edu/

undergrad/

Dean: Robert B. Duncan

### Why MSU?

- Freshmen selected for the Broad Residential Option for Academic Distinction live together in one dorm and participate in a one-credit freshman business seminar. They also have access to reserved spots in hard-to-get-into courses like writing seminars.
- The Business Communication Center provides students with help in completing class work, including designing and publishing Web pages and digital videos, developing oral and written presentations, and understanding international standards for etiquette.
- Students accepted to the Financial Markets Institute receive individual faculty advising that includes career development, an annual scholarship of \$1,000, and access to Scholar Road Shows where they travel as a group to major financial centers and network with potential employers.

## FAST FACTS

The Cash: \$7,650 in-state/\$20,310 out-

of-state

The Average Scores: SAT 1151/ACT 25

The Scholarships: 4%

The Size: 2.017 The Rank: 48

#### The 411

A public institution, Michigan State University was established in 1855 (as the first agricultural college in America). Today, most students live in East Lansing, a small college town in southern Michigan, and dorms lie a short distance from community staples the W. J. Beal Botanical Garden and the Wharton Center for the Performing Arts. Renowned for excellence in business, education, and nuclear physics, MSU also boasts the largest study abroad program in the U.S. (Students can choose from more than 60 countries on all continents, including Antarctica.) The school's Eli Broad College of Business was founded in 1944 and is accredited by AACSB.

"Excellent companies recruit from MSU."

Application fee: \$35

#### **Application Deadlines**

Michigan State University uses rolling admission. However, the number of qualified applicants has exceeded the available space in recent years. For maximum scholarship consideration, high school seniors should apply by November 1 for the following fall semester.

#### Required test(s): SAT or ACT

SAT scores for entering students:

Average11	51
Median11	50
Range (middle 50%), 1070 to 12	70

ACT scores for entering students:

Average	25
Median	25
Range (middle 50%	6)22 to 27

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program does not admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me:

Annual total program costs (including all tuition and required fees):\* In-state resident .....\$7,650 Out-of-state.....\$20,310 Room and board.....\$6,044 Books ......\$884

Tuition	per	credit	hour:	
TO 1	1			

Resident	\$255
Nonresident	\$677

\*Based on two 15-hour semesters. To get an itemized breakdown, visit www.ctlr.msu.edu/studrec/BUD1.ASP.



### What's It Worth?

- · Graduates' median starting salary: \$46,600
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 190
- Graduates seeking jobs in 2006 who had an offer by graduation: 68%
- · Biggest recruiters: Quicken Loans, Caterpillar Inc., C.H. Robinson, BP, General Motors

#### Can I Get Any Aid?

Business students receiving
Scholarships4%
Need-based scholarships65%
Merit-based scholarships35%

0% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Supply Chain Management

#### Elective courses available: N/A

Average class size in

Core business classes ....71 students

Business electives........40 students

Nonbusiness classes....212 students

5% of business classes have fewer than 20 students; 11% have more than 50. 100% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 109

#### **Prominent Faculty**

Al Arens: Accounting, Information

Systems

Kirt Butler: Finance

Gil Harrell: Marketing, Supply Chain

Management

#### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 61%

Hours spent on class work daily: 1.92

#### **Graded by Students**

Housing/Food: B Recreational Facilities: C Academic Resources (Libraries, Classes): B

Administrative Services: **B**Extracurricular/Intramural Activities: **B** 

Teaching Quality: **C**Overall Satisfaction: **B** 



# The Good, the Bad, and the Ugly: Students Speak Out

"Almost all of my business classes are very small, and you really get to know your professors on a personal basis. Our career services center, the Lear Center, does an excellent job putting on job fairs for us and getting excellent companies to come recruit from MSU."

"The biggest downfall of the Eli Broad School of Business is the quality of teaching. It is borderline poor, and the administration does not seem to care."

"I think MSU has made its students very competitive and really made sure they are driven to impress to get through the program."

"The Finance program is too Wall Street-based, with few classes talking about the banking industry; the Marketing program pushes sales."

"Michigan State University, particularly the Supply Chain Management program, is *outstanding!* I wouldn't have traded the experiences I have had for any other university or program!"

"The diversity MSU offers has taught me more than I could have imagined."



Kellogg Hotel and Conference Center 55 S. Harrison Rd. East Lansing, MI 48824 (517) 432-4000

Marriott East Lansing at University Place 300 MAC Ave. East Lansing, MI 48823 (517) 337-4440

Candlewood Suites 3545 Forest Rd. Lansing, MI 48910 (517) 351-8181



#### Is There Anywhere to Eat around Campus?

Beggar's Banquet Restaurant (casual) 218 Abbott Rd. East Lansing, MI 48823 (517) 351-4573

Harrison Roadhouse (American) 720 E. Michigan Ave. East Lansing, MI 48823

(517) 337-0200 Harper's Restaurant and Brew Pub 131 Albert St. East Lansing, MI 48823 (517) 333-4040



#### Anything to Do Nearby?

MSU Horticultural Gardens and **Butterfly House** Bogue St. East Lansing, MI 48824 (517) 355-5191

Wharton Center for the Performing Arts Bogue St. East Lansing, MI 48824 (517) 353-1982

> "Huge class sizes are a big downside for me."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- A Stand-Up Guy: A profile of Broad marketing professor Gilbert Harrell
- A Smooth Trip from B-School to B-Ball: MSU basketballer Christopher Hill's business degree helps him to do more than just count points as a professional in France.
- Additional student comments
- An extended school profile
- A tool to compare MSU to other schools

## New York University

Leonard N. Stern School of Business 40 W. Fourth St.

Tisch Hall, Suite 600 New York, NY 10012

Help line/switchboard: (212) 998-4500 E-mail: admissions.nyu.edu/getinfo Web address: www.stern.nyu.edu/

undergraduate

Dean: Sally Blount-Lyon

#### Why Stern?

- Students rave about the unique International Studies Project, a required course for juniors, where students travel abroad to learn about international business through real companies. In past semesters, students have traveled to locales like Japan, Korea, and Germany. The weeklong trips take place over spring break, and not only do students visit the companies they are studying but they also have time to take in the culture and lifestyle of the country.
- NYU business students couldn't ask for a better location. Students have access to global financial centers, media outlets, Wall Street, and the largest number of corporate headquarters in the country. Students do not have to take time off from school or relocate to complete a part-time internship with a New York firm. The opportunities to make connections, gain a global perspective, and learn from industry

## FAST FACTS

The Cash: \$34,616

The Average Scores: SAT 1441/ACT 31

The Scholarships: 45%

The Size: 2,271 The Rank: 9

leaders are unmatched by a school in a smaller city.

Through the Cohen Arts and Culture Experience, Stern students have the chance to attend cultural events at heavily discounted prices. From the opera, to museums, to Broadway shows, students are exposed to all aspects of the arts.

#### The 411

NYU is the largest private university in the United States in terms of student enrollment. Stern was one of the first business schools and continues to be considered one of the best. The Stern undergraduate business program was founded in 1900 and is accredited by AACSB. The campus is located in the heart of Manhattan's Greenwich Village, just off Washington Square.

"Job placement is outstanding."

pplication fee:	
U.S. residents:	\$65
All others:	\$75

#### **Application Deadlines**

Α

Fall 2008: November 1, 2007 (early decision); January 15, 2008 (regular decision)

Fall 2009: November 1, 2008 (early decision); January 15, 2009 (regular decision)

#### Required test(s): SAT, ACT

SAT scores for entering students: Median.....1450

Range (middle 50%)..1400 to 1500

#### ACT scores for entering students:

Average	J1
Median	31
Range (middle	50%)30 to 32

Percentage of entering business students who were in the top 10% of their high school class: 92

The business program does admit freshmen.

Interviews for applicants are not offered.

## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students\$34,616
Room and board\$11,730

Tuition per credit hour.....N/A\*

\* Students pay a flat-rate tuition to take 12 to 18 points per semester.

#### What's It Worth?

- Graduates' median starting salary: \$54,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 634
- Graduates seeking jobs in 2006 who had an offer by graduation: 92%
- · Biggest recruiters: Goldman Sachs Group, JPMorgan Chase, Citigroup, Ernst & Young, Bank of America Corp.

#### Can I Get Any Aid?

Business students receiving Scholarships ......45% Need-based scholarships......88% Merit-based scholarships ......12%

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Do They Have What I Want?

Five leading areas of study: Accounting, Finance, International Business, Marketing, and Social Impact & Social Entrepreneurship

#### Elective courses available: 108

18% of business classes have fewer than 20 students; 40% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 197

#### **Prominent Faculty**

William Baumol: Entrepreneurship/ Economics Robert Engle: Finance Thomas Sargent: Economics

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 41% Hours spent on class work daily: 2.26

#### **Graded by Students**

Housing/Food: A
Recreational Facilities: C
Academic Resources (Libraries,
Classes): B
Administrative Services: B
Extracurricular/Intramural Activities: C
Teaching Quality: B
Overall Experience: A



"It has seemed to me that the primary goal of Stern is to prepare undergraduates to become effective participants in the business world. This has involved constant group work in many classes, team leadership experience, practical business teaching, courses in ethics and business writing, alumninetworking events, and so on."

"I should not have gone to Stern for Marketing. My whole reason for attending Stern was its academic reputation coupled with its location and the opportunity for great jobs. However, I was disappointed to find that the school pays 95% of its attention to Finance majors, and that if you decide not to be a Finance major, you're mostly shunned and forgotten."

"The faculty is full of people who want to teach students. The administration tries to help in any way it can. Plus, all the group projects force you to interact with everyone else, so that you do end up sitting together in a Starbucks and realizing that when you're not competing with them, the other students generally are nice people and, hopefully, future friends."

"Finance majors get all the attention."



W New York-Union Square 201 Park Ave. S. New York, NY 10003 (212) 979-5052

Holiday Inn Manhattan Downtown 138 Lafayette St. New York, NY 10013 (212) 966-8898

Washington Square Hotel 103 Waverly Pl. New York, NY 10011 (212) 777-9515



#### Is There Anywhere to Eat around Campus?

Mamoun's Falafel 119 MacDougal St. New York, NY 10012 (212) 674-8685

Pizza Mercato 11 Waverly Pl. New York, NY 10003 (212) 420-8432

Red Bamboo (vegetarian) 140 W. 4th St. New York, NY 10014 (212) 260-1212



## Anything to Do Nearby?

Guggenheim Museum Soho 575 Broadway New York, NY 10012 (212) 423-3500

Top of the Rock 30 Rockerfeller Plaza New York, NY 10112 (212) 698-2000

> "The 'Stern Curve' is rough."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- A virtual tour of the campus
- Additional student comments
- An extended school profile
- A tool to compare Stern to other schools

## North Carolina State U.

College of Management Campus Box 8614 Raleigh, NC 27695-8614

Help line/switchboard: (919) 515-5565

E-mail: management@ncsu.edu
Web address: www.mgt.ncsu.edu

Dean: Ira Weiss

#### Why NC State?

- Business students at North Carolina State master skills in business ethics through the Business Ethics Society. For the past three years, the society has hosted the Business Ethics Case Competition, where participants put together a business plan for dealing with an ethical dilemma to improve their skills and learn about a current issue in corporate responsibility. The student with the best plan wins \$1,000.
- The College of Management has several programs to bring experienced professionals and students together. The Executives in Residence program pairs students with a professional mentor whom they can go to for advice. Also, the school offers Career Services for Recruiters to help corporations set up info sessions, post jobs, search résumés, and meet with student organizations.
- Students with C-suite aspirations will need risk management skills. At NC State, these skills are taught in the Enterprise Risk Management Initiative. Through this initiative, students

## FAST FACTS

The Cash: \$4,782 in-state/\$16,980 outof-state

The Average Scores: SAT 1172/ACT 24

The Scholarships: 13%

The Size: 2,221 The Rank: 71

> have the opportunity to select two enterprise risk management—related courses, participate in a daylong workshop, listen to round tables featuring industry leaders, and learn about the best industry practices in the resource center.

#### The 411

To make it through the Great Depression, North Carolina State, a public institution, was combined with the University of North Carolina–Chapel Hill and the Women's College at Greensboro. Even though the universities broke apart, they still share a bond, as they make up part of the University of North Carolina system. North Carolina State University's undergraduate business program was founded in 1992 and is accredited by AACSB.

"Awesome Accounting program."

Application fee: \$60

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: November 1, 2008 Summer 2009: February 1, 2009 Fall 2009: February 1, 2009

#### Required test(s): SAT, ACT

ACT scores for entering students:

Average2	4
Median2	5
Range (middle 50%)22 to 2	6

Percentage of entering business students who were in the top 10% of their high school class: 33

The business program *does* admit freshmen.

Interviews for applicants are not required.

## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$4,782
Out-of-state ........\$16,980
Room and board ......\$7,041
Books .........\$900
Other expenses:
PersonalMiscellaneous .....\$1,230

Transportation-in-state\$500
Transportation-
out-of-state\$1,000
Tuition per credit hour:
In-state\$125
Out-of-state\$532



#### What's It Worth?

- Graduates' median starting salary: \$38,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 189
- Graduates seeking jobs in 2006 who had an offer by graduation: 47%
- Biggest recruiters: IBM Corporation, Wachovia Corp., BB&T Corporation, Vanguard Group, Credit Suisse Group

#### Can I Get Any Aid?

Business students receiving
Scholarships13%
Need-based scholarships34%
Merit-based scholarships66%

4% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$14,505.\*

\*Universitywide number, not only business students.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Human Resource Management, Marketing, and Supply Chain Management

Elective courses available: 34

Average class size in Core business classes .... 50 students Business electives......27 students Nonbusiness classes.....34 students

28% of business classes have fewer than 20 students; 14% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 69

#### **Prominent Faculty**

Robert Handfield: Management Mitzi Montoya-Weiss: Marketing, Innovation Management Michael Rappa: Advanced Analytics

#### But What's It Really Like?

Male: 53%, Female: 47% Living off-campus: 49%

Hours spent on class work daily: 1.73

#### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): C Administrative Services: B Extracurricular/Intramural Activities: C Teaching Quality: C Overall Experience: B



"I am impressed with the amount of technology that is utilized and required, the quality of the professors, and the overall breadth of the College of Management as a whole."

"My biggest complaint is the sheer number of sales and insurance jobs and the complete lack of policing them. The classes were great and the professors very helpful-I find that I do use the information and techniques on a regular basis."

"NCSU is very large and is not a university that will force you to get involved. You will get out of it what you put in, but if you're motivated and choose to get involved, many, many doors will be opened to you through the College of Management."

"The Career Services department does an excellent job at giving us resources that we can use to get a good job, either after we are done with school or during school."

"The program pushes you to grow as a student and as a business professional."



Holiday Inn Brownstone Hotel 1707 Hillsborough St. Raleigh, NC 27605 (919) 828-0811

Sheraton Raleigh Hotel 421 S. Salisbury St. Raleigh, NC 27601 (919) 834-9900

Ramada Inn 1520 Blue Ridge Rd. Raleigh NC 27607 (919) 832-4100



## Is There Anywhere to Eat around Campus?

Mitch's (American/bar) 2426 Hillsborough St. Raleigh, NC 27607 (919) 821-7771

Porter's Tavern 2412 Hillsborough St. Raleigh, NC 27607 (919) 821-2133

East Village Grill 1 Dixie Trail Raleigh, NC 27607 (919) 821-9985



## Anything to Do Nearby?

Alltel Pavilion at Walnut Creek Amphitheatre 3801 Rock Quarry Rd. Raleigh, NC 27610 (919) 831-6400

North Carolina Museum of Art 2110 Blue Ridge Rd. Raleigh, NC 27607 (919) 839-6262

"I am extremely impressed with the opportunities I have been provided with, and am proud to be a graduate of NC State."

#### CHECK OUT BUSINESSWEEK COM FOR MORE

- Professor Profile: NC State's financial management professor Bill Sloan
- Additional student comments
- An extended school profile
- A tool to compare NC State to other schools

# Northeastern University

College of Business Administration 250 Dodge Hall Boston, MA 02115

Help line/switchboard: (617) 373-2000

E-mail: admissions@neu.edu Web address: www.cba.neu.edu

Dean: Thomas Moore

#### Why Northeastern?

- A cooperative education program required of all students involves six months of full-time work. Students participate in multiple co-ops throughout their undergraduate careers, graduating with up to two years of full-time work experience on their résumé.
- Students pursuing a Bachelor of Science in International Business spend their junior year abroad, taking courses during the first half of the stay and working full-time for the remaining four to six months abroad. The program has formal partnerships with schools in France, Italy, Ireland, Spain, Germany, and England. Students can also complete the program in a handful of other countries, including Argentina, Chile, and Mexico.
- COPU 101 is a course that introduces students to the cooperative education program and focuses on useful real-world tools, including an assessment of personal workplace skills, résumé preparation, interview-

## \*\* FAST FACTS

The Cash: \$29,910

The Average Scores: SAT 1240/ACT 26

The Scholarships: 47%

The Size: 3,031 The Rank: 26

ing techniques, work culture, and career decision making.

#### The 411

A private university, Northeastern was founded in 1898 and is known for its schoolwide cooperative education program, which began in 1909. The College of Business Administration is accredited by AACSB. Located in the heart of Boston, in the neighborhoods of Back Bay, Fenway, and Roxbury, the campus offers open green spaces as well as easy access to city attractions. In the past, Northeastern was frequently referred to as the ugliest campus in America, but since making greenspace and landscaping a priority, the aesthetics of campus are one of the school's big selling points.

"Very competitive business school."

Application fee: \$65

## **Application Deadlines**

Fall 2008: January 15, 2008 (November 15, 2007 for early action) Spring 2009: November 1, 2008 Fall 2009: January 15, 2009 (Novem-

ber 15, 2008 for early action) Required test(s): SAT, ACT

SAT scores for entering students: Average ......1240 Median ......1250 Range (middle 50%)..1190 to 1290

ACT scores for entering students:

0	
Average	26
Median	27
Range (middle 50%)	25 to 28

Percentage of entering business students who were in the top 10% of their high school class: 38

The business program does admit freshmen.

Interviews for applicants are not required.



Annual total program costs (including all tuition and required fees): All students.....\$29,910 Room and board.....\$10,970 Books .....\$900 Tuition per credit hour.....\$935-\$1,246



## What's It Worth?

- · Graduates' median starting salary: \$50,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 61
- Graduates seeking jobs in 2006 who had an offer by graduation: 52%
- Biggest recruiters: Deloitte Touche Tohmatsu, General Electric, Credit Suisse Group, John Hancock, PricewaterhouseCoopers

## Can I Get Any Aid?

Business students receiving	
Scholarships	47%
Need-based scholarships	59%
Merit-based scholarships	41%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

Elective courses available: 53

Average class size in

Core business classes ....35 students Business electives......31 students Nonbusiness classes ..... 28 students

12% of business classes have fewer than 20 students; 2% have more than 50. 2% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 106

#### **Prominent Faculty**

Dan McCarthy: Entrepreneurship; Innovation Sheila Puffer: International Business and Strategy Ravi Ramamurti: International Business and Strategy

#### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 34%

Hours spent on class work daily: 1.91

#### **Graded by Students**

Housing/Food: A Recreational Facilities: A Academic Resources (Libraries, Classes): B Administrative Services: D Extracurricular/Intramural Activities: C Teaching Quality: C Overall Experience: B



"Northeastern's co-op program is the best way to prepare for the real world. Three-month part-time internships don't do much, but full-time sixmonth co-ops make a huge difference. You can take on much larger tasks than you would in a shorter internship."

"The professors in the program are topnotch. All are professionals in the field they are teaching, so they bring realworld case studies and current events to supplement the texts and Power-Point slides. Co-op is amazing and really prepares you for postgrad employment, as well as serving as a great résumé builder. The program gives NU grads a unique advantage over recent grads from other schools."

"The main drive behind Northeastern's business program is the city in which it is set. Not only do students learn about the business world in class, but it is pushed directly into our face throughout our time in Boston. Most students have part-time jobs to afford living in the city, along with a full course load and any other activities. This develops time management skills that are useful in business and prepares students for life after college."

"The Business Writing course is worthless."



Boston Marriott Copley Square 110 Huntington Ave. Boston, MA 02116 (617) 236-5800

Fairmont Copley Plaza 138 St. James Ave. Boston, MA 02116

Sheraton Boston 39 Dalton St. Boston, MA 02199 (617) 236-2000

(617) 267-5300



### Is There Anywhere to Eat around Campus?

Cheers Faneuil Hall (American, pub) Faneuil Hall Marketplace Boston, MA 02109 (617) 227-0150

Dick's Last Resort (barbecue, steaks) 1 Faneuil Hall Market Boston, MA 02109 (617) 267-8080

Symphony Sushi 45 Gainsborough St. Boston, MA 02115 (617) 262-3888



## Anything to Do Nearby?

Fenway Park 4 Yawkey Way Boston, MA 02215 (617) 267-1700

Museum of Fine Art 465 Huntington Ave. Boston, MA 02115 (617) 267-9300

> "The communication between offices at our school needs work "

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Northeastern to other schools

## Northern Illinois U.

College of Business Barsema Hall 201 DeKalb, IL 60115-2897

Help line/switchboard: (815) 753-1325 E-mail: J10ADM1@wpo.cso.niu.edu Web address: www.cob.niu.edu/ Dean: Denise Schoenbachler

#### Why Northern?

- Students get experience when participating in an Experiential Learning Center program. Each undergraduate in the program is a member of a team that completes a business project for a high-profile company during the 16-week semester. Leaders from companies like Motorola, Dell, and Nicor Gas support participants through projects from software evaluation to emerging market analysis.
- Northern gives students a chance to get feedback and coaching from professionals in the business world. Students taking the Entrepreneurship and Innovation class are mentored by CEOs, lawyers, and bankers while coming up with an idea for a new venture and developing it. During the Marketing Apprenticeship class, student teams compete in a boardroom environment while faculty, industry experts, and CEOs critique their solutions.
- The business college stays in touch with the needs of its students through

## FAST FACTS

The Cash: \$5,500 in-state/\$11,100 out-of-state

The Average Scores: SAT 1070/ACT 25

The Scholarships: N/A
The Size: 3,906
The Rank: 65

several advisory boards. The college has a Board of Executive Advisors, Dean's Student Advisory Council, Strategic Planning Council, Finance Department Board of Advisors, and Interactive Marketing Board. These advisory boards give students a voice in each department and keep the school accountable.

#### The 411

Northern Illinois University, a public institution, used to be a satellite campus for Illinois State University. Its undergraduate business program was founded in 1961 and is accredited by AACSB. With a location in DeKalb, students can drive 65 miles to Chicago to access all a big city has to offer.

"The business school is the diamond in the rough here at NIU."

Application fee: \$30

## **Application Deadlines**

Fall 2008: November 15, 2007, for priority consideration. Applications received after this date are considered on a competitive, space-available basis. Spring 2009: December 1, 2008 Summer 2009: May 15, 2009

Fall 2009: November 15, 2008, for priority consideration. Applications received after this date are considered on a competitive, space-available basis.

#### Required test(s): SAT, ACT

ACT scores for entering students:

Average2	5
Median2	4
Range (middle 50%)22 to 27	7

Percentage of entering business students who were in the top 10% of their high school class: 8.3

The business program *does* admit freshmen.

Interviews for applicants are not offered.



Annual total program costs (including all tuition and required fees):
In-state resident ......\$5,500

Out-of-state\$11,100
Room and board\$6,048
Books\$1,200
Other expenses:
General fees\$1,455
Technology surcharge\$200
Major medical\$654
Tuition per credit hour:
In-state\$185
Out-of-state\$370



## What's It Worth?

- Graduates' median starting salary: \$40,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 93
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Biggest recruiters: Pricewaterhouse-Coopers; Reznick Group; Countrywide Financial Corp.; Grant Thornton; Morgan Stanley

## Can I Get Any Aid?

Business students receiving
ScholarshipsN/A
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

N/A% of students received full-tuition scholarships.

The college *does/does not* offer a guaranteed loan to all business students N/A.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Operations Management

Elective courses available: 29

Average class size in Core business classes ....46 students Business electives......27 students Nonbusiness classes......N/A

13% of business classes have fewer than 20 students: 10% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 75

#### **Prominent Faculty**

Rick Ridnour: Marketing

Don Tidrick: Auditing/Assurance Services

Dave Wade: HR Management

## But What's It Really Like?

Male: 66%, Female: 34% Living off-campus: 5.4%

Hours spent on class work daily: 2.02

#### **Graded by Students**

Housing/Food: D Recreational Facilities: C Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: C

Teaching Quality: B Overall Satisfaction: B

## The Good, the Bad, and the Ugly: Students Speak Out

"At NIU the business students live and breathe business, especially their junior and senior years. Honestly, I might as well have my mail delivered here, I'm here so much."

"I think there should be more out-ofstate employers. I do not want to stay in the Midwest, and it seems that the college assumes most students will want to stay here. It was really hard for me to find a company I was interested in at the job fair."

"For the cost and quality of education received at NIU, I don't believe there is any other university in the Midwest that can compete. Teamwork at our university is not only stressed but practiced daily in the classroom. Our professors, with the exception of a few, are top-notch and committed to making their students fulfilled and successful. Our new business facility, donated by successful entrepreneurial alumnus Dennis Barsema, provides an atmosphere that encourages respect and professionalism."

"Im paying a third of what my NIU education is worth."



## Country Inn & Suites

1450 S. Peace Rd. Sycamore, IL 60178 (815) 895-8686

## Holiday Inn Express

1935 Dekalb Ave. Sycamore, IL 60178 (815) 748-7400

#### Stratford Inn Hotel

355 W. State St. Sycamore, IL 60178 (815) 895-6789



#### Is There Anywhere to Eat around Campus?

Egg Haven Pancakes & Café 2562 Sycamore Rd. Dekalb, IL 60115 (815) 748-1200

### Johnny's Charhouse 1950 DeKalb Ave. Sycamore, IL 60178 (815) 756-1155

Hillside Restaurant (bistro)

121 N. Second St. DeKalb, IL 60115 (815) 756-4749



## Anything to Do Nearby?

Sycamore Winery 322 W. State St. Sycamore, IL 60178 (815) 899-2920

Ellwood House & Museum 509 N. First St. DeKalb, IL 60115 (815) 756-4609

"Management advising could be improved."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE

- Professor Profile: A look at the teaching style of Northern Illinois marketing professor Rick Ridnour.
- Additional student comments
- An extended school profile
- A tool to compare Northern Illinois to other schools

## The Ohio State University

Max M. Fisher College of Business 210 W. Woodruff Ave. 120 Schoenbaum Hall Columbus, OH 43210

Help line/switchboard: (614) 292-2715 E-mail: fisherundergrad@cob.osu.edu Web address: www.fisher.osu.edu/ programs/undergraduate

Dean: Joseph A. Alutto

## Why Fisher?

- Students who want a more focused living environment can participate in the Business Honors Learning Community. Students live in the same wing of the honors dorm, take three classes together, and have more access to faculty and company representatives. Enrichment programs for honors students include community service projects and a case study competition at the end of the year.
- · Students are able to study international business through the Center for International Business and Research program. This initiative aims to increase the level of international understanding and enterprise by pairing U.S. business needs with education. The program gives assistance for study abroad and global exchange programs as well as the Emerging Markets Field Study.
- Fisher offers a program that allows students from regional Ohio State campuses to take distance-learning

## FAST FACTS

The Cash: \$8,406 in-state/\$20,301 outof-state

The Average Scores: SAT 1203/ACT 26

The Scholarships: 53%

The Size: 3,090 The Rank: 41

classes in addition to traditional classes to acquire a general business degree. To complete this degree, students take general education courses in the traditional classroom and 13 upper-level classes with some online and some classroom instruction.

#### The 411

Governor Rutherford B. Haves, who became U.S. president in 1877, was the driving force for the Ohio State University's location. Before Hayes's guidance, the university was located in a farming community on the northern edge of Columbus. Today, students enjoy close proximity to business and politics at their Columbus location. The university's undergraduate business program was founded in 1916 and is accredited by AACSB.

"Career Services is very strong and helpful."

Application fee:	
In-state\$4	0
Out-of-state\$5	()

#### **Application Deadlines**

Fall quarter 2008: February 1, 2008 Winter quarter 2009: November 3, 2008

Spring quarter 2009: February 2, 2009 Summer quarter 2009: February 2, 2009

Fall quarter 2009: February 2, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Average ......1203 Median ......1210 Range (middle 50%)..1140 to 1280

ACT scores for entering students:

Ave	rage						٠.	٠.			 					.20
Med	dian										 			٠.		.26
Ran	ge (	mi	do	lle	. 4	50	19	0	)		 	.2	:4		to	28

Percentage of entering business students who were in the top 10% of their high school class: 31

The business program does admit freshmen.

Interviews for applicants are not offered.

## What's It Ganna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident\$8,406
Out-of-state\$20,301

Room and board\$7,704
Books\$1,299
Other expenses:
Recreation fee\$234
Learning technology fee\$336
Business program fee\$450
Tuition per credit hour:
In-state\$234
Out-of-state\$564

## What's It Worth?

- Graduates' median starting salary: \$43,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 247
- Graduates seeking jobs in 2006 who had an offer by graduation: 78%
- · Biggest recruiters: Pricewaterhouse-Coopers, JPMorgan Chase, Cardinal Health, Inc., KPMG, Target

## Can I Get Any Aid?

Business students receiving	
Scholarships	.53%
Need-based scholarships	.12%
Merit-based scholarships	.88%

7% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$13,103.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Logistics Management, Marketing, and Operations Management

Elective courses available: 87

Average class size in Core business classes ....65 students Business electives......37 students Nonbusiness classes.....27 students

9% of business classes have fewer than 20 students: 30% have more than 50. 68% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 81

#### **Prominent Faculty**

William Berry: Management Sciences Jerald Greenberg: Management, Human Resources

Douglas Lambert: Marketing, Logistics

#### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 82%

Hours spent on class work daily: 1.99

#### **Graded by Students**

Housing/Food: C Recreational Facilities: A

Academic Resources (Libraries,

Classes): A

Administrative Services: R

Extracurricular/Intramural Activities: A

Teaching Quality: C Overall Satisfaction: R



### The Good, the Bad, and the Ugly: Students Speak Out

"Fisher College of Business has a great honors program—the Business Administration Honors Cohort Program. This program accepts only the top 30 students in the sophomore class to take honors-level business core classes in their junior year. The faculty and connections with alumni are both outstanding."

"Fisher undergraduate is a good school, but the best faculty members seem to be pushed toward teaching graduate classes, so it is hard to take classes with faculty members who have real-world experience and can teach what they have learned. Also, the school has a rigid system where you have to take one of its specializations."

"Fisher's Career Services office is great. It helps with résumé critiquing, dress for success workshops, and career consultations, and it makes sure its students are prepared to represent both Fisher and Ohio State well to employers."

"For the general student, it may seem like just a big university, but for honors students, there's almost a hidden second university with world-class instruction."

> "Strong sense of community within Fisher."



The Blackwell 2110 Tuttle Park Pl. Columbus, OH 43210 (614) 247-4000

University Plaza Hotel & Conference Center 3110 Olentangy River Rd. Columbus, OH 43202 (614) 267-7461

Fairfield Inn and Suites 3031 Olentangy River Rd. Columbus, OH 43202 (614) 267-1111



#### Is There Anywhere to Eat around Campus?

The Buckeye Hall of Fame Café (American) 1421 Olentangy River Rd. Columbus, OH 43212 (614) 291-2233

The Happy Greek 1554 N. High St. Columbus, OH 43201 (614) 291-7777

Bistro 2110 (in the Blackwell) 2110 Tuttle Park Pl. Columbus, OH 43210 (614) 247-4000



## Anything to Do Nearby?

Wexner Center for the Arts 1871 N. High St. Columbus, OH 43201 (614) 292-3535

Union Station Video Café 630 N. High St. Columbus, OH 43201 (614) 228-3546

"The material in the core business classes is not very mentally stimulating."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE

- Professor Profile: A look at the teaching styles of Fisher finance professor Paul Weinstock
- Additional student comments
- An extended school profile
- A tool to compare Ohio State to other schools

# Ohio University

College of Business 614 Copeland Hall Athens, OH 45701

Help line/switchboard: (740) 593-2000

E-mail: bila@ohio.edu

Web address: www.cob.ohiou.edu

Dean: Glenn Corlett

### Why OU?

- Qualified freshmen can benefit from OU's Copeland Scholars Program. Though the requirements are strict students must be in the top 10% of their high school's graduating class and have an ACT composite of 26plus—accepted undergrads receive a variety of perks, including financial aid, etiquette dinners, and invitations to faculty tea time. Copeland Scholars also travel to Chicago to visit with top firms.
- For students seeking careers in international business, OU's Global Competitiveness Program offers options in Hungary, Germany, France, China, Italy, Denmark, and Greece. Participants are paired with local businesses (so that they can practice consulting), and, to earn course credit, they enroll at an area university.
- Driven OU juniors (in the upper half of their class) can apply to the school's Corporate Leadership Program. Chosen candidates participate in an internship and roundtable dis-

## FAST FACTS

The Cash: \$8,845 in-state/\$17,811 out-

of-state

The Average Scores: SAT 1141/ACT 25

The Scholarships: 33%

The Size: 1,889 The Rank: 62

cussions with business leaders. As an added bonus, they're also responsible for representing the College of Business to the corporate world.

#### The 411

Established in 1804, Ohio University was the first college in the Northwest Territory. Today, its campus occupies Athens, a small town in southern Ohio, and students can attend community events, like the family-oriented Paw Paw Festival and the drinking-oriented Boogie on the Bricks. Its College of Business was founded in 1893 and is accredited by AACSB.

"Excellent and challenging undergraduate experience."

Application fee: \$45

## **Application Deadlines**

Fall Quarter 2008: February 1, 2008 Winter Quarter 2009: December 1, 2008 Spring Quarter 2009: March 3, 2009 Summer Quarter 2009: May 1, 2009 Fall Quarter 2009: February 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:
Average1141
Median1160*
Range (middle 50%)N/A

ACT scores for entering students:

Average	.25
Median	25*
Range (middle 50%)	I/A

\*Based on student respondents to BusinessWeek survey.

Percentage of entering business students who were in the top 10% of their high school class: 12

The business program *does* admit freshmen.

Interviews for applicants are not required.

## What's It Gonna Cost Me !

Annual total program costs
(including all tuition and required fees):
In-state resident \$8,845
Out-of-state \$17,811
Room and board \$7,833
Books \$870

Tu	ition per credit hour:
	In-state\$514
	Out-of-state

## What's It Worth?

- Graduates' median starting salary: \$42,803
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 40
- Graduates seeking jobs in 2006 who had an offer by graduation: 38%
- Biggest recruiters: Pricewaterhouse-Coopers, Deloitte Touche Tohmatsu, Key Bank, Ernst & Young, Ameriprise Financial, Inc.

## Can I Get Any Aid?

Business students receiving
Scholarships33%
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

4% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, International Business, Management Information Systems, and Marketing

Elective courses available: 25

Average class size in

Core business classes ....35 students Business electives......30 students Nonbusiness classes.....40 students

0% of business classes have fewer than 20 students: 10% have more than 50. 75% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 76

## **Prominent Faculty**

Rajesh Narayanan: Finance John Schermerhorn: Management Systems Ray Stephens: Accountancy

## But What's It Really Like?

Male: 62%, Female: 38% Living off-campus: 50% Hours spent on class work daily: 1.97

#### **Graded by Students**

Housing/Food: C Recreational Facilities: B Academic Resources (Libraries, Classes): C

Administrative Services: C Extracurricular/Intramural Activities: B

Teaching Quality: C Overall Satisfaction: C



"OU's College of Business (COB) seems to be judged by the university's party school image, which is completely unacceptable. The CoB strives to provide the best program for its business students, and I feel that I am more than prepared to take on a career in the real world."

"I could go on about everything this college has given me, but I will leave with the fact that it has given me a huge network, endless memorable experiences, and a priceless education that prepared me for a successful future."

"There are only two aspects I think the college needs to improve on. The first is that students generally cannot schedule classes for their major until junior year. The second is the quality of advising. The student services office was less than helpful and did not communicate well at all."

"The business clusters offer a great experience to connect class work with real-life business projects."

"Very focused on teamwork, leadership, and networking."



Amerihost Inn 20 Home St. Athens, OH 45701 (740) 594-3000

Ohio University Inn 331 Richland Ave. Athens, OH 45701 (740) 593-6661

Hampton Inn Athens 986 E. State St. Athens, OH 45701 (740) 593-6800



#### Is There Anywhere to Eat around Campus?

Applebee's 547 E. State St. Athens, OH 45701 (740) 592-2606

Stephens Restaurant (casual) 24½ E. State St. Athens, OH 45701 (740) 594-7132

The Blue Gator (American) 63 N. Court St. Athens, OH 45701 (740) 594-7271



## Anything to Do Nearby?

Kennedy Museum of Art Lin Hall, Ohio University Athens, OH 45701 (740) 593-1304

The Maplewood (karaoke) 700 E. State St. Athens, OH 45701 (740) 592-9906

"A well-rounded school with a great undergraduate business program."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Ohio University to other schools

# Pennsylvania State U.

Smeal College of Business 202 Business Building University Park, PA 16802

Help line/switchboard: (814) 863-1947

E-mail: uprog@smeal.psu.edu Web address: www.smeal.psu.edu

Dean: James B. Thomas

## Why Smeal?

- Students seeking careers in Human Resources—or just looking to improve their leadership skills-can benefit from Penn State's Executive Coaching Certification program. Among other skills, the two-week process teaches participants how to communicate effectively, facilitate improved business behavior in others, and evaluate and attain their full potential (and the potential of their clients).
- Penn State's Executive Management Program offers an in-depth look at business growth. Beyond identifying changing patterns in a competitive environment, participants learn to implement growth strategies, enhance organizational effectiveness, lead in complex situations, and broaden their overall business perspective.
- · Those looking to unleash their inner marketing executive can sign up for one of Penn State's open enrollment programs. Designed to give undergraduates a competitive edge, the three marketing options-B-to-B

## FAST FACTS

The Cash: \$13,338 in-state/\$24,070

out-of-state

The Average Scores: SAT 1208/ACT 26

The Scholarships: 29%

The Size: 5.274 The Rank: 36

Marketing: Strategies for Driving Growth and Profit; Key Account Management: Planning and Strategies; and Value and Pricing Strategyall promise insightful knowledge and hands-on experience.

#### The 411

More than 83,000 students are enrolled in the Penn State system at 24 campuses throughout the state taught by 4,500 faculty members. Most of the University Park campus is in the town of State College, located right in the middle of the state. The undergraduate program in the Smeal College of Business was founded in 1953 and is accredited by AACSB.

> "The internship program here is excellent."

Application fee: \$50

## **Application Deadlines**

Fall 2008: November 30, 2007 Spring 2009: November 30, 2007 Summer 2009: November 30, 2008 Fall 2009: November 30, 2008

Required test(s): SAT, ACT

SAT scores for entering students: Average ......1208 Median ......1210 Range (middle 50%)..1130 to 1280

ACT scores for entering students:

Average .......26 Median ......26 Range (middle 50%) ......24 to 28

Percentage of entering business students who were in the top 10% of their high school class: 40

The business program does admit fresh-

Interviews for applicants are not required.

## What's Ir Gonnii Cost Mir?

Annual total program costs (including all tuition and required fees): In-state resident ......\$13,338 Out-of-state.....\$24,070 Room and board.....\$7,100 Books ......\$1,400 Other expenses: Technology fee.....\$404 Student activity fee.....\$114

Tuition per credit hour:	
In-state\$5	556
Out-of-state\$1,0	003

## What's It Worth?

- · Graduates' median starting salary: \$46,500
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 356
- Graduates seeking jobs in 2006 who had an offer by graduation: 87%
- · Biggest recruiters: Pricewaterhouse-Coopers, IBM Corporation, Ferguson Enterprises, Inc., NVR, Merrill Lynch

## Can I Get Any Aid?

Business students receiving Scholarships ......29% Need-based scholarships ......85% Merit-based scholarships ......15%

2% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$30,550.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Supply Chain Management

#### Elective courses available: 35

Average class size in Core business classes .... 56 students Business electives......45 students Nonbusiness classes.....36 students

7% of business classes have fewer than 20 students: 15% have more than 50. 32% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 112

### **Prominent Faculty**

Mark W. Dirsmith: Accounting Jeff Sharp: Business Law J. Randall Woolridge: Finance

## But What's It Really Like?

Male: 65%, Female: 35% Living off-campus: 64%

Hours spent on class work daily: 1.66

## **Graded by Students**

Housing/Food: B Recreational Facilities: B Academic Resources (Libraries, Classes): A

Administrative Services: B Extracurricular/Intramural Activities: A

Teaching Quality: C Overall Satisfaction: B



## The Good, the Bad, and the Ugly: Students Speak Out

"It has a brand-new, beautiful building that allows for a very comfortable atmosphere while learning and a social atmosphere in the atrium. For the most part the professors have been very knowledgeable and have experience in the workforce, so they know what they're talking about and have great examples to help us learn."

"The thing about Penn State is that every resource you could ever need is readily available. However, no one advertises, no one ushers you to it; because of the size of the campus/business program, you must seek out every opportunity yourself."

"Through résumé reviews, mock interviews, cover letter writing assistance, job hunt strategies, networking events, career fairs (including the largest career fair on the East Coast), business etiquette events, interview tips, and specific job recommendations, the faculty and staff at Penn State have far exceeded my expectations and have proven that I have gotten tremendous value out of my Penn State education."

"Nobody misses a PSU football game; buy your season tickets early."



Hilton Garden Inn-Allentown 230 Sycamore Dr. Breinigsville, PA 18031 (610) 398-6686

Sheraton Reading Hotel 610 Reading Ave. Reading, PA 19611 (610) 376-3811

The Inn at Reading 1040 Park Rd. Wyomissing, PA 19610 (800) 383-9713



#### Is There Anywhere to Eat around Campus?

Uno Chicago Grill 2713 North Meridian Blvd. Wyomissing, PA 19610 (610) 376-6720

Applebee's 1905 Ridgewood Rd. Wyomissing, PA 19610 (610) 372-6444

#### IHOP

2701 N. Meridian Blvd. Wyomissing, PA 19610 (610) 374-9300



## Anything to Do Nearby?

Earth & Mineral Sciences Museum 16 Deike Building, Pollock Rd. University Park, PA 16802 (814) 865-6336

Penn State Downtown Theatre Center 146 S. Allen St. State College, PA 16802 (814) 863-0493

"The number of students in the program has had a slightly negative effect on the advising department."

#### CHECK OUT BUSINESSWEEK COM FOR MORE

- Supply and Demand at Penn State: With 94,000 applications this year, getting into Penn State can be a daunting task. The site offers some tips from admissions officials.
- Penn State: Menus at Your Fingertips: It started as a hobby for four fraternity brothers at Penn State. Now it requires long days, as one cofounder recounts.
- Additional student comments
- An extended school profile
- · A tool to compare Smeal to other schools

# Purdue University

Krannert School of Management 403 W. State St.

West Lafayette, IN 47907-2056

Help line/switchboard: (765) 494-4600

E-mail: pamhorne@purdue.edu

Web address: www.mgmt.purdue.edu/

undergraduate/

Dean: Richard A. Cosier

## Why Krannert?

- Purdue's "3 + 2" program allows students to complete their BS and MBA degrees in five years. Students with a high GPA who have completed three years and major course requirements are considered for the program. Classes in the fourth year satisfy both undergraduate and graduate requirements so that after students' senior year, they will graduate with a bachelor's degree and will have their MBA the following May.
- Students can practice their presentation skills at the Undergraduate Management Communications Center. Professionals give students personal coaching, tape presentations, and help them at specialized stations for presentation development. The center also hosts a professional development workshop series where sessions focus on topics like making small talk, e-mail etiquette, and behavior during interviews.
- The Burton D. Morgan Entrepreneurial Competition has students

## "DE FAST FACTS

The Cash: \$8,442 in-state/\$23,462 out-

of-state

The Average Scores: SAT 1152/ACT 25

The Scholarships: 18%

The Size: 2,692 The Rank: 60

develop and present a business plan for a chance to win money for their start-up as well as free legal and consulting services. Students can also participate in the Purdue–IU Case Challenge, where student teams present marketing ideas in competition with other Purdue and Indiana University teams.

#### The 411

Located in West Lafayette, Indiana, Purdue's enrollment is larger than the city's population. A point of interest for students is Harry's Chocolate Shop, which opened in 1919 and continues to serve patrons today. The undergraduate business program was founded in 1958 and is accredited by AACSB.

"If I had to do it again, Krannert would be the place to be."

Application fee: \$30

## **Application Deadlines**

Fall 2008: March 1, 2008 (preferred deadline)

Fall 2009: March 1, 2009 (preferred deadline)

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average11	52
Median11	40
Range (middle 50%)1070 to 12	230

#### ACT scores for entering students:

Average2	15
Median2	25
Range (middle 50%)23 to 2	8

Percentage of entering business students who were in the top 10% of their high school class: 21

The business program does admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me?

Annual total program costs (i

including all tuition and requ	ired fees):
In-state resident	\$8,442
Out-of-state	.\$23,462
Room and board	\$7,500
Books	\$1,030
Tuition per credit hour:	
In-state	\$234
Out-of-state	\$706

Service fee per semester......\$234



## What's It Worth?

- · Graduates' median starting salary: \$44,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 250
- Graduates seeking jobs in 2006 who had accepted an offer by graduation: 71%
- · Biggest recruiters: Crowe Chizek and Company, Caterpillar Inc., Deloitte Touche Tohmatsu, Target Corp., Ernst & Young

## Can I Get Any Aid?

Business students receiving
Scholarships18%
Need-based scholarships40%
Merit-based scholarships60%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Industrial Management, Marketing, and Operations Management

Elective courses available: 49

Average class size in

Core business classes ....70 students Business electives.......37 students Nonbusiness classes.....24 students

6% of business classes have fewer than 20 students; 39% have more than 50. 13% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 83

### **Prominent Faculty**

Brad Alge: Organizational Behavior, Human Resource Management Jim Oakley: Marketing

Susan Watts: Management

#### But What's It Really Like?

Male: 69%, Female: 31% Living off-campus: 14%

Hours spent on class work daily: 2.39

#### **Graded by Students**

Housing/Food: A

Recreational Facilities: C

Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: B

Teaching Quality: C
Overall Satisfaction: C



"I feel that at Purdue, if you have a concern, people are here to listen and address the situation."

"The only continuing issue I have had at Purdue is the increasing number of teachers who have a language barrier, preventing them from effective communication."

"The strength of Purdue's management program comes with its flexibility and the opportunities made available. It is structured like an MBA program by exposing students to every aspect of business."

"Purdue really focuses on technical skills. I feel that my skills in accounting, finance, and quantitative methods are absolutely first-rate for a student graduating with an undergraduate degree."

"Purdue doesn't seem to have any connections outside of Chicago or Indianapolis. It is frustrating because I want to expand my horizons beyond the state border!"

"Needs more diversity."



#### Union Club Hotel

101 N. Grant St. West Lafayette, IN 47906 (765) 494-8900

#### Hilton Garden Inn

356 E. State St. West Lafayette, IN 47906 (765) 743-2100

#### University Inn

3001 Northwestern Ave. West Lafayette, IN 47906 (765) 463-5511



#### Is There Anywhere to Eat around Campus?

Scotty's Brewhouse 352 E. State St. West Lafayette, IN 47906 (765) 746-3131

#### Bruno's (European)

212 Brown St. West Lafayette, IN 47906 (765) 743-1668

McGraw's Steak, Chop & Fish House 2707 S. River Rd. West Lafavette, IN 47906 (765) 743-3942



## Anything to Do Nearby?

Wolf Park 4004 E. 800 N. Battle Ground, IN 47920 (765) 567-2265

Tippecanoe Mall 2415 Sagamore Pkwy. S. Lafavette, IN 47905 (765) 448-6176

"The caliber of student here is excellent."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Video View: An interview with Krannert's Dean Richard Cosier
- Additional student comments
- An extended school profile
- A tool to compare Ohio University to other schools

## Rensselaer Polytechnic

Lally School of Management and Technology 110 Eighth St. Pittsburgh Building

Troy, NY 12180

Help line/switchboard: (518) 276-6585

E-mail: wrighf@rpi.edu

Web address: www.lallyschool.rpi.edu

Dean: David A. Gautschi

## Why Lally?

- An education at the Lally School leaves students with the tools to take leadership roles in the technological world. The mix of courses gives students a thorough perspective on how technology can be used to make businesses more efficient and effective. The management classes teach fundamental business skills like finance and marketing, while specialized technical courses introduce new methodology.
- Lally School of Management and Technology is committed to producing effective managers of global industry. For this reason, the school has, among other international opportunities, a certificate program in Management of Information Technology Firms that was set up in coordination with the Chinese government. The program was created to train executives of Chinese software firms in management practices.
- A major part of the school's mission is to encourage entrepreneurship that will

## FAST FACTS

The Cash: \$34,900

The Average Scores: SAT 1212\*

The Scholarships: 92%

The Size: 377 The Rank: 40

\*Rensselaer does not track ACT data.

take technological ideas into new businesses. The Severino Center for Technological Entrepreneurship helps support the work of young entrepreneurs. Programs like the Biotechnology Management and Entrepreneurship Seminar Series and the Women in Entrepreneurship Seminar Series let the center teach students about new opportunities and ideas.

#### The 411

Rensselaer Polytechnic Institute, a private institution, is the nation's oldest technological university and awarded the first civil engineering degree in the country. Its undergraduate business program was founded in 1963 and is accredited by AACSB.

"The technological infrastructure is cutting edge."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: November 1, 2007 (early admission); January 15, 2008 (regular admission)

Spring 2009: November 1, 2008

Fall 2009: November 1, 2008 (early admission); January 15, 2009 (regular admission)

#### Required test(s): SAT\*

SAT scores for entering students:

Average	1212
Median	1205
Range (middle 50%)1125 to	1285

\*The school does not track ACT data, as the test is not required.

Percentage of entering business students who were in the top 10% of their high school class: 44

The business program *does* admit freshmen.

Interviews for applicants are not required.

## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students.......\$34,900
Room and board......\$10,420
Books.......\$1,802
Other expenses:
Laptop.....\$1,978
Fees......\$978
Tuition per credit hour .....\$N/A



## What's It Worth?

- Graduates' median starting salary: \$50,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 35
- Graduates seeking jobs in 2006 who had an offer by graduation: 42%
- Biggest recruiters: Ernst & Young, Travelers, The Hartford, UBS, IBM Corporation

## Can I Get Any Aid?

Business students receiving
Scholarships92%
Need-based scholarships40%
Merit-based scholarships60%

12% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$27,000.

#### **Does It Have What I Want?**

Four leading areas of study: Entrepreneurship, Finance, General Management, and Management Information Systems

Elective courses available: 24

Average class size in

O	
Core business classes35	students
Business electives40	students
Nonbusiness classes	N/A

40% of business classes have fewer than 20 students, and 0% have more than 50. 83% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 41

#### **Prominent Faculty**

Robert Baron: Enterprise Management; Organization Iftekhar Hasan: Finance; Accounting Philip Phan: Enterprise Management; Organization

#### But What's It Really Like?

Male: 66%, Female: 34% Living off-campus: 30% Hours spent on class work daily: 1.54

#### **Graded by Students**

Housing/Food: B Recreational Facilities: C Academic Resources (Libraries, Classes): C Administrative Services: C Extracurricular/Intramural Activities: C Teaching Quality: B Overall Experience: B

> "Hockey games are big."



"A lot of great companies come to RPI, but these companies don't come to RPI looking for management majors. Most are here to seek out IT majors."

"RPI is a wonderful place for outgoing, intelligent people who love to learn and get involved to become leaders. Assistance in finding internships and co-ops is outstanding. Internships often lead RPI students to full-time job offers and are always a valuable experience."

"Rensselaer would be much better if it had a more diverse offering of courses, i.e., if it actually had a real humanities and social sciences department and not one just large enough to fill the supplemental requirements of its engineering and science programs. The study body is much too heavily skewed toward an engineering frame of mind, and I believe it contributes to a lack of creativity and excitement, both in and outside the classroom. At RPI, the saying is, if engineering doesn't work out for you, you can always 'hop on the M Train.' Meaning, management is there for people who can't handle the 'rigor' of engineering/sciences/mathematics. Which is unfortunate, because the major has certainly become much more disciplined."



Franklin Square Inn & Suites One 4th St.

Troy, NY 12180 (518) 274-8800

Albany Marriott 189 Wolf Rd

Albany, NY 12205 (518) 458-8444

Hampton Inn Albany-Downtown, NY 25 Chapel St.

Albany, NY 12210 (518) 432-7000

#### Is There Anywhere to Eat around Campus?

Holmes & Watson (American, brewery)

450 Broadway Troy, NY 12180 (518) 273-8526

Brown's Brewing Company

417-419 River St. Troy, NY 12180

(518) 273-2337

Daisy Baker's (seafood, pasta) 33 Second St. Troy, NY 12180 (518) 266-9200



## Anything to Do Nearby?

Saratoga Racetrack 267 Union Ave. Saratoga Springs, NY 12866 (518) 584-6200

Saratoga Automobile Museum 110 Ave. of the Pines Saratoga Springs, NY 12866 (518) 587-1935

"An extremely hands-on approach to learning; we learn by doing."

#### CHECK OUT BUSINESSWEEK COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Lally to other schools

## Rochester Institute of Tech.

E. Philip Saunders College of Business 105 Lomb Memorial Dr.

Rochester, NY 14623

Help line/switchboard: (585) 475-2411

E-mail: admissions@rit.edu

Web address: www.saunders.rit.edu

Dean: Ashok Rao

## Why RIT?

- The co-op program at the College of Business (COB) gives students something significant to put on their résumés. The program is required for all undergraduate business majors and typically occurs during the junior and senior year. Students hold full-time, paid positions in their field of study, and their grade depends on evaluations from employers when the co-op is completed at the end of six months.
- Saunders offers a number of choices for students looking to major in Marketing. One of its most innovative programs is Graphic Media Marketing. This joint degree between the College of Business and the College of Imaging Arts and Sciences gives students placement opportunities at companies with imaging or retail focuses, such as Polaroid and Philip Morris.
- Within the College of Business are a few unique centers for research and discovery, including the Center for

## FAST FACTS

The Cash: \$26,085

The Scores: SAT 1138/ACT 24

The Scholarships: 77%

The Size: 838 The Rank: N/A

Innovation & Entrepreneurship (CIE) and the Technology Management Center. CIE promotes innovation in campus-based programs and the Tech Center focuses on areas like information technology management and new product development.

#### The 411

A private institution, the Rochester Institute of Technology (RIT) was established in 1829. Today, its students reside in Henrietta, a small college town in upstate New York, RIT plays host to the fourth-oldest co-op program in America, which it launched nearly 100 years ago. Its E. Philip Saunders College of Business was founded in 1952 and is accredited by AACSB.

"Teachers are the COB's greatest asset."

Application fee: \$50

## **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: Rolling admissions Summer 2009: Rolling admissions Fall 2009: February 1, 2009

#### Required test(s): SAT, ACT

SAT scores for entering students:
Average1138
MedianN/A
Range (middle 50%)1060 to 1220

#### ACT scores for entering students:

Average24	ł
MedianN/A	1
Range (middle 50%)22 to 27	7

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are recommended but not required.



Annual total program cos	sts
(including all tuition and a	required fees):
All students	\$26,085
Room and board	\$9,054
Tuition per credit hou	r\$564



## What's it Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 80
- Graduates seeking jobs in 2006 who had an offer by graduation: 35%
- Biggest recruiters: M&T Bank, Fidelity National Financial, Paychex, McNeil Consumer & Specialty Pharmaceuticals, RIT

## Can I Get Any Aid?

Business students receiving
Scholarships77%
Need-based scholarships70%
Merit-based scholarships30%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$22,000.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, General Management, International Business, Management Information Systems, and Marketing

Elective courses available: 58

Average class size in Core business classes ....35 students Business electives......24 students Nonbusiness classes.....N/A

17% of business classes have fewer than 20 students: 0% have more than 50. 58% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 58

## **Prominent Faculty**

John Ettlie: Technology Management Robert Manning: Consumer Finance Wayne Morse: Senior Associate Dean

## But What's It Really Like?

Male: 64%, Female: 36% Living off-campus: 33% Hours spent on class work daily: 2.20

#### **Graded by Students**

Housing/Food: B Recreational Facilities: A Academic Resources (Libraries, Classes): C Administrative Services: C Extracurricular/Intramural Activities: C Teaching Quality: B Overall Satisfaction: C

"The co-op program is outstanding!"

## The Good, the Bad, and the Ugly: Students **Speak Out**

"For those who are willing to put forth the effort, RIT offers countless resources to help prepare students to find both co-ops and full-time positions after graduation. Professors and advisors are always available for information and advice."

"The biggest area for improvement I would suggest would be the career and co-op placement. While I ultimately benefited from this struggle on my own, other students who are not as determined will often graduate late because they cannot find a co-op. We have the quality of faculty here, but we have a marketing problem."

"The RIT COB has been committed to providing practical business lessons mixed with business theories. Subject matter has been diverse, yet intensely focused on important topics. I have been challenged by teachers as I push myself toward academic excellence. RIT professors expect much from their students; at the same time, they provide a wealth of knowledge relating to their field of expertise. In general, my college undergraduate program has been very fulfilling!"

"I believe the quarter system at my school was essential to my learning. It taught me time management and how to respond quickly to changes in the business world. It kept you on your toes at all times."



RIT Inn and Conference Center 5257 West Henrietta Rd. West Henrietta, NY 14586 (585) 359-1800

Fairfield Inn 4853 West Henrietta Rd. Henrietta, NY 14467 (585) 334-3350

County Inn & Suites by Carlson 4635 West Henrietta Rd. Henrietta, NY 14467 (585) 486-9000



### Is There Anywhere to Eat around Campus?

Bugaboo Creek (steakhouse, seafood) 935 Jefferson Rd. Rochester, NY 14623 (585) 292-5800

Romano's Macaroni Grill 760 Jefferson Rd. Rochester, NY 14623 (585) 427-8230

Phillips European 26 Corporate Woods Rochester, NY 14623 (585) 272-9910



## Anything to Do Nearby?

Strong National Museum of Play One Manhattan Square Rochester, NY 14607 (585) 263-2700

George Eastman House 900 East Ave. Rochester, NY 14607 (585) 271-3361

> "RIT does an outstanding job with requiring co-ops."

## CHECK OUT BUSINESSWEEK COM FOR MORE

- Additional student comments
- An extended school profile
- A tool to compare RIT to other schools

# Rutgers University

Rutgers Business School Janice H. Levin Building 94 Rockafeller Road Piscataway, NJ 08854

Help line/switchboard: (732) 932-1766 E-mail: markowitz@rbsmail.rutgers.edu Web address: www.business.rutgers.edu

Acting dean: Rosa Oppenheim

## Why Rutgers?

- Little Investment Bankers of Rutgers (LIBOR) is a student-run investment advisory group. The group consults the Bender Trust Fund, which is responsible for providing sports scholarships. LIBOR students meet every other Tuesday to discuss, research, and strategize investment ideas for the Bender Trust Project.
- The university has 700 student organizations, including a prominent Greek life. Union Street by the New Brunswick campus is knows as Frat Row, where the many fraternity and sorority houses are located.
- · RutgersFest is a daylong annual celebration held on campus before final exams in the spring semester begin. Outdoor carnival activities like an obstacle course, a rock wall, and a moon bounce are featured on the Busch Campus Recreation Fields throughout the day. A free outdoor concert and fireworks put a close to the celebrations before exam period starts.

## FAST FACTS

The Cash: \$8,084 in-state/\$16,754 out-

of-state

The Average Scores: SAT 1219\*

The Scholarships: 52%

The Size: 784 The Rank: 32

\*Rutgers does not use or collect ACT score information.

#### The 411

Rutgers University is the largest public state university in New Jersey. Initially chartered as Queen's College in 1766, it was made a state university in 1945. The university's flagship campus in New Brunswick is home to one of the two business programs; the other is located in Newark. Both business programs are accredited by ACCSB. Referred to as the Health Care City because it is home to the international headquarters of Johnson & Johnson and a number of medical research facilities, New Brunswick is an hour away from Manhattan by train.

"Very challenging courses combined with an extremely bright group of students."

Application fee: \$60

## **Application Deadlines**

Fall 2008: December 1, 2007 Spring 2009: October 15, 2008 Fall 2009: December 1, 2008

Required test(s): SAT\*

SAT scores for entering students:

Average	1219	(
Median	1230	0
Range (middle 50%	%)1130 to 1310	0

<sup>\*</sup>Rutgers does not use or collect ACT score information.

Percentage of entering business students who were in the top 10% of their high school class: 60

The business program *does not* admit freshmen.

Interviews for applicants are not offered.

## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$8,084
Out-of-state ......\$16,754
Room and board ......\$5,682
Books ......\$1,000
Tuition per credit hour:
In-state ......\$262
Out-of-state .....\$542

## 0

## What's It Worth?

- Graduates' median starting salary: \$52,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 250
- Graduates seeking jobs in 2006 who had an offer by graduation: 76%
- Biggest recruiters: Deloitte Touche Tohmatsu, PricewaterhouseCoopers, Ernst & Young, Merrill Lynch, Prudential Financial

#### Can I Get Any Aid?

Business students receiving	
Scholarships	52%
Need-based scholarships	47%
Merit-based scholarships	53%

3% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, Management Information Systems, and Marketing

Elective courses available: 44

0% of business classes have fewer than 20 students; 60% have more than 50. 90% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 56

## **Prominent Faculty**

John Cantwell: Management and Global Business Elizabeth Hirschman: Marketing Lei Lei: Management Science and Information Systems

## But What's It Really Like?

Male: 48%, Female: 52% Living off-campus: 60% Hours spent on class work daily: 1.77

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: C
Academic Resources (Libraries,
Classes): D
Administrative Services: D
Extracurricular/Intramural Activities: C
Teaching Quality: D
Overall Experience: D

## The Good, the Bad, and the Ugly: Students Speak Out

"The school is in a wonderful location, allowing professionals from New York City and New Jersey to visit the school for interviews and presentations. There are tremendous opportunities to get a job in Rutgers compared to most schools, and the recruiters respect the hard work students are going through to be prepared for the real-world job."

"The most inspiring thing about the program is the caliber of the students; everyone is on the same page with regard to dedication, enthusiasm, and motivation to succeed."

"Very challenging courses combined with an extremely bright group of students in all of my classes make it very difficult to get As in my business school classes."

"I feel that the university's state budget cut has had a large impact on the effectiveness of the undergraduate business program. Without proper funding, it is very difficult for a business program to offer resources to its full potential and advance itself in a positive direction."

"We need a better internship program."



Hyatt Regency New Brunswick 2 Albany St.

New Brunswick, NJ 08901 (732) 873-1234

Hilton East Brunswick

3 Tower Center Blvd. East Brunswick, NI 08816 (732) 828-2000

The Heldrich

10 Livingston Ave. New Brunswick, NJ 08901 (732) 729-4670



#### Is There Anywhere to Eat around Campus?

Makeda (Ethiopian) 338 George St.

New Brunswick, NJ 08901 (732) 545-5115

Old Man Rafferty's (fine dining)

106 Albany St. New Brunswick, NJ 08901 (732) 846-6153

Sapporo (Japanese)

375 George St. New Brunswick, NJ 08901 (732) 828-3888



## Anything to Do Nearby?

George Street Playhouse 9 Livingston Ave. New Brunswick, NJ 08901 (732) 246-7717

Stress Factory (comedy club) 90 Church St. New Brunswick, NJ 08901

(732) 545-4242

"Need more real-life scenarios."

#### CHECK OUT BUSINESSWEEK COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Rutgers to other schools

## Saint Joseph's University

Erivan K. Haub School of Business

5600 City Ave.

Mandiville Hall

Philadelphia, PA 19131

Help line/switchboard: (610) 660-1000

E-mail: pobrien@sju.edu

Web address: www.sju.edu/hsb/ Dean: Joseph A. DiAngelo, Jr.

#### Why St. Joe's?

- St. Joseph's University (SJU) has partnered with Lenovo Corporation to facilitate its mandatory Haub School of Business (HSB) Laptop Program. All undergraduate students enrolled in the business school are required to purchase a "SJU edition" Lenovo computer that comes complete with innovative business software used in business classes in addition to the standard PC accessories (Ethernet cable, carrying case, etc.).
- Under the slogan "Our way of learning is working," St. Joseph's offers students the opportunity to gain work experience as part of their oncampus learning experience. The Cooperative Education Program (or Co-op Program) puts students in rotation between the classroom and the workforce, adding hands-on, paid work experience to their text-book learning.
- The Haub School of Business has specialty programs such as its Food Marketing Department. The Acad-

## FAST FACTS

The Cash: \$28,960

The Scores: SAT 1133/ACT 23

The Scholarships: 76%

The Size: 2,227 The Rank: 76

emy of Food Marketing is home to the Campbell Library, one of the largest food industry information resource centers in the East, and over 100 international and domestic firms access the department's coursework and seminars.

#### The 411

A private institution, St. Joseph's University was established by the Society of Jesus in 1851. Its students reside in Philadelphia, the fifth-largest metropolis in America, and most live a short distance from the city's famed historic landmarks, including the Liberty Bell and Independence Hall. SJU's Erivan K. Haub School of Business was founded in 1927 and is accredited by AACSB.

"The five-year Co-op program is a terrific program to be involved in."

Application fee: \$55

### **Application Deadlines**

Fall 2008: November 15, 2007 (early admission); February 1, 2008 (regular admission)

Spring 2009: November 1, 2008 Fall 2009: November 15, 2008 (early admission); February 1, 2009 (regular admission)

Required test(s): SAT

SAT scores for entering students:

Average	1	133
Median	1	130
Range (middle 50%)1070 to	1	190

ACT scores for entering students:

Average
MedianN/A
Range (middle 50%)N/A

Percentage of entering business students who were in the top 10% of their high school class: 14

The business program does admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students\$28,960
Room and board\$10,170
Books\$1,500
Tuition per credit hour\$950



### What's It Worth?

- · Graduates' median starting salary: \$42,500
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 120
- · Graduates seeking jobs in 2006 who had an offer by graduation: 58%
- · Biggest recruiters: Pricewaterhouse-Coopers, The Vanguard Group, SEI Investments, Morgan Stanley, Merrill Lynch

### Can I Get Any Aid?

Business students receiving
Scholarships76%
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Three leading areas of study: Accounting, Finance, and Marketing

Elective courses available: 89

Average class size in Core business classes .... 29 students Business electives......13 students Nonbusiness classes.....N/A 45% of business classes have fewer than 20 students; 0% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 66

### **Prominent Faculty**

John McCall: Business Ethics Michael Solomon: Marketing John Stanton: Food Marketing

### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 40%

Hours spent on class work daily: 1.67

### **Graded by Students**

Housing/Food: D
Recreational Facilities: D
Academic Resources (Libraries,
Classes): D

Administrative Services: D Extracurricular/Intramural Activities: D

Teaching Quality: C Overall Satisfaction: C

"The Food Marketing program is second to none."

### The Good, the Bad, and the Ugly: Students Speak Out

"Before I graduate, I will have participated in three paid internships with three different companies. After my first two internships, I have already been offered a full-time position by both of them. My teachers and advisors have created the resources that I need to be fully prepared for whatever field I choose after graduation."

"Security seems to be the only issue as of now. Being in Philadelphia doesn't help. A more restrictive and controlled campus environment could help."

"I feel that this school doesn't really push one to excel. The opportunities are there if one chooses to seek them out, but for those who need the extra motivation, we can get by just fine without really learning much of anything."

"The only thing I wish St. Joe's did a little better is help students find jobs when we are not going to be in the area after graduation. The school focuses a lot of attention (which I think it should) on the Philadelphia area, but I wish it would extend beyond that area."

"The school blatantly favors Accounting majors, basically handing them an internship for a semester and guaranteeing them a job after school. The rest of us have to fend for ourselves and find our own opportunities without any help. And especially with Marketing, most internships are unpaid and uninspiring."



Holiday Inn City Avenue 4100 Presidential Blvd. Philadelphia, PA 19131 (215) 477-0200

Hilton Philadelphia City Avenue 4200 City Ave. Philadelphia, PA 19131 (215) 879-4000

Marriott Philadelphia Downtown 1201 Market St. Philadelphia, PA 19107 (215) 625-2900



### Is There Anywhere to Eat around Campus?

Vesuvio's Restaurant and Bar (Italian) 736 S. 8th St. Philadelphia, PA 19147 (215) 922-8380

McShea's (Irish pub) 242 Haverford Ave. Narberth, PA 19072 (610) 667-0510

Overbrook Pizza 2099 N. 63rd St. Philadelphia, PA 19151 (215) 473-3303



### Anything to Do Nearby?

The Philadelphia Zoo 3400 W. Girard Ave. Philadelphia, PA 19104 (215) 243-1100

The Franklin Institute Science Museum 222 N. 20th St. Philadelphia, PA 19103 (215) 448-1200

"Too much focus on theory and not enough on real-world application."

### CHECK OUT BUSINESSWEEK.COM FOR MORE.

- Additional student comments
- An extended school profile
- · A tool to compare St. Joseph's to other schools

## Saint Louis University

John Cook School of Business Cook Hall 130 3674 Lindell Blvd. St. Louis, MO 63108

Help line/switchboard: (800) 758-3678

E-mail: kjgable@slu.edu

Web address: www.business.slu.edu

Dean: Ellen Harshman

### Why SLU?

- Last year, the John Cook School of Business hosted its first annual Business School Service Day, an all-day event where students, faculty, and staff from the business school volunteered at local service sites in the St. Louis area.
- The school boasts a number of awards and high rankings for its Entrepreneurship Program. The 25-year-old program supports aspiring entrepreneurs in four areas: corporate (students develop products for existing corporations), independent (graduates start for-profit firms), family business (graduates go into a family business as new or future management), and social (graduates start new or develop existing non-profit firms).
- The John Cook School has a mentoring program for each type of enrolled student. The Advancing Women in Leadership Mentoring program allows female students to

### FAST FACTS

The Cash: \$26,250

The Average Scores: SAT 1189/ACT 26

The Scholarships: 80%

The Size: 1,403 The Rank: N/A

both gain and become a mentor. Students are partnered with professional women and become mentors for junior high school girls.

### The 411

St. Louis University is a private Jesuit Catholic university that first opened its doors in 1818 as the St. Louis Academy. The business school is named after John Cook, chairman and chief executive officer of PRG-Schultz International, Inc., who made a \$5 million donation to the program in 1999. The city is home to a range of attractions, including the St. Louis Gateway Arch, the Anheuser-Busch Brewery, and attractions along the Mississippi riverfront.

"International Business is a shining star on campus."

Application fee: \$25

### **Application Deadlines**

Fall 2008: Rolling admissions (December 1, 2007, is the deadline for scholarship priority consideration for the following fall)

Fall 2009: Rolling admissions (December 1, 2008, is the deadline for scholarship priority consideration for the following fall)

### Required test(s): SAT, ACT

SAT scores for entering students:

Average118	39
Median114	0
Range (middle 50%)1070 to 120	60

### ACT scores for entering students:

Average	26
Median	25
Range (middle 50%	o) 23 to 28

Percentage of entering business students who were in the top 10% of their high school class: 23

The business program does admit freshmen.

Interviews for applicants are recommended.

### What's It Gonna Chat Mo?

Annual total program costs (including all tuition and required fees): All students.....\$26,250 Room and board.....\$8,230

Books\$1,04	()
Tuition per credit hour\$91	5



### What's It Worth?

- Graduates' median starting salary: \$43,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 200
- · Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- · Biggest recruiters: Pricewaterhouse-Coopers, Boeing Company, A.G. Edwards & Sons, Inc., KPMG, Wells Fargo

### Can I Get Any Aid?

Business students receiving
Scholarships80%
Need-based scholarships24%
Merit-based scholarships76%

3% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$19,709.

### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, International Business, and Marketing

### Elective courses available: 39

Average class size in

Core business classes ....41 students
Business electives.......33 students
Nonbusiness classes.....24 students

23% of business classes have fewer than 20 students; 10% have more than 50. 0% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 64

### **Prominent Faculty**

Jerome Katz: Entrepreneurship Seung Kim: International Business Il-Whan Kwon: Supply Chain Management

### **But What's It Really Like?**

Male: 53%, Female: 47% Living off-campus: 12% Hours spent on class work daily: 1.70

### **Graded by Students**

Housing/Food: C
Recreational Facilities: D
Academic Resources (Libraries,
Classes): D
Administrative Services: D
Extracurricular/Intramural Activities: D
Teaching Quality: C
Overall Experience: D

# The Good, the Bad, and the Ugly: Students Speak Out

"I feel that some areas and people in the business school are great at their jobs. I have, however, been extremely disappointed in Career Services. It did not help me at all with my résumé and is reluctant to help me find jobs outside of the immediate area."

"The lack of security on campus and the escalating crimes within the area have made me question the school's concern for its portable piggy banks (a.k.a. students)."

"An education centered in the Jesuit tradition is possibly one of the school's biggest assets. This means that classes both inside and outside of the business school seek to educate the whole person. I don't believe I would have been able to receive this type of education at a non-Jesuit school."

"The business school building is one of the nicest on campus. The atrium and breakout rooms make the school conducive to group work and study. In the classroom, class size is generally small, and the technology has recently been updated."

"Need more professors with real-world experience."



Hyatt Regency St. Louis Union Station 1 St. Louis Union Station St. Louis, MO 63103 (314) 231-1234

Hampton Inn & Suites St. Louis at Forest Park

5650 Oakland Ave St. Louis, MO 63110 (314) 655-3993

Marriott Courtyard/St. Louis Downtown

2340 Market St. St. Louis, MO 63103 (314) 241-9111

### Is There Anywhere to Eat around Campus?

Humphrey's Restaurant & Tavern 3700 Laclede Ave. St. Louis, MO 63103 (314) 535-0700

Mike Shannon's Steaks & Seafood 620 Market St. St. Louis, MO 63101 (314) 421-1540

Vito's Trattoria 3515 Lindell Blvd. St. Louis, MO 63103 (314) 354-8486



### Anything to Do Nearby?

St. Louis Zoo in Forest Park One Government Drive St. Louis, MO 63110 (314) 781-0900

Ted Drewes Frozen Custard 6726 Chippewa St. St. Louis, MO 63109 (314) 481-2652

> "Accounting program needs to be restructured."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare SLU to other schools

## Santa Clara University

Leavey School of Business Kenna Hall 110 500 El Camino Real Santa Clara, CA 95053

Help line/switchboard: (408) 554-4000

E-mail: ugbprograms@scu.edu Web address: www.scu.edu/business/

undergraduates/ Dean: Barry Z. Posner

### Why Leavey?

- Sophomores who excel at Leavey are invited to take part in the Leavey Scholars Program, where they can take honors sections of business courses, get early registration appointments, and earn the designation of "Leavey Scholar" on their diploma. The Accelerated Cooperative Education program gives talented students the chance to participate in a paid internship and get fast-track admission to the MBA program.
- All students at Leavey are required to take Foundations of Leadership, Business Leadership Skills, and Leadership Experience, after which, they are awarded a Leadership Competency Certificate. Students interested in entrepreneurship can get an Entrepreneurship Certificate after taking a core entrepreneurship curriculum and elective.
- Each incoming student is assigned to a faculty advisor and is required to

### FAST FACTS

The Cash: \$30,900 The Scores: SAT 1203\* The Scholarships: N/A The Size: 1,472

The Rank: 27

\*Santa Clara does not collect ACT information.

report to that advisor each May until the student declares a major. Students are encouraged to consult with their advisors about academic goals, plans, progress toward graduation, and career options. Peer advisors are also available to students on a regular basis to answer questions about all aspects of college life.

### The 411

Established in 1851, Santa Clara, a private institution, is the oldest Catholic university in the American West. Its campus is located in Santa Clara, a scenic town in the heart of Silicon Valley. The Leavey School of Business was founded in 1926 and is accredited by AACSB.

> "A complete experience."

Application fee: \$55

### **Application Deadlines\***

Fall 2008: November 1, 2007 (early action); January 15, 2008 (regular decision)

Fall 2009: November 1, 2008 (early action); January 15, 2009 (regular decision)

\*SCU is on a quarter system; regular admission is available for Fall only.

### Required test(s): SAT\*

SAT scores for entering students:

Average
MedianN/A
Range (middle 50%)N/A

\*As only a few students submit ACT scores, Santa Clara does not collect this information.

Percentage of entering business students who were in the top 10% of their high school class: 70

The business program does admit freshmen.

Interviews for applicants are optional.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$30,900 Room and board.....\$11,520 Books .....\$1,200 Tuition per credit hour ......\$1,030



### What's It Worth?

- Graduates' median starting salary: \$50,500
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 293
- · Graduates seeking jobs in 2006 who had an offer by graduation: 72%
- Biggest recruiters: Ernst & Young, **KPMG**

### Can I Get Any Aid?

Business students receiving
ScholarshipsN/A%
Need-based scholarshipsN/A%
Merit-based scholarshipsN/A%

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, General Management, and Marketing

Elective courses available: 64

Average class size in Core business classes .... 34 students Business electives......18 students Nonbusiness classes.....28 students 33% of business classes have fewer than 20 students: N/A% have more than 50. 34% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 91

### **Prominent Faculty**

Barry Z. Posner: Management Hersh Shefrin: Finance Meir Statman: Finance

### But What's It Really Like?

Male: 54%, Female: 46% Living off-campus: 6%

Hours spent on class work daily: 1.87

### **Graded by Students**

Housing/Food: A Recreational Facilities: B Academic Resources (Libraries, Classes): D Administrative Services: C

Extracurricular/Intramural Activities: C

Teaching Quality: B Overall Satisfaction: B

### The Good, the Bad, and the Ugly: Students Speak Out

"One of the greatest benefits about coming to Santa Clara University is the small class sizes. I have often taken advantage of this fact by forming longlasting relationships with my classmates, since we regularly take the same classes for our major. Another benefit is the connection that I have with my professors as well. I would often run into them outside of class, and we would call each other by our first name and have lengthy conversations."

"The Career Center at Santa Clara is probably the best thing about the school. The people there constantly have events to help students prepare for interviews, write résumés, have their résumés reviewed by real HR professionals, attend career fairs, have on-campus interviews, and more. The professors, particularly at the business school, always stress the importance of internships. Many professors post internship opportunities in their classes."

"It would be great if the school started job or internship placement programs."



Hotel De Anza 233 W. Santa Clara St. San Jose, CA 95113

(408) 286-1000

### Wyndham Hotel

1350 N. 1st St. San Jose, CA 95112 (408) 453-6200

Madison Street Bed & Breakfast

1390 Madison St. Santa Clara, CA 95050 (408) 249-5541



### Is There Anywhere to Eat around Campus?

Hungry Hound (sausages, cheesesteaks) 1000 Lafayette St. Santa Clara, CA 95050 (408) 241-2756

Sonoma Chicken Coop 31 N. Market St. San Jose, CA 95113 (408) 287-4098

Amber India

377 Santana Row, Ste. 1140 San Jose, CA 95128 (408) 248-5400



### Anything to Do Nearby?

Mission Santa Clara de Asis 500 El Camino Real Santa Clara, CA 95053 (408) 554-4023

Rosicrucian Egyptian Museum 1342 Naglee Ave. San Jose, CA 95126 (408) 947-3636

> "Very good opportunities for Accounting majors, more difficult for Marketing majors."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- A tool to compare Santa Clara to other programs
- An extended school profile

# Seattle University

Albers School of Business and Economics 901 Twelfth Ave.

Seattle, WA 98122

Help line/switchboard: (206) 296-5700

E-mail: mckeonm@seattleu.edu

Web address: www.seattleu.edu/asbe/

Dean: Joseph Phillips

### Why Albers?

- The institution was founded by the Jesuits and for the last century has upheld Jesuit Catholic traditions. It describes its students as "Jesuit educated," meaning that it promotes a values-oriented curriculum with attention to social justice.
- The Albers Mentor Program, coordinated by the school's placement center, matches up high-level Puget Sound business executives with small groups of students. They meet every four to six weeks to discuss student concerns, from career paths to business issues, and professional experiences.
- Seattle is up on the global business trend. More than 20 percent of Albers School students are from outside the United States, and undergraduates study abroad in Asia, Europe, and Latin America to get hands-on international experience. Also lurking on campus are CEOs and senior officers operating in China who are participating in the

### FAST FACTS

The Cash: \$24,615

The Average Scores: SAT 1146/ACT 24

The Scholarships: 61%

The Size: 829 The Rank: 54

school's unique China Clinic for CEOs (CCC).

### The 411

Established by Fathers Victor Garrand and Adrian Sweere in 1891, Seattle University is one of the West Coast's leading private institutions. Its students live in Seattle, Washington's largest metropolis (and home to the doctors on Grey's Anatomy), and dorms lie a short distance from cultural staples the 5th Avenue Theatre and the Romanesque Revival Town Hall. Renowned for strong performance in business, law, and psychology, SU also plays host to the innovative Chapel of St. Ignatius, which won acclaim from the American Institute of Architects in 1998, SU's Albers School of Business and Economics was founded in 1945 and is accredited by AACSB.

> "Great learning environment."

Application fee: \$45

### **Application Deadlines**

Fall Quarter 2008: February 1, 2008 Winter Quarter 2009: November 1, 2008

Spring Quarter 2009: February 20,

Summer Quarter 2009: May 15, 2009 Fall Quarter 2009: February 1, 2009

Required test(s): SAT

SAT scores for entering students:

Average	1146
Median	1155
Range (middle 50%)1070 to	1230

ACT scores for entering students:

of scores for efficient students.
Average24
Median24
Range (middle 50%)22 to 27

Percentage of entering business students who were in the top 10% of their high school class: 39

The business program *does* admit freshmen.

Interviews for applicants are not required.



Annual total program costs



### What's It Worth?

- Graduates' median starting salary: \$42,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 20
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Biggest recruiters: Boeing Company, Ernst & Young, KPMG, Washington Mutual, Deloitte Touche Tohmatsu

### Can | Get Any Aid?

Business students receiving
Scholarships61%
Need-based scholarships42%
Merit-based scholarships58%

5% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$20,509.

### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

Elective courses available: 55

Average class size in

Core business classes ....32 students Business electives......22 students Nonbusiness classes ..... 18 students

21% of business classes have fewer than 20 students: 0% have more than 50. 19% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 49

### **Prominent Faculty**

John Dienhart: Business Ethics Sharon Lobel: Management Chris Weber: Economics

### But What's It Really Like?

Male: 51%, Female: 49% Living off-campus: 10% Hours spent on class work daily: 1.95

### **Graded by Students**

Housing/Food: B Recreational Facilities: D Academic Resources (Libraries,

Classes): D

Administrative Services: B

Extracurricular/Intramural Activities: D

Teaching Quality: B Overall Satisfaction: B

"Class sizes are perfect; teachers know all the names."



"Seattle University's dedication to helping the students find themselves in the business world is simply amazing. The small class sizes and personal touch of the professors ensure an overall positive experience that has allowed me to have various offers from accounting firms largely because of the tips, knowledge, and leadership ability developed at the school."

"The instructors are personable and accessible. They have proved to be dedicated to student success by making themselves very available. They have been willing to assist me with my independent study of more specialized aspects of the financial industry."

"I love most of my professors at Seattle University. They always encourage students to ask questions, discuss different point of views, and do our best. Cases assigned in class are challenging. I also like the placement center staff, who are very supportive, spend time to fix our résumés, teach us the skills for interviews, and connect students with recruiters"

"I think Seattle U does an excellent job of hitting on the practical aspects of life. They truly want to prepare you for the working world and do all that they can to help you succeed."



### Silver Cloud Hotel

1100 Broadway Seattle, WA 98122 (206) 325-1400

### Summerfield Suites

1011 Pike St. Seattle, WA 98101 (206) 682-8282

### The Sorrento Hotel

900 Madison St. Seattle, WA 98104 (206) 622-6400



### Is There Anywhere to Eat around Campus?

### 1200 Bistro and Lounge

1200 E. Pike St. Seattle, WA 98122 (206) 320-1200

### Elysian Brewing Company and Public House 1221 E. Pike St.

Seattle, WA 98122 (206) 860-1920

### Ginger Lime Restaurant (Thai)

732 Twelfth Ave. Seattle, WA 98122 (206) 323-9030



### Anything to Do Nearby?

### Landmark Egyptian Theatre 801 E. Pine St.

Seattle, WA 98122 (206) 781-5755

### Frye Art Museum

704 Terry Ave. Seattle, WA 98104 (206) 622-9250

"The Finance program at Seattle U. is focused and practical."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Seattle to other schools

## Seton Hall University

Stillman School of Business 400 South Orange Ave. South Orange, NJ 07079

Help line/switchboard: (973) 761-9013

E-mail: boroffka@shu.edu

Web address: www.business.shu.edu

Dean: Karen Boroff

### Why Stillman?

- Being based in South Orange, New Jersey, allows students a plethora of internship and career opportunities in the NJ/NY metropolitan area. The campus is a half hour NJ Transit ride from Manhattan, and 91 percent of the class of 2005 found and accepted employment in the area.
- The school has built a unique workspace in its state-of-the-art trading room. The space is home to guest business experts whom students can learn from by example. Workstations in the lab are hooked up to Bloomberg and Reuters data feeds and are linked to an advisory board of Wall Street professionals who volunteer their expertise to the program.
- With the recent successes of its NCAA Men's Basketball team, Stillman's Center for Sports Management is booming. Sports management students can aid in the publication of the Seton Hall Sports Poll Conducted by the Sharkey Institute, a national poll on hot and current sports topics.

### FAST FACTS

The Cash: \$23,529

The Average Scores: SAT 1168\*

The Scholarships: 50%

The Size: 891 The Rank: N/A

\*The ACT is not used for admission decisions at Seton Hall.

### The 411

Established in 1856, Seton Hall is the oldest diocesan university in America. Its flagship campus is located in South Orange, a New Jersey town just outside New York City. On game days, students usually don blue and white to show support for their Pirates. Widely recognized for excellence in nursing, business, and law, SHU also boasts several famed former students—both in life (U.S. Supreme Court Justice Samuel Alito) and on screen (HBO mobster Tony Soprano). Its Stillman School of Business was founded in 1950 and is accredited by AACSB.

"The Accounting Department has outstanding professors."

Application fee: \$55

### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: November 15, 2008

Summer 2009: N/A

Fall 2009: February 1, 2009

Required test(s): SAT\*

SAT scores for entering students:

Average	1168
Median	1170
Range (middle 50%) 1090 to	1240

\*The ACT is not used for admission decisions at Seton Hall.

Percentage of entering business students who were in the top 10% of their high school class: 30

The business program *does* admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs

including all tuition and	required fees):
All students	\$23,529
Room and board	\$9,358
Books	\$1,500

Other expenses:

L .
Mobile computing fee\$1,300
University fee\$650
Tuition per credit hour\$759



### What's It Worth?

- Graduates' median starting salary: \$47,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 150
- Graduates seeking jobs in 2006 who had an offer by graduation: 5%
- Biggest recruiters: Ernst & Young, PricewaterhouseCoopers, Bisys Group Inc., AIS, Prudential Financial

### Can I Get Any Aid?

Business students receiving
Scholarships50%
Need-based scholarships5%
Merit-based scholarships95%

5% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$20,625.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, International Business, and Sports Business

Elective courses available: 65

Average class size in

Core business classes28	students
Business electives21	students
Nonbusiness classes20	students

25% of business classes have fewer than 20 students; 0% have more than 50. 49% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 51

### **Prominent Faculty**

Richard J. Hunter Jr.: Finance, Legal Studies Anthony L. Loviscek: Finance, Legal Studies Xiaoqing Eleanor Xu: Finance

### But What's It Really Like?

Male: 64%, Female: 36% Living off-campus: 18%

Hours spent on class work daily: 1.54

### **Graded by Students**

Housing/Food: C
Recreational Facilities: D
Academic Resources (Libraries,
Classes): C
Administrative Services: D
Extracurricular/Intramural Activities: D
Teaching Quality: C
Overall Satisfaction: C

"Undergraduate
Assessment really helped
me learn in a group
environment."

# The Good, the Bad, and the Ugly: Students Speak Out

"You have to have your head on straight in order to do what is needed to pass these classes."

"I am not a fan of Seton Hall itself; however the Stillman School of Business was worth the experience."

"The grading scale has become more difficult, making our classes more challenging. This is a very positive change because Seton Hall needs to be recognized as being a very high quality business school."

"Seton Hall has an amazing Career Center. The rest of Seton Hall should take notes from the business school and get its act together."

"Seton Hall needs to get in touch with more big companies to help its business school students get into to the job marketplace."

"The Stillman School understands that networking is essential in a business environment and has established many opportunities for me to do my own networking. I am proud to be part of this community."



### Short Hills Hilton

41 John F. Kennedy Pkwy. Short Hills, NI 07078 (973) 379-0100

### Parrot Mill Inn

47 Main St. Chatham, NI 07928 (973) 635-7722

#### Grand Summit

(973) 762-7077

570 Springfield Ave. Summit, NJ 07901 (908) 273-3000



### Is There Anywhere to Eat around Campus?

### Gaslight Restaurant (brewery) 15 South Orange Ave. South Orange, NJ 07079

Reservoir Restaurant (Italian) 106 W. South Orange Ave. South Orange, NJ 07079 (973) 762-9795

### Café Arugula (Italian) 59 South Orange Ave.

South Orange, NJ 07079 (973) 378-9099



### Anything to Do Nearby?

### Mall at Short Hills Route 24 & IFK Pkwy.

Short Hills, NI 07078 (973) 376-7350

### Continental Airlines Arena

50 State Rte. 120 East Rutherford, NJ 07073 (201) 935-8500

"Wonderful classroom facilities."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Seton Hall to other schools

### Southern Methodist U.

Cox School of Business P.O. Box 750333 Dallas, TX 75275

Help line/switchboard: (214) 768-1110

E-mail: sdupaul@cox.smu.edu Web address: www.cox.smu.edu/

undergrad

Dean: Albert W. Niemi, Jr.

### Why Cox?

- Recent students at Cox have experienced a much more active Career Center. Students appreciate advisors dropping in on classes, hosting networking events throughout the year, including two recruitment fairs, and making themselves easily accessible for one-on-one attention.
- If you go into SMU as an aspiring BA but take an economics class that you just love, have no fear: Cox's undergraduate program offers a four-week certificate for nonbusiness juniors, seniors, and recent graduates through its Summer Business Institute (SBI). The course offers a foundational education in marketing, accounting, finance, management, and leadership.
- In their junior or senior year, a time when fostering professional relationships is perhaps at its most crucial, Cox students can opt into the Business Associates Program (BAP). This is an extreme mentoring program where students are paired with influential

### FAST FACTS

The Cash: \$27,400

The Average Scores: SAT 1393/ACT 31

The Scholarships: 80%

The Size: 941 The Rank: 24

members of the Dallas business community. Students sit in on meetings, shadow their executives, and have an opportunity to network themselves.

### The 411

A private institution, Southern Methodist University was established in 1911. Its flagship campus is located in University Park, a scenic neighborhood just outside Dallas, and most students live a short distance from the city's malls, monuments, and modern architecture. Widely recognized for excellence in business, law, and performing arts, SMU also boasts a handful of Alist alumni, including Oscar winner Kathy Bates and Gilmore Girls star Lauren Graham, Its Cox School of Business was founded in 1920 and is accredited by AACSB.

"The school has a great job search strategy."

Application fee: \$60

### **Application Deadlines**

Fall 2008: November 1, 2007 (early action); January 15, 2008 (regular action)

Fall 2009: November 1, 2008 (early action); January 15, 2009 (regular action)

### Required test(s): SAT, ACT

SAT scores for entering students:

Average
Median1390
Range (middle 50%)1330 to 1440

ACT scores for entering students:

8
Average31
Median30
Range (middle 50%)30 to 31

Percentage of entering business students who were in the top 10% of their high school class: 64

The business program *does* admit freshmen.

Interviews for applicants are recommended.

### What's It Ganna Cost Me!

Annual total program costs
(including all tuition and required fees):
All students.......\$27,400
Room and board......\$9,770
Books......\$600
Tuition per credit hour N/A; flat fee, as listed above



### What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 137
- Graduates seeking jobs in 2006 who had an offer by graduation: 62%
- Biggest recruiters: KPMG, Ernst & Young, Deloitte Touche Tohmatsu, JPMorgan, Countrywide Financial

### Can I Get Any Aid?

Business students receiving
Scholarships80%
Need-based scholarships33%
Merit-based scholarships67%

11% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$17,474 (average debt for all undergraduates at SMU).

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Consulting, Finance, General Management, and Marketing

Elective courses available: 58

Average class size in

Core business classes ....44 students Business electives......22 students Nonbusiness classes.....26 students

38% of business classes have fewer than 20 students: 16% have more than 50. 55% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 51

### **Prominent Faculty**

Andrew H. Chen: Finance William R. Dillon: Marketing John W. Slocum, Jr.: Management, Organizations

### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 65%

Hours spent on class work daily: 1.8

### Graded by Students

Housing/Food: A

Recreational Facilities: A

Academic Resources (Libraries,

Classes): A

Administrative Services: A

Extracurricular/Intramural Activities: B

Teaching Quality: A Overall Satisfaction: A



"I feel that the Cox School of Business has a true edge over other business schools because the teachers focus primarily on how business is conducted in the real world. The combination of pragmatic business acumen and making connections with peers is what Cox does better than anyone else."

"I feel that I have had a very positive experience at SMU Cox. However, I feel strongly that the program's biggest weakness is the Career Center. They do a poor job of attracting the best companies to recruit on campus, and they even do some things to discourage great employers."

"The small class sizes and personable professors make the material manageable and accessible. My classmates are very competitive with school work and with the interview process."

"The school has a great job search strategy with MunstangTRAK. There are constant job opportunities with good and diverse companies."

"Even though our team is horrible, it's Texas, and we love our football."



Radisson Hotel-Dallas Central 6060 North Central Expwy. Dallas, TX 75206 (214) 750-6060

Hilton Park Cities 5954 Luther Ln. Dallas, TX 75225

(214) 368-0400

Hotel Palomar 5300 E. Mockingbird Ln. Dallas, TX 75206 (214) 520-7969



### Is There Anywhere to Eat around Campus?

Snuffer's Restaurant and Bar 3526 Greenville Ave. Dallas, TX 75206 (214) 826-6850

MD Plucker's Wing Factory & Grill 5500 Greenville Ave., Suite 406 Dallas, TX 75206 (214) 363-9464

Desperados (Mexican) 4818 Greenville Ave. Dallas, TX 75206 (214) 373-0752



### Anything to Do Nearby?

The Sixth Floor Museum 411 Elm St Dallas, TX 75202 (214) 747-6660

Meadows Museum 5900 Bishop Blvd. Dallas, TX 75275 (214) 768-2516

"On-campus recruiting is very competitive and intimidating."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Tom, Katie, and CNBC: A profile of Cox finance professor Jeff Hart
- A virtual tour of the campus
- · B-School Pieced It All Together: The story of how a recent Cox graduate took what she learned in an accounting class to start her own business
- Additional student comments
- A tool to compare SMU to other schools

## SUNY-Binghamton

School of Management 3699 Vestal Pkwy. East Vestal, NY 13850

Help line/switchboard: (607) 777-2000 E-mail: cbrown@binghamton.edu Web address: som.binghamton.edu/

Dean: Upinder Dhillon

### Why Binghamton?

- The business program at the State University of New York (SUNY) Binghamton starts off broad and gradually narrows down to a focus point. Students receive a standard liberal arts education in their first two years and a general education in basic management disciplines as juniors and seniors.
- The PricewaterhouseCoopers (PWC)
   Scholars Program is open to the top
   10% of the School of Management's
   incoming freshmen. Benefits include
   the Junior International Experience
   trip abroad, where PWC Scholars
   receive hands-on experience in an
   international market setting.
- Binghamton's Fast-Track MBA program allows students to earn their MBA while still in the business education mindset. Students tack on one additional year of full-time study and receive their MBA in five years. Many students find themselves ahead of the game when they do enter the workforce.

### \*\* FAST FACTS

The Cash: \$5,838 in-state/\$12,098 out-

of-state

The Average Scores: SAT 1874\*/ACT 26

The Scholarships: 2% The Size: 1,395

The Rank: 74

\*Based on a maximum total score of 2400.

### The 411

Binghamton University is one of four universities in the State University of New York system. Established in 1970, the School of Management is accredited by AACSB. The Binghamton campus, a three-hour drive from New York City, is located in what is commonly known as the "carousel capital of the world."

"The alumni networking events are very valuable."

Application fee: \$40

### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: November 15, 2008

Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students: \* 

Median ......1850 Range (middle 50%)..1730 to 1930

\*Based on a maximum total score of 2400

ACT scores for entering students:

Average ......26 Median ......26 Range (middle 50%) ......25 to 28

Percentage of entering business students who were in the top 10% of their high school class: 50

The business program does admit freshmen.

Interviews for applicants are by invitation only.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$5,838 Out-of-state.....\$12,098 Room and board.....\$8,150 Books .....\$1,000

Tuition per credit hour:	
In-state	\$188
Out-of-state	\$442

### What's It Worth?

- Graduates' median starting salary: \$55,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 75
- · Graduates seeking jobs in 2006 who had an offer by graduation: 55%
- · Biggest recruiters: Pricewaterhouse-Coopers, Ernst & Young, KPMG, Deloitte Touche Tohmatsu, Morgan Stanley

### Can I Get Any Aid?

Business students receiving Scholarships ......2% Need-based scholarships......0% Merit-based scholarships .....100%

2% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Five leading areas of study: Accounting, Consulting, Finance, Management Information Systems, and Marketing

Elective courses available: 30

13% of business classes have fewer than 20 students; 12% have more than 50. 50% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 39

### **Prominent Faculty**

Subimal Chatterjee: Marketing Kristian Ryndqvist: Financial Economics

Francis Yammarino: Organizational

Behavior

### But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 46% Hours spent on class work daily: 1.64

### **Graded by Students**

Housing/Food: C
Recreational Facilities: D
Academic Resources (Libraries,
Classes): D
Administrative Services: D
Extracurricular/Intramural Activities: D
Teaching Quality: D
Overall Experience: D

# The Good, the Bad, and the Ugly: Students Speak Out

"If it weren't for the School of Management at Binghamton University, I feel I would have never developed the competitive edge that I have for the working world."

"Generally speaking, Binghamton students can run with the best of our peers. However, the climate is such that the silent majority is too apathetic to either follow the urgings of administrators or creatively find their own way."

"Recruiting is mainly focused on Accounting majors; there is not enough draw for students of other majors within the business school."

"Binghamton goes to great lengths to prepare you for the job search and to help you find a job. The academic advising isn't so great, but the career services make up for it."

"Many of the professors seem to care more about their own research rather than their teaching duties."

"Great value for your money."



Binghamton Regency Hotel 1 Sarbro Sq. Binghamton, NY 13901 (607) 722-7575

Holiday Inn Arena 8 Hawley St.

Binghamton, NY 13901 (607) 722-1212

Courtyard by Marriott 3801 Vestal Pkwy. East Vestal, NY 13850 (607) 644-1000



### Is There Anywhere to Eat around Campus?

Number 5 (American) 33 S. Washington St. Binghamton, NY 13903 (607) 723-0555

P.S. Restaurant (French, Thai) 100 Rano Blvd. Vestal, NY 13850 (607) 770-0056

Tony's (Italian) 2315 E. Main St. Endicott, NY 13760 (607) 785-3750



### Anything to Do Nearby?

Ross Park Zoo 60 Morgan Rd. Binghamton, NY 13903 (607) 724-5461

Roberson Museum 30 Front St. Binghamton, NY 13905 (888) 269-5325

> "Too much reliance on PowerPoint."

### CHECK OUT BUSINESSWEEK, COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Binghamton to other schools

### SUNY-Buffalo

School of Management 204 Alfiero Center Buffalo, NY 14260

Help line/switchboard: (716) 645-3206 E-mail: MGT-Undergrad@buffalo.edu Web address: www.mgt.buffalo.edu

Dean: John Thomas

### Why Buffalo?

- The business curriculum at University at Buffalo (SUNY) teaches students to become effective managers. In addition to providing a broad exposure to math and social sciences, it focuses on the business firm in society, planning and control, behavior in organizations, and modern management. Graduates will also be versed in accounting, economics, marketing, and finance.
- Freshmen business majors have an advantage in adjusting to college life. Through the Freshman Mentorship Program, new students are paired with upper classmen to guide them. These reliable peer advisers give freshmen insights that only another student can give, in addition to helping them get involved in the school.
- Excelling Marketing students can participate in the Undergraduate Honors Program in Marketing. Students in this program are invited to complete an advanced sequence of Marketing courses and attend outside workshops. They also become

### FAST FACTS

The Cash: \$4,350 in-state/\$10,610 out-

of-state

The Scores: SAT 1113\* The Scholarships: N/A%

The Size: 2,240 The Rank: N/A

\*The ACT is not required for admission.

part of their faculty advisor's research team, which leads to an honors thesis. During the summer of their junior year, students receive a fellowship to spend 10 weeks working on projects and attending seminars.

### The 411

Chartered as a medical school in 1846. the University of Buffalo (UB), a public institution, is the flagship university for the State University of New York (SUNY) system. Recognized for its medical and law schools, the university is also known for its first chancellor, Millard Fillmore, who became the 13th president of the United States. Its undergraduate business school was founded in 1927 and is accredited by AACSB.

> "Great Accounting program."

Application fee: \$40

### **Application Deadlines**

Buffalo uses rolling admissions.

Required test(s): SAT\*

SAT scores for entering students:

Average	1113
Median	N/A
Range (middle 509	%)N/A

<sup>\*</sup>The ACT is not required for admission.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are not required.

### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident \$4,350
Out-of-state \$10,610
Room and board \$8,135
Books \$920
Tuition per credit hour
In-state \$181
Out-of-state \$442

### 0

### What's It Worth?

- Graduates' median starting salary: \$41,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- Graduates seeking jobs in 2006 who had an offer by graduation: 42%
- Biggest recruiters: Pricewaterhouse-Coopers, M&T Bank Corp., Deloitte Touche Tohmatsu, Citigroup, Ernst & Young

### Can I Get Any Aid?

Business students receiving
ScholarshipsN/A
Need-based scholarshipsN/A
Merit-based scholarshipN/A

N/A% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Four leading areas of study: Accounting, Finance, Human Resource Management, and Marketing

Elective courses available: N/A

1% of business classes have fewer than 20 students; 97% have more than 50. 100% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 66

### **Prominent Faculty**

Isaac Ehrlich: Finance, Managerial Economics Arun Jain: Marketing Lewis Mandell: Finance, Managerial Economics

### But What's It Really Like?

Male: 65%, Female: 35% Living off-campus: N/A Hours spent on class work daily: 2.07

### **Graded by Students**

Housing/Food: C
Recreational Facilities: C
Academic Resources (Libraries,
Classes): C
Administrative Services: B
Extracurricular/Intramural Activities: C
Teaching Quality: C
Overall Satisfaction: C

### The Good, the Bad, and the Ugly: Students Speak Out

"Like the professors, the School of Management's academic advisors have been approachable, helpful, and very responsive to my needs as one of thousands of students."

"Something I disliked about UB was taking courses online because of the many technical difficulties I experienced."

"For an in-state resident, I feel Buffalo is a great value, and I am confident that I will be able to get a decent job after graduation."

"I am impressed with the depth of knowledge and real-world examples the professors share with the students to help them understand the landscape of business today."

"The student-teacher relationships built are one of the best aspects of UB. In addition, the caliber of your classmates pushes you to work that much harder. Lastly, the amount of recognition we receive from the business community is something to be proud of."

"A real sense of community."



### **Buffalo** Marriott

1340 Millersport Hwy. Amherst, NY 14221 (716) 689-6900

### Residence Inn by Marriott

100 Maple Rd. Amherst, NY 14221 (716) 632-6622

### Hampton Inn

10 Flint Rd. Amherst, NY 14228 (716) 689-4414



### Is There Anywhere to Eat around Campus?

Duff's (Buffalo-style chicken wings) 3651 Sheridan Dr. Buffalo, NY 14226

### Fanny's (Continental cuisine)

3500 Sheridan Dr. Amherst, NY 14226 (716) 834-0040

(716) 834-6234

### Scotch 'n Sirloin (steakhouse)

3999 Maple Rd. Amherst, NY 14226 (716) 837-4900



### Anything to Do Nearby?

### Walden Galleria

One Walden Galleria Buffalo, NY 14225 (716) 681-7600

#### Center for the Arts

103 Center for the Arts Buffalo, NY 14260 (716) 645-2778

> "The school is definitely a challenge."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- A tool to compare Buffalo to other schools
- · An extended school profile

### SUNY-Geneseo

John Wiley Jones School of Business South Hall, Room 100 Geneseo, NY 14454

Help line/switchboard: (585) 245-5211 E-mail: admissions@geneseo.edu Web address: www.geneseo.edu/ Dean: Mary Ellen Zuckerman

### Why Geneseo?

- In any given semester, 20 percent of Geneseo students are looking out from the inside of the business world by either participating in an internship or assisting faculty members in research projects. Students have the latitude to schedule an internship at any time and can combine internships with summer jobs if they wish.
- The Center for International Business (CIB) puts students in the thick of international trading. Students are given an expanded course selection and receive business and advocacy training. They also produce their own market research that local businesses and industries use to design global strategies.
- As part of a cooperative effort within the State University of New York (SUNY) school system, students at Geneseo can complete their undergraduate and master's degree all within 5 years. The "4 + 1 programs" allow qualified students who have completed the requirements for their four years of undergraduate study to

### FAST FACTS

The Cash: \$4,350 in-state/\$10,610 out-

of-state

The Scores: SAT 1229/ACT 26

The Scholarships: N/A

The Size: 800 The Rank: N/A

complete their master's in one additional year at either SUNY Binghamton, Rochester Institute of Technology, Clarkson University, Union College, or Alfred University.

#### The 411

Established in 1871, the State University of New York at Geneseo is the most selective school in the SUNY system. Its campus is located in Geneseo, a small village near New York's western border, and on game days, students don blue and white to support their Division III Knights. Widely recognized for excellence in business, education, and psychology, SUNY Geneseo, a public institution, also boasts nearly 50 undergraduate majors and 25 interdisciplinary minors. Its John Wiley Jones School of Business was founded in 1980 and is accredited by AACSB.

> "Very demanding program."

Application fee: \$40

### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: October 15, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Average ......1229 Range (middle 50%)..1190 to 1300

ACT scores for entering students:

Average	26
Median	27
Range (middle 50%)25 to 2	28

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program does not admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident ......\$4,350 Out-of-state.....\$10,610 Room and board.....\$7,788 Books .....\$800 Tuition per credit hour: In-state ......\$181 Out-of-state .....\$442



### What's It Worth?

- · Graduates' median starting salary: \$39.833
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; N/A
- Graduates seeking jobs in 2006 who had an offer by graduation: 33%
- · Biggest recruiters: Pricewaterhouse-Coopers, Deloitte Touche Tohmatsu, HSBC, Paetec Communications, Bank of America Corp.

### Can I Get Any Aid?

Business students receiving
ScholarshipsN/A
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

N/A% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all husiness students

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Two leading areas of study: Accounting and Economics

Elective courses available: 12

Average class size in Core business classes ....35 students Business electives......35 students Nonbusiness classes.....35 students

20% of business classes have fewer than 20 students: 13% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 18

### **Prominent Faculty**

Christopher Annala: Economics Richard Gifford: Accounting Kathleen Wall: Operations Management

### But What's It Really Like?

Male: 66%, Female: 34% Living off-campus: 54% Hours spent on class work daily: 2

### **Graded by Students**

Housing/Food: D Recreational Facilities: D Academic Resources (Libraries, Classes): D Administrative Services: B Extracurricular/Intramural Activities: C Teaching Quality: C Overall Satisfaction: D

"Need more variety of recruiters on campus, not just accounting."



### The Good, the Bad, and the Ugly: Students Speak Out

"The only poor rating I gave my school was its effort in helping me with job placements/internships. Since the school is located near Rochester, it tends to give out internships only in that area, so it doesn't try to help those who live in Buffalo, like myself, find an internship. I had to find one on my own and didn't get the opportunity to work with a business offered through the school."

"The business school is very serious and thorough in preparing students for future careers. It offers many opportunities to receive guidance and provides many speakers and seminars to show how to be a leader and what is expected in the working world. The program is filled with professors who are very passionate about what they are teaching and continually advance their own understanding of the topics they teach through research and conferences."

"For a school that is trying to teach students about business, the school itself does not practice the same business principles that it is teaching. It definitely does not provide customer service to its customers (students). Parental action is needed in order to receive any answers to problems, and that just is not right."



Big Tree Inn 46 Main St. Geneseo, NY 14454 (585) 243-5220

Oak Valley Inn 4562 Millennium Dr. Geneseo, NY 14454 (585) 243-5570

The Annabel Lee Bed and Breakfast 16 Main St. Geneseo, NY 14454 (585) 243-9440

4436 Lakeville Rd. Geneseo, NY 14454 (585) 243-5330

Villa on the Green (casual dining)



### Anything to Do Nearby?

Niagara Falls Niagara Falls, NY 14303 (716) 278-1796

East Avon Vintage Drive-In 1520 Rt. 15 Avon, NY 14414 (585) 382-3607



### Is There Anywhere to Eat around Campus?

Mama Mia's Pizzeria 89 Main St. Geneseo, NY 14454 (585) 243-4840

Ponderosa's Steakhouse One Jacqueline Way Geneseo, NY 14454 (585) 243-1830

"I would have liked a larger selection of disciplines in the business school."

### CHECK OUT BUSINESSWEEK. COM FOR MORE:

- Additional student comments
- · An extended school profile
- · A tool to compare Geneseo to other programs

# Syracuse University

Martin J. Whitman School of Management 721 University Ave. Svracuse, NY 13244

Help line/switchboard: (315) 443-3611

E-mail: orange@syr.edu

Web address: www.whitman.syr.edu

Dean: Melvin T. Stith

### Why Whitman?

- The Capstone Business Plan Competition fosters a healthy contest among Whitman's aspiring entrepreneurs. Every undergraduate management senior participates in the Capstone experience, which entails designing an original business concept around a combination of accounting, finance, strategy, supply chain, management, human resources, and entrepreneurship.
- Syracuse has adopted two nationwide efforts to promote individual empowerment and outreach among its students. Women Igniting the Spirit of Entrepreneurship (WISE) is designed to help women entrepreneurs have their individual ideas come to fruition. Students in Free Enterprise (SIFE) is a university-based organization dedicated to developing community outreach projects that touch on the program's five topics of focus: market economics, success skills, entrepreneurship, financial literacy, and business ethics.

### FAST FACTS

The Cash: \$28.820

The Average Scores: SAT 1183/ACT 26

The Scholarships: 63%

The Size: 1.608 The Rank: N/A

· All freshmen enrolled at Whitman participate in the Freshman Gateway Course, designed to ease newcomers into contemporary management courses, theories, and issues. The course also provides foundational tools such as written and oral communication, teamwork, and research skills that students will need to take with them into both their academic and their professional careers.

### The 411

Syracuse University is a private institution that was first founded in 1832 as a Methodist seminary and then chartered as a university in 1870. Established in 1919, the Martin J. Whitman School of Management is accredited by AACSB.

"The Career Center and advising office are amazing."

Application fee: \$60

#### **Application Deadlines**

Fall 2008: January 1, 2008

Spring 2009: November 15, 2008

Fall 2009: January 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average11	83
Median11	90
Range (middle 50%)1110 to 12	270

ACT scores for entering students:

Average	20
Median	26
Range (middle 50%)24 to	28

Percentage of entering business students who were in the top 10% of their high school class: 40%

The business program does admit freshmen.

Interviews for applicants are recommended.

## What's it Sonna Cost Me

Annual total program costs (including all tuition and required fees): All students.....\$28,820 Room and board.....\$10,604 Books ......\$1,264 Other expenses: Fees.....\$1,150.00

Personal\$1,004	
Transportation\$638	
uition per credit hour\$520	

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## What's It Worth?

- · Graduates' median starting salary: \$49,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 141
- · Graduates seeking jobs in 2006 who had an offer by graduation: 65%
- Biggest recruiters: PricewaterhouseCoopers, Ernst & Young, Macy's Merchandising Group, Morgan Stanley, Lockheed Martin

#### Can I Get Any Aid?

Business students receiving
Scholarships63%
Need-based scholarships68%
Merit-based scholarships45%

5% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Marketing, and Supply Chain Management

Elective courses available: 64

Average class size in

Core business classes ....43 students
Business electives.......38 students
Nonbusiness classes ....140 students

7% of business classes have fewer than 20 students; 28% have more than 50. 55% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 57

#### **Prominent Faculty**

Yitzhak Fried: Management Michael Morris: Entrepreneurship and Emerging Enterprises

David Wilemon: Marketing

#### But What's It Really Like?

Male: 54%, Female: 46% Living off-campus: 45% Hours spent on class work daily: 2.26

#### **Graded by Students**

Housing/Food: B
Recreational Facilities: D
Academic Resources (Libraries,
Classes): C
Administrative Services: B

Extracurricular/Intramural Activities: C

Teaching Quality: **D**Overall Experience: **C** 



# The Good, the Bad, and the Ugly: Students Speak Out

"The best part of a Syracuse Whitman education is the social network you develop. There are some very driven people who will make good contacts in the future because they worked hard here and will be successful in their careers. Unfortunately, the Career Center at the Whitman School is no help at all for ambitious Finance majors seeking investment banking jobs."

"From the freshman-year course when I realized that a high percentage of the school was underqualified for college and not ready for college-level work, I was disappointed. Many of the professors are unable to stimulate students, and some just don't know the material. I actually had a professor this year teach off Wikipedia! The new building is quite impressive and equipped with state-of-the-art technology, including a Bloomberg lab, but none of the professors I've had utilize it enough—it's almost always empty."

"I would feel more confident about my school in my specific major (Finance and Marketing) if we started taking courses in our desired major sooner than junior year, preferably sophomore year."

"Study abroad is important."



The Sheraton at Syracuse University 801 University Ave. Syracuse, NY 13210 (315) 475-3000

#### Genesee Grand Hotel

1060 E. Genesee St. Syracuse, NY 13210 (315) 476-4212

#### Marx Hotel and Conference Center

701 E. Genesee St. Syracuse, NY 13210 (315) 479-7000



#### Is There Anywhere to Eat around Campus?

Varsity Pizza 802 S. Crouse Ave. Syracuse, NY 13210 (315) 478-1235

Alto Cinco (Mexican) 526 Westcott St. Syracuse, NY 13210 (315) 422-6399

Tully's (American) 2943 Erie Blvd. East Syracuse, NY 13224 (315) 449-9339



### Anything to Do Nearby?

Carousel Center 9090 Carousel Center Dr. Syracuse, NY 13290 (315) 466-7000

Everson Museum of Arts 401 Harrison St. Syracuse, NY 13202 (315) 474-6064

"Would like to see more focus on social responsibility and awareness."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Campus Q: What They Wish They Had Known: Sound bites from Whitman students
- · Additional student comments
- An extended school profile
- A tool to compare Syracuse to other schools

## Texas A&M University

Mays Business School 440 Wehner Building College Station, TX 77843

Help line/switchboard: (979) 845-4711 Web address: www.mays.tamu.edu

Dean: Jerry Strawser

#### Why Mays?

- Mays's Professional Program gives students a unique opportunity to earn two degrees in five years. Students who participate in the program will receive a bachelor's degree in Accounting and a master's in any of the degree programs within Mays.
- · All incoming freshman have the choice of registering with the Freshman Business Initiative (FBI). The FBI helps students make the transition into a more serious, businessoriented academic setting by providing upperclassmen as mentors, providing interactive classes, and bringing in outside speakers.
- The Mays Business School strongly encourages community service. The Big Event is the largest one-day student-led volunteer effort in the nation. It reaches out to 950 job sites throughout the community, doing everything from painting walls to serving up hot food.

## FAST FACTS

The Cash: \$6,966 in-state/\$15,216 out-

of-state

The Average Scores: SAT 1183/ACT 25

The Scholarships: N/A

The Size: 3,851 The Rank: 50

#### The 411

Established in 1871, Texas A&M is a triple threat: to fund its all-encompassing research, the school receives grants for land-, sea-, and space-based projects. Students populate aptly titled College Station, a thriving town roughly 95 miles northwest of Houston, and dorms are within walking distance of the George Bush Presidential Library and the D. A. "Andy" Anderson Arboretum. Widely recognized for excellence in chemistry, engineering, and business, A&M is also one of only three public universities with a full-time volunteer corps of cadets. Its Mays Business School was founded in 1967 and is accredited by AACSB.

"Everyone is willing to help you get your dream job."

Application fee:	
In-state	\$60
Out-of-state	\$75

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: September 16, 2008 Summer 2009: February 1, 2009 Fall 2009: February 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average	1	183
Median	1	190
Range (middle 50%)1090 to	1	280

ACT scores for entering students:

Average			25
Median			25
Range (middle	50%)	23	to 27

Percentage of entering business students who were in the top 10% of their high school class: 68

The business program *does* admit freshmen.

Interviews for applicants are not offered.



Annual total program costs
(including all tuition and required fees):
In-state resident .......\$6,966
Out-of-state ......\$15,216
Room and board ......\$7,660
Books ......\$1,279



#### What's It Worth?

- Graduates' median starting salary: \$44,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 624
- Graduates seeking jobs in 2006 who had an offer by graduation: 78%
- Biggest recruiters: Ernst & Young, Neiman Marcus, Sewell Automotive, Ryan & Co., USAA

#### Can I Get Any Aid?

Business students receiving	
Scholarships	N/A
Need-based scholarships	N/A
Merit-based scholarships	N/A

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$7,902.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Management Information Systems, and Marketing

Elective courses available: 72

Average class size in

Core business classes ...117 students
Business electives........41 students
Nonbusiness classes...........N/A

13% of business classes have fewer than 20 students, and 22% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 106

#### **Prominent Faculty\***

J. Amanda Adkisson: Finance Duane A. Dewald: Marketing Clair Nixon: Accounting \*Based on student feedback.

#### But What's It Really Like?

Male: 40%, Female: 60% Living off-campus: 78% Hours spent on class work daily: 1.92

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: A
Academic Resources (Libraries,
Classes): A
Administrative Services: A
Extracurricular/Intramural Activities: A

Teaching Quality: B Overall Experience: A



#### The Good, the Bad, and the Ugly: Students Speak Out

"The professors, for the most part, really care about the success of their students in the classroom and the business world. The program has also provided me with many networking opportunities with people who are already in the business world."

"Writing skills are not frequently taught; even with the new emphasis on 'writing-intensive' courses, the skills are not refined or instructed, just marked off for poor performance. There should be lab times included in classes with large group projects so every student has the same time free to work on assignments. The grading system does not include a +/- system; an 89 is not the same as an 80 in terms of effort in upper-level coursework."

"From a constant focus on ethics to outstanding advisors to friendly students and faculty, I always feel that someone is there looking out for me, and I believe that I will graduate from Mays as a better person and more professional than when I began."

"Professors never make you feel like a second priority."



#### Hilton Hotel

801 University Dr. East College Station, TX 77840 (979) 693-7500

#### LaSalle Hotel

120 S. Main St. Bryan, TX 77803 (866) 822-2000

#### MSC Guest Rooms

Memorial Student Center, Texas A&M campus College Station, TX 77843 (979) 845-8909



#### Is There Anywhere to Eat around Campus?

Café Eccell (grill, seafood bistro) 101 Church St. College Station, TX 77840 (979) 846-7908

Chicken Oil Company 3600 S. College Ave. Bryan, TX 77801 (979) 846-3306

#### Sweet Eugene's (coffee shop)

1702 George Bush Dr. East at corner of Harvey Rd. College Station, TX 77840 (979) 696-5282



#### Anything to Do Nearby?

#### George Bush Presidential Library and Museum

1000 George Bush Dr. West College Station, TX 77842 (979) 691-4000

Messina Hof Winery 4545 Old Reliance Rd. Bryan, TX 77808 (979) 778-9463

"There is an important emphasis on extracurricular involvement and leadership."

#### CHECK OUT 8USINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare A&M to other schools

# Texas Christian University

Neeley School of Business TCU Box 298530 Fort Worth, TX 76129

Help line/switchboard: (800) 828-3764

E-mail: frogmail@tcu.edu

Web address: www.neeley.tcu.edu

Dean: Daniel Short

#### Why Neeley?

- The Next Generation Leadership Program offers students a core of four courses on the foundation of leadership, interpersonal leadership skills, and team leadership skills. The fourth and culminating course of the program is a leadership challenge in which students are assigned to volunteer at a local nonprofit organization, where they spearhead and complete a project to help expand programmatic outreach.
- The business school's e-Business major examines business on the Web beginning with an introductory course sophomore year and courses in programming and application, e-Business planning, and e-Business development during the junior year, followed by an internship in the summer. Students then take courses in e-Enterprise Architecture and Consultancy their senior year.
- The Neeley Fellows Program groups selected students in cohorts, where they work together academically and in extracurricular activities. Neeley

## THE FAST FACTS

The Cash: \$22,980

The Scores: SAT 1165/ACT 25

The Scholarships: 26%

The Size: 1,729 The Rank: 39

Fellows follow a program sequence that involves courses in cross-cultural awareness, coupled with an international trip, and in strategic management, which is coupled with networking and mentoring activities as well as professional development seminars outside the classroom.

#### The 411

Texas Christian University (TCU) is a private university spread across a 260-acre campus in Fort Worth. The Neeley School of Business is accredited by AACSB. The campus's central location means that companies like American Airlines and Pier 1 Imports—both headquartered in the area—offer plenty of career opportunities.

"Challenging, team-oriented, and characterized by values."

Application fee	
In-state\$	40
Out-of-stateS	50

#### **Application Deadlines**

Fall 2008: February 15, 2008 Spring 2009: November 15, 2008 Summer 2009: February 15, 2009 Fall 2009: February 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:
Average1165
Median1160
Range (middle 50%)1070 to 1240

#### ACT scores for entering students:

8	
Average	25
Median	25
Range (middle 50%)	23 to 28

Percentage of entering business students who were in the top 10% of their high school class: 25

The business program does admit freshmen.

Interviews for applicants are recommended.

## What's it Gonna Cost Me.

Annual total program costs	
(including all tuition and required fees)	1:
All students\$22,980	)
Room and board\$7,520	)
Books\$810	)
Other expenses\$2,810	)
Tuition per credit hour\$800	)



#### What's It Worth?

- · Graduates' median starting salary: \$41,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 74
- · Graduates seeking jobs in 2006 who had an offer by graduation: 48%
- · Biggest recruiters: Guaranty Bank, American Airlines, Pulte Homes, Inc., Target Corp., Ernst & Young

#### Can I Get Any Aid?

Business students receiving
Scholarships26%
Need-based scholarships0%
Merit-based scholarships100%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Marketing, and Supply Chain Management

Elective courses available: 19

Average class size in	
Core business classes35	student
Business electives27	student
Nonbusiness classes26	student

19% of business classes have fewer than 20 students; 2% have more than 50. 0% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 62

#### **Prominent Faculty**

Stanley Block: Finance Christine M. Riordan: Management Mary Stanford: Accounting

#### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 5% Hours spent on class work daily: 1.94

#### **Graded by Students**

Housing/Food: B Recreational Facilities: A Academic Resources (Libraries, Classes): B Administrative Services: A Extracurricular/Intramural Activities: B Teaching Quality: A Overall Satisfaction: A

> "Facilities are amazing."



#### The Good, the Bad, and the Ugly: Students Speak Out

"With the way the economies of the world are evolving, it is essential that we learn how to interact across borders. I know too many schools that don't put enough, if any, emphasis on this aspect of business, and I think it stands out as a very important factor for the Neeley School."

"I sincerely feel that the Management major needs to improve to a similar caliber [as Finance, e-Business, Accounting]."

"I'm graduating in December, and I know TCU has prepared me for anything that comes my way. And, if I don't know the answer, I've developed close relationships with all my professors and could e-mail them at any time for help."

"I think they need to add more minors to the business school, such as Marketing and Entrepreneurial Management. The only minors the school offers are Finance, Accounting, and Supply Chain Management."

"TCU has given me the opportunity to establish relationships with my professors, not only as educators, but as mentors and friends. The business school prides itself on its reputation and the unity that exists between the students and faculty."



#### Marriott Courtyard

3150 Riverfront Dr. Fort Worth, TX 76107 (817) 335-1300

#### Hilton-Downtown

815 Main St. Fort Worth, TX 76102 (817) 870-2100

#### Fairfield Inn by Marriott

1505 S. University Dr. Forth Worth, TX 76107 (817) 335-2000



#### Is There Anywhere to Eat around Campus?

Blue Mesa Grill (Southwestern) 1600 S. University Dr. Fort Worth, TX 76107 (817) 332-6372

Fuzzy's Taco Shop 2917 W. Berry St. Fort Worth, TX 76109 (817) 924-7943

Railhead Smokehouse 2900 Montgomery St. Fort Worth, TX 76109 (817) 738-9808



### Anything to Do Nearby?

Texas Cowboy Hall of Fame 128 E. Exchange Ave., Barn A Fort Worth, TX 76106 (817) 626-7131

The Modern Art Museum of Fort Worth 3200 Darnell St. Fort Worth, TX 76107 (817) 738-9215

"Each professor has an open-door policy."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- A tool to compare TCU to other programs
- An extended school profile

## Texas Tech University

Jerry S. Rawls College of Business Administration 15th St. & Flint Ave.

Lubbock, TX 79409

Help line/switchboard: (806) 742-2011

E-mail: d.young@ttu.edu

Web address: www.rawlsbusiness.ba

.ttu.edu

Dean: Allen McInnes

#### Why Rawls?

- · Students who are interested in joining a business fraternity, service club, or honor society can take their pick. Students can also sharpen their business skills by participating in the Real Estate Organization, Finance Association, or Accounting Leadership Council.
- · Texas Tech offers study abroad programs, internships abroad, and international degree programs such as International Economics and International Business. Students can also participate in the International Business Society, where they get to interact with international students, hear speakers, attend business dinners, or travel to another country to visit a business.
- The Center for Entrepreneurial & Family Business gives students a solid learning environment for enterprise. Undergraduates are exposed to entrepreneurial theory and get instruction

## FAST FACTS

The Cash: \$4,050 in-state/\$12,300 outof-state

The Average Scores: SAT 1155/ACT 26

The Scholarships: 7% The Size: 3,891

The Rank: 83

as well as having the opportunity to gain experience. Students work under faculty members to develop business plans for a new start-up. In addition, they learn by doing servicebased projects as consultants to businesses in the area.

#### The 411

Planned by the state legislature and signed into law by Governor Pat Neff in 1923, Texas Tech University, a public institution, is recognized as a top university for diverse course offerings, with more than 300 majors. The undergraduate business program was founded in 1923 and is accredited by AACSB.

"The Rawls College of Business is one to look out for in the future."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: May 1, 2008

**Spring 2009:** November 15, 2008

Summer 2009: May 1, 2009 Fall 2009: May 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average	55
Median110	50
Range (middle 50%)1110 to 122	20

ACT scores for entering students:

Average20	G
Median20	Ć
Range (middle 50%)24 to 23	7

Percentage of entering business students who were in the top 10% of their high school class: 23

The business program *does* admit freshmen.

Interviews for applicants are not offered.



### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$4,050
Out-of-state .........\$12,300
Room and board .......\$6,720
Books ..........\$425
Other expenses ......\$1,205
Tuition per credit hour:
In-state .........\$135

Out-of-state.....\$410



### What's It Worth?

- Graduates' median starting salary: \$38,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 250
- Graduates seeking jobs in 2006 who had an offer by graduation: 36%
- Biggest recruiters: Ferguson Enterprises, Inc., KPMG, Wells Fargo, U.S. Air Force, Pricewaterhouse-Coopers

#### Can I Get Any Aid?

Business students receiving
Scholarships7%
Need-based scholarships0%
Merit-based scholarships100%

1% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$17,977.

#### **Does It Have What I Want?**

Four leading areas of study: Accounting, Finance, General Management, and Marketing

Elective courses available: 95

Average class size in

Core business classes .... 52 students Business electives......37 students Nonbusiness classes.....29 students

25% of business classes have fewer than 20 students: 25% have more than 50. 55% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 82

#### **Prominent Faculty**

Steve Buchheit: Accounting Scott Hein: Finance

Ron Mitchell: Management

#### But What's It Really Like?

Male: 67%, Female: 33% Living off-campus: 61%

Hours spent on class work daily: 1.49

#### **Graded by Students**

Housing/Food: B

Recreational Facilities: A

Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: B

Teaching Quality: D Overall Satisfaction: C



#### The Good, the Bad, and the Ugly: Students Speak Out

"The companies that recruit at Tech recruit here because they believe we are the most prepared for the workforce."

"Rawls has implemented international education in many of the business courses I have taken, and I feel this education is invaluable to my future endeavors. I have had many amazing opportunities inside and outside of the classroom at Texas Tech, and I have immensely benefited from attending the well-rounded Rawls College of Business Administration."

"I was very impressed with the quality of education at Texas Tech considering the low cost compared to other universities. I feel like I got exactly what I needed to be competitive in the job market."

"I feel that there have been some vital skills left out of my education, such as financial knowledge."

> "I would be lost without the Career Center's help."



Embassy Suites Lubbock 5215 S. Loop 289

Lubbock, TX 79424 (806) 771-7100

Holiday Inn Express Hotel & Suites 5806 27th St. Lubbock, TX 79407 (806) 687-2500

Residence Inn-Lubbock 2551 S. Loop 289 Lubbock, TX 79423 (806) 745-1963



#### Is There Anywhere to Eat around Campus?

Stella's Restaurant & Deli (Italian) 4646 50th St. Lubbock, TX 79414 (806) 785-9299

Cagle Steaks 118 Inler Ave. Lubbock, TX 79416 (806) 795-3879

Abuelo's Mexican Restaurant 4401 82nd St Lubbock, TX 79424 (806) 794-1762



#### Anything to Do Nearby?

The Buddy Holly Center 1801 Crickets Ave. Lubbock, TX 79401 (806) 775-3560

Cap Rock Winery 408 E. Woodrow Rd. Lubbock, TX 79423 (806) 863-2704

> "A Texas Tech student generally has an outstanding work ethic."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- · An extended school profile
- A tool to compare Texas Tech to other schools

# Irinity University

Department of Business Administration One Trinity Place

San Antonio, TX 78212

Help line/switchboard: (210) 999-7238

E-mail: dwalz@trinity.edu Web address: www.trinitv.edu

Dean: Daniel T. Walz

#### Why Trinity?

- · Students at Trinity University get the opportunity to get hands-on experience with a real portfolio as part of the Student Managed Fund. Participants in this course keep abreast of the news in business publications to make decisions about the stock portfolio that the class keeps. As part of this group, they also have the chance to work on the class newsletter, the revision of the investment policy or code of ethics, or the Web site.
- · Trinity offers students three forcredit internship programs. They can register for an internship in Accounting, General Business, or International Business. The Accounting internship is a full-time job for seniors. The other two internship programs require students to spend a minimum of one complete workday a week at their internships while submitting journal entries about their positions to advisors.
- · At Trinity, students can take a variety of classes in International Business, or

## FAST FACTS

The Cash: \$23,136

The Scores: SAT 1256/ACT 28

The Scholarships: 81%

The Size: 313 The Rank: N/A

even choose to concentrate on the area. Students take courses in international marketing, finance, management, and business law as well as classes like International Communication and Comparative Economic Systems.

#### The 411

Formed as a new school from three failed Cumberland Presbyterian colleges in 1869, Trinity University's name serves as both a religious reference and an allusion to its beginnings. Given its location in San Antonio, home of Sea World, Six Flags, and the gorgeous River Walk, students have many exciting entertainment and employment options. Trinity, a private institution, is known for its small class sizes and comfortable dorms. Its undergraduate business program was founded in 1947 and is accredited by AACSB.

"Trinity is a gem."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: February 1, 2007 Spring 2009: October 1, 2008 Summer 2009: May 1, 2008 Fall 2009: February 1, 2008

#### Required test(s): SAT or ACT

SA1 scores for entering students:	
Average125	6
Median127	0
Range (middle 50%)1220 to 137	0

#### ACT scores for entering students:

Average2	8
Median2	8
Range (middle 50%)27 to 3	1

Percentage of entering business students who were in the top 10% of their high school class: 49

The business program does admit freshmen.

Interviews for applicants are optional.

## What's It Gunna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students.......\$23,136
Room and board.....\$8,198
Books .....\$995
Tuition per credit hour .....\$1,000



- Graduates' median starting salary: \$43,100
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 119
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- Biggest recruiters: Pricewaterhouse-Coopers, Ernst and Young, KPMG, Deloitte Touche Tohmatsu, AT&T

#### Can I Get Any Aid?

Business students receiving	
Scholarships	81%
Need-based scholarships	.N/A
Merit-based scholarships	.N/A

5% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, International Business, Management, and Marketing

Elective courses available: 26

Average class size in	
Core business classes34	students
Business electives27	students
Nonhusiness classes 18	students

15% of business classes have fewer than 20 students: 0% have more than 50. 90% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 19

#### **Prominent Faculty**

Richard Burr: Business Administration Philip Cooley: Business Administration Petrea Sandlin: Accounting

#### But What's It Really Like?

Male: 47%, Female: 53% Living off-campus: 23% Hours spent on class work daily: 1.79

#### **Graded by Students**

Housing/Food: A Recreational Facilities: C Academic Resources (Libraries, Classes): B Administrative Services: B Extracurricular/Intramural Activities: B Teaching Quality: B Overall Satisfaction: C

"The accounting program at Trinity University is one of the best in the country."

#### The Good, the Bad, and the Ugly: Students Speak Out

"I have been continually impressed by the quality of the faculty and the opportunities for applicable learning."

"I believe Trinity has some great academic programs, but the business program is not one of them. Looking back on my college experience, I would much rather have doublemajored in philosophy and Chinese instead of business and Chinese."

"The Student Managed Fund class offers the chance for 23 undergraduates to manage \$1.1 million of the endowment."

"Professors know who I am and care about my success, not only in achieving the grades I want to attain, but more importantly in learning the relevant material to prepare me for the future. In my interviews so far, I have received an outstanding response regarding the preparation that Trinity has given me."

"The greatest weakness is the small reputation of Trinity University. This weakness translates into few top companies visiting the campus."

"I am confident that the breadth of the Trinity liberal arts curriculum coupled with the depth of the business administration curriculum has provided me with the tools and skills necessary to achieve professional success."



#### Holiday Inn Select—Airport 77 NE Loop 410 San Antonio, TX 78216 (210) 349-9900

Hampton Inn-Airport 3813 Jones Maltsberger Rd. San Antonio, TX 78216 (210) 366-1800

AmeriSuites Riverwalk 601 S. Saint Mary's St. San Antonio, TX 78205 (210) 227-6854



#### Is There Anywhere to Eat around Campus?

W D Deli 3123 Broadway St. San Antonio, TX 78209 (210) 828-2322

Panchito's Restaurant (Mexican) 4118 McCullough Ave. San Antonio, TX 78212 (210) 828-2963

Capparelli's On Main (Italian) 2524 N. Main Ave. San Antonio, TX 78212 (210) 735-5757



### Anything to Do Nearby?

Six Flags Fiesta Texas 17000 IH-10 W San Antonio, TX 78257 (210) 697-5050

The Alamo 300 Alamo Plaza San Antonio, TX 78205 (210) 225-1391

> "The small size hurts the networking and recruiting pool."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare Trinity to other schools

# Tulane University

Freeman School of Business 7 McAlister Dr. New Orleans, LA 70228

Help line/switchboard: (504) 865-5000

E-mail: kowens1@tulane.edu

Web address: www.freeman.tulane.edu

Dean: Angelo DeNisi

#### Why Freeman?

- · One of the most popular courses at Freeman is Burkenroad Reports. In this course, teams of students are assigned a company, and then they meet with top management, visit company sites, develop financial models, and publish extensive investment research reports. To complete the reports, students utilize publicly available sources of information, including financial documents, competitors, customers, and suppliers. Students call it the "Minor Leagues of Wall Street."
- In the aftermath of Hurricane Katrina, students at Freeman have become very involved in community and relief efforts, even turning the renewal of the city into classroom projects on management and planning. For some courses, the city has become a working laboratory for the issues and cases being studied in class.
- · A few Thursday afternoons each semester, the Freeman Student Government sponsors Thank God It's Thursday (TGIT) for business stu-

## FAST FACTS

The Cash: \$31.900

The Average Scores: SAT 1266\*

The Scholarships: 69%

The Size: 883 The Rank: 67

\*Tulane does not collect ACT information.

dents, held on the back porch of the business building. Students mingle with professors and peers while enjoying complimentary pizza and beer (for those of age). Why Thursday and not Friday? Because there are no business classes on Fridays.

#### The 411

Tulane, a private institution, is considered to be one of the "Southern Ivies." After Hurricane Katrina hit the campus, students dispersed to schools across the country while crews worked to clean up the campus. Now, two years later, things are back to normal. Tulane's undergraduate business program was founded in 1914 and is accredited by AACSB.

> "Great with networking."

Application fee: \$55

#### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: November 15, 2008 Summer 2009: March 15, 2009 Fall 2009: January 15, 2009

Required test(s): SAT\*

SAT scores for entering students: Range (middle 50%)..1200 to 1350

\*Tulane does not use or collect ACT information.

Percentage of entering business students who were in the top 10% of their high school class: 49

The business program does admit freshmen.

Interviews for applicants are not offered.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$31,900 Room and board.....\$8,680 Books .....\$800 Tuition per credit hour ......\$1,850



#### What's It Worth?

- · Graduates' median starting salary: \$42,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- · Biggest recruiters: Merrill Lynch, Morgan Stanley, SunTrust Banks, Lehman Bros., Credit Suisse Group

#### Can I Get Any Aid?

Business students receiving
Scholarships69%
Need-based scholarships45%
Merit-based scholarships55%

5% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$23,076.

#### Does It Have What I Want?

Four leading areas of study: Accounting, Finance, General Management, and Marketing

Elective courses available: 51

Average class size in Core business classes .... 51 students Business electives......42 students Nonbusiness classes......58 students 34% of business classes have fewer than 20 students; 28% have more than 50. 44% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 51

#### **Prominent Faculty**

Michael Burke: Organizational

Behavior

Lora Cardinal: Strategy Thomas Noe: Finance

#### But What's It Really Like?

Male: 66%, Female: 34% Living off-campus: 20%

Hours spent on class work daily: 1.6

#### **Graded by Students**

Housing/Food: **D**Recreational Facilities: **B**Academic Resources (Libraries.

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: C

Teaching Quality: A
Overall Experience: C

"Work hard, play hard."



"The job market in New Orleans is not good, so there are not many companies here to recruit us except for the many Gulf Coast energy companies."

"The general problem with the business school is not the professors but the students. The average SAT score of the business school is about 50 points lower than that of other Tulane divisions. Also, unlike the general student population that is, the engineering, liberal arts, and architecture students-the business school is heavily Greek. I can't tell you how many times I've heard something along the lines of, 'Wow, I got so drunk when I went out last night, I haven't studied at all.' In turn, the professors, being nice, caring people, tend to dumb down the curriculum so as to avoid flunking these careless individuals."

"The school really wants you to succeed in your chosen path. The availability of several joint undergraduate/graduate degrees adds further value. Professors are always accessible and willing to address any issues that come up for a student. The ability to maintain the same or better quality of education, advising, and overall organization after such a large disaster hit the campus is amazing!"

"My overall experience has been excellent; however, it was disheartening to see how few quality banking and consulting firms came to recruit on our campus."



Sully Mansion Bed and Breakfast 2631 Prytania St. New Orleans, LA 70130 (504) 891-4057

Hampton Inn Garden District 3626 St. Charles Ave. New Orleans, LA 70115 (504) 899-9990

The Pontchartrain Hotel 2031 St. Charles Ave. New Orleans, LA 70140 (504) 524-0581

### Is There Anywhere to Eat around Campus?

Franky & Johnny's (seafood) 321 Arabella St. New Orleans, LA 70118 (504) 899-9146

Houston's Restaurant (American/ seafood) 1755 St. Charles Ave. New Orleans, LA 70130 (504) 524-1578

Jacques-Imo Café (Creole) 8324 Oak St. New Orleans, LA 70118 (504) 861-0886



#### Anything to Do Nearby?

Louisiana Philharmonic Orchestra 225 Baronne St., Suite 910 New Orleans, LA 70112 (504) 523-6530

The New Orleans Historical Jazz Park 916 N. Peters St. New Orleans, LA 70116 (504) 589-4806

"Outstanding support."

#### CHECK OUT BUSINESSWEEK. COM FOR MORE:

- Professor Profile: A look inside the classroom of Tulane Business Administration Professor Michael Hogg
- Additional student comments
- An extended school profile
- A tool to compare Tulane to other schools

# University of Alabama

Culverhouse College of Commerce Box 870223

Tuscaloosa, AL 35487

Help line/switchboard: (205) 348-7443

E-mail: tcanterb@cba.ua.edu Web address: www.cba.ua.edu

Dean: J. Barry Mason

#### Why Culverhouse?

- There are outstanding opportunities to get involved at Culverhouse. Students can join the Alabama Finance Association, where they exchange ideas with industry leaders; the Women's Initiative Program, where students are paired with women professional mentors in the community; or one of the business honor societies.
- The business school gives students a chance to meet with high-profile professionals through its Lowder Lecture Series and biannual employer panels. The series brings speakers in more than once a month, while employer panels give students a chance to meet with employers in a small-scale job fair environment and to ask questions of all of the employers.
- While not required for graduation from Culverhouse, students are strongly encouraged to participate in the internship program for credit. The college has relationships to help students gain experience at places like Mercedes-Benz, Merrill Lynch, and Alabama Power. Students usually get

## WH FAST FACIS

The Cash: \$5,278 in-state/\$15,294 out-

of-state

The Average Scores: SAT 1101/ACT 24

The Scholarships: 34%

The Size: 2,259 The Rank: 73

> internships for the summer between their junior and senior years, but more and more students are securing them for the summer before their junior year as well.

#### The 411

A public institution, its undergraduate business program was founded in 1919 and is accredited by AACSB. The university drives the economics and culture of its location, Tuscaloosa. The university's nickname, "Crimson Tide," was given to the football team in 1907 when a newspaper article described the line in their crimson-colored jerseys in a rainy game against Auburn.

"Professors make it their top priority to help students."

Application fee: \$30

#### **Application Deadlines**

Fall 2008: April 1, 2008

Summer 2009: Prior to start of term

Fall 2009: April 1, 2009

Required test(s): ACT

SAT scores for entering students:

Average1	101
Median1	100
Range (middle 50%)990 to 11	200

ACT scores for entering students:

Average	24
Median	24
Range (middle 50%)21	to 26

Percentage of entering business students who were in the top 10% of their high school class: 16

The business program *does not* admit freshmen. Freshmen can be admitted as pre-business students but must apply for admission to the upper division.

Interviews for applicants are not required.

## What's it Goona Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$5,278
Out-of-state ......\$15,294
Room and board ......\$5,980
Books ......\$800

Tuition per credit hour:

Resident: sliding scale, starting at \$217

Nonresident: sliding scale, starting at \$647

## 0

### What's It Worth?

- Graduates' median starting salary: \$38,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 88
- Graduates seeking jobs in 2006 who had an offer by graduation: 61%
- Biggest recruiters: Ernst & Young, Deloitte Touche Tohmatsu, Merrill Lynch, UBS, CGI-AMS

#### Can I Get Any Aid?

Business students receiving	
Scholarships	34%
Need-based scholarships	30%
Merit-based scholarships	70%

5% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$4,800.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Operations Management

#### Elective courses available: 84

Average class size in Core business classes ....84 students Business electives......33 students Nonbusiness classes.....42 students

16% of business classes have fewer than 20 students; 26% have more than 50. 80% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 98

#### **Prominent Faculty**

Walt Enders: Economics and Finance Michele Kacmar: Business Ethics and

Management

Mary Stone: Accounting

#### But What's It Really Like?

Male: 49%, Female: 51% Living off-campus: 85%

Hours spent on class work daily: 1.71

#### **Graded by Students**

Housing/Food: A Recreational Facilities: A Academic Resources (Libraries, Classes): A Administrative Services: B Extracurricular/Intramural Activities: B

Teaching Quality: A Overall Experience: B



"I lived in the business residential community during my freshman year, where I made many friends who shared the same passion for business that I have. I am also privileged to participate in the Advanced Business Honors Program, a group of students who meet in a weekly seminar to discuss ideas and meet with leaders from many top firms. In this program, we get to work on year-long projects to benefit the community during our junior year and projects with national organizations during our senior year."

"I learned a lot in the UA business school. The only drawback is that finance classes are not taught very well to people who are not finance majors. I took a finance class in the summer and did not learn anything. Everything was based on memorizing equations. Other than that, the teachers at this business school are the best and make you work to understand what you are doing. They are not concerned with your getting an A, but with your leaving that class knowing the material."

"The campus is fun. It has a southern college atmosphere."



#### Sheraton Four Points

320 Paul Bryant Dr. Tuscaloosa, AL 35401 (800) 325-3535

#### Hampton Inn

600 Harper Lee Dr. Tuscaloosa, AL 35404 (205) 553-9800

#### Courtyard by Marriott

4115 Courtney Dr. Tuscaloosa, AL 35405 (205) 750-8384



#### Is There Anywhere to Eat around Campus?

The Cypress Inn (Southern, steakhouse) 501 Rice Mine Rd. Tuscaloosa, AL 35406 (205) 345-6963

#### 12 Steakhouse

1402 University Blvd. Tuscaloosa, AL 35401 (205) 752-2233

#### Steamers (seafood)

1 Bridge Ave. Northport, AL 35476 (2.05) 2.47-7772



### Anything to Do Nearby?

Westervelt-Warner Museum of American Art 8316 Mountbatten Rd.

Tuscaloosa, AL 35406 (205) 345-5285

Paul "Bear" Bryant Museum 300 Bryant Dr. Tuscaloosa, AL 35401 (205) 348-4668

"I can't wait to get into the job market and apply my skills and knowledge."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- · A tool to compare Alabama to other schools

# University of Arizona

Eller College of Management McClelland Hall 204 PO Box 210108 Tucson, AZ 85721

Help line/switchboard: (520) 621-2505 E-mail: ugrad@eller.arizona.edu

Web address: www.ugrad.eller.arizona .edu/

Dean: Paul Portney

#### Why Eller?

- At the Core Project Expo, students in the school of management present business plans developed over the course of their junior year. The event begins with a trade show where student teams present business plans to judges from both the business school and the outside community. Students also have the opportunity to pitch their ideas to judges who play the role of corporate investors.
- "Walk on Wall Street" is an annual trip
  to New York where students visit a
  range of firms to learn about the career
  options ahead of them. The tour is
  part of a week-long visit that earns participating students one class credit.
- Eller College Philanthropy is a popular student group that works closely with community organizations. The group organizes the Eller College Philanthropy Five every year, where participants each contribute five hours of community service on a given day.

## \*\* FAST FACTS

The Cash: \$4,766 in-state/\$14,972 out-

of-state

The Average Scores: SAT 1091/ACT 24

The Scholarships: 9% The Size: 4,336

The Rank: 55

#### The 411

A public institution, the 112-year-old University of Arizona is located in Tucson, a scenic city nestled beneath the Santa Catalina Mountains, and the dorms lie a short distance from landmarks like St. Augustine Cathedral and the Art Deco Fox Tucson Theater. Renowned for excellence in business, linguistics, and philosophy, UA is widely recognized for its appearance in the cult classic *Revenge of the Nerds* (1984). Its Eller College of Management was founded in 1913 and is accredited by AACSB.

"I feel very prepared and competitive against other students when looking for a job."

Application fee:	
In-state	\$25
Out-of-state	\$6

#### **Application Deadlines**

Fall 2008: April 1, 2008

Spring 2009: November 1, 2008

Fall 2009: April 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Average ......1091 Median ......1090 Range (middle 50%) ..810 to 1300

ACT scores for entering students:

Average ......24 Median ......25 Range (middle 50%) ......15 to 34

Percentage of entering business students who were in the top 10% of their high school class: 10

The business program does admit freshmen.

Interviews for applicants are not required.



#### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$4,766 Out-of-state .....\$14,972 Room and board.....\$7,850 Books .....\$816 Tuition per credit hour: In-state.....N/A Out-of-state .....N/A



#### What's It Worth?

- · Graduates' median starting salary: \$40.870
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 100
- Graduates seeking jobs in 2006 who had an offer by graduation: 65%
- Biggest recruiters: Deloitte Touche Tohmatsu, General Mills, Honeywell, Intel, Ernst & Young

#### Can I Get Any Aid?

Business students receiving Scholarships......9%\* Need-based scholarships......60% Merit-based scholarships ......40%

\*Based on 400 students receiving Eller College Scholarships.

17% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$17,400.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Management Information Systems, and Marketing

Elective courses available: N/A

Average class size in

Core business classes ..200 students
Business electives.......45 students
Nonbusiness classes....100 students

10% of business classes have fewer than 20 students; 70% have more than 50. 95% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 45

#### **Prominent Faculty**

Hsinchun Chen: Management Infor-

mation Systems

Dan Dhaliwal: Accounting Robert Lusch: Marketing

#### But What's It Really Like?

Male: 65%, Female: 35% Living off-campus: 27%

Hours spent on class work daily: 2.23

#### **Graded by Students**

Housing/Food: B

Recreational Facilities: B

Academic Resources (Libraries,

Classes): B

Administrative Services: B

Extracurricular/Intramural Activities: B

Teaching Quality: C Overall Experience: B

### The Good, the Bad, and the Ugly: Students Speak Out

"Eller College has amazing strengths in teamwork coaching, business communications, and overall college integration. The majority of work is done in teams, giving students great experience working with others and learning different personalities. The college's Business Communications program is stellar. It completely reforms the way you write, talk, accomplish tasks, and present. The result is that students learn clearer, more efficient, and more engaging communication skills that really stick with you. Lastly, the college does an amazing job at keeping its students and staff as a really tight community. Advisors typically respond to questions within an hour."

"Availability of contacts in the business world is second to none at the University of Arizona. The input from outside sources into the Eller Business College is exceptional. There are frequent career fairs, workshops, and presentations featuring real-world business executives as well as graduates returning to the college to share their real-world experiences."

"I feel like I am part of an Eller family."



Arizona Inn

2200 East Elm St. Tucson, AZ 85719

(520) 325-1541

Four Points by Sheraton Tucson University Plaza

1900 East Speedway Tucson, AZ 85719 (520) 327-7341

Tucson Marriott University Park

880 E. Second St. Tucson, AZ 85719

(520) 792-4100

Beyond Bread (bakery/café) 3026 N. Campbell Ave. Tucson, AZ 85719

(520) 322-9965



## Anything to Do Nearby?

Arizona-Sonora Desert Museum 2021 North Kinney Rd. Tucson, AZ 85743 (520) 883-2702

Laffs Comedy Club 2900 E. Broadway, Ste. 154 Tucson, AZ 85716 (520) 323-8669



#### Is There Anywhere to Eat around Campus?

Café Poca Cosa (Mexican) 110 E. Pennington St. Tucson, AZ 85701 (520) 622-6400

Frog and Firkin (English pub) 874 E. University Blvd. Tucson, AZ 85719 (520) 623-7507

"There are a plethora of clubs, events, and ways to help students find jobs and internships."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE

- Professor Profile: Eller Marketing Professor Victor Piscitello
- Additional student comments
- An extended school profile
- A tool to compare Eller to other schools

## University of Arkansas

Sam M. Walton College of Business 328 Business Building Fayetteville, AR 72701

Help line/switchboard: (479) 575-4622
E-mail: connect@walton.uark.edu
Web address: www.waltoncollege

.uark.edu

Dean: Dan Worrell

#### Why Walton?

- Students in a portfolio management course are responsible for managing an investment fund called the Rebsamen Fund to help prepare for a career in financial services. Returns go toward financing internships and a scholarship fund as well as activities for the class, including an annual trip to investment firms in New York City.
- Students can participate in an optional cooperative education program in which they are paid for holding an industry-related job and earn academic credit amounting to up to a full year's worth of work experience. With headquarters for major companies like Wal-Mart and Tyson in their backyard, students have access to a range of job and internship opportunities to choose from.
- An annual block party on the Walton College lawn in late August is popular among students at the business school, drawing hoards of students to

## THE FAST FACTS

The Cash: \$3,137 in-state/\$7,431 outof-state

The Average Scores: SAT 1130/ACT 25

The Scholarships: 28%

The Size: 3,035 The Rank: N/A

the free food and community-building event. Periodic cookouts are also well attended B-school events.

#### The 411

The University of Arkansas is the flagship campus of the University of Arkansas System. A public institution, the Sam M. Walton College of Business was founded in 1926 and is accredited by AACSB. Located in Fayetteville, a city in the foothills of the Ozark Mountains, the locale is known for its mountain trails, lake views, and rich foliage.

"The Career Development Center has been fantastic."

Application fee: \$40

#### **Application Deadlines**

Fall 2008: August 15, 2008 Spring 2009: January 1, 2009 Summer 2009: No specific deadline listed for summer because there are so many different summer sessions

Fall 2009: August 15, 2009

#### Required test(s): SAT, ACT

Range (middle 50%)..1020 to 1210

#### ACT scores for entering students:

Average	2)
Median	24
Range (middle 50%)22 to	27

Percentage of entering business students who were in the top 10% of their high school class: 21

The business program *does* admit freshmen.

Interviews for applicants are not offered.



### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$3,137
Out-of-state .......\$7,431
Room and board ......\$3,261
Books ......\$500

Tuition	per credit hour	r:
In-sta	tc	\$153

Out-of-state \$424



#### What's It Worth?

- Graduates' median starting salary: \$40,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 96
- Graduates seeking jobs in 2006 who had an offer by graduation: 75%
- Biggest recruiters: Wal-Mart Stores, Tyson Foods, Arvest, J.B. Hunt, Ernst & Young

#### Can I Get Any Aid?

Business students receiving	
Scholarships	.28%
Need-based scholarships	.10%
Merit-based scholarships	.90%

12% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$10,181.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, Management Information Systems, Marketing, and Transportation

#### Elective courses available: N/A

Average class size in

Core business classes ....56 students

Business electives......37 students

Nonbusiness classes .....28 students

13% of business classes have fewer than 20 students; 31% have more than 50. 58% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 79

#### **Prominent Faculty**

Fred Davis: Information Systems Dan Ganster: Management Wayne Lee: Finance

#### But What's It Really Like?

Male: 63%, Female: 37% Living off-campus: N/A

Hours spent on class work daily: 1.48

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: B
Academic Resources (Libraries,
Classes): C
Administrative Services: C

Extracurricular/Intramural Activities: B

Teaching Quality: C Overall Experience: C



# The Good, the Bad, and the Ugly: Students Speak Out

"Because we are located next to Wal-Mart, J. B. Hunt, and Tyson, we have many unique job and internship opportunities that few other business students have. Many Fortune 500 companies actively seek out our graduates because of our new business curriculum. Walton may not have the size of a McCombs or the prestige of a Stern, but I am confident that we, as business students, can compete against students from any other business college in the country."

"The majority of students do not care if they learn about their subject. They simply want a degree. And in larger classes, that detracts greatly from the learning experience."

"I would consider Walton to be one of the top programs in the country. Business students graduate from it with more than just knowledge in a specific functional area. We have well-rounded business knowledge that is pulled from every facet of the industry. This is especially true in areas like information technology, where the business college is well ahead of most programs in the country because it has its own accredited radiofrequency identification (RFID) lab."

"WOOO, PIG! SOIEEE!"

Inn at Carnall Hall 465 N. Arkansas Ave. Fayetteville, AR 72701 (479) 582-0400

Clarion Inn 1255 South Shiloh Dr. Fayetteville, AR 72701 (479) 521-1166

Country Inn and Suites 1234 Steamboat Dr. Fayetteville, AR 72704

(479) 571-5177

## Is There Anywhere to Ent around Campus?

Coolwater Steaks, Seafood and Pub 2217 N. College Ave. Fayetteville, AR 72701 (479) 571-3636

Doe's Eat Place (steakhouse) 316 W. Dickson St. Fayetteville, AR 72701 (479) 443-3637 Noodles Italian Kitchen 3748 N. Mall Ave. Fayetteville, AR 72703 (479) 443-7100

## Anything to Do Nearby?

Northwest Arkansas Mall 4201 N. Shiloh Dr. Fayetteville, AR 72703 (479) 521-6151

Walton Arts Center 229 W. School Ave. Fayetteville, AR 72701 (479) 443-9216

"Need more finance recruiters on campus."

#### CHECK OUT RUBINESSWEEK.COM FOR MORE.

- Additional student comments
- An extended school profile
- A tool to compare Walton to other business schools

## U. of California, Berkeley

Haas School of Business S540 Student Services Bldg. #1900 Berkeley, CA 94720-1900

Help line/switchboard: (510) 642-1405 E-mail: ewalker@haas.berkeley.edu Web address: www.haas.berkeley.edu

Dean: Tom Campbell

#### Why Haas?

- Students at Haas begin the program the summer before their junior year, taking two core courses for credit as a cohort. Summer courses build a sense of community before the school year begins.
- · Introduction to Personal Finance Planning is a popular undergraduate course that teaches students how to save, spend, and invest at various stages in their lives. Students learn how to use credit responsibly, how to manage risk with various types of insurance, what they ought to know when buying a home or a car, and how to plan for retirement and wealth creation.
- · An early-bird career fair in November introduces students to potential employers and allows them to secure summer internships well in advance. The fair is one of more than a dozen events that bring hundreds of business recruiters to campus.

#### The 411

Established as a private school in 1866, the University of California became

## FAST FACTS

The Cash: \$7,704 in-state/\$18,684 outof-state

The Average Scores: SAT 1355\*

The Scholarships: 57%

The Size: 700 The Rank: 3

\*ACT scores are not required.

public when the founder ran out of money and the state stepped in. Situated in beautiful Berkeley on the east shore of San Francisco Bay, students don't have to go far for an ocean view. Even closer than the ocean lies the downtown business district, with street vendors, shopping, and restaurants catering to college students. Recognized as one of the best public universities in the country, Berkeley is also remembered as the site of the Free Speech Movement in the 1960s, where students staged a 10-hour sit-in and other protests against the university's policy of banning political activities on parts of campus. The Haas School of Business's undergraduate program was founded in 1898 and is accredited by AACSB.

"We work directly with CEOs, VPs, and nonprofit gurus."

Application fee: \$60

### **Application Deadlines**

Fall 2008: November 30, 2007 Fall 2009: November 30, 2008

Required test(s): SAT\*

\*ACT scores are not required.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* not admit freshmen.

Interviews for applicants are not offered.



### What's it Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$7,704
Out-of-state ......\$18,684
Room and board ......\$13,074
Books ......\$1,326
Tuition per credit hour ......N/A



### What's It Worth?

- Graduates' median starting salary: \$55,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 473
- Graduates seeking jobs in 2006 who had an offer by graduation: 88%
- Biggest recruiters: KPMG, PricewaterhouseCoopers, Goldman Sachs, Deloitte Touche Tohmatsu, Morgan Stanley

### Can I Get Any Aid?

Business students receiving
Scholarships57%
Need-based scholarships63%
Merit-based scholarships76%

4% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$13,171.

### Does It Have What I Want?

Five leading areas of study: Accounting, Consulting, Finance, Marketing, and Real Estate

Elective courses available: 33

Average class size in Core business classes .... 37 students Business electives......35 students Nonbusiness classes.....N/A

0% of business classes have fewer than 20 students: 60% have more than 50. 70% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 23

### **Prominent Faculty**

Alan Ross: Business Ethics Victor Stanton: Accounting Steven Wood: Economics

### But What's It Really Like?

Male: 52%, Female: 48% Living off-campus: 89%

Hours spent on class work daily: 1.86

### **Graded by Students**

Housing/Food: B Recreational Facilities: B Academic Resources (Libraries,

Classes): A

Administrative Services: A

Extracurricular/Intramural Activities: B

Teaching Quality: B Overall Experience: A



### The Good, the Bad, and the Ugly: Students Speak Out

"Haas provides an invaluable experience that makes its students highly competitive and sought after in the job market The academic and social environment has been a huge factor in building my confidence and networking skills."

"What's disappointing is the failure of the school to have an emphasis on marketing and human resources or management for a career. The Career Center and the business school do not offer a lot of jobs or internships related to these topics."

"All the faculty are the top in their field and generally care about students. I worked in HR at my internship this past summer, and it was great to see that Berkeley was the target school for recruiting purposes."

"My only major complaint with Haas is its mandatory summer program for sophomores who are accepted to the program."

> "The competition is ridiculous—often dysfunctional."



Hotel Durant 2600 Durant Ave. Berkeley, CA 94704

(510) 845-8981

Claremont Resort & Spa

41 Tunnel Rd. Berkelev, CA 94705 (510) 843-3000

Doubletree Hotel in the Berkeley

Marina

200 Marina Blvd. Berkeley, CA 94710 (510) 548-7920

### Is There Anywhere to Eat around Campus?

Adagia (Mediterranean, organic) 2700 Bancroft Way Berkeley, CA 94704 (510) 647-2300

Kirala Japanese Restaurant 2100 Ward St. Berkeley, CA 94705 (510) 549-3486

Chez Panisse Restaurant (seafood)

1517 Shattuck Ave. Berkeley, CA 94709 (510) 548-5525



### Anything to Do Nearby?

Aquarium of the Bay

Pier 39 San Francisco, CA 94133 (415) 623-5300

Conservatory of Flowers

100 John F. Kennedy Dr. San Francisco, CA 94117 (415) 666-7001

> "Course offerings tend to lean heavily toward finance and accounting."

### CHECK OUT BUSINESSWEEK.COM FOR MORE.

- Mind Games: A profile of Haas senior lecturer Holly Schroth
- A virtual tour of the campus
- A Full Calendar for Berkeley Students: An interview with admissions director Erica Walker
- · Additional student comments
- A tool to compare Berkeley to other schools

### U. of Central Florida

College of Business Administration 4000 Central Florida Blvd.

Orlando, FL 32816

Help line/switchboard: (407) 823-2000

**E-mail:** hhill@bus.ucf.edu **Web address:** www.bus.ucf.edu

Dean: Thomas Keon

### Why UCF?

- The Cornerstone Course, required of all business administration students, examines diversity and ethics as one of nine Common Body of Knowledge classes that every business student must complete regardless of which of the seven undergraduate programs he or she decides to pursue.
- Service learning—incorporating community involvement into course-work—is integrated throughout the curriculum. Around 100 university courses are designated as service learning courses that give students a chance to apply theories and concepts from the classroom through community service.
- There are plenty of opportunities to soak up the sun with a 7,200-square-foot resort-style Leisure Pool, sand volleyball courts, and events like the annual Spirit Splash, when thousands of students jump into the reflecting pond in the center of campus as part of a blowout Homecoming celebration.

### FAST FACTS

The Cash: \$3,492 in-state/\$17,017 out-

of-state

The Scores: SAT 1201/ACT 26

The Scholarships: 45%

The Size: 8,007 The Rank: 90

#### The 411

Located in Orlando, a city best known as a tourist destination, students at Central Florida have opportunities to see attractions, get involved in the tourism industry, or get jobs at the offices of major companies in the area like IMB, HP, or GE. While it's known for its talented mock trial and computer programming teams, its accounting students are no slouches either. In 2003, UCF had the highest passing rate for the CPA exam in the nation. The university's undergraduate business program was founded in 1968 and is accredited by AACSB.

"Great job of covering ethical issues in the corporate business world."

Application fee: \$30

### **Application Deadlines**

Fall 2008: May 1, 2008

Spring 2009: November 1, 2008 Summer 2009: March 1, 2009

Fall 2009: May 1, 2009

### Required test(s): SAT, ACT

SAT scores for entering students:

Average	1	201
Median	1	150
Range (middle 50%) 1080 to	1	230

### ACT scores for entering students:

Average26
Median24
Range (middle 50%)22 to 27

Percentage of entering business students who were in the top 10% of their high school class: 35

The business program *does* admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees):

In-state resident ......\$3,492

Out-of-state......\$17,017 Room and board....\$7,459 Books.....\$1,000

Tuition per credit hour:

In-state .......\$116 Out-of-state ......\$567



### What's it Worth?

- Graduates' median starting salary: \$37,499
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 6,000
- Graduates seeking jobs in 2006 who had an offer by graduation: 70%
- Biggest recruiters: McGladrey & Pullen, LarsonAllen, Grant Thorton, Deloitte Touche Tohmatsu, Ernst & Young

### Can I Get Any Aid?

Business students receiving
Scholarships45%
Need-based scholarships2%
Merit-based scholarships97%

5% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$7,126.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, General Management, and Marketing

Elective courses available: 80

Average class size in

Core business classes .... 62 students Business electives......43 students Nonbusiness classes.....94 students

24% of business classes have fewer than 20 students; 29% have more than 50. 15% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 159

### **Prominent Faculty**

Glenn Harrison: Economics Richard Lapchick: Sports Business Carol Saunders: Management Information Systems

### But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 15%

Hours spent on class work daily: 1.69

### **Graded by Students**

Housing/Food: B Recreational Facilities: B Academic Resources (Libraries, Classes): C

Administrative Services: D Extracurricular/Intramural Activities: C

Teaching Quality: D Overall Satisfaction: D



"The Cornerstone class . . . gives the students real-time opportunities to meet and work with the business leaders in the community."

"I think the program overall should be a bit more challenging. Also, the courses need more elements to them, such as more research in each class, extra readings to help expand the scope of the course, and definitely more real-world applications."

"UCF needs to find a way to lure investment banks to recruit from the school."

"They have challenged me, but at the same time provided me with adequate resources to meet those challenges and have also showed me how valuable teamwork is."

"As a nontraditional student, working full time and attending classes on a part-time basis, I feel that this school should offer more distance learning options in classes that would be conducive to that environment. Only three classes are currently offered in that format."

"Diversity of students is enormous."



Holiday Inn Select 12125 High Tech Ave. Orlando, FL 32817 (407) 275-9000

Courtyard by Marriott 12000 Collegiate Way Orlando, FL 32817 (407) 277-7676

Radisson 1724 Alafaya Trail Orlando, FL 32826 (407) 658-9008



### Is There Anywhere to Eat around Campus?

Lazy Moon (pizza) 12263 University Blvd. Orlando, FL 32817 (407) 658-2396

Logan's Roadhouse (American, steakhouse) 10034 University Blvd. Orlando, FL 32817 (407) 259-5300

Houlihan's Restaurant (casual) 11448 University Blvd. Orlando, FL 32817 (407) 770-6990



### Anything to Do Nearby?

Underground Blues 12261 University Blvd. East Orlando, FL 32817 (407) 482-4141

The Improv 129 W. Church St. Orlando, FL 32801 (321) 281-8000

> "A clean, attractive campus and a great social scene."

### CHECK OUT BUSINESSWEEK, COM FOR MORE:

- Additional student comments
- A tool to compare Central Florida to other schools
- An extended school profile

## University of Cincinnati

College of Business 105 Carl H. Lindner Hall P.O. Box 210020 Cincinnati, OH 45221-0020

Help line/switchboard: (513) 556-7030

E-mail: scott.gregory@uc.edu Web address: www.business.uc.edu Dean: Will McIntosh, Ph.D.

### Why UC?

- The International Co-op program gives students the opportunity to work abroad for five months in one of a handful of companies, including BMW, Lufthansa, and Daimler-Chrysler Aerospace. The program offers co-ops in Germany, Japan, and Chile, among other countries. Four courses in language and culture and two elective courses are required of participating undergraduates.
- The Lindner Honors-PLUS program is an honors track for students who generally intend to stay in Cincinnati after graduation. The program provides a full-tuition scholarship for participants and includes a work component that begins with a summer internship after the freshman year. Students also participate in the Procter & Gamble Business Leadership Program, which includes leadership retreats and forums.
- The Center for Exploratory Studies matches undergraduates

### FAST FACTS

The Cash: \$9,399 in-state/\$23,922 outof-state

The Average Scores: SAT 1120/ACT 24

The Scholarships: 12%

The Size: 2.296 The Rank: 79

exploratory advisors who help students determine their course of study and provide guidance on selecting the proper major. Students can sign up for alumni shadowing, where they can experience career opportunities firsthand.

### The 411

A public institution, the University of Cincinnati was established in 1819 (the same year its namesake became a city). UC was the first school to employ the co-operative education model (co-op), ensuring that students graduate with real-world work experience. Its College of Business (COB) was founded in 1906 and is accredited by AACSB.

> "The Real Estate program is exceptional."

Application fee: \$40

### **Application Deadlines**

Autumn Quarter 2008: August 1, 2008 Winter Quarter 2009: November 15, 2008

Spring Quarter 2009: February 1, 2009 Summer Quarter 2009: May 1, 2009 Autumn Quarter 2009: August 1, 2009

### Required test(s): SAT, ACT

SAT scores for entering students: Average ......1120 Median ......1100 Range (middle 50%)..1020 to 1190

### ACT scores for entering students:

Average24	í
Median23	3
Range (middle 50%)22 to 20	5

Percentage of entering business students who were in the top 10% of their high school class: 16

The business program does admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): Out-of-state.....\$23,922 Room and board.....\$2,707 Books ......\$1,118

Other expenses	
Health insurance	
(optional)\$1,25	51
Tuition per credit hour:	
In-state\$20	52
Out-of-state\$60	55



### What's It Worth?

- · Graduates' median starting salary: \$48,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 72
- Graduates seeking jobs in 2006 who had an offer by graduation: 70%
- Biggest recruiters: Grant Thornton, PricewaterhouseCoopers, Deloitte & Touche, Ernst & Young, Clark, Schaefer. Hackett & Co.

### Can I Get Any Aid?

Business students receiving
Scholarships12%
Need-based scholarships33%
Merit-based scholarships67%

6% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$15,000.

### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, International Business, Marketing, and Operations Management

Elective courses available: 50

Average class size in

Core business classes ....35 students

Business electives......29 students

Nonbusiness classes .....40 students

30% of business classes have fewer than 20 students; 22% have more than 50. 45% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 81

### **Prominent Faculty**

James R. Evans: Quantitative
Analysis, Operations Management
Michael J. Magazine: Quantitative
Analysis, Operations Management
Norman G. Miller: Real Estate,
Finance

### But What's It Really Like?

Male: 65%, Female: 35% Living off-campus: 60% Hours spent on class work daily: 1.58

### **Graded by Students**

Housing/Food: B
Recreational Facilities: A
Academic Resources (Libraries,
Classes): C
Administrative Services: D
Extracurricular/Intramural Activities: C
Teaching Quality: D
Overall Experience: D

### The Good, the Bad, and the Ugly: Students Speak Out

"UC has done an excellent job combining classroom learning with real-world experience. By the time I graduate, I will have studied abroad, interned abroad, had two years of co-op experience, and done about 150 hours of community service."

"There are professors in the COB who do not speak English very well. In half of my Intermediate Accounting classes, I had to teach myself because I was not able to understand them."

"The College of Business at the University of Cincinnati has done an outstanding job creating different tiers of programs to help its business students accomplish their goals."

"I have been disappointed in the COB classes. Most of them are large (over 100 students), impersonal lectures. Also, most of the professors don't think of creative or innovative ways to present the course material—they just lecture as students take notes."

"The opportunity and potential at the College of Business are outstanding."



Kingsgate Marriott Conference Hotel 151 Goodman Dr. Cincinnati, OH 45219 (513) 487-3800

The Vernon Manor Hotel 400 Oak St. Cincinnati, OH 45219 (513) 281-3300

Westin Hotel Cincinnati 21 E. Fifth St. Cincinnati, OH 45202 (513) 621-7700



### Is There Anywhere to Eat around Campus?

Cactus Pear Southwestern Bistro 3215 Jefferson Ave. Cincinnati, OH 45220 (513) 961-7400

Dewey's Pizza 265 Hosea Ave. Cincinnati, OH 45220 (513) 221-0400

Mecklenburg Gardens (German) 302 University Ave. Cincinnati, OH 45219 (513) 221-5353



### Anything to Do Nearby?

Newport on the Levee 1 Levee Way Newport, KY 41071 (859) 538-3359

Cincinnati Zoo & Botanical Garden 3400 Vine St. Cincinnati, OH 45220 (513) 281-4700

"Through the Co-op program, I'm graduating with nine months of work experience.... If that's not outstanding, I don't know what is."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare UC to other schools

## U. of Colorado-Boulder

Leeds School of Business 419 UCB Boulder, CO 80309-0419

Help line/switchboard: (303) 492-6515

E-mail: Kevin.Maclennan@colorado

.edu

Web address: www.leeds.colorado.edu

Dean: Dennis Ahlburg

### Why Leeds?

- Business students have the option of earning a certificate in Excellence in Entrepreneurial Studies in addition to their undergraduate degrees. Successful completion of the entrepreneurship track includes earning a 3.30 GPA or higher in three courses on entrepreneurial environments, venture funding, and business plan preparation. Students are also required to participate in a 60-hour internship with an entrepreneurial company and to complete an oral exam led by the department's faculty.
- The Business Golf Tournament and Networking Dinner gives students the opportunity to meet employers in a relaxed environment. Organized in a four-person scramble format, the tournament pairs two students with two employers. The tournament and the dinner that follows are open to undergraduate students for a nominal fee.
- In addition to scholarship funding, students in the Leeds Diverse Schol-

### FAST FACTS

The Cash: \$7,254 in-state/\$25,300 out-

of-state

The Scores: SAT 1203/ACT 26

The Scholarships: 8% The Size: 3,320

The Rank: 89

ars program participate in orientation activities, leadership retreats, and corporate mixers. Diverse Scholars students also can participate in a mentoring program that matches each freshman with an upperclassman mentor.

### The 411

A public institution, the University of Colorado (CU) was established in 1876. Its flagship campus is located in Boulder, one of the largest cities in Colorado. Renowned for its strong performance in business, law, and psychology, CU also facilitated the first fetal cell implant to treat Parkinson's disease. Its Leeds School of Business was founded in 1906 and is accredited by AACSB.

"One of the best college towns in the nation."

Application fee: \$50

### **Application Deadlines**

Fall 2008: January 15, 2008 (priority date\*)

Spring 2009: October 1, 2008 (priority date\*)

Summer 2009: January 15, 2009 (priority date\*)

Fall 2009: January 15, 2009 (priority date\*)

\*Applications may be accepted after this date until the college is closed.

### Required test(s): SAT, ACT

ACT scores for entering students:

Average2	(
Median2	6
Range (middle 50%)24 to 2	8

Percentage of entering business students who were in the top 10% of their high school class: 28

The business program *does* admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Out-of-state\$25,300
Room and board\$8,300
Books\$1,698
Other expenses\$1,135
Tuition per credit hour:
In-state \$3,627 per semester.
Tuition is currently a flat rate
for 9 or more credit hours
Out-of-state \$12,650 per
semester. Tuition is a flat rate

regardless of the number of

### 0

### What's It Worth?

credit hours

- Graduates' median starting salary: \$44,320
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 128
- Graduates seeking jobs in 2006 who had an offer by graduation: 50%
- Biggest recruiters: PWC, Stockamp, Protiviti, KPMG, Accenture

### Can I Get Any Aid?

Business students receiving
Scholarships8%
Need-based scholarships65%
Merit-based scholarships35%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$17,000.

#### Does It Have What I Want?

Three leading areas of study: Accounting, Finance, and Marketing

Elective courses available: 31

Average class size in

Core business classes ..182 students
Business electives.......45 students
Nonbusiness classes.....75 students

8% of business classes have fewer than 20 students; 53% have more than 50. 85% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 67

### **Prominent Faculty**

Sanjai Bhagat: Entrepreneurship Dipankar Chakarvarti: Marketing

Fred Glover: Systems

### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 77%

Hours spent on class work daily: 1.82

### **Graded by Students**

Housing/Food: C
Recreational Facilities: C
Academic Resources (Libraries,
Classes): D
Administrative Services: D

Extracurricular/Intramural Activities: C Teaching Quality: D

Overall Satisfaction: D

### The Good, the Bad, and the Ugly: Students Speak Out

"Information Systems (IS) classes were consistently harder and more rewarding than all other business classes. The IS faculty is extremely focused on delivering a superior academic experience. Classes frequently matched project teams with real companies to work on real problems being experienced by the companies."

"I learned a lot of very useful and practical things at Leeds Business School and feel ready to take on my career. The Business Career Center (BCC) was especially helpful during my senior year. The BCC helped me edit and re-edit my résumé, format cover letters, prepare for interviews, and gain confidence through its staff, volunteers, handouts, and workshops."

"The university has its students spend more time and money on a core curriculum than anything else. Although it is beneficial to have a broad background of knowledge for the future, I've learned more about astronomy (a natural science core requirement) than about finance—and I'm a Finance major."

"They need to hire more advisors."



St. Julien Hotel & Spa 900 Walnut St. Boulder, CO 80302 (720) 406-9696

Hotel Boulderado 2115 13th St. Boulder, CO 80302 (303) 442-4344

Millennium Harvest House 1345 28th St. Boulder, CO 80302 (303) 443-3850



### Is There Anywhere to Eat around Campus?

Jax Fish House 928 Pearl St. Boulder, CO 80302 (303) 444-1811

The Sink Restaurant and Bar 1165 13th St. Boulder, CO 80302 (303) 444-7465

Carelli's of Boulder (Italian) 645 30th St. Boulder, CO 80303 (303) 938-9300



### Anything to Do Nearby?

Celestial Seasonings Tea Company 4600 Sleepytime Dr. Boulder, CO 80301 (303) 530-5300

Chautauqua Historic Park & Auditorium 900 Baseline Rd. Boulder, CO 80302 (303) 442-3282

> "The Accounting faculty was outstanding!"

### CHECK OUT BUSINESSWEEK COM FOR MORE

- Additional student comments
- An extended school profile
- A tool to compare Colorado to other schools

## University of Connecticut

School of Business 2100 Hillside Rd., Unit 1041 Storrs, CT 06269-1041

Help line/switchboard: (860) 486-3137

E-mail: lee.melvin@uconn.edu

Web address: www.business.uconn.edu

Interim dean: Mohamed Hussein

### Why UConn?

- Business students seeking careers in the medical industry can sign up for the Healthcare Management program at the University of Connecticut (UConn). In addition to a specialized curriculum (featuring courses like Health Systems Planning and Design and Risk Management and Insurance), participants gain hands-on experience through a mandatory internship.
- To integrate technology into its curriculum, UConn's Mobile Computing
  Program provides each business undergraduate with a brand-new School of
  Business notebook computer. Moreover, each device comes equipped with
  ready-to-use industry software, so students can graduate tech-savvy.
- Undergraduates looking to learn about international business will benefit from UConn's extensive studyabroad program. It has nearly 30 choices on three continents, so that students can brush up on new technology in Brisbane, Australia, or hone their economics skills in Barcelona, Spain. Though most programs are

### FAST FACTS

The Cash: \$6,456 in-state/\$19,656 out-

of-state

The Scores: SAT 1222/ACT 28

The Scholarships: N/A

The Size: 1,848 The Rank: 64

offered through other schools, UConn boasts its own option in Florence, Italy.

### The 411

A public institution, the University of Connecticut was established in 1881 (nearly a century after its namesake joined the Union). Its flagship campus is located in Storrs, a small town in the heart of Connecticut, and students live a short distance from New England's scenic beaches. Renowned for strong performance in business, law, and dentistry, UConn also boasts several esteemed alumni, including Atlantic Monthly editor Robert D. Kaplan and Nobel Prize-winning physicist David Lee. Its School of Business, a public institution, was founded in 1941 and is accredited by AACSB.

"The facilities are very good."

Application fee: \$70

### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: October 1, 2008

Summer 2009: Open enrollment

through Continuing Studies Fall 2009: February 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Median ......1220 Range (middle 50%)..1170 to 1300

ACT scores for entering students:

Average ......28 Median ......27 Range (middle 50%).....N/A

Percentage of entering business students who were in the top 10% of their high school class: 40

The business program does admit freshmen.

Interviews for applicants are not offered.



### 🧌 What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$6,456 Out-of-state......\$19,656 Room and board.....\$8,266 Books .....\$450

Other expenses:

Laptop (junior and senior/semester) .....\$475 Tuition per credit hour:

In-state .....\$807 Out-of-state .....\$2,457

### What's It Worth?

- · Graduates' median starting salary: \$41,500
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 57
- · Graduates seeking jobs in 2006 who had an offer by graduation: 72%
- Biggest recruiters: St. Paul Travelers Cos., The Hartford, MassMutual, Pratt & Whitney, Aetna

### Can I Get Any Aid?

Business students receiving Scholarships......N/A Need-based scholarships ......N/A Merit-based scholarships ...12.65%

11.44% of students received fulltuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Management Information Systems, and Marketing

#### Elective courses available: 52

Average class size in Core business classes .... 29 students Business electives......32 students Nonbusiness classes......N/A

18% of business classes have fewer than 20 students; 1% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 102

### **Prominent Faculty**

V. Kumar: Marketing Michael Lubatkin: Management C. F. Sirmans: Finance

### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 9% Hours spent on class work daily: 1.60

### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): C Administrative Services: D Extracurricular/Intramural Activities: C Teaching Quality: D Overall Experience: D



"The business school Career Services office was extremely helpful when it came to résumé writing and job searching information. There was also great opportunity for scholarships through the School of Business, which made the cost of education at the school even more affordable."

"UConn is rising as far as business programs go, but it needs to make more connections with firms, especially in New York City."

"The school spoils Accounting majors ... not a complaint whatsoever ... it helps us find internships and reminds us when to apply for graduate school, full-time positions, etc."

"I don't feel like I was challenged in any of my classes in the business school with the exception of maybe one or two classes."

"The business curriculum is crammed into two years, and the two years before that are filled with a variety of general education requirements. . . . As students, we have few chances to take classes that interest us outside our area of study."

> "Marketing majors get the shaft."



Nathan Hale Inn 855 Bolton Rd Storrs, CT 06268 (860) 427-7888

The Fitch House B&B 563 Storrs Rd. Mansfield Center, CT 06250 (860) 486-0922

Fairfield Inn and Suites Marriott 121 Pavilions Dr. Manchester, CT 06040 (860) 648-9796



### Is There Anywhere to Eat around Campus?

Chang's Garden (Chinese) 1244 Storrs Rd. Storrs, CT 06268 (860) 487-1688

Margarita's and Chuck's Steakhouse 1498 Stafford Rd. (Rt. 32) Mansfield, CT 06050 (860) 429-1900

Angellino's Restaurant 135 Storrs Rd. Mansfield, CT 06250 (860) 450-7071



### Anything to Do Nearby?

Connecticut State Museum of Natural History 2019 Hillside Rd. Storrs, CT 06269 (860) 486-4460

Old County Jail and Museum 52 Tolland Green Tolland, CT 06084 (860) 870-9599

"Teachers don't take full advantage of the technology available."

### CHECK OUT BUSINESSWEEK, COM FOR MORE:

- Additional student comments
- · A tool to compare Connecticut to other programs
- An extended school profile

## University of Delaware

Alfred Lerner College of Business and **Economics** 

Undergraduate Program Alfred Lerner Hall Newark, DE 19716

Help line/switchboard: (302) 831-8123 E-mail: rollisom@lerner.udel.edu Web address: www.lerner.udel.edu

Dean: Bobby Gempesaw

### Why Lerner?

- For real-world investing experience, students in the College of Business and Economics can join the Blue Hen Investment Club, Members are allowed to manage roughly \$1 million of UDel's endowment fund, and they set fiscal benchmarks to gauge their progress. Past club speakers hail from JP Morgan, Barron's, and DuPont Capital Management.
- Designed to prepare undergraduates from all backgrounds for careers in corporate America, UDel's Excel Program provides a comprehensive variety of support services. Participants attend professional development workshops, receive specialized academic advisement, and work with corporate mentors. Excel students are also eligible for increased financial aid and scholarship opportunities.
- To broaden their business horizons. students who major in Accounting, Finance, Management, Marketing, and Operations Management are

### \*\* FAST FACTS

The Cash: \$6,980 in-state/\$17,690 out-

of-state

The Average Scores: SAT 1788\*

The Scholarships: 42%

The Size: 2.273 The Rank: 61

\*Based on a possible score of 2400. The ACT is not required at Delaware.

granted special study abroad options. With high-caliber programs in London, Geneva, and Australia participants can earn up to earn six credits in five weeks.

### The 411

A private institution, the University of Delaware traces its roots to 1743. Many years and several name changes later, UDel—whose main campus occupies Newark is one of the East Coast's leading institutions. Its undergraduate business program was founded in 1963 and is accredited by AACSB.

> "Professors add an important real-life factor to all of our classes."

Application fee: \$60

### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: November 1, 2008

Summer 2009: N/A

Fall 2009: January 15, 2009

Required test(s): SAT\*

SAT scores for entering students:

Average1788†
Median1800†
Range (middle 50%)1700 to
1900†

\*The ACT is not required at Delaware. †Based on a total possible score of 2400.

Percentage of entering business students who were in the top 10% of their high school class: 34

The business program does admit freshmen.

Interviews for applicants are not required.



### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$6,980 Out-of-state.....\$17,690 Room and board.....\$7,366 Books .....\$800 Other expenses: Mandatory fees .....\$760 Tuition per credit hour: In-state .....\$291

Out-of-state.....\$797



### What's It Worth?

- · Graduates' median starting salary: \$41.316
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 138
- · Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- Biggest recruiters: Ernst & Young, MBNA/BOA, Pricewaterhouse-Coopers, JPMorgan Chase, Deloitte Touche Tohmatsu

### Can I Get Any Aid?

Business students receiving
Scholarships42%
Need-based scholarships47%
Merit-based scholarships53%

13% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$17,200.

### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, Management Information Systems, and Marketing

Elective courses available: 14

Average class size in Core business classes ....42 students Business electives......25 students Nonbusiness classes.....N/A

14% of business classes have fewer than 20 students; 14% have more than 50. 85% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 108

### **Prominent Faculty**

Charles Elson: Corporate Governance William Gehrlein: Operations

Management

Laurence Seidman: Economics

### But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 10% Hours spent on class work daily: 1.62

### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: C

Teaching Quality: B
Overall Satisfaction: B

# The Good, the Bad, and the Ugly: Students Speak Out

"All business professors have real-world experience, and they gear classes specifically toward preparing students for careers in the business world."

"I heard you can make a lot of money majoring in Finance, but I am not really sure what jobs are out there, and my advisor hasn't really helped me. Advisors need to have a mandatory seminar that lets students know about job opportunities."

"Career Services does a great job in senior year to get students exposed to the workforce. The MIS department has done an excellent job in getting recruiters to the school and setting up information sessions."

"UD doesn't offer introductory business courses in specific areas. If you realize you don't like your concentration, by the time you start it, it's too late to change your mind. I had to wait until junior year to take a Marketing course—and I'm a Marketing major!"

"Prices for parking, housing, and out-ofstate tuition are outrageous."



Courtyard by Marriot at the University of Delaware 400 Pencader Way Newark, DE 19716 (302) 737-0900

Embassy Suites Newark/ Wilmington South 654 S. College Ave. Newark, DE 19713 (302) 368-8000

Hilton Wilmington/Christiana 100 Continental Dr. Newark, DE 19713 (302) 454-1500



### Is There Anywhere to Eat around Campus?

Iron Hill Brewery 147 E. Main St. Newark, DE 19711 (302) 266-9000

T.G.I. Friday's 654 S. College Ave. Newark, DE 19713 (302) 737-3700

Grotto's Pizza 45 E. Main St. Newark, DE 19711

(302) 369-0600



### Anything to Do Nearby?

Hagley Museum and Library 298 Buck Road East Wilmington, DE 19807 (302) 658-2400

The Dutch House 32 E. 3rd St. New Castle, DE 19720 (302) 322 - 9168

"There are so many students that sometimes it can be difficult for an advisor to offer personal guidance."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Professor Profile: Lerner marketing professor Mark Bambach
- Additional student comments
- An extended school profile
- A tool to compare Delaware to other schools

## University of Denver

Daniels College of Business 2101 S. University Blvd.

Denver, CO 80208

Help line/switchboard: (303) 871-2000

E-mail: admission@du.edu

Web address: www.daniels.du.edu.

Dean: Karen Newman

### Why Daniels?

- Interested business undergraduates can check out the renowned Second Friday Seminars. Hosted by some of Daniels's finest faculty members, the events focus on execution-based results in the workplace. Past examples include "Sustainable Development: Assessing Risk to Maximize Value" and "Analyzing Financial Statements: Understanding the Power in Numbers."
- Unlike most U.S. universities, the University of Denver (DU) meets with each prospective student in person. This process, called the Ammi Hyde Interview after one of the school's most influential professors, is designed to ensure that students (and admissions officers) make the right college choice. Sessions are offered in roughly 30 American cities and usually last 20 minutes.
- Business undergraduates can benefit from Daniels's success-driven Suitts Center for Career Services. In addition to recruiting high-status compa-

### FAST FACTS

The Cash: \$29,628

The Scores: SAT 1169/ACT 25

The Scholarships: 67%

The Size: 2,246 The Rank: N/A

nies (IBM, Motorola, Microsoft), Suitts staff members have also helped students score jobs at Citigroup, Lehman Brothers, and Accenture, among others. States the Web site: "Come early. Come often. Because the better we know you, the better we can help manage those career assets unique to you and your purpose."

### The 411

A private institution, the University of Denver was established by politician John Evans in 1864. Widely recognized for excellence in business, law, and international studies, the university also boasts a teaching staff that includes two former Colorado governors, Richard Lamm and Bill Owens. Its Daniels College of Business was founded in 1908 and is accredited by AACSB.

> "Courses are challenging."

Application fee: \$50

### **Application Deadlines**

Fall 2008: January 15, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average		1169
Median		1170
Range (middle 50%)1080	to	1250

ACT scores for entering students:

Average	25
Median	25
Range (middle 50%)23 to	27

Percentage of entering business students who were in the top 10% of their high school class: 28

The business program does admit freshmen.

Interviews for applicants are required.



Annual total program costs (including all tuition and required fees): All students.....\$29,628 Room and board.....\$8,771 Books .....\$1,698 Other expenses ......\$744 Tuition per credit hour ......\$823



### What's It Worth?

- · Graduates' median starting salary: \$44.680
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 154
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- · Biggest recruiters: Pricewaterhouse-Coopers; Deloitte Touche Tohmatsu; Ehrhardt, Keefe, Steiner & Hoffman; Anton Collins Mitchell, LLP

### Can I Get Any Help?

Business students receiving
Scholarships67%
Need-based scholarships66%
Merit-based scholarships34%

7% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$29,573.

### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Hotel Administration, International Business, and Real Estate

Elective courses available: 144

Average class size in

Core business classes ....39 students Business electives.......30 students Nonbusiness classes.....19 students

0% of business classes have fewer than 20 students; 0% have more than 50. 100% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 83

### **Prominent Faculty**

Bruce Hutton: Marketing Ron Rizzuto: Finance

Buie Sewall: Business Ethics and Legal

Studies

### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 5%

Hours spent on class work daily: 1.71

### **Graded by Students**

Housing/Food: C

Recreational Facilities: A

Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: C

Teaching Quality: B
Overall Satisfaction: C



"The University of Denver is not as diverse as other schools that I have visited. I believe that this school should accept or provide more opportunities for students, especially for minorities."

"I feel that the Daniels College of Business has enabled me to prepare for the real world. I believe the courses are challenging and create an opportunity for many students to learn from them and exercise their individual and team work skills."

"I love the Daniels College of Business; my only negative word about the program is that it is becoming too big for the facility and teachers to handle.... Daniels must seize the opportunity to make the business program more selective in order to maintain its reputation."

"Our classes are small and very interactive. There are a lot of hands-on type of classes and projects that put you in real-life situations and give you some experience for when you enter into the real world."

"The workload and challenge level vary with each class and each department."



**IW Marriott at Cherry Creek** 150 Clayton Ln. Denver, CO 80206

Brown Palace Hotel

(303) 316-2700

321 17th St. Denver, CO 80202 (303) 297-3111

Fairfield Inn

1680 S. Colorado Blvd. Denver, CO 80222 (800) 228-2800



### for Is There Anywhere to Eat around Campus?

Ted's Montana Grill 1401 Larimer St. Denver, CO 80202 (303) 893-0654

Pete's University Park Café 2345 E. Evans Ave. Denver, CO 80210 (303) 733-7376

The Cherry Cricket (American) 2641 E. 2nd Ave. Denver, CO 80206 (303) 322-1233



### Anything to Do Nearby?

The Denver Center for the Performing Arts 1101 13th St. Denver, CO 80204 (303) 893-4100

Downtown Aquarium 700 Water St. Denver, CO 80211 (303) 561-4450

> "The Daniels College of Business emulates and teaches high ethical morals."

### CHECK OUT RUSINESSWEEK.COM FOR MORE

- Additional student comments
- · A tool to compare Denver to other schools
- · An extended school profile

## University of Florida

Warrington College of Business Undergraduate Programs Office 267 Stuzin Hall Gainesville, FL 32611-7160

Help line/switchboard: (352) 273-7160

E-mail: DrRay@ufl.edu

Web address: www.cba.ufl.edu/upo

Dean: John Kraft

### Why Warrington?

- To facilitate community, the Warrington College of Business boasts its own governing body: the Business Administration College Council (BACC). Beyond soliciting job opportunities and networking with alumni, the BACC plans exclusive events to help students socialize with (potential) future colleagues. Past efforts include intramural sports, community service, and a fund-raising golf tournament.
- Warrington's Professional Development Program (PDP) gives business undergraduates a variety of handson leadership experiences. In addition to welcoming (and mentoring) the newest crop of students, at the University of Florida (UF) PDP participants work with the Florida Leadership Academy, Student Ambassadors, and Distributive Education Clubs of America (DECA).
- For students bogged down by extraordinary circumstances, UF's

### \*\* FAST FACTS

The Cash: \$2,992 in-state/\$16,605 out-

of-state

The Scores: SAT 1300/ACT 29

The Scholarships: 90%

The Size: 2,762 The Rank: 43

Online Business Program offers a reprieve. With courses available on the Internet (through streaming video), students can view lectures 24 hours a day. Once they've completed the required coursework, they'll earn a normal business degree.

### The 411

Established in 1853, the University of Florida, a public institution, currently encompasses 16 colleges and more than 150 research centers and institutes. With nearly 51,000 students, it's the third-largest university in America. UF's undergraduate business program was founded in 1927 and is accredited by AACSB.

"The options at UF are limitless."

Application fee: \$30

### **Application Deadlines**

Fall 2008: January 1, 2008 Spring 2009: October 1, 2008 Summer 2009: March 1, 2009 Fall 2009: January 1, 2009

### Required test(s): SAT, ACT

### ACT scores for entering students:

Average2	9
Median2	9
Range (middle 50%)26 to 3	1

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program does not admit freshmen.

Interviews for applicants are not required.

### What's It Gonna Cost Me

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$2,992
Out-of-state .......\$16,605
Room and board ......\$7,700
Books ........\$1,000
Tuition per credit hour:
In-state .......\$106
Out-of state .....\$593



### What's It Worth?

- Graduates' median starting salary: \$42,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 825
- Graduates seeking jobs in 2006 who had an offer by graduation: 77%
- Biggest recruiters: PWC, Kforce Professional Staffing, KPMG, McGladrey & Pullen, Merrill Lynch

### Can I Get Any Aid?

Business students receiving	
Scholarships	90%
Need-based scholarships	10%
Merit-based scholarships	90%

80% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$12,000.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Economics, Finance, General Management, and Marketing

Elective courses available: 55

Average class size in

Core business classes ....43 students Business electives......31 students Nonbusiness classes.....65 students

33% of business classes have fewer than 20 students; 4% have more than 50. 90% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 104

### **Prominent Faculty**

Joel Demski: Accounting Jay Ritter: Finance Bart Weitz: Marketing

### But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 85%

Hours spent on class work daily: 1.54

### **Graded by Students**

Housing/Food: B

Recreational Facilities: A

Academic Resources (Libraries,

Classes): A

Administrative Services: C

Extracurricular/Intramural Activities: A

Teaching Quality: C Overall Satisfaction: C

> "Class sizes are very large."

### The Good, the Bad, and the Ugly: Students Speak Out

"The options at UF are limitless; the programs and study options are numerous; the resources are all beneficial, available, and top quality; the alumni base is extremely large, which increases the options available upon graduation and pathways toward careers; the social life is always readily available, yet not overbearing or too much of a distraction; as Gainesville is a small 'college town,' costs are comparatively low here; and there is so much diversity."

"At the University of Florida we have a lot of large lecture classes during the beginning stages of our involvement in the program. Therefore, a lot of students don't have the chance to experience that close contact with the professor."

"The business program seems to like to do 'electronic platform' classes—one professor will sometimes have upwards of 1,000 students per class. This takes human interaction out of the experience and discourages teamwork, and overall the quality of the education is lower."

"The University of Florida has been one of the best experiences of my life and one that will carry forward as I enter my professional career; I will always be a part of the 'Gator Nation.'"



Hilton University of Florida 1714 S.W. 34th St. Gainesville, FL 32607 (352) 371-3600

Holiday Inn Gainesville Hotel 7417 Newberry Rd. Gainesville, FL 32605 (352) 332-7500

The Camellia Rose 205 S.E. Seventh St. Gainesville, FL 32601 (352) 395 - 7673



Burrito Brothers (a Gainesville tradition) 1402 W. University Ave. Gainesville, FL 32603 (352) 335-7251

Paramount Grill 12 S.W. First Ave. Gainesville, FL 32601 (352) 378-3398

Satchel's Pizza 1800 N.E. 23rd Ave. Gainesville, FL 32609 (352) 335-7272



### Anything to Do Nearby?

Ginnie Springs Outdoors 7300 N.E. Ginnie Springs Rd. High Springs, FL 32643 (386) 454-7188

Ichteucknee Springs State Park 8294 S.W. Elim Church Rd. Ft. White, FL 32038 (386) 497-2511

"Needs to focus more on technology than it does currently."

### CHECK OUT BUSINESSWEEK, COM FOR MORE!

- Not the Usual Drill: Florida's Richard Lutz keeps his students focused on marketing, both in the classroom and over the Net.
- · Giving Back Before Going Forward: Think the world of finance is tough? Try spending a day teaching in a Manhattan middle school.
- Additional student comments
- An extended school profile
- A tool to compare Florida to other programs

# University of Georgia

Terry College of Business 317 Sanford Hall Athens, GA 30602

Help line/switchboard: (706) 542-8352

E-mail: nmcduff@uga.edu

Web address: www.terry.uga.edu/

Interim dean: Robert Hoyt

### Why Terry?

- Every year, the Leonard Leadership Scholars Program (LLSP) selects the top rising business juniors for a twoyear training in leadership and service. Among other benefits, participants work with faculty mentors, attend leadership seminars, frequent networking and professional events, and gain access to corporate partners.
- UGA's International Business (IB) Program encourages students to think globally. In addition to courses on finance, economics, management, and marketing, participants attend language and culture seminars to broaden their backgrounds. Options for study abroad include University of Lyon III in France; Oxford University in England; and Neusoft Institute of Information in China.
- Cosponsored by the Terry College of Business and the Franklin College of Arts and Sciences, UGA's Certificate in Personal and Organizational Leadership aims to give undergraduates a competitive edge. With an emphasis

### FAST FACTS

The Cash: \$3,892 in-state/\$16,968 out-

of-state

The Average Scores: SAT 1238/ACT 28

The Scholarships: 74%

The Size: 2,269 The Rank: 56

on leadership, education, and development, participants learn from prominent speakers, suggest ideas for community service, and practice different approaches to problem solving.

#### The 411

Incorporated in 1785, the University of Georgia, a public institution, was the first state-chartered college in America. The campus is located in Athens, a vibrant town roughly 70 miles northeast of Atlanta. UGA's undergraduate business program was founded in 1912 and is accredited by AACSB.

"The class curriculums are outstanding, and the professors are even better!"

Application fee: \$50

### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: September 15, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:
Average1238*
Median1250*
Range (middle 50%)N/A

ACT	scores for entering students:	
A	verage	28*
M	Iedian	28*
R	ange (middle 50%)	V/A

\*Data taken from student survey responses and may not reflect the total undergraduate business population.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does not* admit freshmen.

Interviews for applicants are not offered.

### What's It Gonna Cost Me :

Annual total program costs
(including all tuition and required fees):
In-state resident\$3,892
Out-of-state\$16,968
Room and board\$3,704
Books\$800

Other expenses:
Seven-day meal plan\$3,144
Student fees\$536
Tidate and an alter become

Tuition per credit hour:
In-state .....\$163
Out-of-state .....\$707



### What's It Worth?

- Graduates' median starting salary: \$41,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 653
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- Biggest recruiters: Ernst & Young, SunTrust Banks, Pricewaterhouse-Coopers, IBM, Accenture

### Can I Get Any Aid?

Business students receiving
Scholarships74%
Need-based scholarships1%
Merit-based scholarships99%

71% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$14,730.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, Marketing, Real Estate, and Risk Management & Insurance

#### Elective courses available: N/A

Average class size in

Core business classes ..250 students
Business electives.......34 students
Nonbusiness classes.....20 students

1% of business classes have fewer than 20 students; 9% have more than 50. 92% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 106

### **Prominent Faculty**

H. Kevin Ellis: Marketing Charles Lankau: Risk and Insurance Dan Smith: Accounting

### But What's It Really Like?

Male: 65%, Female: 35% Living off-campus: N/A%

Hours spent on class work daily: 1.61

### **Graded by Students**

Housing/Food: A Recreational Facilities: A Academic Resources (Libraries, Classes): A

Administrative Services: B
Extracurricular/Intramural Activities: A
Teaching Quality: B

Teaching Quality: B
Overall Experience: B



"A team dynamic is readily emphasized in most business classes, and teamwork is often necessary for course completion. Being located in a small town also has its advantages for marketing students, who utilize small businesses for marketing research and brand management projects, benefiting both the students and the businesses while bridging the gap between the community and the university."

"The Leonard Leadership Scholars Program is producing some of the most ambitious and work-ready students in the nation, providing them with two years of leadership training, corporate site visits, executive speaker series, topnotch professors, and many other opportunities."

"Terry College of Business is full of amazing faculty members, advisors, and technology. The faculty comes from all over the world and has a very diverse background in business, languages, and even law. The language programs are great, as are the study abroad programs."

"Finding a job after graduation is no stress."



Foundry Park Inn & Spa 295 E. Dougherty St. Athens, GA 30601 (706) 549-7020

Hilton Garden Inn 390 E. Washington St. Athens, GA 30601 (706) 353-6800

Holiday Inn 197 E. Broad St. Athens, GA 30603 (706) 549-4433



### Is There Anywhere to Eat around Campus?

Basil Press (Italian/American) 104 E. Washington St. Athens, GA 30601 (706) 227-8926

Last Resort Grill 184 W. Clayton St. Athens, GA 30601 (706) 549-0810

Harry Bissetts (Creole/seafood) 279 E. Broad St. Athens, GA 30601 (706) 353-7065



### Anything to Do Nearby?

The Classic Center Theatre 300 N. Thomas St. Athens, GA 30601 (706) 357-4444

U.S. Navy Supply Corps School and Museum 1425 Prince Ave. Athens, GA 30606 (706) 354-7349

"The biggest compliment I can give is that I feel ready to work. That should be the goal."

### CHECK OUT BUSINESSWEEK COM FOR MORE:

- What it Takes to Be a H.E.R.O.: This Georgia B-school grad used his entrepreneurial and business skills to start a nonprofit that helps children affected by HIV/AIDS
- Additional student comments
- An extended school profile
- A tool to compare Terry to other schools

## University of Houston

C. T. Bauer College of Business 334 Melcher Hall Room 262

Houston, TX 77204-6021

Help line/switchboard: (713) 743-4900

E-mail: bba@uh.edu

Web address: www.bauer.uh.edu/

undergraduate

Dean: Arthur Warga

### Why Bauer?

- At the AIM Center for Investment Management, Bauer students have the opportunity to manage a \$5 million investment fund. Students can take courses like Financial Markets, Behavioral Finance, and Security Analysis to learn about investment management, accounting, and marketing and discover how the disciplines interact with one another.
- The Global Energy Management Institute gives students the tools they need to enter the industry, and also provides a forum to discuss perspectives on the energy capital of the world. The Institute for Diversity and Cross-Cultural Management gives students the opportunity to take courses and do research on diversity issues.
- The Professional Program in Accounting is designed not only to prepare students for successful careers in accounting, but also to teach them what they need to know to be suc-

### "HE FAST FACTS

The Cash: \$6,608 in-state/\$13,208 out-

of-state

The Scores: SAT 1166/ACT 25

The Scholarships: 36%

The Size: 4,106 The Rank: 85

cessful on the CPA exam. Graduates will be able to recognize dysfunctional accounting situations, do accounting research, solve problems in a team, and understand accounting and financial concepts.

### The 411

Established as a junior college in 1927, the University of Houston was extended to a four-year institution in 1933, when the governor signed legislation expanding its scope. With a location in Houston, home to more than 55 colleges and universities, the University of Houston provides an exciting atmosphere for its students. Its undergraduate business program was founded in 1934 and is accredited by AACSB.

"Staff and professors are eager and friendly."

Application fee: \$50

### **Application Deadlines**

Fall 2008: April 1, 2008

Spring 2009: November 1, 2008 Summer 2009: April 1, 2009 Fall 2009: April 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students: Average......1166 Median ......1150 Range (middle 50%)..1070 to 1250

ACT scores for entering students: Average ......25 Median ......24 Range (middle 50%) ......23 to 26

Percentage of entering business students who were in the top 10% of their high school class: 26

The business program *does* admit freshmen.

Interviews for applicants are not offered.

# 😘 What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident......\$6,608\* Out-of-state ......\$13,208\* Room and board.....\$5,352 Books .....\$1,050

\*For fall and spring semesters, based on 12 hours each semester.

Tuition per credit hour:	
In-state\$166	
Out-of-state \$441	

## What's It Worth?

- · Graduates' median starting salary: \$41,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; N/A
- · Graduates seeking jobs in 2006 who had an offer by graduation: 71%
- · Biggest recruiters: Pricewaterhouse-Coopers, USAA, ExxonMobil, Wells Fargo, Shell Oil

### Can I Get Any Aid?

Business students receiving	
Scholarships	36%
Need-based scholarships3	35%
Merit-based scholarships6	55%

3% of students received full-tuition scholarships.

The school does offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$14,500.

### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, Management Information Systems, and Marketing

### Elective courses available: 50

Average class size in

Core business classes ...119 students
Business electives.........46 students
Nonbusiness classes.....150 students

24% of business classes have fewer than 20 students; 35% have more than 50. 41% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 91

### **Prominent Faculty**

Eli Jones: Marketing Praveen Kumar: Finance Kaye Newberry: Accounting

### But What's It Really Like?

Male: 53%, Female: 47% Living off-campus: 97% Hours spent on class work daily: 1.72

### **Graded by Students**

Housing/Food: D
Recreational Facilities: B
Academic Resources (Libraries,
Classes): C
Administrative Services: D
Extracurricular/Intramural Activities: D
Teaching Quality: C
Overall Satisfaction: C

# The Good, the Bad and the Ugly: Students Speak Out

"I would've liked more information to be provided to students in a timely fashion. For example, most of the things that I have learned, such as the vast array of opportunities at my college, came through my peers and only a handful of professors, if even that."

"I believe the Bauer College places a substantial focus on preparing its students for the business world and placing them its students in that world. the business world. I honestly believe they college wants us to succeed and wants us to find the best job for our personal needs."

"Bauer has a lot to offer in terms of academic support, academic advising, job searching, computer labs, and a relaxing environment for studying or socializing."

"The business school is contained in its own very nice and new building that is fully technologically equipped."

"The Bauer College of Business is a commuter school that attracts a very diverse student body. This is one of the school's biggest selling points."

"Very real-worldoriented."



# Where Should We Stay?

Hilton University of Houston 4800 Calhoun St. Houston, TX 77004 (713) 714-2447

Hilton Americas-Houston 1600 Lamar St. Houston, TX 77010 (713) 739-8000

Lovett Inn 501 Lovett Blvd. Houston, TX 77006 (713) 522-5224



### Is There Anywhere to Eat around Campus?

Trevísio (Italian) 6550 Bertner Ave. Houston, TX 77030 (713) 749-0400

Doneraki (Tex-Mex) 300 Gulfgate Mall Houston, TX 77082 (713) 645-6400

The Reggae Hut (Jamaican) 4814 Almeda Rd. Houston, TX 77004 (713)520-7171



# Anything to Do Nearby?

Bayou Place (dining/entertainment) 500 Texas Ave. Houston, TX 77002 (713) 221-8883

Houston Center for Photography 1441 W. Alabama St. Houston, TX 77006 (713) 529-4755

> "Highly competitive program."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Additional student comments
- A tool to compare Houston to other schools
- An extended school profile

# University of Illinois

College of Business 214 David Kinley Hall 1407 West Gregory Drive Urbana. IL 61801

Help line/switchboard: (217) 333-2740

E-mail: admissions@uiuc.edu

Web address: www.business.uiuc.edu/

undergrad

Dean: Avijit Ghosh

### Why Illinois?

- Service-oriented undergraduates can take advantage of U of I's Social Entrepreneurship Summer Institute (SESI), an intensive summer internship program that pairs business students with neighborhood organizations. Participants commit to 60 hours of volunteering, during which they learn about social issues and work side by side with community leaders.
- For those looking to study overseas, U of I's Manchester Business School program offers enrollment at the largest business school in the United Kingdom. While attending, students take classes like Consumer Behavior, Leadership in Action, Managerial Economics, and Investment Analysis. They're also paired with a local buddy to ease the transition.
- All soon-to-be business grads can join the Senior Legacy Campaign (SLC), a student-run group aiming to "give back" to its university. Par-

# FAST FACTS

The Cash: \$26,099

The Average Scores: SAT 1117/ACT 30

The Scholarships: 75%

The Size: 2,873 The Rank: 57

ticipants solicit donations, craft a class gift, and mentor underclassmen through the Business Buddy Program. The effort culminates in SLC's annual Tent Party, where seniors can relax and network with professionals.

#### The 411

A public institution, the University of Illinois was established in 1867. Its flagship campus occupies parts of Champaign and Urbana, two college towns in central Illinois. Widely recognized for excellence in accounting, engineering, and business, U of I also boasts the third-largest academic library in America. Its College of Business was founded in 1914 and is accredited by AACSB.

"Advisors are extremely resourceful."

Application fee: \$40

### **Application Deadlines**

Fall 2008: January 2, 2008 Spring 2009: November 1, 2008 Fall 2009: January 2, 2009

Required test(s): SAT, ACT

ACT scores for entering students:

Percentage of entering business students who were in the top 10% of their high school class: 69

The business program *does* admit freshmen.

Interviews for applicants are by invitation only.

# Mnat's It Gonna Cost Me l

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$11,170
Out-of-state .....\$25,056
Room and board .....\$7,716
Books .....\$1,000
Other expenses
Fees .....\$2,354
Tuition per credit hour .....\$N/A



# What's It Worth?

- Graduates' median starting salary: \$50,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 316
- Graduates seeking jobs in 2006 who had an offer by graduation: 80%
- Biggest recruiters: Deloitte Touche Tohmatsu, KPMG, Ernst & Young, LaSalle Bank, Pricewaterhouse-Coopers

### Can I Get Any Aid?

Business students receiving
Scholarships ......N/A%
Need-based scholarships .....N/A%
Merit-based scholarships .....N/A%

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, Information Systems and Technology, Marketing, and Supply Chain Management

Elective courses available: 75

Average class size in Core business classes ....51 students

Business electives......35 students Nonbusiness classes.....56 students

23% of business classes have fewer than 20 students: 12% have more than 50. 80% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 107

### **Prominent Faculty**

Josef Lakonishok: Finance Greg Oldham: Management Ira Solomon: Accountancy

### But What's It Really Like?

Male: 59%, Female: 41% Living off-campus: 43%

Hours spent on class work daily: 2.11

### **Graded by Students**

Housing/Food: C

Recreational Facilities: B

Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: B

Teaching Quality: C Overall Experience: B



"The efforts of the Career Services Department to assist students in career preparation (résumé critique, interview prep, offer advice) is priceless. But perhaps the biggest benefit of the business school is the Job Board and Career Fair, which provides opportunities for internships and full-time employment. While students from other colleges do not even know how to make a résumé, business students from this school are signing full-time offers before they have graduated."

"Most of the work can be categorized as busywork. Classes are way too large, and the only reason the accounting school gets ranked so high is because of the quality of the students."

"Although it took a little time to find just the right advisor for me, when I did, she did everything she could to help me. She even came to my classroom one day because a spot had opened up that I was interested in and she wanted to let me know right away. I wasn't sure about going to a big school, but after being here, it's not all that big at all, and the faculty and staff go out of their way to make you feel at home."

> "Too many generic business courses."



# Where Should We Stay?

Illini Union Guest Rooms 1401 W. Green St. Champaign, IL 61821 (217) 333-3030

Hilton Garden Inn 1501 S. Neil St. Champaign, IL 61820 (217) 352-9970

Eastland Suites Hotel & Conference Center 1907 N. Cunningham Ave.

Urbana, IL 61802 (217) 367-8331



### Is There Anywhere to Eat around Campus?

Cafe Luna (bistro) 313 E. Green St. Champaign, IL 61822 (217) 344-1895

Bacaro (Italian) 113 N. Walnut St. Champaign, IL 61820 (217) 398-6982

KoFusion (organic/sushi) I E. Main St.

Champaign, IL 61820 (217) 398-7729



# Anything to Do Nearby?

Champaign Urbana Ballet Parkland College Theatre 2400 W. Bradley Ave. Champaign, IL 61821 (217) 353-5012 (info)

Virginia Theatre 203 W. Park Ave. Champaign, IL 61820 (217) 356-9053

> "I feel that I am more than prepared for my future in business."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- · Passing it Forward: A profile of Illinois finance professor David Sinow
- A virtual tour of campus
- Additional student comments
- · A tool to compare Illinois to other schools

# University of Iowa

Henry B. Tippie College of Business 108 John Pappajohn Business Building, Suite C140

Iowa City, IA 52242

Help line/switchboard: (319) 335-1037 E-mail: Michael-Barron@uiowa.edu Web address: www.biz.uiowa.edu/upo

Dean: William C. Hunter

### Why Tippie?

- At Tippie, students experience a smaller school atmosphere within the university environment. While the university has a population of more than 20,000 undergraduates, the business school has an enrollment of 1,500 juniors and seniors and a select group of freshmen and sophomores. This creates a more intimate, small school feel within the program.
- Students participate in the Volunteer Income Tax Assistance program set up by Beta Alpha Psi, an honors organization for accounting majors. Accounting majors help low-income taxpayers and gain experience at the same time. Involvement in organizations like the American Marketing Association and I-Envision, a group for student entrepreneurs, is another way for students at lowa to apply what they learn in the classroom.
- The business school has a 93% placement rate into employment or graduate school within six months of

# FAST FACTS

The Cash: \$6,335 in-state/\$18,559 out-

of-state

The Average Scores: SAT 1176/ACT 25

The Scholarships: 51%

The Size: 1,647 The Rank: 68

graduation. Participation in the Hawkinson Institute of Business Finance further advances a student's chance of getting hired by a top firm. The program offers students recruiting from a diverse set of employers not open to the rest of the college.

### The 411

The University of Iowa, a public institution, was founded in February of 1847, less than two months after Iowa became a state. It became the first public college or university in Iowa. Its undergraduate business program was founded in 1959 and is accredited by AACSB.

"Companies are frequently invited to classes to speak with students."

Application fee: \$40

### **Application Deadlines**

Fall 2008: April 1, 2008

Spring 2009: November 1, 2008 Summer 2009: April 1, 2009 Fall 2009: April 1, 2009

Required test(s): neither

ACT scores for entering students:

Average29	
Median29	5
Range (middle 50%)23 to 28	2

Percentage of entering business students who were in the top 10% of their high school class: 20

The business program *does* admit freshmen.

Interviews for applicants are not required.

# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$6,335
Out-of-state ......\$18,559
Room and board ......\$6,912
Books ......\$840
Tuition per credit hour:
In-state .....\$264

Out-of-state .....\$773

# What's It Worth?

- Graduates' median starting salary: \$42,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 330
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Biggest recruiters: Wells Fargo, Aegon, Cerner, Deloitte Touche Tohmatsu, Harris-Nesbitt

### Can I Get Any Aid?

Business students receiving
Scholarships51%
Need-based scholarships41%
Merit-based scholarships59%

5% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$20,234.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, General Management, and Marketing

Elective courses available: 247

Average class size in

Core business classes ..100 students
Business electives.......41 students
Nonbusiness classes....112 students

11% of business classes have fewer than 20 students; 30% have more than 50. 1% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 61

### **Prominent Faculty**

Kenneth Brown: Management and Organizations Beth Ingram: Economics Eric Lie: Finance

### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: 73% Hours spent on class work daily: 2.10

### **Graded by Students**

Housing/Food: B
Recreational Facilities: C
Academic Resources (Libraries,
Classes): C
Administrative Services: C
Extracurricular/Intramural Activities: C
Teaching Quality: C
Overall Experience: C

"Very practical approach to teaching."

# The Good, the Bad, and the Ugly: Students Speak Out

"Coming from a large university, to feel a part of a smaller community like I have in the Tippie College of Business has created a much better learning experience than I would have expected. Though the classrooms can get full at times, I have never felt that this would deter my learning. The University of Iowa was my first choice as I was looking at schools, but I never thought that I would come out of my college experience with the firm grasp of business that I have."

"The Tippie College of Business offers a great academic experience and prepares students for the workforce without 'vocational' teaching. The students are constantly working together; casework and team projects are becoming more popular, and student organizations are highly regarded. The school does tend to operate in factions according to majors, but we are trying to break down these boundaries. That is, there is beginning to be more collaboration in the programs and extracurricular activities across different majors."

"Overall, I believe the undergraduate business program has a lot of work to do before it becomes one of the best programs. It needs to be understood, however, that the required GPA for admission to the college is a mere 2.75. The program can do only so much with standards like that."



### Hotel Vetro

201 S. Linn St. Iowa City, IA 52240 (800) 592-0355

#### Sheraton Inn

210 S. Dubuque St. Iowa City, IA 52240 (319) 337-4058

#### Iowa House Hotel

N. Madison & W. Jefferson-121 IMU Iowa City, IA 52240 (319) 335-3513



# Is There Anywhere to Eat around Campus?

Takanami (Asian fusion) 219 Iowa Ave. Iowa City, IA 52240 (319) 351-5125

### 126 (eclectic)

126 E. Washington St. Iowa City, IA 52240 (319) 887-1909

Airliner (American) 22 S. Clinton St.

Iowa City, IA 52240 (319) 337-5314



### Anything to Do Nearby?

Prairie Lights Bookstore 15 S. Dubuque St.

Iowa City, IA 52240 (319) 337-2681

Englert Theater

221 E. Washington St. Iowa City, IA 52240

(319) 688-2653

"Our facilities are excellent and well maintained."

### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Roping Them In: Profile of Tippie Marketing Lecturer Dave Collins
- Additional student comments
- An extended school profile
- A tool to compare the University of Iowa to other schools

# University of Kentucky

Gatton College of Business and Economics 235 Gatton College Lexington, KY 40506-0034 Help line/switchboard: (859) 257-8939

E-mail: nbj@uky.edu

Web address: www.gatton.uky.edu Dean: Devanathan Sudharshan

### Why Gatton?

- The Global Scholars Program prepares a high-achieving group of business students to enter the global economy. Qualifying students take classes on leadership, intercultural business communication, international business, and entrepreneurship.
- Students at Gatton have the opportunity to participate in the Global Entrepreneurs Program. In this program, Gatton has partnered with business schools in Europe and Asia where students can study abroad. Juniors continue to pay University of Kentucky tuition, meet its requirements, and get cross-cultural communication and business know-how while living overseas. This program is especially helpful for students who wish to gain a minor in international business.
- Gatton students benefit from both the United Kingdom's James W. Stuckert Career Center and Gatton's Undergraduate Resource Center for preparation to enter the workforce. Both career centers have workshops

# FAST FACTS

The Cash: \$6,698 in-state/\$14,156 outof-state

The Average Scores: SAT 1097/ACT 24

The Scholarships: 10%

The Size: 2,394 The Rank: 87

on writing résumés, interviewing, salary negotiations, and how to dress. In addition to helping students prepare for getting a job, the university brings employers to students.

### The 411

The University of Kentucky, a public institution, is the largest university in the state. Its undergraduate business program was founded in 1925 and is accredited by AACSB. The campus is located in Lexington, the state's second-largest city, known as the "Horse Capital of the World" because it is home to the Kentucky Horse Park, Keeneland racetrack, and Red Mile racetrack.

"I feel confident that I am prepared to enter the workplace."

Application fee: \$40

### **Application Deadlines**

Fall 2008: February 15, 2008 Spring 2009: October 15, 2008 Summer 2009: February 15, 2009 Fall 2009: February 15, 2009

Required test(s): SAT, ACT

Al scores for entering	
Average	1097
Median	1090
Range (middle 50%)990 to	1220

ACT scores for entering students:

Average	24
Median	23
Range (middle 50%)22	to 25

Percentage of entering business students who were in the top 10% of their high school class: 14

The business program does admit freshmen.

Interviews for applicants are recommended, but not required.

# What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident ......\$6,698 Out-of-state.....\$14.156 Room and board......\$5,560 Books .....\$800 Other expenses: B&E charge per credit hour.....\$15

Tuition per credit hour:
In-state\$266
Out-of-state \$577

# What's It Worth?

- · Graduates' median starting salary: \$36,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 221.
- · Graduates seeking jobs in 2006 who had an offer by graduation: 38%
- · Biggest recruiters: Pricewaterhouse-Coopers, Humana Inc., Defense Finance & Accounting Service, BB&T Corporation, Deloitte Touche Tohmatsu

### Can I Get Any Aid?

Business students receiving
Scholarships10%
Need-based scholarships3%
Merit-based scholarships97%

2% of students received full-ruition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$16,700.

### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, General Management, and Marketing

#### Elective courses available: 12

Average class size in Core business classes .... 40 students Business electives......35 students Nonbusiness classes.....30 students

20% of business classes have fewer than 20 students: 20% have more than 50. 80% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 82

### **Prominent Faculty**

Clyde Holsapple: Management Information Systems Brad Iordan: Finance Joe Peek: International Banking

### But What's It Really Like?

Male: 63%, Female: 37% Living off-campus: 64% Hours spent on class work daily: 1.54

### **Graded by Students**

Housing/Food: C Recreational Facilities: B Academic Resources (Libraries, Classes): A Administrative Services: C Extracurricular/Intramural Activities: C Teaching Quality: C Overall Experience: C



### The Good, the Bad, and the Ugly: Students Speak Out

"The business school's faculty truly cares about the student's overall learning experience. Faculty members are always willing to take the extra time to provide students with the personalized attention that they need. Additionally, the university is making great strides to implement new programs such as an online degree audit system (APEX system) where students can keep track of their progression toward graduation so that they are never left in the dark about anything regarding their academic status or requirements."

"There should be more effort given to have you set up with one academic advisor and someone whom you can actually talk to. I have made it to graduation based on my own efforts to make sure that I get the classes I need. Now the school is using an electronic audit system to see if you have the correct credits and requirements to graduate. I think this will cause problems for some people because they are relying on a computer system to tell them if they are going to graduate, not a human who can be sure they will receive that diploma."

> "I've received a lot of help from many professors."



## Where Should We Stay?

Radisson Plaza Hotel Lexington 369 W. Vine St. Lexington, KY 40507 (859) 231-9000

Holiday Inn Express 1000 Export St. Lexington, KY 40504 (859) 389-6800

Crowne Plaza Lexington 1375 Harrodsburg Rd. Lexington, KY 40504 (859) 255-4281



### Is There Anywhere to Eat around Campus?

Joe Bologna's (pizza) 120 W. Maxwell St. Lexington, KY 40507 (859) 252-4933

Ramsey's Diner 496 E. High Lexington, KY 40507 (859) 259-2708

deSha's Restaurant (tavern)

101 N. Broadway Lexington, KY 40507 (859) 259-3771



# Anything to Do Nearby?

Keeneland Race Course 4201 Versailles Rd. Lexington, KY 40513 (859) 254-3412

Kentucky Horse Park 4089 Iron Works Pkwy. Lexington, KY 40511 (859) 233-4303

> "The college is very supportive of extracurricular activities."

### CHECK OUT BUSINESSWEEK COM FOR MORE

- Additional student comments
- An extended school profile
- A tool to compare Gatton to other schools

# University of Louisville

College of Business 2301 S. 3rd St. Louisville, KY 40292

Help line/switchboard: (502) 852-6440 E-mail: cindymcdonald@louisville.edu Web address: www.business.louisville

.edu

Dean: R. Charles Moyer

## Why Louisville?

- "When it comes to horses," reads the school's Web site, "U of L means business." And it's dead serious. Students craving an alternative career can saddle up with a one-of-a-kind Equine Industry Program (EIP) at the College of Business (COB). Beyond learning business basics, EIP undergraduates take 30-plus hours of specialized courses, each directly related to horse management. Perks include field trips, guest lecturers, and internships at tracks, breeding farms, bloodstock agents, and even banks.
- All business students can benefit from Entrepreneurship Louisville (EL), the umbrella organization for COB's Ph.D., MBA, and BBA programs. To aid its undergraduates, EL funds several business-themed competitions (regional and national) and helps launch student entrepreneurship ventures.
- Business students searching for life lessons can attend the COB's Leadership Lecture Series. Past speakers

# FAST FACTS

The Cash: \$6,252 in-state/\$16,072 outof-state

The Average Scores: ACT 23\*

The Scholarships: 52%
The Size: 2.688

The Rank: N/A

\*SAT scores are not used for admissions.

include John Schnatter, founder, chairman, and former CEO of Papa John's International, Inc., and events allow undergraduates to network with real-world professionals.

#### The 411

A public institution, the University of Louisville was established in 1798 (roughly six years after Kentucky joined the Union). Its flagship campus is located in Old Louisville. America's largest Victorian-era National Preservation District, and dorms lie within walking distance from town staples West End Baptist Church and the Actors Theatre of Louisville. Its College of Business was founded in 1953 and is accredited by AACSB.

"The professors at U of L are outstanding."

Application fee: \$30

### **Application Deadlines**

Fall 2008: March 1, 2008 Spring 2009: November 1, 2008 Summer 2009: March 1, 2009 Fall 2009: March 1, 2009

### Required test(s): ACT\*

ACT scores for entering students:	
Average2	23
Median	23
Range (middle 50%)N/	A

\*SAT scores are not used for admissions.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are not required.

# S What's (E Ganna Cast Me?

# What's It Worth?

- Graduates' median starting salary: \$35,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 56
- Graduates seeking jobs in 2006 who had an offer by graduation: 54%
- Biggest recruiters: United Parcel Service, Humana Inc., General Electric, University of Louisville, Coca-Cola Co.

### Can I Get Any Aid?

Business students receiving
Scholarships52%
Need-based scholarships48%
Merit-based scholarships52%

5% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Economics, Finance, Management Information Systems, and Marketing

Elective courses available: 47

Average class size in

Core business classes ....50 students Business electives.......29 students Nonbusiness classes.....37 students

29% of business classes have fewer than 20 students; 21% have more than 50. 23% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 63

### **Prominent Faculty**

Rohan Christie-David: Finance James Fiet: Management Richard Germain: Marketing

### But What's It Really Like?

Male: 56%, Female: 44% Living off-campus: N/A

Hours spent on class work daily: 1.95

### **Graded by Students**

Housing/Food: C

Recreational Facilities: C

Academic Resources (Libraries,

Classes): D

Administrative Services: C

Extracurricular/Intramural Activities: D

Teaching Quality: D
Overall Satisfaction: D

# "I'm disappointed with the Career Center."

# The Good, the Ead and the Ugly: Students Speak Out

"The U of L College of Business is truly a dynamic environment. Teamwork is heavily stressed, many would argue overstressed, by the assignment of group projects. There's also a heavy emphasis on delivering presentations. All professors are caring and willing to help."

"In the last year, the Ulmer Center (career center) opened and has done an excellent job of bringing employers to the University of Louisville business school. The center hosts workshops and networking opportunities and has implemented an online database with job postings for full-time, part-time, and internship positions."

"I have been extremely impressed and more than satisfied with my undergraduate business experience at the University of Louisville. It is very noticeable to the students here that U of L has done quite a lot to put its name on the map. I am proud to have earned a degree from this university."

"The professors in the College of Business at the University of Louisville are outstanding. They are concerned with your success, both in the classroom and in life. They give you valuable information concerning classroom topics and issues going on in the real world that help you have a competitive advantage."



## Where Should We Stay?

Hilton Garden Inn 2735 Crittenden Dr. Louisville, KY 40209

(502) 637-2424

Country Inn and Suites

2850 Crittenden Dr. Louisville, KY 40209 (502) 753-5555

Hampton Inn and Suites

800 Phillips Ln. Louisville, KY 40209 (502) 866-8100



### Is There Anywhere to Eat around Campus?

Cardinal Hall of Fame Café (tavern)

2745 Crittenden Dr. Louisville, KY 40209 (502) 635-8686

Cottage Inn (comfort food)

570 Eastern Pkwy. Louisville, KY 40217 (502) 637-4325

Cracker Barrel (country)

2701 Crittenden Dr. Louisville, KY 40209 (502) 636-2263



### Anything to Do Nearby?

Six Flags Kentucky Kingdom Kentucky Fair and Exposition Center Louisville, KY 40209 (502) 366-2231

Churchill Downs 700 Central Ave. Louisville, KY 40208 (502) 637-5748

> "Facilities could use an update."

### CHECK OUT BUSINESSWEEK, COM FOR MORE:

- · Additional student comments
- An extended school profile
- A tool to compare Louisville to other schools

# University of Maryland

Robert H. Smith School of Business 1570 Van Munching Hall College Park, MD 20742

Help line/switchboard: (301) 405-1000

E-mail: um-admit@umd.edu

Web address: www.rhsmith.umd.edu/

undergrad

Dean: Howard Frank

## Why Smith?

- · All business undergraduates can apply to Quality Enhancement Systems and Teams (QUEST), a three-year honors program that offers reality-based learning. Participants work with companies, like PricewaterhouseCoopers, and train to excel in teamwork, problem solving, project management, and customer satisfaction.
- For business students seeking careers in the recording industry, Smith offers a specialized Music Management Fellows program. In addition to studying music marketing, music production, music distribution, music broadcasting, and tour management, participants help design and produce recorded music and live events-all the while working alongside readworld experts.
- Students can apply to the Smith Technology Integration (STI) Fellows program, where undergraduates spend a whole semester pursuing a chosen project—for \$10 an hour. STI

# ZAL FAST FACTS

The Cash: \$6,566 in-state/\$20,005 outof-state

The Average Scores: SAT 1360/ACT 30

The Scholarships: 34%

The Size: 2.849 The Rank: 30

Fellows serve as teaching assistants, research assistants, and/or faculty aids. The program gives preference to rising juniors, but freshmen may apply in their second term.

### The 411

Established in 1856, the University of Maryland (UMD, then the Maryland Agricultural College) once housed Union troops during the Civil War. Today, most UMD students live in College Park, a thriving town just outside Washington, D.C., and dorms are a short train ride from the capital's malls, museums, and national monuments. Its Robert H. Smith School of Business was founded in 1921 and is accredited by AACSB.

"Great clubs for respective majors."

Application fee: \$55

## **Application Deadlines**

Fall 2008: December 1, 2007 (priority deadline); January 20, 2008 (regular deadline)

Spring 2009: August 1, 2008

Fall 2009: December 1, 2008 (priority deadline); January 20, 2009 (regular deadline)

### Required test(s): SAT\*

SAT scores for entering students: Median ......1355 Range (middle 50%)..1310 to 1400 ACT scores for entering students\*

Average ......30 \*The ACT is not required for admission.

Percentage of entering business students who were in the top 10% of their high school class: 52

The business program does admit freshmen.

Interviews for applicants are not required.



# What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident ......\$6,566 Out-of-state.....\$20,005 Room and board.....\$8,562 Books .....\$1,002

Other	expenses:
CITCI	expelioco.

Required fees	\$1,340
Transportation	\$720
Tuition per credit hour:	
In-state	\$273
Out-of-state	\$834



### What's It Worth?

- Graduates' median starting salary: \$46,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 152
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Biggest recruiters: Pricewaterhouse-Coopers, KPMG, Ernst & Young, NVR, Lehman Brothers

### Can I Get Any Aid?

Business students receiving
Scholarships34%
Need-based scholarships55%
Merit-based scholarships100%

2% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Management Information Systems, Marketing, and Supply Chain Management

Elective courses available: 62

Average class size in

Core business classes ....37 students

Business electives......38 students

Nonbusiness classes.....30 students

8% of business classes have fewer than 20 students; 27% have more than 50 students. 10% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 134

### **Prominent Faculty**

Albert "Pete" Kyle: Finance Roland T. Rust: Marketing Michel Wedel: Marketing

### But What's It Really Like?

Male: 63%, Female: 37% Living off-campus: 76% Hours spent on class work daily: 1.62

### **Graded by Students**

Housing/Food: C
Recreational Facilities: A
Academic Resources (Libraries,
Classes): B
Administrative Services: C
Extracurricular/Intramural Activities: B
Teaching Quality: D
Overall Satisfaction: C

# The Good, the Bad, and the Ugly: Students Speak Out

"It's a great community and learning environment."

"The quality of teaching at times is not acceptable. Since this is a large university, there is a disconnect between professors and students when they do teach classes. This is characterized by sometimes feeling like a 'number.' Overall, UMD is a wonderful research institution, and the B-school is a great place to be."

"The recruiters that usually come to the business school are always seeking Accounting and Finance majors. As a Marketing major, I feel deprived of job potential because there is not a large demand for us, as opposed to Accounting and Finance."

"The program does a very good job of promoting teamwork and having you work on projects that involve a real business or a real business situation. In almost every class there is some project where you have to work with a local business, and I think that is a reason why I am having so much success finding a full-time job for next year."

"We need more investment banks recruiting on campus!"



## Where Should We Stay?

Marriott Inn and Conference Center 3501 University Blvd. College Park, MD 20783 (301) 985-7300

Quality Inn and Suites 7200 Baltimore Ave. College Park, MD 20740 (877) 424-6423

Comfort Inn and Suites 9020 Baltimore Ave. College Park, MD 20740 (301) 441-8110



### Is There Anywhere to Eat around Campus?

Lupo's Italian Chophouse 7416 Baltimore Ave. College Park, MD 20740 (301) 277-6225

R.J. Bentley's (American) 7323 Baltimore Ave. College Park, MD 20740 (301) 277-8898

Calvert House (seafood) 6211 Baltimore Ave. Riverdale, MD 20737 (301) 864-5220



# Anything to Do Nearby?

International Spy Museum 800 F St. NW Washington, DC 20001 (866) 799-6873

National Aquarium in Baltimore 501 E. Pratt St. Baltimore, MD 21202 (410) 576-3800

"Very personalized assistance ... everyone is willing to go the extra mile to help."

### CHECK OUT BUSINESSWEEK.COM FOR MORE.

- A UMD Prof Well Above the Average: A profile of Maryland management professor Erich Studer-Ellis
- Doing Business with Maryland: An interview with Maryland's associate dean of undergraduate programs
- Additional student comments
- An extended school profile
- A tool to compare Maryland to other schools

# U. of Massachusetts

Isenberg School of Management 121 President's Dr.

Amherst, MA 01003

Help line/switchboard: (413) 545-0111 E-mail: kk@admissions.umass.edu Web address: www.isenberg.umass.edu

Dean: Soren Bisgaard

### Why Isenberg?

- A capstone of Isenberg's Department of Hospitality and Tourism Management, the Learn 6/Work 6 program gives business students a hands-on opportunity to learn—while spending a year in Switzerland. Participants use their first six months to earn course credit, then switch to an inhouse training job. One student who completed Learn 6/Work 6 during her junior year scored a gig at a five-star hotel.
- For business students seeking careers in the athletic industry, Isenberg offers a specialized Sport Management program. In addition to studying sport marketing, public relations, sport law, sport economics, event management, and media relations, participants have access to more than 1,200 alumni to help with job placement.
- While most schools encourage study abroad only among upperclassmen, Isenberg freshmen can enroll in a year-long global experience. During their first fall, participants learn about German and French culture

# FAST FACTS

The Cash: \$9,595 in-state/\$19,317 outof-state

The Average Scores: SAT 1186\*

The Scholarships: 49%

The Size: 3,261 The Rank: 58

\*ACT scores are not used in the admissions process.

and business. Then, once the winter session begins, they travel to Europe for hands-on training. In the spring, they reflect on their travels through specialized class work—and, ideally, use their new perspectives to excel through senior year.

### The 411

A public institution, the University of Massachusetts (UMass) was established in 1863 (the same year Abraham Lincoln signed the Emancipation Proclamation). Its flagship campus is located in Amherst, a small town roughly 75 miles west of Boston. Its Isenberg School of Management was founded in 1947 and is accredited by AACSB.

"The school has a great sense of community."

Application	fee:	
In-state.		\$40
Out-of-s	tate	\$50

### **Application Deadlines**

Fall 2008: November 1, 2007 (early action); January 15, 2008 (regular decision)

Spring 2009: October 1, 2009

Fall 2009: November 1, 2008 (early action); January 15, 2009 (regular decision)

### Required test(s): SAT\*

SAT scores for entering students:

Average	1186
Median	1180
Range (middle 50%)1100 to	1260

\*ACT scores are not used in admissions decisions.

Percentage of entering business students who were in the top 10% of their high school class: 24

The business program *does* admit freshmen.

Interviews for applicants are not offered.

# Mhat's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$9,595
Out-of-state .....\$19,317
Room and board .....\$6,989
Books .....\$800

Tuition per credit hour:	
In-state	\$640
Out-of-state	\$1,288



# What's It Worth?

- Graduates' median starting salary: \$46,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 81
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- Biggest recruiters: Pricewaterhouse-Coopers, Ernst & Young, KPMG, Grant Thornton, Investor's Bank & Trust

### Can I Get Any Aid?

Business students receiving	
Scholarships4	9%
Need-based scholarships2	4%
Merit-based scholarships3	4%

2% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, Hotel Administration, Operations Management, and Sport Business

#### Elective courses available: 52

Average class size in Core business classes .. 156 students Business electives......35 students Nonbusiness classes....224 students

40% of business classes have fewer than 20 students: 12% have more than 50. 35% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 106

### **Prominent Faculty**

Soren Bisgaard: Technology Management Anna Nagurney: Operations Management Thomas Schneeweis: Finance

### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 48% Hours spent on class work daily: 2.01

### **Graded by Students**

Housing/Food: C Recreational Facilities: D Academic Resources (Libraries, Classes): C Administrative Services: D Extracurricular/Intramural Activities: C Teaching Quality: B Overall Satisfaction: C



"I cannot emphasize enough how much UMass has helped me to prepare for a job after graduation. They are constantly offering interview practice and tips as well as résumé review workshops. I receive an e-mail almost daily informing me of what firms are coming to campus and the information necessary to have a successful interview."

"The only problem I have seen is the career services here. They do try very hard to help students. The problem is that we are a state school with limited access to a great network. People are willing to help, but it is hard to find alums in the right places. Average jobs are easy to get, but for those competitive positions one has to fight hard, using resources outside of the school."

"I feel that some classes have us packed into huge lecture halls, and in some classes the professors barely speak fluent English. However, there are a few outstanding professors in the business school who offset these negatives."

"Location was a disadvantage when looking for jobs."



### Where Should We Stay?

Holiday Inn Express 400 Russell St. Hadley, MA 01035

(413) 582-0002

Howard Johnson Hotel

401 Russell St. Hadley, MA 01035 (413) 586-0114

Best Western Hotel

117 Conz St. Northampton, MA 01060 (413) 586-1500



### Is There Anywhere to Eat around Campus?

Amherst Brewing Co. Inc. 24-36 N. Pleasant St. Amherst, MA 01002

Lone Wolf (fine dining) 63 Main St. Amherst, MA 01002 (413) 256-4643

(413) 253-4400

Judie's Restaurant (American, eclectic) 51 N. Pleasant St. Amherst, MA 01002 (413) 253-3491



# Anything to Do Nearby?

**Emily Dickinson Museum** 280 Main St. Amherst, MA 01002 (413) 542-8161

Old Sturbridge Village 1 Old Sturbridge Village Rd. Sturbridge, MA 01566 (800) 733-1830

> "The teachers are amazing, the atmosphere is great, and the classes are excellent."

### CHECK OUT BUSINESSWEEK.COM FOR MORE,

- Additional student comments
- An extended school profile
- A tool to compare UMass to other schools

# University of Miami

School of Business Administration 5250 University Dr. 219 Jenkins Building Coral Gables, FL 33146

Help line/switchboard: (305) 284-4641

E-mail: egillis@miami.edu

Web address: www.bus.miami.edu

Dean: Paul K. Sugrue

## Why Miami?

- Undergraduates pursuing a BBA will benefit from an emphasis on people and society. To improve their communication skills (and their general knowledge of human relations), students choose from courses like Introduction to Broadcasting and Cable, Principles of Cultural Anthropology, and Social and Cultural Foundations of Education.
- Students who are torn between business and law can opt for the Business Law program at the University of Miami (UM). Designed to give participants insight into legal institutions, the effort also focuses on the nature of legal language and the principles of contracts, sales, business organizations, and commercial relationships. It's like law school—with a twist.
- UM's Career Alumni Network (CAN) helps students score topnotch job offers. Among other services, the CAN encourages former students to describe their current position, share information about

# FAST FACTS

The Cash: \$31,288

The Scores: SAT 1269/ACT 28

The Scholarships: 56%

The Size: 2,063 The Rank: 47

their job market, offer career advice, and provide networking contacts (if they know of any). Specific mentorship programs aid this effort.

### The 411

A private institution, the University of Miami was established in 1925. Its flagship campus is located in Coral Gables, a scenic town just outside Miami, and students live near cultural landmarks the Alhambra Water Tower, the Biltmore Hotel, and the DeSoto Fountain. Renowned for strong performance in business, medicine, and music, UM also boasts several A-list alumni, including Ray Liotta, Sylvester Stallone, and wrestler-turned-actor Dwayne "The Rock" Johnson. Its School of Business Administration was founded in 1929 and is accredited by AACSB.

"The deans of the business school are extremely responsive."

Application fee: \$55

### **Application Deadlines**

Fall 2008: November 1, 2007 Spring 2009: November 1, 2007 Fall 2009: November 1, 2008

Required test(s): SAT, ACT

SAT scores for entering students: Average......1269 Range (middle 50%)..1220 to 1370

ACT scores for entering students:

Average	2	8
Median	2	8
Range (middle 50%)27 to	3	1

Percentage of entering business students who were in the top 10% of their high school class: 62

The business program does admit freshmen.

Interviews for applicants are not required.

# What's It Gonna cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$31,288 Room and board.....\$9,334 Books ......\$870 Other expenses: Personal expenses ......\$1,250 Transportation costs......\$1,380 Tuition per credit hour ......\$1,280



# What's it Worth?

- · Graduates' median starting salary: \$44,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 95
- Graduates seeking jobs in 2006 who had an offer by graduation: 45%
- Biggest recruiters: Lehman Brothers, Morgan Stanley, UBS, Deloitte Touche Tomatsu, Ernst & Young

### Can I Get Any Aid?

Business students receiving
Scholarships56%
Need-based scholarships0%
Merit-based scholarships100%

2% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, International Business, Marketing, and Organizational Behavior

Elective courses available: 78

Average class size in Core business classes .... 30 students Business electives......24 students Nonbusiness classes.....19 students

5% of business classes have fewer than 20 students: 5% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 140

### **Prominent Faculty**

Yadong Luo: Management A. Parasuraman: Marketing Manuel Santos: Economics

### But What's It Really Like?

Male: 62%, Female: 38% Living off-campus: 56%

Hours spent on class work daily: 1.40

## **Graded by Students**

Housing/Food: C Recreational Facilities: B Academic Resources (Libraries, Classes): B

Administrative Services: A Extracurricular/Intramural Activities: A

Teaching Quality: B Overall Satisfaction: B

"The overall experience was fantastic."

## (A) The Good, the Bad, and the Ugly: Students Speak Out

"Miami has an outstanding program. It has provided me with what I consider a perfect college experience. From academics, to extracurricular activities, to social elements, to the administration. everything not only has provided me with the materials I need to be monetarily successful, but has also developed my character."

"Whenever the university is faced with an open position for essential business classes, the department heads often resort to underqualified professors in an attempt to 'fill the slot.' I found this to be common practice, and I often received substandard instruction in classes that, I feel, would otherwise have been essential and informative. The university should recognize these practices, as they severely devalue the degree that allured most students in the first place."

"I feel pretty prepared to go out into the job market. The only thing I wish had been put in place was a requirement for a business internship in my program. I knew many people who just got simple jobs on campus because they couldn't find a particular job related to their major. If the school required and placed each student within an internship program for at least one semester, it would've been beneficial"



# Where Should I Stay?

Holiday Inn-University of Miami 1350 S. Dixie Hwy. Miami, FL 33146 (305) 667-5611

Biltmore Hotel

1200 Anastasia Ave. Coral Gables, FL 33146 (800) 915-1926

Dadeland Marriott 9090 S. Dadeland Blvd. Miami, FL 33156 (305) 670-1035



### Is There Anywhere to Eat around Campus?

T.G.I. Fridays 1200 S. Dixie Hwy. Coral Gables, FL 33146 (305) 668-7808

Moon (Thai, Japanese) 1118 S. Dixie Hwy. Coral Gables, FL 33146 (305) 668-9890

Titanic (brewing company) 5813 Ponce de Leon Blvd. Coral Gables, FL 33146 (305) 667-2537



# Anything to Do Nearby?

The Village of Merrick Park 358 San Lorenzo Ave. Coral Gables, FL 33146 (305) 529-0200

Coco Walk 3015 Grand Ave. Coconut Grove, FL 33147 (305) 461-5506

"I get personal e-mails from the Career Center at least once a week alerting me to campus interviews, info sessions, and career expos that would pertain to me."

### CHECK THAT RUSINESSWEEK, COM FOR MORE

- Additional student comments
- An extended school profile
- A tool to compare Miami to other schools

# University of Michigan

Stephen M. Ross School of Business 701 Tappan Ave.

Ann Arbor, MI 48109

Help line/switchboard: (734) 763-5796

E-mail: rossbba@umich.edu

Web address: www.bus.umich.edu/

Dean: Robert J. Dolan

### Why Ross?

- Although the course of study for the BBA (Bachelor of Business Administration) is three years, students can apply as high school seniors for Preferred Admission. This early acceptance option secures spots in the business school for a handful of students a year before they actually start the program.
- Sophomores are assigned to sections of 70 that function much like cohorts. Students in the same section take all of their core courses together. They collaborate on group projects and as a result often develop close friendships with one another.
- The Office of Career Development is run by the undergraduate business school and operates independently from the Career Center for all Michigan students. The OCD offers résumé-writing workshops and mock interviews and matches students with recruiters in the appropriate business fields.

# # FAST FACTS

The Cash: \$11,713 in-state/\$31,633 out-of-state

The Average Scores: SAT 1333/ACT 29

The Scholarships: 36%

The Size: 731 The Rank: 5

#### The 411

The University of Michigan is the oldest university in the state and serves as the flagship campus of the University of Michigan system. Founded in 1924, the Stephen M. Ross School of Business is accredited by AACSB. Located in Ann Arbor and about a 45-minute drive from Detroit, the campus is not far from the Great Lakes and a plethora of parklands where hiking, boating, water skiing, swimming, and sailing are popular activities.

"Ross's Office of Career Development is amazing."

Application fee: \$40

### **Application Deadlines**

Fall 2008: March 31, 2008 Spring 2009: November 1, 2008 Summer 2009: March 31, 2009 Fall 2009: March 31, 2009

### Required test(s): SAT, ACT

### ACT scores for entering students:

Average2	25
Median	29
Range (middle 50%)28 to 3	32

Percentage of entering business students who were in the top 10% of their high school class: 92

The business program *does* admit freshmen.

Interviews for applicants are not offered.

# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .....\$11,713
Out-of-state .....\$31,633
Room and board ....\$7,838
Books .....\$1,002
Personal expenses ....\$2,124
Tuition per credit hour:
In-state .....\$452
Out-of-state ...\$1,282



# What's It Worth?

- Graduates' median starting salary: \$55,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- Graduates seeking jobs in 2006 who had an offer by graduation: 93%
- Biggest recruiters: Credit Suisse Group, JP Morgan Chase, UBS, Goldman Sachs, Microsoft

### Can I Get Any Aid?

Business students receiving
Scholarships36%
Need-based scholarships17%
Merit-based scholarships54%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$20,127.

### **Does It Have What I Want?**

Five leading areas of study: Consulting, Finance, General Management, Marketing, and Organizational Behavior

Elective courses available: 50

Average class size in

Core business classes70	students
Business electives50	students
Nonbusiness classes55	students

8% of business classes have fewer than 20 students: 31% have more than 50. 74% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 129

### **Prominent Faculty**

Dana Muir: Business Law George Siedel: Business Law Jim Walsh: Management and

Organization

### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: 0% Hours spent on class work daily: 3.0

# **Graded by Students**

Housing/Food: C

Recreational Facilities: C Academic Resources (Libraries, Classes). R Administrative Services: A Extracurricular/Intramural Activities: A

Teaching Quality: A Overall Experience: A

> "Sometimes husiness courses are taught by Ph.D. students."

# (c)) The Good, the End, and the Ugly: Students Speak Out

"Recruiting companies are outstanding in quality and in number, but not as good in diversity."

"The business school is both challenging and rewarding. Although it is an intense program, it has enhanced my knowledge and my leadership/teamwork skills, and has also helped me to grow personally. The resources are amazing, there is a huge support network, and I don't really think the business education that is provided can be matched. It is a one-of-a-kind experience that I would highly recommend for anyone interested in pursuing a business degree."

"Most firms recruiting on campus are financially focused. If this is not your focus, you will more than likely have to look elsewhere."

"The business program is excellent in relating theoretical course material to real-world business problems. For example, I was able to take the knowledge I gained in my Real Estate class to invest in a college rental property."

"Aside from the outstanding academics and career preparation, the University of Michigan's Ross School of Business excels in creating a sense of community among its students. Because of its section structure, extensive group work, and hours upon hours spent in the business facilities, students form close friendships with others in their section."

# Where Should We Stay?

Bell Tower Hotel 300 S. Thayer St. Ann Arbor, MI 48104 (734) 769-3010

Holiday Inn Near the University of Michigan 3600 Plymouth Rd. Ann Arbor, MI 48105 (734) 769-9800

Kensington Court Ann Arbor 610 Hilton Blvd. Ann Arbor, MI 48108 (800) 344-7829



Zingerman's Delicatessen 422 Detroit St. Ann Arbor, MI 48104 (734) 663-3354 Pizza House Inc. 618 Church St. Ann Arbor, MI 48104 (734) 995-5095

Gratzi's (upscale Italian) 326 S. Main St. Ann Arbor, MI 48104 (734) 663-6387

# Mnydning to Do Nearby?

Michigan Stadium 1201 S. Main St. Ann Arbor, MI 48109 (734) 647-2583

Michigan Theater 603 E. Liberty St. Ann Arbor, MI 48104 (734) 668-2469

"At times it is quite overwhelming."

### CHECK DUT BUSINESSWEEK COM FOR MORE

- Big Changes for Michigan BBAs: An interview with Michele Thompson, director of BBA admissions at Ross
- A "Luxurious Position" at Michigan: An interview with Al Cotrone, director of career placement at Ross
- Professor Profile: A look at the teaching style of Hyun-Soo Ahn, an assistant professor of management
- A virtual tour of campus
- · Additional student comments
- A tool to compare Ross to other schools

# University of Minnesota

Carlson School of Management 321 19th Ave. South Suite 1-105

Minneapolis, MN 55455

Help line/switchboard: (612) 625-5000

E-mail: w-sigl@umn.edu

Web address: www.carlsonschool.umn

.edu/undergraduate **Dean:** Alison Davis-Blake

### Why Carlson?

- Student coaching and mentorship programs give University of Minnesota business students an edge when entering the workforce. The Undergraduate Mentor Program gives students an opportunity to get advice from and make contacts with business leaders. Through the student coaching program, alumni give students feedback to help develop presentation skills like credibility, persuasiveness, and public speaking.
- Carlson puts on a "Business Week" each year where students get a crash course in practical business knowhow. In past years there have been fashion shows that present workappropriate styles, lessons from golf professionals, and several days of recruitment and networking.
- Through honors programs, highachieving business students can take smaller and more interactive classes.
   They also have extended library priv-

# FAST FACTS

The Cash: \$7,588 in-state/\$19,218 out-

of-state

The Average Scores: ACT 28\*

The Scholarships: 25%

The Size: 1,685 The Rank: 42

\*The school does not have meaningful data for SAT scores

ileges and an honors housing option. Other talented students may apply to be a part of the Emerging Leadership Program or become part of the Honors Research Assistant Program.

### The 411

The University of Minnesota—Twin Cities spans two cities, Minneapolis and St. Paul, with a comprehensive busing system to connect the two. The student body of this university is the fourth-largest in the nation. Its undergraduate business program was founded in 1919 and is accredited by AACSB. The Carlson School of Management's Minneapolis location puts it close to businesses like Target Corp., 3M, and Northwest Airlines.

"Jobs fall from the ceiling at Carlson."

Application fee: \$45

# **Application Deadlines**

Fall 2008: December 15, 2007

Spring 2009: Only admits for fall

semester

Summer 2009: Only admits for fall

semester

Fall 2009: December 15, 2008

Required test(s): ACT\*

#### ACT scores for entering students:

Average	28
Median	28
Range (middle 50%)N	/A

\*98% of students submit ACT scores. The school does not have meaningful data for SAT scores.

Percentage of entering business students who were in the top 10% of their high school class: 87

The business program *does* admit freshmen.

Interviews for applicants are not offered.

# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$7,588
Out-of-state ......\$19,218
Room and board ......\$6,824

Tuition per credit hour:

In-state	 	 	.\$291
Out of state			\$730

# 0

# What's It Worth?

- Graduates' median starting salary: \$46,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 110
- Graduates seeking jobs in 2006 who had an offer by graduation: 89%
- Biggest recruiters: Target Corp., General Mills, KPMG, Wells Fargo, Deloitte Touche Tohmatsu

# Can I Get Any Aid?

Business students receiving
Scholarships25%
Need-based scholarships100%
Merit-based scholarships98%

2% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$12,275.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Marketing, and Supply Chain Management

Elective courses available: 64

Average class size in

Core business classes ....58 students Business electives.......40 students Nonbusiness classes .....35 students 14% of business classes have fewer than 20 students; 21% have more than 50. 65% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 126

## **Prominent Faculty**

Norm Bowie: Strategic Management Ross Levine: Finance Andrew Van de Ven: Strategic Management, Organization

## But What's It Really Like?

Male: 51%, Female: 49% Living off-campus: 18%

Hours spent on class work daily: 2.25

# **Graded by Students**

Housing/Food: C
Recreational Facilities: B
Academic Resources (Libraries,
Classes): C

Extracurricular/Intramural Activities: B

Teaching Quality: D
Overall Experience: C

Administrative Services: C

"The Career Services are too Midwest focused."

# The Good, the Bad, and the Ugly: Students Speak Out

"The academic levels of students at Carlson are very high, and students come to Carlson with high GPAs and a competitive nature. Because most students want to 'be the best,' each student strives to do good-quality work and to work well with peers (teamwork is very important at Carlson). And the competitiveness helps each student to work harder."

"The rigor and value of Carlson courses vary a lot across class sections. Certain majors are grueling; others are notoriously easy."

"The university itself has been steadily improving since I arrived. While it still lacks the campus atmosphere of many Big 10 schools, students are getting smarter, living on campus in increasingly high percentages, and getting involved with the community. Although it somewhat distracts from the college experience, living in a large metropolitan area also has its benefits."

"I feel the majority of classes are focused on the book and on terms rather than on real-world learning and application."



# Where Should We Stay?

#### Hilton Minneapolis 1001 Marquette Ave. S. Minneapolis, MN 55403

(612) 376-1000

Holiday Inn Minneapolis 1500 Washington Ave. S. Minneapolis, MN 55454

(612) 333-4646

Ramada Inn Minneapolis

1101 Lasalle Ave. Minneapolis, MN 55403

612) 332-6800



### Is There Anywhere to Eat around Campus?

Grandma's (bar/grill)

1810 Washington Ave. S. Minneapolis, MN 55454

(612) 340-0516

Mesa Pizza 1323 4th St. SE

Minneapolis, MN 55414

(612) 436-3001

Big 10 Restaurant & Bar 606 Washington Ave. SE Minneapolis, MN 55414 (612) 378-0467



# Anything to Do Nearby?

Guthrie Theatre 818 S. 2nd St.

Minneapolis, MN 55415 (612) 377-2224

Science Museum of Minnesota 120 W. Kellogg Blvd. St. Paul, MN 55102

(651) 221-9444

"Carlson needs to coordinate all the group work."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE!

- The Thrill of Numbers: A profile of Carlson accounting professor Paul White
- Additional student comments
- An extended school profile
- A tool to compare Carlson to other schools

# U. of Missouri-Columbia

College of Business Cornell Hall Columbia. MO 65211

Help line/switchboard: (573) 882-7073 E-mail: businessadvising@missouri.edu

Web address: www.business.missouri

.edu/

Dean: Bruce J. Walker

## Why Mizzou?

- Last year, the business school launched the Professional Development Program to aid students in both job placement and career advancement. The program offers participants everything from mock interviews, to social skill development, to résumé tips.
- The University of Missouri is constantly in touch with business professionals when it makes decisions. Each business department has its own advisory board to consult industry leaders about trends and real-world operations. In addition to these boards, the Strategic Development Board helps the dean make sure that the school is fulfilling its mission, and the Recent Alumni Advisory Board helps students make the school-to-work transition and also supports academic activities and events.
- The most popular tradition is the annual homecoming weekend. While most major universities celebrate homecoming in some form,

# TON FAST FACIS

The Cash: \$6,364 in-state/\$9,582 out-

of-state

The Scores: SAT 1187/ACT 25 The Scholarships: 35%

The Size: 4,223 The Rank: 84

Missouri invented it in 1911, culminating with a football game against archrival Kansas. Missouri boasts the largest student-run homecoming in the country, with business students playing a major role in the planning and execution.

#### The 411

Established as a land-grant university in 1839, the University of Missouri (Mizzou) was the first public university west of the Mississippi River. Situated on a beautiful 1,358-acre campus in Columbia, a city considered to be one of America's best places to live, the university is close to culture and entertainment. It is recognized as Missouri's largest public research university and the world's first journalism school. Its undergraduate business program was founded in 1914 and is accredited by AACSB.

"Go Tigers!"

Application fee: \$45

## **Application Deadlines**

Fall 2008: December 1, 2007, to be eligible for scholarships; May 1, 2008, for admission

Spring 2009: December 1, 2008 Summer 2009: May 1, 2008

Fall 2009: December 1, 2008, to be eligible for scholarships; May 1, 2009, for admission

### Required test(s): ACT

SAT scores for entering students:
Average1187
MedianN/A
Range (middle 50%)N/A

#### ACT scores for entering students:

Average2	.5
Median27	7 *
Range (middle 50%)N/.	A

<sup>\*</sup>Based on student survey responses.

Percentage of entering business students who were in the top 10% of their high school class: 27.4

The business program *does* admit freshmen.

Interviews for applicants are not required.

# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$6,364
Out-of-state ......\$9,582

Room and board\$7,000
Books\$950
Other expenses:
Prepaid health fee\$158
Information tech fee\$317
Student activity fee\$217
Tuition per credit hour:
In-state\$227
Out-of-state\$342



# What's It Worth?

- Graduates' median starting salary: \$36,800
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 97
- Graduates seeking jobs in 2006 who had an offer by graduation: 52%
- Biggest recruiters: Ernst & Young, KPMG, Cerner Corp., Deloitte Touche Tohmatsu, Colliers Turley Martin Tucker

## Can I Get Any Aid?

Business students receiving	
Scholarships35	;%
Need-based scholarships86	5%
Merit-based scholarships4	í%

0% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Economics, Finance, General Management, and Marketing

Elective courses available: 34

Average class size in

Core business classes .. 123 students Business electives......35 students Nonbusiness classes.....29 students

15% of business classes have fewer than 20 students; 19% have more than 50. 95% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 61

## **Prominent Faculty**

Allen Bluedorn: Management Steve Ferris: Finance Iere Francis: Accountancy

## But What's It Really Like?

Male: 63%, Female: 37% Living off-campus: 78% Hours spent on class work daily: 1.73

#### **Graded by Students**

Housing/Food: B Recreational Facilities: A Academic Resources (Libraries,

Classes): B

Administrative Services: C Extracurricular/Intramural Activities: B Teaching Quality: D Overall Experience: C



# The Good, the Bad, and the Ugly: Students Speak Out

"The study-abroad offerings, number of advisors in undergraduate advising, number of full-time faculty, and course offerings have all grown significantly since I began my time at MU three years ago. The program doesn't feel one-dimensional, and although it is considered a large school by Missouri/midwestern standards, Mizzou Business doesn't feel overwhelming."

"I feel that the classes I had in different subject areas were never pulled together in a cohesive way. The Business Capstone course was supposed to do this, but to be honest, it was the most disappointing class I have taken."

"The Career Services office has really grown over my time here; the advisors, the professors, and the undergraduate assistant dean cater to students and genuinely care about their success."

"Our Career Services department is amazing at setting students up for success. It even offers a job search strategies course to aid students in their pursuit. Given our state-of-the-art facilities and our state tuition. I could not imagine a better bargain for the dollar."

"Would like to see more out-of-state recruiters."



Courtyard by Marriott 3301 Lemone Industrial Dr. Columbia, MO 65203 (573) 443-8000

Holiday Inn Select Executive Center 2200 I-70 Dr. SW Columbia, MO 65203 (573) 445-8531

Stoney Creek Inn 2601 S. Providence Rd. Columbia, MO 65201 (573) 442-6400



# Is There Anywhere to Eat around Campus?

Shakespeare's Pizza 225 S. Ninth St. Columbia, MO 65201 (573) 449-2454

The Old Heidelberg Restaurant 410 S. 9th St. Columbia, MO 65201 (573) 449-6927 Flat Branch Pub & Brewing 115 S. 5th St. Columbia, MO 65201 (573) 499-0400



# **Anything to Do Nearby?**

Déjà Vu Comedy Club 405 Cherry St. Columbia, MO 65201 (573) 443-3216

Les Bourgeois Vineyards Wine Garden Bistro 12847 Hwy. BB Rocheport, MO 65279 (800) 690-1830

"The Accounting program is out of this world."

# CHECK OUT BUSINESSWEEK.COM FOR MORE

- · Additional student comments
- · An extended school profile
- · A tool to compare Mizzou to other schools

# U. of N.C.-Chapel Hill

Kenan-Flagler Business School Campus Box 3490, McColl Building Chapel Hill, NC 27599-3490

Help line/switchboard: (919) 962-3235
E-mail: bschool\_undergrad@unc.edu
Web address: www.kenan-flagler.unc
.edu/programs/bsba/index.cfm

Dean: Steve Jones

## Why Kenan-Flagler?

- Participants in the GLOBE program partner with students at Chinese University of Hong Kong and Copenhagen Business School, forming an international cohort of 45 students that meets on each of the three campuses across a 12-month span. Students study European business strategy, Asian business and marketing, and New Entrepreneurial Ventures and Global Capital Markets as part of the junior-year program.
- The Symposium, an annual event for undergraduates, brings corporate executives to campus to discuss relevant business issues. Students hear from senior business leaders from both the public and private sectors, learn about various career paths, and participate in panel discussions on the future of business.
- Undergraduates have a chance to win \$25,000 in the Carolina Challenge, a student-led competition for new business ideas that promotes entrepreneurship on campus.

# \*\* FAST FACTS

The Cash: \$3,450 in-state/\$18,100 out-

of-state

The Average Scores: SAT 1335\*

The Scholarships: 44%

The Size: 670 The Rank: 15

\*The ACT is not used in admission decisions at

UNC.

#### The 411

As the first public university open to students, the University of North Carolina opened with only one building near a small Anglican chapel called New Hope Chapel Hill. The college's community took the last half of the church's name, and that first building still stands as a dorm and National Historic Landmark. The undergraduate program at Kenan-Flagler was founded in 1919 and is accredited by AACSB. The well-landscaped campus is home to the only castle in North Carolina and is located in Chapel Hill, a town frequently seen on television. A&E ranked Chapel Hill second in its "Top 10 Cities to Have It All," while Martha Stewart Living and \$40 a Day with Rachael Ray featured several of Chapel Hill's best restaurants.

"The course work is very challenging."

Application fee: \$70

# **Application Deadlines**

Fall 2008:November 1, 2007 (early decision); January 15, 2008 (regular decision)

Fall 2009: November 1, 2008 (early decision); January 15, 2009 (regular decision)

Required test(s): SAT\*

SAT scores for entering students:

Average	1335
Median	1344
Range (middle 50%)1270 to	1420

\*The ACT is not used in admissions decisions at UNC.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does not* admit freshmen.

Interviews for applicants are not offered.

# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$3,450
Out-of-state ........\$18,100
Room and board .......\$7,690
Books .........\$1,000
Other expenses ......\$789
Tuition per credit hour:
In-state .......\$432

Out-of-state .....\$2,263

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# What's It Worth?

- Graduates' median starting salary: \$50,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 159
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Biggest recruiters: Bank of America Corp., Wachovia Corp., Accenture; JPMorgan Chase; Navigant Consulting

## Can I Get Any Aid?

Business students receiving	
Scholarships44%	)
Need-based scholarships41%	)
Merit-based scholarships59%	)

15% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$14,289.

#### **Does It Have What I Want?**

Five leading areas of study: Entrepreneurship, Finance, General Management, International Business, and Marketing

Elective courses available: 43

Average class size in

Core business classes ....50 students
Business electives.......45 students
Nonbusiness classes......N/A

0% of business classes have fewer than 20 students; 50% have more than 50. 95% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 95

## **Prominent Faculty**

Douglas A. Shackelford: Accounting Jan-Benedict Steenkamp: Marketing Valarie Zeithaml: Marketing

## But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 80%

Hours spent on class work daily: 2.33

#### **Graded by Students**

Housing/Food: A

Recreational Facilities: B

Academic Resources (Libraries,

Classes): A

Administrative Services: B

Extracurricular/Intramural Activities: A

Teaching Quality: A
Overall Satisfaction: A

"There is little diversity present."

# The Good, the Had and the Ugly: Students Speak Out

"Kenan-Flagler does an amazing job of facilitating information sessions and interviews with a very large number of well-respected national and international companies. By having so many interview opportunities on campus, we benefit greatly, both in improving our interview skills and in learning what we like and dislike about potential employers. For this reason, the job search process was the most fulfilling part of my undergraduate experience, largely because of how well prepared I felt due to my education at Kenan-Flagler. I'd highly recommend Kenan-Flagler to anyone considering an education in business."

"The workload is not too heavy, but at times there are tedious and not worthwhile assignments. In terms of preparation for competing in the job market, I feel that the business school could be structured more effectively to make sure that come interview time, we have taken the appropriate coursework."

"There is a very professional attitude that pervades Kenan-Flagler, combined with a family and nurturing atmosphere. I think that the school really molds you into a competitive job applicant. Obviously those are strengths, but there could be more focus in areas other than Finance and Accounting at the undergraduate level."

"They put a lot of focus on Finance and Accounting and make it hard for people seeking other concentrations to excel."



# Where Should We Stay?

The Carolina Inn 211 Pittsboro St. Chapel Hill, NC 27516 (800) 962-8519

The Franklin Hotel 311 W. Franklin St. Chapel Hill, NC 27516 (919) 442-9000

Sienna Hotel 1505 E. Franklin St. Chapel Hill, NC 27514 (800) 223-7379



# Is There Anywhere to Eat

Top of the Hill Restaurant & Brewery 100 E. Franklin St., Third Floor Chapel Hill, NC 27514 (919) 929-8676

Mama Dip's Kitchen (Southern/country) 408 W. Rosemary St. Chapel Hill, NC 27514 (919) 942-5837

Crook's Corner Café and Bar 610 W. Franklin St. Chapel Hill, NC 27516 (919) 929-7643



# Anything to Do Nearby?

Cat's Cradle (music venue) 300 E. Main St. Carrboro, NC 27510 (919) 967-9053

North Carolina Botanical Gardens UNC Chapel Hill Totten Center Chapel Hill, NC 27599 (919) 962-0522

"Im getting a private school education at a public school price."

# CHECK OUT INJSINESSAMERACOM FOR MORE

- By the Book, Sort of...: A profile of Kenan-Flagler accounting professor C. J. Skender
- A virtual tour of the campus
- In Search of Work-Life Balance: This UNC graduate left Bank of America in New York to work at an international private-equity firm closer to home
- UNC's Business Undergrads Look Abroad: The head of undergraduate business at Kenan-Flagler talks about his new, highly competitive international program

# University of Notre Dame

Mendoza College of Business 102 Mendoza College of Business Notre Dame, IN 46556

Help line/switchboard: (574) 631-6602
E-mail: Daniel.J.Saracino.3@nd.edu
Web address: www.business.nd.edu

Dean: Carolyn Y. Woo

# Why Mendoza?

- Students in an Applied Investment and Management course oversee an actual \$3 million U.S. equity portfolio funded by Notre Dame's endowment. During the course, they meet with hedge fund managers, investment bankers, and other industry professionals on trips to Chicago and New York.
- Popular among undergraduates is a range of community service activities including a low-income homerenovation program called Christmas in April, Relay for Life, a Tax Assistance program where students help local families with their taxes, and a drive to collect and send care packages to deployed soldiers.
- The Institute for Ethical Business
  Worldwide holds an annual Ethics
  Week that includes presentations and
  speakers on a range of ethical issues,
  which are also well incorporated into
  the curriculum overall.

# FAST FACTS

The Cash: \$32,900

The Average Scores: SAT 1379/ACT 31

The Scholarships: 33%

The Size: 1,529 The Rank: 7

#### The 411

A private Roman Catholic university, Notre Dame was founded in 1842 at its present location in north central Indiana. The Mendoza College of Business, which opened its doors in 1921, is accredited by AACSB. Home to one of the most famous college football teams in history, Notre Dame also boasts a picturesque campus complete with a central neo-Gothic basilica.

"Advising office was superb. They really wanted you to be happy and to succeed."

Application fee: \$50

# **Application Deadlines**

Fall 2008: November 1, 2007 (early decision); December 31, 2007 (regular decision)

**Spring 2009:** Transfers only, November 1, 2007

Fall 2009: November 1, 2008 (early decision); December 31, 2008 (regular decision)

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average13	79
Median14	10
Range (middle 50%)1310 to 14	60

ACT scores for entering students:

Average	.31
Median	.32
Range (middle 50%)30 to	33

Percentage of entering business students who were in the top 10% of their high school class: 86

The business program *does* admit freshmen.

Interviews for applicants are not offered.

# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students.........\$32,900
Room and board.......\$8,730
Books .........\$850

Other expenses:	
Required fees	\$507
Tuition per credit hour	\$1,371

# O w

# What's It Worth?

- Graduates' median starting salary: \$48,815
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 352
- Graduates seeking jobs in 2006 who had an offer by graduation: School does not track offers
- Biggest recruiters: Deloitte Touche Tohmatsu, Ernst & Young, General Electric, Goldman Sachs, Johnson & Johnson

# Can I Get Any Aid?

Business students receiving	
Scholarships	.33%
Need-based scholarships1	00%
Merit-based scholarships1	00%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$15,755.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Consulting, Entrepreneurship, Finance, and Marketing

#### Elective courses available: 57

Average class size in Core business classes ....35 students Business electives......37 students Nonbusiness classes.....25 students

17% of business classes have fewer than 20 students: 6% have more than 50. 0% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 91

## **Prominent Faculty**

Edward J. Conlon: Management Paul Schultz: Finance William Wilkie: Marketing

## But What's It Really Like?

Male: 59%, Female: 41% Living off-campus: 32% Hours spent on class work daily: 2.2

## **Graded by Students**

Housing/Food: A Recreational Facilities: A Academic Resources (Libraries, Classes): A Administrative Services: A Extracurricular/Intramural Activities: A Teaching Quality: A Overall Experience: A



"The Mendoza College of Business and the University of Notre Dame intermix ethics and study to prepare students for both the life and the business challenges that lie ahead. The sense of community that fills this place, both in and out of the business school, is unmarched and unrivaled. Go Irish!"

"Compared to students in other top business programs, Notre Dame students are very down-to-earth and do not have airs about them. Students from other schools walk around with their noses in the air, but Notre Dame students aren't like that. Our university has taught us the importance of selflessness and service, and we do our best to fulfill our parts as members of society."

"The most valuable part of the curriculum, I thought, was the variety of business classes taken before declaring a major. In particular, the introductory finance, accounting, and marketing classes are so in-depth that one can definitively decide whether each particular major would be a good course of study."

"The companies that are brought in recruit the Chicago area too heavily."



# Where Should We Stay?

South Bend Marriott 123 N. St. Joseph St. South Bend, IN 46601 (574) 234-2000

Inn at Saint Mary's 53993 Indiana State Rte. 933 South Bend, IN 46637 (574) 232-4000

Quality Inn 515 N. Dixieway South Bend, IN 46637 (574) 272-6600

# Is There Anywhere to Eat around Campus?

Rocco's Restaurant (Italian, casual) 537 N. St. Louis Blvd. South Bend, IN 46617 (574) 233-2464

CJ's Pub (burgers) 417 N. Michigan Ave. South Bend, IN 46601 (574) 233-5981

Tippecanoe Place (fine dining) 620 W. Washington St. South Bend, IN 46601 (574) 234-9077

# Anything to Do Nearhy?

College Football Hall of Fame 111 S. St. Joseph St. South Bend, IN 46601 (800) 440-3263

Studebaker National Museum 201 S. Chapin St. South Bend, IN 46601 (574) 235-9714

"The alumni network is an unspoken positive in the business school's program."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE.

- ND's Touchdown Pass to Business School: An interview with Dan Saracino, assistant provost for enrollment at Notre Dame
- Trainspotting and Number Crunching: A profile of popular Mendoza accounting professor Edward Hums
- A virtual tour of the campus
- Additional student comments
- An extended school profile
- A tool to compare Notre Dame to other schools

# University of Oklahoma

Price College of Business 1010 Price Hall, 1003 Asp Ave.

Norman, OK 73019

Help line/switchboard: (405) 325-6021

E-mail: cstreller@ou.edu

Web address: www.price.ou.edu/ prospstudents/prospstudents.as

Dean: Kenneth Evans

# Why Price?

- The Integrated Business Core allows students to create start-up companies, with all profits going to local charities. In addition, students can take part in the Student Investment Fund, where they invest real money to learn about various finance topics.
- The JCPenney Leadership Program gives participants the chance to interact with business leaders and faculty, apply for scholarships, network with alumni, and participate in the business college's student government. In addition, students can participate in the Oklahoma Scholar-Leadership Enrichment Program or the President's Leadership Class to gain valuable leadership experience.
- The University of Oklahoma recognizes that success in the business world hinges on the ability to communicate using up-to-date technology. The Business Communication Center gives students a chance to build presentation and communication skills

# \*# FAST FACIS

The Cash: \$5,710 in-state/\$13,999 out-

of-state

The Average Scores: SAT 1165/ACT 25

The Scholarships: 13%

The Size: 2,895 The Rank: 91

using digital media. Each year, students take part in the Bruzzy Westheimer Presentation Competition, which challenges them to develop stronger public speaking skills.

#### The 411

The University of Oklahoma's history begins 17 years before Oklahoma even became a state. The Oklahoma Territory governor supported the creation of two territory universities, one in Norman and one in Stillwater. Once the state was admitted to the Union in 1907, the university in Norman became the University of Oklahoma. Its undergraduate business program was founded in 1923 and is accredited by AACSB.

"Dollar for dollar, the best business education money can buy."

Application fee: \$40

# **Application Deadlines**

Fall 2008: April 1, 2008 Spring 2009: October 1, 2008 Summer 2009: April 1, 2009

Fall 2009: April 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

in scores for effecting students.	
Average	1165
Median	1160
Range (middle 50%)1080 to	1240

ACT scores for entering students:

Average		2	. 5
Median		2	5
Range (middle	50%)	23 to 2	.7

Percentage of entering business students who were in the top 10% of their high school class: 38

The business program *does not* admit freshmen.

Interviews for applicants are not required.



## What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$5,710
Out-of-state ......\$13,999
Room and board ......\$6,863
Books ......\$1,099
Other expenses:
Fees per credit hour .....\$112

Tuition	per credit hour:	
In-s	ate\$100	)
Out	of-state\$370	5



# What's It Worth?

- Graduates' median starting salary: \$43,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 137
- Graduates seeking jobs in 2006 who had an offer by graduation: 65%
- Biggest recruiters: EnCana Corporation, Bank of Oklahoma, IBM Corporation, Chesapeake Energy, Ernst & Young

# Can I Get Any Aid?

Business students receiving
Scholarships13%
Need-based scholarships0%
Merit-based scholarships100%

0% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, Management Information Systems, and Supply Chain Management

#### Elective courses available: N/A

Average class size in Core business classes ....64 students Business electives......29 students Nonbusiness classes ..... 24 students

35% of business classes have fewer than 20 students; 11% have more than 50. 10% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 59

## **Prominent Faculty**

Patricia Daugherty: Marketing, Supply Chain Management Louis Ederington: Finance Robert Zmud: Management Information Systems

# But What's It Really Like?

Male: 56%, Female: 44% Living off-campus: N/A Hours spent on class work daily: 2.05

#### **Graded by Students**

Housing/Food: B Recreational Facilities: B Academic Resources (Libraries, Classes): B Administrative Services: D

Extracurricular/Intramural Activities: C Teaching Quality: D

Overall Satisfaction: D

# The Good, the Bad,

and the Ugly: Students Speak Out

"The business program at OU is designed to include a practical element in each course offered. The classes are not only informative and helpful, they also offer an opportunity to get handson experience in the business world."

"You'd better like group projects if you go to Price College of Business at OU. Every course has at least one group project, which becomes a huge pain, as they all require meeting in groups outside of class."

"One often-overlooked aspect of the undergraduate experience is the caliber of student leaders on campus. It is one thing to have a high ratio of National Merit Scholars in your classes, but quite another to have fully involved student leaders working together to improve the campus and the community. This is one of OU's secret gems."

"Some parts of career services are only available at an extra fee. This should be included in tuition and fees."

"Once students are admitted to the business college, classes are very well sized and it is easy to participate in class."

"High-quality professors, state-ofthe-art classrooms."



# Where Should We Stay?

Holiday Inn Norman 1000 North Interstate Dr. Norman, OK 73072 (405) 364-2882

Sooner Legends Inn & Suites 1200 24th Ave. SW Norman, OK 73072 (405) 701-8100

Cutting Garden Bed & Breakfast 927 W. Boyd St. Norman, OK 73069 (405) 329-4522



# Is There Anywhere to Eat around Campus?

Pita Pit 311 W. Boyd St. Norman, OK 73069 (405) 573-7482

Campus Corner Market (soups, sandwiches) 211 W. Boyd St. Norman, OK 73069 (405) 321-3266

Victoria's Pasta Shop 327 White St. Norman, OK 73069 (405) 329-0377



# Anything to Do Nearby?

Winans Fine Chocolates & Coffee 207 E. Main St. Norman, OK 73069 (405) 579-3387

Fred Jones Jr. Museum of Art 555 Elm Ave. Norman, OK 73019 (405) 325-4938

"An outstanding program that prepares its students for success in the corporate world."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE

- · Additional student comments
- An extended school profile
- A tool to compare OU to other schools

# University of Oregon

Charles H. Lundquist College of Business

1208 University of Oregon Eugene, OR 97403-1208

Help line/switchboard: (541) 346-3303

E-mail: jcoe@uoregon.edu

Web address: www.lcb.uoregon.edu

Dean: James C. Bean

# Why Lundquist?

- The Warsaw Sports Marketing Center gives students in this field an opportunity to study the sports industry, as well as the atmosphere of a career in sports marketing. Students take classes in sports marketing, licensing, sponsorship, and communication. They also have a chance to participate in internships with sports-related businesses like Nike and the Portland Trailblazers.
- The business honors program is small enough for motivated students to get a personalized undergraduate experience. The 30 to 35 honors participants take higher-level core courses and are taught by teachers who have demonstrated excellence in their specialty. Graduates of the program get a distinction on their diplomas and transcripts.
- The curriculum at the Lundquist Center for Entrepreneurship includes several management classes specializing in launching ventures in addition

# FAST PACTS

The Cash: \$5,349 in-state/\$17,085 out-

of-state

The Average Scores: SAT 1094/ACT 24

The Scholarships: 25%

The Size: 3,634 The Rank: 72

to other skills necessary for starting successful businesses. The school offers an entrepreneurship club, "E-Venture Road Trips," and several venture business plan competition.

#### The 411

University of Oregon students go to class among some of the country's most beautiful mountains, rivers, trails, and oceanfronts in an academic environment with the philosophy that "Minds Move Mountains." The undergraduate business program was founded in 1914 and is accredited by AACSB. The University of Oregon, a public institution, is located in Eugene.

"The business school is its own mini-community."

Application fee: \$50

# **Application Deadlines**

Fall 2008: July 3, 2008

Winter 2009: October 10, 2008 Spring 2009: January 16, 2009 Summer 2009: April 10, 2009

Fall 2009: July 3, 2009

Required test(s): SAT, ACT

ACT scores for entering students:

Average	24
Median	24
Range (middle 50%)21 to	26

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does not* admit freshmen.

Interviews for applicants are not required.

# 🔇 Wnat's it Gonna Cosl Mor

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$5,349
Out-of-state ......\$17,085
Room and board .....\$7,524
Books .....\$900
Fees ....\$438

Tuition per credit hour:
In-state\$149
Out-of-state\$475

# 0

# What's It Worth?

- Graduates' median starting salary: \$38,200
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 254
- Graduates seeking jobs in 2006 who had an offer by graduation: 40%
- Biggest recruiters: Intel, KPMG, PricewaterhouseCoopers, Deloitte Touche Tohmatsu, Wells Fargo

# Can I Get Any Aid?

Business students receiving	
Scholarships	25%
Need-based scholarships	20%
Merit-based scholarships	80%

1% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$18,939.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, Marketing, and Sports Business

Elective courses available: 49

Average class size in

Core business classes ....55 students Business electives.......36 students Nonbusiness classes....127 students

12% of business classes have fewer than 20 students; 26% have more than 50. 67% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 66

# **Prominent Faculty**

David Guenther: Accounting Wayne Mikkelson: Finance Peter Wright: Marketing

# But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: N/A Hours spent on class work daily: 1.95

#### **Graded by Students**

Housing/Food: D
Recreational Facilities: B
Academic Resources (Libraries,
Classes): C

Administrative Services: C Extracurricular/Intramural Activities: C

Teaching Quality: D
Overall Satisfaction: D

# The Good, the Bad, and the Ugly: Students Speak Out

"The facilities are beautiful and well designed, and they really complement the learning environment. Homework isn't common, but there are a ton of group projects. The group projects usually focus on a real-world issue that is applied to the respective business subject. Overall, I believe the Lundquist College of Business is a challenging program that helps prepare college students for competitive jobs in the business world."

"Class sizes are often too large for a good learning environment. It is also difficult to get into the classes you want because the school doesn't offer the ones you need every term."

"I started as a math major but was drawn into the business school by the quality of the professors that taught business classes. Most professors go out of their way to bring real experience into the classroom—everything from current developments in accounting practices and ethics to real projects with existing businesses."

"The support from all the faculty and administrators has been great."



Hilton Eugene & Conference Center 66 E. 6th Ave. Eugene, OR 97401 (541) 342-2000

#### **Excelsior Inn**

754 E. 13th Ave. Eugene, OR 97401 (541) 342-6963

Valley River Inn 1000 Valley River Way Eugene, OR 97401 (541) 743-1000



# Is There Anywhere to Eat around Campus?

Cafe Zenon (American) 898 Pearl St. Eugene, OR 97401 (541) 343-3005

Glenwood Restaurant (vegetarian) 340 Alder St. Eugene, OR 97401 (541) 687-0355 Full City Coffee Roasters 842 Pearl St. Eugene, OR 97401 (541) 344-0475



# Anything to Do Nearby?

Oregon Air and Space Museum, Inc. 90377 Boeing Dr. Eugene, OR 97402 (541) 461-1101

UO Jordan Schnitzer Museum of Art 1430 Johnson Ln. Eugene, OR 97403 (541) 346-0972

"The undergraduate business program paves the way for real-world experience."

## CHECK OUT BUSINESSWEEK.COM FOR MORE

- Professor Profile: Popular Lundquist marketing professor Michael Dore
- Additional student comments
- An extended school profile
- A tool to compare Oregon to other schools

# University of Pennsylvania

The Wharton School G95 Jon M. Huntsman Hall Philadelphia, PA 19104

Help line/switchboard: (215) 898-7507 E-mail: info@admissions.upenn.edu Web address: www.wharton.upenn

.edu/undergrad

Dean: Thomas Robertson

# Why Wharton?

- The "Wharton Exchange," an electronic newsletter sent to students, is packed with extracurricular offerings, including workshops, case challenges, info sessions, and other events like the "Undergraduate Senior Pub" at the MBA Pub Room, an Undergraduate Leadership Forum, and "Winter Whartonland," a weeklong celebration marking the end of the semester.
- The business school offers four jointdegree programs with other schools at the university where students can earn two degrees: international studies and economics, nursing and health-care management, management and technology, and life sciences and management.
- Freshmen are grouped in cohorts for their first year, taking a fall and spring course with the same group, which also reunites for social and cocurricular events. Cohorts also participate together in a sophomore business strategy simulation project.

# \*\* FAST FACTS

The Cash: \$34,156

The Average Scores: SAT 1430\*

The Scholarships: 48%

The Size: 2,431 The Rank: 1

\*The ACT is not used in admissions decisions at

Penn.

#### The 411

The University of Pennsylvania is among Benjamin Franklin's greatest inventions. While the university traces its origin to 1740, Franklin changed its vision to teach students public service and academics instead of religion, a mission that was unheard of in 1749. Wharton has produced some of the most recognized business leaders in the country, including Donald Trump and Warren Buffet. A private institution, Wharton and its undergraduate program were founded in 1881 as the first collegiate business school. It is accredited by AACSB.

"Wharton's great at developing the soft skills necessary in the business world."

Application fee: \$70

# **Application Deadlines**

Fall 2008: November 1, 2007 (early decision); January 1, 2008 (regular decision)

Fall 2009: November 1, 2008 (early decision); January 1, 2009 (regular decision)

#### Required test(s): SAT\*

SAT scores for entering students:

Average1	430
Median14	60†
Range (middle 50%)	N/A

\*The ACT is not used in admissions decisions at Penn.

†Based on student responses to Business-Week survey.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are by invitation only.

# What's It Gonna Cost Me?

Other	expenses:	

Personal\$1,720
General fee\$2,766
Technical & recreation fee.\$792
Tuition per credit hour:N/A

# 0

# What's It Worth?

- Graduates' median starting salary: \$60,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 387
- Graduates seeking jobs in 2006 who had an offer by graduation: 93%
- Biggest recruiters: Citigroup, Goldman Sachs Group, McKinsey, Morgan Stanley, JPMorgan Chase

# Can I Get Any Aid?

Business students receiving
Scholarships48%
Need-based scholarships100%
Merit-based scholarships0%

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$18,312.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

Elective courses available: 217

31% of business classes have fewer than 20 students; 26% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 228

#### **Prominent Faculty**

Lorin Hitt: Information Systems Andrew Metrick: Finance Nicholas S. Souleles: Finance

## But What's It Really Like?

Male: 65%, Female: 35% Living off-campus in first year: 1% Hours spent on class work daily: 2.68

## **Graded by Students**

Housing/Food: C
Recreational Facilities: B
Academic Resources (Libraries,
Classes): A
Administrative Services: B
Extracurricular/Intramural Activities: B
Teaching Quality: A
Overall Satisfaction: A

"Excellent Career Services team, and it's getting better each year."

# The Good, the Bad, and the Ugly: Students Speak Out

"The only downfall has been the strict grading policies. When I interview with firms that don't normally recruit at Wharton, the lower GPA is a disadvantage."

"It is amazing to see employers from around the world seeking bright Wharton students as an integral part of the future of their companies. There are many opportunities for students to obtain top caliber internships and full-time employment. Wharton also provides many opportunities for students to mingle and get to know one another on a more personal basis through the intensive focus on group work, the new cohort system, and social events, such as the Leadership Venture Series."

"The only possible criticism is that people can be too career-focused, but the school prepares students extremely well to compete in the job market."

"Wharton has, hands down, the finest job placement program of any undergraduate school in the nation. Not only does pretty much everyone get a job, but they get the best jobs. My experience at Wharton has been amazing, and I know that it will help me in my endeavors in the business world for the rest of my life."



# Where Should We Stay?

#### Wyndham Philadelphia at Franklin Plaza

17th and Race Sts. Philadelphia, PA 19103 (215) 448-2000

The Hilton Inn at Penn 3600 Sansom St. Philadelphia, PA 19104 (215) 222-0200

Sheraton-University City Hotel 36th and Chestnut Sts. Philadelphia, PA 19104 (215) 387-8000



#### Is There Anywhere to Eat around Campus?

La Terrasse (French) 3431 Sansom St. Philadelphia, PA 19104 (215) 386-5000

Pod (Asian, sushi) 3636 Sansom St. Philadelphia, PA 19104 (215) 387-1803

La Famiglia (Italian) 8 S. Front St. Philadelphia, PA 19106 (215) 922-2808



# Anything to Do Nearby?

The Academy of Natural Sciences 1900 Benjamin Franklin Pkwy. Philadelphia, PA 19103 (215) 299-1000

Liberty Bell Center 6th and Chestnut Sts. Philadelphia, PA 19106 (215) 965-2305

"The infamous Wharton curve doesn't really test your knowledge of the material."

#### CHECK OUT BUSINESSWEEK COM FOR MORE

- From Wharton to Intensive Care: Lots of finance graduates think their jobs deal with matters of life or death. But this one really does.
- Exchange Rates and Cheese Steaks: What's it like to walk in the shoes of a Wharton student? Our reporter spent a day finding out.
- A New Hybrid at Wharton: A look at the new integrated business and science classes, as described by the director of undergraduate admissions
- The Wharton Way to Wall Street: The school's reputation and alumni network are key assets for undergraduates looking for that first job.

# University of Pittsburgh

College of Business Administration 2505 Sennott Square Pittsburgh, PA 15260

Help line/switchboard: (412) 383-7300 E-mail: cba-admissions@katz.pitt.edu Web address: www.cba.pitt.edu

Dean: John T. Delaney

## Why Pittsburgh?

- The College of Business Administration has a special focus on international business. It was one of the first schools to be recognized by the U.S. government as an International Business Center for its research, curriculum, and exchange programs. Undergraduates are encouraged to study abroad and can take classes to gain a more global perspective on business as part of the Certificate Program in International Business.
- Whatever major, certificate, or double degree students leave with, they will have a thorough understanding of business basics. Each business student is required to take 42 credits of core business courses such as Business Economics, and Strategic Management. To graduate, students will also need to have a grasp of English, social science, and natural science skills.
- At the University of Pittsburgh, academic advisors and the career services staff are highly involved in students' progress. Advisors are accessible to

# TH- FAST FACTS

The Cash: \$12,698 in-state/\$23,304

out-of-state

The Average Scores: SAT 1245/ACT 27

The Scholarships: 12%

The Size: 1,769 The Rank: 78

help with questions about studyabroad options, academic choices, or career paths. In addition, Career Services gives students individualized coaching to help them with interviewing, career decisions, and job placement.

#### The 411

The University of Pittsburgh, a public institution, has come a long way from its humble log cabin beginnings. Pitt is known for its Cathedral of Learning, which is the tallest educational building in the Western Hemisphere and the second-tallest in the world. Its undergraduate business program was founded in 1993 and is accredited by AACSB.

"Very competitive program."

Application fee: \$45

# **Application Deadlines**

University of Pittsburgh has rolling admissions

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average12	245
Median 12	230
Range (middle 50%)1180 to 12	290

ACT scores for entering students:

Average2	.7
Median2	.7
Range (middle 50%)25 to 2	9

Percentage of entering business students who were in the top 10% of their high school class: 45

The business program does admit freshmen.

Interviews for applicants are not required.

# What's II Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident ......\$12,698 Out-of-state.....\$23,304 Room and board.....\$7,800 Books ......\$1,000 Other expenses: Student activity fee.....\$160 Student health fee .....\$130 Computing and network

services fee .....\$300

Security, safety and
transportation fee\$180
Tuition per credit hour:
In-state\$529
Out-of-state\$971

# What's It Worth?

- Graduates' median starting salary: \$42,000
- · Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 62
- · Biggest recruiters: Pricewaterhouse-Coopers, Deloitte Touche Tohmatsu, PNC Financial Services, Ernst & Young, KPMG

# Can I Get Any Aid?

Business students receiving
Scholarships12%
Need-based scholarships30%
Merit-based scholarships70%

4% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$14,285.

#### Does It Have What I Want?

Four leading areas of study: Accounting, Finance, General Management, and Marketing

Elective courses available: 92

Average class size in Core business classes .... 57 students Business electives......30 students Nonbusiness classes.....46 students

10% of business classes have fewer than 20 students: 31% have more than 50. 0% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 43

# **Prominent Faculty**

Bradley R. Agle: Business Administration John Stuart Hulland: Business Administration Marick F. Masters: Business Administration

# But What's It Really Like?

Male: 56%, Female: 44% Living off-campus: 5% Hours spent on class work daily: 1.95

#### **Graded by Students**

Housing/Food: C Recreational Facilities: B Academic Resources (Libraries, Classes): C Administrative Services: C Extracurricular/Intramural Activities: C Teaching Quality: C

# The Good, the Bad, and the Ugly: Students Speak Out

"Pitt's undergraduate program does an excellent job of preparing its students for the real world. It encourages growth and leadership."

"Finance classes need to be more quantitative. There are too many Arts and Sciences requirements."

"The faculty is very approachable and challenges students to reach their full potential."

"I have had the chance to join a business fraternity, become an active leader in the fraternity, and network with various companies."

"Terrible job placement efforts. The same companies for every corporate recruiting event; very little diversity."

"I have found the Finance program, faculty, and classes to be extremely strong. On the other hand, my Marketing experience has been subpar in all of those same areas."

"Only four majors are available, and there are no courses on real estate, sports marketing, or any nontraditional business classes."

> "State-of-the-art technologies."

Overall Satisfaction: D

# Where Should We Stay?

AmeriSuites Pittsburgh Airport 6011 Campbells Run Rd. Pittsburgh, PA 15205 (412) 494-0202

Pittsburgh-Days Inn Harmarville 6 Landings Dr. Pittsburgh, PA 15238 (412) 828-5400

Marriott Pittsburgh City Center 112 Washington Pl. Pittsburgh, PA 15219 (412) 471-4000



## Is There Anywhere to Eat around Campus?

Antoon's Pizza 247 Atwood St. Pittsburgh, PA 15213 (412) 687-5446

Dave & Andy's Homemade Ice Cream 207 Atwood St. Pittsburgh, PA 15213 (412) 681-9906

Abaté Italian Seafood Restaurant 849 Freeport Rd. Pittsburgh, PA 15238 (412) 781-9550



# Anythim; to Do Nearby?

Phipps Conservatory and **Botanical Gardens** One Schenley Park Pittsburgh, PA 15213 (412) 622-6914

Carnegie Museum of Natural History 4400 Forbes Ave. Pittsburgh, PA 15213 (412) 622-3131

> "Facilities are new and up to date."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE

- · Remaining on Track: A profile of Pittsburgh business administration professor Ray Jones
- An extended school profile
- · A tool to compare Pittsburgh to other schools
- Additional student comments

# University of Richmond

Robins School of Business 1 Gateway Rd. Richmond, VA 23173

Help line/switchboard: (800) 700-1662

E-mail: admissions@richmond.edu
Web address: www.business.richmond
.edu/

Dean: Jorge Haddock

# Why Robins?

- Students in the business school are required to complete the Professional Development Program, a series of four courses beginning sophomore year that focus on soft skills that are useful in the working world. The program has an online component and also includes classroom time.
- All Richmond students are required to complete the First-Year Core Course, which spans two semesters. This interdisciplinary course examines philosophical, cultural, and social issues through the reading of classic works that include the writings of Shakespeare, Freud, Darwin, Marx, and Nietzsche.
- The Visiting Executive Program, funded by a \$125,000 endowment started in 1979, brings business leaders to campus to speak and meet with students in their classes. Past visiting executives have included CEOs from Delta Air Lines, Circuit City Stores, Time, Inc., and Miller Brewing Company.

# FAST FACTS

The Cash: \$36,550

The Average Scores: SAT 1283/ACT 28

The Scholarships: 77%

The Size: 566 The Rank: 23

#### The 411

The University of Richmond is a private liberal arts university originally founded in 1830 as a seminary for men. The undergraduate program at the Robins School of Business was founded in 1949 and is accredited by AACSB. Located in Richmond, Virginia, the campus is 100 miles south of Washington, D.C., and an hour and a half away from beaches and the Blue Ridge Mountains.

"Multifaceted, dynamic, new entrepreneurship focus."

Application fee: \$50

# **Application Deadlines**

Fall 2008: November 15, 2007 Fall 2009: November 15, 2008

Required test(s): SAT, ACT

SAT scores for entering students:
Average1283
Median1300
Range (middle 50%), 1240 to 1350

ACT scores for entering students:

Average		28
Median		28
Range (middle	50%)26 to 3	30

Percentage of entering business students who were in the top 10% of their high school class: 53

The business program does not admit freshmen.

Interviews for applicants are not required.

# (§) What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students.......\$36,550
Room and board......\$6,060
Books ......\$1,000
Tuition per credit hour .....\$1,820

# What's It Worth?

- Graduates' median starting salary: \$47,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 63
- Graduates seeking jobs in 2006 who had an offer by graduation: 100%
- Biggest recruiters: Deloitte Touche Tohmatsu, Teach for America, U.S. government, Goldman Sachs, KPMG

### Can I Get Any Aid?

Business students receiving
Scholarships77%
Need-based scholarships57%
Merit-based scholarships11%

15% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$17,120.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Economics, Finance, International Business, and Marketing

Elective courses available: 54

Average class size in	
Core business classes28	students
Business electives21	students
Nonbusiness classes21	students

22% of business classes have fewer than 20 students; 0% have more than 50. 32% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 49

#### **Prominent Faculty**

Raymond P. H. (Pat) Fishe: Finance Jeffrey S. Harrison: Management Stephen Tallman: Management

## But What's It Really Like?

Male: 62%, Female: 38% Living off-campus: 8%

Hours spent on class work daily: 2.67

## **Graded by Students**

Housing/Food: B
Recreational Facilities: C
Academic Resources (Libraries,

Classes): B

Administrative Services: A

Extracurricular/Intramural Activities: C

Teaching Quality: A

Overall Satisfaction: B

"Workload is very heavy."

# The Good, the Bad, and the Ugly: Students Speak Out

"The size of the classes and the personal attention from each professor contribute a lot to my appreciation of the program. Outside the classroom there are many opportunities to get involved with faculty, which creates a real sense of 'community' within the B-school."

"The PDP (Professional Development Program) has offered me a glimpse into what a 'real'-world business job will be like and has taught me skills that I believe are key to my success as a corporate employee or an entrepreneur."

"The only thing that needs work is the job placement, recruitment office. It is having some difficulty because we are such a small school."

"The administration has been able to offer our students the best technology on the market, including 24-7 access to a Bloomberg terminal and a live trading room."

"Robins School of Business has a vast liberal arts curriculum, prebusiness curriculum, and business core foundation, providing an exemplary liberal arts foundation and a very competitive business field of study."



# Where Should We Stay?

**Embassy Suites Hotel** 2925 Emerywood Pkwy. Richmond, VA 23294 (804) 672-8585

Comfort Inn, Executive Center 7201 W. Broad St. Richmond, VA.23294 (804) 672-1108

Courtyard by Marriott West 6400 W. Broad St. Richmond, VA 23230 (804) 282-1881



# Is There Anywhere to Eat around Campus?

Buckhead's Inc. (American) 8510 Patterson Ave. Richmond, VA 23229 (804) 750-2000

Graffiti Grille (American) 403 N. Ridge Rd. Richmond, VA 23229 (804) 288-0633

Melito's (Italian)

8815 Three Chopt Rd. Richmond, VA 23229 (804) 285-1899



# Anything to Do Nearby?

Virginia Museum of Fine Arts 200 N. Boulevard Richmond, VA 23220 (804) 340-1400

Museum and White House of the Confederacy 1201 E. Clay St. Richmond, VA 23219 (804) 649-0015

> 'Teachers are very challenging."

### CHECK DUT HUSINESSWEEK, COM FOR MORE

- · A virtual tour of the campus
- "No Reward for Breathing": A profile of Robins accounting professor Joe Ben Hoyle
- Additional student comments
- An extended school profile
- A tool to compare Richmond to other schools

# University of San Diego

School of Business Administration 5998 Alcala Park

San Diego, CA 92110

Help line/switchboard: (619) 260-4830

**E-mail:** sbaug@SanDiego.edu **Web address:** www.sandiego.edu/

business/

Dean: Andrew Allen

# Why San Diego?

- Through the Ahlers Center for International Business, business students have some exceptional opportunities.
   The school offers short- and long-term study abroad trips to Asia, Latin America, and Europe. In addition, the school gives scholarships for international study programs and offers an international consulting practicum.
- The Leadership Institute for Entrepreneurs gives students valuable experience in leadership and management. Through the institute, students do research on socially responsible leaders and take classes in business management and entrepreneurship skills.
- Students who are interested in both business and engineering will find the perfect program at the University of San Diego. The university offers a BA/BS dual degree in which students can earn a Bachelor of Science in Electrical, Mechanical, or Industrial Engineering from one of the best engineering schools in the country

# FAST FACTS

The Cash: \$30,480

The Scores: SAT 1174/ACT 30

The Scholarships: 50%

The Size: 1,200 The Rank: 46

and a Bachelor of Arts from the business school.

#### The 411

Established by Bishop Charles Buddy and Mother Rosalie Hill in 1949, the University of San Diego (USD), a private institution, is rooted in its strong Catholic identity. Situated on one of the tallest hills in San Diego's Linda Vista community (an area named for its "beautiful view" in Spanish), the university's campus, built in a sixteenth-century Spanish architectural style, overlooks Mission Bay and the Pacific Ocean. Its undergraduate business program was founded in 1972 and is accredited by AACSB.

"Classes are challenging and keep you busy during the week."

Application fee: \$55

#### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: October 1, 2008 Fall 2009: January 15, 2009

Required test(s): SAT

SAT scores for entering students:

Average	1	174
Median	1	190
Range (middle 50%)1090 to	1	270

ACT scores for entering students:

Average30
Median29
Range (middle 50%)28 to 31

Percentage of entering business students who were in the top 10% of their high school class: 43

The business program *does not* admit freshmen.

Interviews for applicants are not offered.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
All students......\$30,480
Room and board......\$10,960
Books ......\$1,300
Tuition per credit hour .....\$1,050



#### What's It Worth?

- Graduates' median starting salary: \$46,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 117
- Graduates seeking jobs in 2006 who had an offer by graduation: 54%
- Biggest recruiters: Ernst & Young, KPMG, Pfizer, Sempra Energy, Wells Fargo

#### Can I Get Any Aid?

Business students receiving	
Scholarships	.50%
Need-based scholarships3:	2.5%
Merit-based scholarships2	5.5%

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$30,328.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Economics, Finance, International Business, and Marketing

Elective courses available: 13

Average class size in

Core business classes ....33 students
Business electives.......25 students
Nonbusiness classes..........N/A

21% of business classes have fewer than 20 students; 1% have more than 50. 55% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 59

#### **Prominent Faculty**

Craig Barkacs: Business Law and Ethics Mark Judd: Accounting Diane Pattison: Accounting

#### But What's It Really Like?

Male: 36%, Female: 64% Living off-campus: 54% Hours spent on class work daily: 1.80

#### **Graded by Students**

Housing/Food: A
Recreational Facilities: C
Academic Resources (Libraries,
Classes): C
Administrative Services: C
Extracurricular/Intramural Activities: C
Teaching Quality: C
Overall Experience: C

"Small class sizes."

#### The Good, the Bad, and the Ugly: Students Speak Out

"The small classes provided the environment and fostered the opportunity for close mentoring and interaction with professors, enabling us to learn in a more application-oriented environment and prepare us for the real world."

"The academic advising department is difficult to contact and almost non-existent. Those who do work there are uninterested in student concerns."

"Over my four years at USD, I have had at least 10 professors give the class their home phone number and in some cases their cell phone number too. This shows the commitment the professors at USD have to their students outside of normal office hours."

"Opportunity for job placement, internships, etc. . . . was offered, but in a limited range of company types and positions. . . . I felt that there was not enough diversity in the types of businesses and positions available."

"I know very few people, if any, who ditch class to drink or party or who come totally unprepared because 'no one will notice.' I think this helps add a bit of competition in the classrooms as well."



Sheraton San Diego Hotel 1380 Harbor Island Dr. San Diego, CA 92101 (619) 291-2900

Quality Inn–Airport 2901 Nimitz Blvd. San Diego, CA 92106 (619) 224-3655

Wyndham Emerald Plaza Hotel 400 W. Broadway San Diego, CA 92101 (619) 239-4500



Barefoot Bar & Grill 1404 Vacation Rd. San Diego, CA 92109 (858) 581-5960

Rio do Gado Brazilian Steak House 939 Fourth Ave. San Diego, CA 92101 (619) 702-8464 China Camp Restaurant 2137 Pacific Hwy. San Diego, CA 92101 (619) 232-0686



#### **Anything to Do Nearby?**

San Diego Zoo 2920 Zoo Dr. San Diego, CA 92101 (619) 231-1515

Knotts Soak City Waterpark 8039 Beach Blvd. Buena Park, CA 90620 (714) 220-5200

"Focused heavily on ethics."

#### CHICK OUT BUSINESSWEEK COM FOR MORE.

- Additional student comments
- · A tool to compare San Diego to other schools
- An extended school profile

## U. of South Carolina

Moore School of Business 1705 College St. Columbia, SC 29208

Help line/switchboard: (803) 777-2191

E-mail: scott.verzyl@sc.edu

Web address: www.mooreschool.sc.edu

Dean: Joel A. Smith III

#### Why Moore?

- Graduates of South Carolina come out with a broad understanding of business and a well-rounded liberal arts education. Students in the business program take classes in business communications, economics, entrepreneurship, international business, computer applications, and accounting. In addition, they gain an understanding of history, English, foreign language, and natural and behavioral sciences.
- Business students have the opportunity to sharpen their communication skills at the Center for Business Communication. Students can get 55-minute consultations on individual or team projects. They can get help with research, organizing material, editing, or just getting started on a project. In addition to help on student projects, the communication center holds workshops to improve written and oral presentation skills.
- South Carolina offers three unique study abroad courses for its business

### FAST FACTS

The Cash: \$7,408 in-state/\$19,836 out-

of-state

The Average Scores: SAT 1178/ACT 25

The Scholarships: 70%

The Size: 3,032 The Rank: 88

students. Students can take Doing Business in Europe, Doing Business in Africa, or Doing Business in China while traveling abroad to experience business in these regions firsthand. The Europe course travels to London, Paris, and Prague for 11 days to learn through lectures, company visits, and meetings with executives, while the Africa course focuses on globalization's effect on African countries

#### The 411

Established in 1801, the University of South Carolina, a public institution, realized its full potential after the American Civil War when Governor Ben Tillman reorganized it as a liberal arts college. The Moore School of Business (and its undergraduate program) was founded in 1919 and is accredited by AACSB.

"Great Greek life."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: December 1, 2008 Fall 2009: December 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average1	178
Median1	180
Range (middle 50%)1110 to 1	250

ACT scores for entering students:

Average	25
Median	25
Range (middle 50%)23 to	27

Percentage of entering business students who were in the top 10% of their high school class: 20

The business program does admit freshmen.

Interviews for applicants are not offered.

### What's It Gonna Cost Me?

Annual total program costs (including all tuition and required fees): In-state resident .....\$7,408 Out-of-state.....\$19,836 Room and board.....\$6,520 Books .....\$838 Tuition per credit hour: In-state ......\$347 Out-of-state .....\$904



- · Graduates' median starting salary: SN/A
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 325
- Graduates seeking jobs in 2006 who had an offer by graduation: 62%
- Biggest recruiters: BB&T Corporation, Ferguson Enterprises, Inc., University of South Carolina, Target Corp., Grant Thornton

#### Can I Get Any Aid?

Business students receiving
Scholarships70%
Need-based scholarships0%
Merit-based scholarships100%

11% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Management, International Business, and Marketing

Elective courses available: 75

15% of business classes have fewer than 20 students; 20% have more than 50. 41% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 64

#### **Prominent Faculty**

William Bearden: Marketing Timothy Koch: Finance Kendall Roth: International Business

#### But What's It Really Like?

Male: 57%, Female: 43% Living off-campus: 54% Hours spent on class work daily: 1.54

#### **Graded by Students**

Housing/Food: B
Recreational Facilities: A
Academic Resources (Libraries,
Classes): C
Administrative Services: C
Extracurricular/Intramural Activities: C

Teaching Quality: C
Overall Satisfaction: C

#### The Good, the Bad, and the Ugly: Students Speak Out

"My classes have provided knowledge that will benefit me in my future career, the clubs and activities have aided in my development of leadership and social skills, and the atmosphere in general has allowed me to discover things about myself and to feel prepared for the future."

"One of the few negative factors is the limitation of college organizations offered by the Moore School, thus limiting extracurricular business-related opportunities for students."

"Very reasonable tuition rates, outstanding faculty, useful support services, and good facilities are a few of the reasons that my experience here has been so positive."

"Parking is a major issue, since it is a problem for the entire University of South Carolina."

"While large class sizes do detract from some of the more popular or required classes, the upper-level classes generally are smaller and more able to focus on the individual students."

"Beautiful weather."



#### Inn at USC

1619 Pendleton St. Columbia, SC 29208 (803) 779-7779

#### Columbia Marriott

1700 Hampton St. Columbia, SC 29208 (803) 771-7000

#### Clarion Town House Hotel & Suites 1615 Gervais St.

Columbia, SC 29208 (803) 771-8711



#### Is There Anywhere to Eat around Campus?

Yesterday's Restaurant (seafood, steakhouse) 2030 Devine St.

Columbia, SC 29208 (803) 779-0196

(803) 254-6767

California Dreaming (American) 401 Main St. Columbia, SC 29208

Harpers Restaurant (casual dining) 700 Harden St. Columbia, SC 29208 (803) 252-2222



#### Anything to Do Nearby?

Riverbanks Zoo 500 Wildlife Pkwy. Columbia, SC 29208 (803) 779-8717

South Carolina State Museum 301 Gervais St. Columbia, SC 29208 (803) 898-4921

"School's infrastructure could be vastly improved."

#### CHECK OUT BUSINESSWEET COM FORMORE

- Additional student comments
- An extended school profile
- A tool to compare South Carolina to other schools

# U. of South Florida

College of Business Administration 4202 E. Fowler Ave.

Tampa, FL 33620

Help line/switchboard: (813) 974-4290

E-mail: inelson@coba.usf.edu Web address: www.coba.usf.edu

Dean: Robert Forsythe

#### Why USF?

- The Center for Entrepreneurship offers students and businesses a comprehensive set of opportunities. The Honors College Program in Life Sciences Entrepreneurship combines experience in the Honors College and at the entrepreneurship center. Science-minded students take a class in this field during their junior year and then do a senior project. During their participation in the program, students go to round tables and seminars with graduate students. When finished with this program, students are ready to be entrepreneurs or to go on to professional studies in the life sciences.
- The University of South Florida's career services office is committed to helping business students find a job. Every Wednesday, Career Services sponsors an "Employer of the Week" session specifically for business majors. Past employers at the weekly session have included HSBC and PricewaterhouseCoopers. The office also has a job fair dedicated to finding students part-time and summer

#### FAST FACTS

The Cash: \$3,340 in-state/\$16,040 out-

of-state

The Average Scores: SAT 1075/ACT 22

The Scholarships: N/A

The Size: 4,042 The Rank: 93

internships. Workshops and networking events help students with résumé writing, building connections, and coming up with effective job-seeking strategies.

#### The 411

Established in 1956, the University of South Florida (USF) was built on Henderson Air Field, a World War II airstrip. The young university is located in Tampa near the Museum of Science and Industry, and Busch Gardens. A public institution, USF made history in 1966 when its student newspaper, The Oracle, was the first college newspaper in the country to run full-color photographs on its front page. The undergraduate business program was founded in 1959 and is accredited by AACSB.

> "Classes are small in size."

Application fee: \$30

#### **Application Deadlines**

Fall 2008: March 1, 2008 Spring 2009: October 1, 2008 Summer 2009: April 1, 2009 Fall 2009: March 1, 2009

#### Required test(s): SAT, ACT

SAT scores for entering students: Average ......1075 Median ......1080 Range (middle 50%) .. 990 to 1160

ACT scores for entering students:

Average	2
Median22	2
Range (middle 50%)20 to 25	5

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program does admit a limited number of freshmen.

Interviews for applicants are not required.

### What's It Gonna Cost (vie.)

Annual total program costs (including all tuition and required fees)\*:

In-state resident\$3,34	0
Out-of-state\$16,04	0
Room and board\$7,59	0
Books\$1,30	0

#### Other expenses:

personal (annual) ......\$4,100 \*Figures based on financial aid. Tuition per credit hour: In-state .....\$111 Out-of-state .....\$535

Transportation/miscellaneous

#### What's It Worth?

- · Graduates' median starting salary: \$35,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 125
- · Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- · Biggest recruiters: Raymond James, JP Morgan Chase, Ernst & Young, Target, Grant Thornton

#### Can I Get Any Aid?

Business students receiving
ScholarshipsN/A
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

N/A% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, General Business, Management, and Marketing

Elective courses available: 39

Average class size in Core business classes .. 150 students Business electives......50 students Nonbusiness classes.....N/A

5.9% of business classes have fewer than 20 students; 15.8% have more than 50. 81.4% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 92

#### **Prominent Faculty**

Alan R. Hevner: Information Systems Walter R. Nord: Management James Stock: Marketing

#### But What's It Really Like?

Male: 48%, Female: 52% Living off-campus: 88%

Hours spent on class work daily: 1.69

#### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: D

Teaching Quality: C Overall Satisfaction: D

#### The Good, the Bad, and the Ugly: Students Speak Out

"Through the incredibly helpful staff of professors, I feel I received an extremely practical and valuable education that has prepared me for anything. The Career Center establishes and maintains many fine relationships with employers and provides many avenues of access for students."

"I feel lost in my program. I don't know where to get the information I need about what to do now or after I graduate. Everything seems scattered across campus, and there is no direct route to get ahold of anyone or find any particular piece of information."

"The college does a good job of teaching business ethics and how to work in a global environment."

"The Accounting program has become very rigorous, a true test of survival of the fittest."

"I think that classes are overcrowded at times, and also there seem to be some professors who have thick accents that make them hard to understand."

> "Sunny Florida is a plus."



#### **Embassy Suites**

3705 Spectrum Blvd. Tampa, FL 33612 (813) 977-7066

#### The Clarion Inn

2701 E. Fowler Ave. Tampa, FL 33612 (813) 971-4710

#### The Wingate Inn

3751 E. Fowler Ave. Tampa, FL 33612 (813) 979-2828



#### Is There Anywhere to Eat around Campus?

#### Antonio's (Italian)

11401 N. 56th St. Tampa, FL 33617 (813) 914-8899

#### Don Jose's (Mexican)

12350 N. 56th St. Temple Terrace, FL 33617 (813) 985-2392

#### First Watch (breakfast, brunch)

2726 E. Fowler Ave. Tampa, FL 33612 (813) 975-1718



#### Anything to Do Nearby?

#### **Busch Gardens**

3000 E. Busch Blvd. Tampa, FL 33674 (888) 800-5447

#### Museum of Science and Industry (MOSI)

4801 E. Fowler Ave. Tampa, FL 33617 (813) 987-6000

> "The social life is indescribable."

#### CHECK OUT HUSINESSWEEK, COM FOR MORE:

- Additional student comments
- An extended school profile
- A tool to compare South Florida to other schools

## U. of Southern California

Marshall School of Business Bridge 101 MC-0804 Los Angeles, CA 90089

Help line/switchboard: (213) 740-8885 E-mail: busadm@marshall.usc.edu Web address: www.marshall.usc.edu

Dean: James Ellis

#### Why USC?

- The Learning About International Commerce Program for freshman examines international trade and business in China during a two-unit course. The program includes a 10-day trip to Hong Kong or Beijing during spring break, where students meet with business and political leaders and interact with students from local universities.
- A joint program with the School of Cinema-Television enables undergraduates to graduate with a degree in business administration that focuses on cinema-television. Similar joint degrees are available with the East Asian Studies Center and the School of International Relations.
- The Winslow-Maxwell Global Summer Internship Program matches students to an eight-week internship in places like Dublin, London, Madrid, and Paris. Participating juniors and seniors begin with a course at the University of Southern California campus that examines cross-cultural issues and differences in business

### FAST FACTS

The Cash: \$33,314 The Scores: SAT 1376\* The Scholarships: 26%

The Size: 3,710 The Rank: 19

\*The ACT is not used in admissions decisions at

practices that they can expect to encounter.

#### The 411

A private institution, the University of Southern California (USC) was established in 1880. Most students reside in University Park, a historic neighborhood just south of downtown Los Angeles, and dorms lie a short distance from the city's glamorous cafés, clubs, and celebrity hangouts. Renowned for strong performance in film, business, and architecture—and for schooling Will Ferrell, Ron Howard, and John Wayne (among other Hollywood heavyweights)—USC is also the largest private employer in Los Angeles. Its Marshall School of Business was founded in 1920 and is accredited by AACSB.

"Very diverse curriculum."

Application fee: \$65

#### **Application Deadlines**

Fall 2008: January 10, 2008 Fall 2009: January 10, 2009

Required test(s): SAT\*

SAT scores for entering students:

Average							13/6
Median							1340
Range (	midd	lle	50	%)	1260	to	1420

\*The ACT is not used in admissions decisions at USC.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are not required.

### What's It Gorma Cost Mer

Annual total program costs
(including all tuition and required fees):
All students.......\$33,314
Room and board......\$10,144
Books.......\$750
Tuition per credit hour .....\$1,041



- Graduates' median starting salary: \$55,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 378
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A%
- Biggest recruiters: Pricewaterhouse-Coopers, Deloitte Touche Tohmatsu, Ernst & Young, KPMG, Bank of America Corp.

#### Can I Get Any Aid?

Business students receiving
Scholarships26%
Need-based scholarships0%
Merit-based scholarships100%

1% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Entrepreneurship, Finance, Marketing, and Organizational Behavior

Elective courses available: 56

5% of business classes have fewer than 20 students; 31% have more than 50. 42% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 111

#### **Prominent Faculty**

Warren Bennis: Management and Organization Harry DeAngelo: Finance and Business Economics Ed Lawler: Management and Organization

#### But What's It Really Like?

Male: 56%, Female: 44% Living off-campus: 40% Hours spent on class work daily: 2.07

#### **Graded by Students**

Housing/Food: B

Recreational Facilities: C
Academic Resources (Libraries,
Classes): A
Administrative Services: A
Extracurricular/Intramural Activities: B
Teaching Quality: C
Overall Satisfaction: A

#### The Good, the Bad, and the Ugly: Students Speak Out

"USC's Marshall School of Business has an amazing undergraduate program. At times the grade curve is a bit harsh, but the breadth and depth of the firms recruiting at USC completely make up for this fault."

"USC helps everyone get internships, at places from the world's biggest banks to the otherwise-impenetrable movie studios and record companies. This school has opened more doors for me than I can count—and I have a bit of perspective, since I transferred here from another four-year university."

"Marshall provides an outstanding array of opportunities for students to develop their technical and leadership skills, from opportunities to participate in international case competitions, to leadership positions in a host of student organizations, to numerous team projects in classes, to great classes on leadership theory."

"I love the people in my classes, but I often feel that the class size and structure make them too impersonal. It's sometimes hard to get to know my teacher and classmates."

"A good, well-rounded experience."

Radisson Midtown Hotel 3540 S. Figueroa St. Los Angeles, CA 90007 (213) 748-4141

Omni Los Angeles Hotel 251 S. Olive St. Los Angeles, CA 90012 (213) 617-3300

Marriott Hotel Los Angeles 333 S. Figueroa St. Los Angeles, CA 90071

(213) 617-1133

Is There Anywhere to Eat

around Campus?

El Cholo Restaurant (Mexican) 1121 S. Western Ave. Los Angeles, CA 90006 (323) 734-2773

Bonaventure Brewing Company 404 S. Figueroa St., Ste. #418A Los Angeles, CA 90071 (213) 236-0802

Engine Company #28 (American grill) 644 S. Figueroa St. Los Angeles, CA 90017 (213) 624-6996

### Anything fir Da Nearby L

California Museum of Science & Industry 700 State Dr.-Exposition Park Los Angeles, CA 90037 (323) 724-3623

Natural History Museum 900 Exposition Blvd. Los Angeles, CA 90007 (213) 763-3466

> "Nothing beats the Trojan Network."

#### CHECK OUT BUSINESSWEEK COM FOR MORE

- A virtual tour of the campus
- · Making Accounting as Painless as Possible: USC professor Merle Hopkins wins plaudits for a basic accounting class that students enjoy—and understand—thanks to his friendly approach.
- Additional student comments
- An extended school profile
- A tool to compare USC to other schools

# U. of Tenn.-Chattanooga

College of Business 615 McCallie Ave. Chattanooga, TN 37403

Help line/switchboard: (423) 425-4313

F-mail: allison-aront@utc.edu Web address: www.utc.edu/bschool

Dean: Richard Casavant

#### Why UTC?

- · The Placement and Student Employment Center gives students thorough guidance while developing career goals and finding jobs. The Alumni Career Mentor Program connects students with alumni to do job shadows, mock interviews, or résumé critiques. The center also brings in recruiters to do on-campus interviews and hosts an annual career fair.
- If students are interested in two disciplines within the business school, they can elect to do a double major, such as Accounting and Finance or Marketing and Entrepreneurship. With careful planning, students can select electives and upper-level courses in a way that will add only a few more hours or an extra semester to their load.
- The College of Business advising center keeps business majors connected online. Students have their own BlackBoard community to keep them up-to-date about office hours, events, deadlines, and scholarships. More information about job open-

### FAST FACTS

The Cash: \$4,698 in-state/\$7,042 out-

of-state

The Scores: SAT 1095/ACT 21

The Scholarships: N/A

The Size: 1,697 The Rank: 70

ings, internship opportunities, and curriculum changes is available online as well. Important forms and academic planning documents are also easily accessible.

#### The 411

Established by a group of Methodist Episcopal Church, and community members in 1886, the University of Tennessee at Chattanooga (UTC) became a public university in 1969. Students at the university go to class on a recently beautified campus with a tree- and plant-covered pedestrian mall that connects buildings with a gorgeous walkway. The undergraduate business program was founded in 1923 and is accredited by AACSB.

> "There are many opportunities to network."

Application fee: \$25

#### **Application Deadlines**

Fall 2008: August 1, 2008 Spring 2009: December 1, 2008 Summer 2009: May 1, 2009 Fall 2009: August 1, 2009

#### Required test(s): ACT

SAT scores for entering students:
Average1095
MedianN/A
Range (middle 50%)N/A

#### ACT scores for entering students:

Average		21
Median	.N	/A
Range (middle 50%)19	to 2	23

Percentage of entering business students who were in the top 10% of their high school class: 37

The business program *does* admit freshmen.

Interviews for applicants are not required.

## S What's It Gonna Cost Me

Out-of-state ......\$637

### 0

#### What's It Worth?

- Graduates' median starting salary: \$35,300
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 112
- Graduates seeking jobs in 2006 who had an offer by graduation: 54%
- Biggest recruiters: BlueCross BlueShield of Tennessee, Joseph Decosimo & Company, PLLC, Ernst & Young, Shaw Industries, TVA

#### Can I Get Any Aid?

Business students receiving	
Scholarships	N/A
Need-based scholarships	N/A
Merit-based scholarships	N/A

N/A% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, General Management, and Marketing

Elective courses available: 26

Average class size in

Core business classes ....29 students Business electives.......24 students Nonbusiness classes.....23 students

15% of business classes have fewer than 20 students; 1% have more than 50. 12% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 49

#### **Prominent Faculty**

Mohammad Ahmadi: Management Bento J. Lobo: Accounting and Finance Harriet Neely: Marketing

#### But What's It Really Like?

Male: 53%, Female: 47% Living off-campus: 64% Hours spent on class work daily: 1.59

#### **Graded by Students**

Housing/Food: B Recreational Facilities: C Academic Resources (Libraries,

Classes): C

Administrative Services: C

Extracurricular/Intramural Activities: D

Teaching Quality: B Overall Experience: C

"Worst parking policies ever."

#### The Good, the Bad, and the Ugly: Students Speak Out

"All the resources are there for any student to be successful as long as that student has the drive to accomplish his or her goals."

"I would have liked to have been challenged more than I was with projects that professors might have considered outside the box."

"The professors here not only have Ph.D.s, but have work experience in the field they are teaching, which I believe is the most important aspect of teaching that course."

"They only know how to do things one way in the Finance department. In a competitive environment, you need to be able to fight off the enemy several different ways. Don't just blame UTC; Chattanooga itself is considered a true culture clown of a town."

"I am awed at times by the number of well-spoken, well-informed, and truly professional instructors in the College of Business."

"There are many opportunities to meet alumni and network for business connections."

"I have encountered many different teaching styles, which has helped me to develop various skills and prepared me for all kinds of issues in everyday living."

The Chattanoogan 1201 S. Broad St. Chattanooga, TN 37402 (800) 619-0018

The Sheraton Read House Hotel 827 Broad St. Chattanooga, TN 37402 (423) 266-4121

Courtyard by Marriott, Chattanooga Downtown 200 Chestnut St. Chattanooga, TN 37402 (423) 755-0871

## Is There Anywhere to Eat

Big River Grill and Brewing Works 222 Broad St. Chattanooga, TN 37402 (423) 267-2739

Coffee Crafters 426 Vine St. Chattanooga, TN 37402 (423) 756-9995

Lupi's Pizza Pies 406 Broad St., #A Chattanooga, TN 37402 (423) 266-5874



#### Anything to Do Nearby?

Tennessee Aquarium One Broad St. Chattanooga, TN 37401 (800) 262-0695

Outventure (outdoor sports) 5051 Gann Store Rd. Chattanooga, TN 37343 (423) 842-6629

> "Probably the most organized college on campus."

#### CHECK DUT BUSINESSWIEK COM FOR MORE

- Additional student comments
- An extended school profile
- A tool to compare Tennessee-Chattanooga to other programs

## U. of Tenn.-Knoxville

College of Business Administration 112 Aconda Ct.

1534 W. Cumberland Ave.

Knoxville, TN 37996

Help line/switchboard: (865) 974-1000

E-mail: busad@tennessee.edu

Web address: www.bus.utk.edu/cba/

Dean: Jan Williams

#### Why UTK?

- The Global Business Institute offers students mini-term and summerstudy-abroad options in topics like integrating U.S. and foreign financial systems, global supply chain management, and international business in countries like China, Greece, and Australia. In addition to the studyabroad opportunities, the institute is globalizing the business curriculum to help all students prepare to enter a more global economy.
- The business school encourages students to use their business skills outside of the classroom in many student organizations and honor societies. Students can participate in the American Marketing Association, Financial Management Association, Economics Club, Council of Supply Chain Management Professionals and Students, or Society for Human Resources Management in addition to several honor societies.
- In addition to the 24 credit hours required for their specialized major,

### FAST FACTS

The Cash: \$5,622 in-state/\$17,188 out-

of-state

The Scores: SAT 1160/ACT 25

The Scholarships: 60%

The Size: 3.732 The Rank: N/A

business students need to complete 23 core business credits, 12 prebusiness credits, and 59 general education credits. Regardless of focus, students come out of the business school with a solid understanding of calculus, business communication, economics, accounting, and statistics.

#### The 411

Chartered in 1794, the University of Tennessee at Knoxville (UTK) had a 15year stint before its president and only faculty member died, forcing the school to close in 1809. Eleven years later, the school reopened, but it continued to feel growing pains through the end of Reconstruction. The University of Tennessee's undergraduate business program was founded in 1914 and is accredited by AACSB.

> "Career Services is amazing!"

Application fee: \$30

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: November 1, 2008 Summer 2009: November 1, 2008

Fall 2009: February 1, 2009

#### Required test(s): ACT

SAT scores for entering students:

Average	Į	160
Median	1	150
Range (middle 50%)1040 to	1	210

ACT scores for entering students:

Average2	5
Median2	6
Range (middle 50%)23 to 2	7

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program does admit fresh-

Interviews for applicants are not required.

### What's It Gome Cort Me?

Annual total program costs

(including all tuition and required fees): In-state resident .....\$5,622 Out-of-state.....\$17,188 Room and board.....\$6,054 Books .....\$1,250

Tuition per credit hour:

In-state .....\$202 Out-of-state .....\$672

### What's It Worth?

- Graduates' median starting salary: \$36,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 188
- · Graduates seeking jobs in 2006 who had an offer by graduation: 42%
- · Biggest recruiters: Enterprise Rent-A-Car, Kimberly Clark, Unilever, Walgreens, Wal-Mart

#### Can I Get Any Aid?

Business students receiving	
Scholarships60°	%
Need-based scholarships509	%
Merit-based scholarships500	%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$22,548.

#### Does It Have What I Want?

Four leading areas of study: Accounting, Finance, Marketing, and Public Administration

Elective courses available: 10

Average class size in Core business classes .. 130 students Business electives ......N/A Nonbusiness classes.....30 students 0% of business classes have fewer than 20 students; 70% have more than 50. 90% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 119

#### **Prominent Faculty**

Joseph Carcello: Accounting, Information Management William F. Fox: Economics John Thomas Mentzer: Marketing, Logistics

#### But What's It Really Like?

Male: 48%, Female: 52% Living off-campus: N/A Hours spent on class work daily: 1.87

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: A
Academic Resources (Libraries,
Classes): B
Administrative Services: C
Extracurricular/Intramural Activities: B
Teaching Quality: C
Overall Satisfaction: C

"Extensive concentration on teamwork and technology."

#### The Good, the Bad, and the Ugly: Students Speak Out

"If I were asked for one complaint, it would be the advising program. Scheduling an appointment is not easy."

"UT breeds students to work for large organizations, and as an entrepreneur, I am thankful for that unique experience, and being able to apply my studies to a real business in real time."

"Sadly, many of the core business classes are not nearly as good as the accounting classes I have had here."

"Career services and disability services at UT have been outstanding. They really care about the students and are just anxious to help them reach their full potential."

"I believe this school has provided many opportunities for me. There are countless organizations, causes, and events to become involved with here. Students have numerous opportunities to get involved and step up to take on bigger roles, and the only question becomes which organizations they should get involved with and where they should spend most their time."

#### Cumberland House Hotel

1109 White Ave. Knoxville, TN 37916 (865) 971-4663

#### Crowne Plaza

401 W. Summit Hill Dr. Knoxville, TN 37902 (865) 522-2600

#### Hilton Hotel

501 W. Church Ave. Knoxville, TN 37902 (865) 523-2300



#### Is There Anywhere to Eat around Campus?

OCI (Old College Inn) (American) 2204 Cumberland Ave. Knoxville, TN 37916 (865) 523-4597

Calhoun's on River (ribs) 400 Neyland Dr. Knoxville, TN 37902 (865) 673-3399

#### Copper Cellar (ribs, brewery)

1807 Cumberland Ave. Knoxville, TN 37916 (865) 673-3411

### Anything to Do Nearby 1

Great Smokey Mountain National Park Sugarland Visitors Center, U.S. 321 Gatlinburg, TN 37738 (865) 436-1200

Knoxville Zoo 3500 Knoxville Zoo Dr. Knoxville, TN 37914 (865) 637-5331

"The faculty are always looking for ways to make the program more realistic."

#### CHECK OUT BUSINESSWIEK.COM FOR MORE:

- · Additional student comments
- A tool to compare Tennessee to other programs
- An extended school profile

# University of Texas-Austin

Red McCombs School of Business 1 University Station B6100 Austin, TX 78712-0208

Help line/switchboard: (512) 475-7387 E-mail: bruce.walker@mail.utexas.edu Web address: www.mccombs.utexas

.edu

Dean: George Gau

#### Why McCombs?

- In true Longhorn fashion, business students at McCombs are treated to a number of team-building, bonding, and just plain fun activities. Mentioned widely by its most recent graduates are the Hermes Spring Fling, a part in honor of the school's mascot, the Greek god of commerce, and McCombs @ McCombs, the annual softball game between BBAs, MBAs, and the business school deans and faculty.
- Students enjoy interactive events with business leaders as well as an effort on the part of McCombs to embrace and promote diversity. Many students choose to attend the school's Diversity Dialogue Dinner, an evening spent chatting up recruiters and learning how each company embraces and supports diversity.
- McCombs is one of the first schools to recognize the inevitable merger between business and technology. Thus, it has created a very popular

#### FAST FACTS

The Cash: \$8,688 in-state/\$22,580 outof-state

The Average Scores: SAT 1275/ACT 27

The Scholarships: 28% The Size: 4,317

The Rank: 13

program in Management Information Systems. The four-year program combines an education in economic value with an education in IT strategies and large-scale information systems development.

#### The 411

A public institution, the University of Texas was established in 1883. Its campus is located in Austin, the fourthlargest city in Texas. Widely recognized for excellence in law and business, UT Austin also boasts more than 400,000 living former students-including Matthew McConaughey and Renée Zellweger. Its McCombs School of Business was founded in 1922 and is accredited by AACSB.

"The McCombs school is an amazing value for the money."

Application fee: \$60

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: October 1, 2008 Summer 2009: February 1, 2009 Fall 2009: February 1, 2009

Required test(s): SAT, ACT

ACT scores for entering students:

Average27	
Median28	
Range (middle 50%)24 to 30	

Percentage of entering business students who were in the top 10% of their high school class: 95

The business program *does* admit freshmen.

Interviews for applicants are not offered.

### (S) What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident .......\$8,688
Out-of-state ........\$22,580
Room and board ......\$8,176
Books .......\$800
Tuition per credit hour: Above tuition is "flat rate" and covers 12 to 19 hours per semester for the

academic year



#### What's It Worth?

- Graduates' median starting salary: \$48,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 323
- Graduates seeking jobs in 2006 who had an offer by graduation: 89%
- Biggest recruiters: Pricewaterhouse-Coopers, Ernst & Young, Deloitte Touche Tohmatsu, KPMG, Wells Fargo

#### Can I Get Any Aid?

Business students receiving
Scholarships28%
Need-based scholarships40%
Merit-based scholarships60%

1% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, Management Information Systems, Marketing, and Supply Chain Management

Elective courses available: 89

Average class size in

Core business classes ....53 students Business electives......41 students Nonbusiness classes....110 students

12% of business classes have fewer than 20 students; 32% have more than 50. 57% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 93

#### **Prominent Faculty**

William Kinney: Accounting Sheridan Titman: Finance Andrew Whinston: Information Systems

#### But What's It Really Like?

Male: 45%, Female: 55% Living off-campus: 41% Hours spent on class work daily: 2.08

#### **Graded by Students**

Housing/Food: C Recreational Facilities: A Academic Resources (Libraries, Classes): B Administrative Services: A

Extracurricular/Intramural Activities: A Teaching Quality: A Overall Experience: A

#### ( ) The Good, the Bad and the Ugly: Students Speak Out

"Although I was concerned about coming to such a large school, I quickly found groups to get involved with and soon developed great leadership experience within these organizations. The Business Honors program has smaller class sizes and incredible professors who force us to think about the big picture and applications of the lessons from the classroom. Discussion, cases, group work, and presentations are all integral parts of the curriculum. Furthermore, the high caliber of their peers makes students rise to a high level."

"I feel the importance of internships should have been stressed more. I didn't really get it, and finding a job has been harder. I think."

"'Some of the people teaching my management and operations management classes were Ph.D. candidates, and I felt that given the reputation and cost of the school, all of the people teaching should have been professors and not Ph.D. candidates."

> "Austin is an amazing city."

Embassy Suites 300 South Congress Ave. Austin, TX 78704 (512) 480-9164

Days Inn–University 3105 N. I-35 Austin, TX 78722 (512) 478-1631

Courtyard–Downtown 300 E. 4th St. Austin, TX 78701 (512) 236-8008



### Is There Anywhere to Eat around Campus?

Thai Noodle House 2602 Guadalupe St. Austin, TX 78705 (512) 494-1011

Kerbey Lane Café (24-hour breakfast) 2606 Guadalupe St. Austin, TX 78705 (512) 477-5717 Trudy's Tex-Mex 409 W. 30th St. Austin, TX 78705 (512) 477-2935

### ( ) Anything to Do Nearby?

Elephant Room (jazz bar) 315 Congress Ave. Austin, TX 78701 (512) 473-2279

Blanton Museum of Art University of Texas at Austin Austin, TX 78701 (512) 471-7324

"Grade inflation in Finance courses is a problem."

#### CHECK OUT BUSINESSWELK COM FOR MORE

- A virtual tour of the campus
- Additional student comments
- An extended school profile
- A tool to compare UT to other schools

# University of Texas-Dallas

School of Management P.O. Box 830688 Richardson, TX 75083-0688

Help line/switchboard: (972) 883-2111

E-mail: pineres@utdallas.edu

Web address: www.som.utdallas.edu

Dean: Hasan Pirkul

#### Why UT-Dallas?

- Students in the Management Honors Program have the opportunity to take classes specifically for students like themselves. Not only will they get a chance to interact with other motivated pupils, but the courses are capped at 40 students, for more interaction with professors. When students graduate, their diploma will reflect their participation in the program.
- Talented students at the University of Texas (UT)-Dallas can take part in the fast track program, which allows them to work on an MBA, MA, or MS degree before they graduate. During their senior year, qualified students can take classes that will double-count toward their bachelor's degree and their graduate degree.
- The university offers students with an interest in both business and biology the option of completing an interdisciplinary major to graduate with a Bachelor of Science in Business Administration and Biology. Students will have a thorough back-

### FAST FACTS

The Cash: \$6,700 in-state/\$13,300 out-

of-state

The Scores: SAT 1117/ACT 24

The Scholarships: 41%

The Size: 2.326 The Rank: 81

ground in both disciplines, completing courses in chemistry, biology, math, physics, economics, and business in addition to electives and communication courses.

#### The 411

Started as an extension of the Texas Instruments company in 1961, the institution was donated to the University of Texas system by its founders in 1969. Despite its name, the University of Texas at Dallas is located in Richardson, a Dallas suburb, giving students the advantages of the city in a quieter setting. Its undergraduate business program was founded in 1975 and is accredited by AACSB.

> "The faculty and staff are always very helpful."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: July 1, 2008

Spring 2009: November 1, 2008 Summer 2009: April 1, 2009 Fall 2009: July 1, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

O			
Average	1	1	17
Median	1	13	30
Range (middle 50%)1020 to	1	23	30

ACT scores for entering students:

Average	24
Median	24
Range (middle 50%)20 to 2	26

Percentage of entering business students who were in the top 10% of their high school class: 29

The business program *does* admit freshmen.

Interviews for applicants are not required.

### S What's It Gomia Cost Me?

Annual total program costs

71)	inual total program costs
in	cluding all tuition and required fees):
	In-state resident\$6,700
	Out-of-state\$13,300
	Room and board\$6,540
	Books\$1,200
	Other expenses:
	Travel\$2,146
	Miscellaneous\$1,848

Tuition per credit hour ......\$N/A



#### What's It Worth?

- Graduates' median starting salary: \$40,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 178
- Graduates seeking jobs in 2006 who had an offer by graduation: 69%
- Biggest recruiters: Bank of America Corp., Countrywide Financial Corp., Alcatel, Chapman Hext & Co., Deloitte Touche Tohmatsu

#### Can I Get Any Aid?

Business students receiving
Scholarships41%
Need-based scholarships58%
Merit-based scholarships41%

14% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$15,600.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Management Information Systems, and Marketing

Elective courses available: 40

Average class size in

Core business classes .... 64 students Business electives......47 students Nonbusiness classes.....50 students

21% of business classes have fewer than 20 students: 50% have more than 50. 33% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 69

#### **Prominent Faculty**

Gregory Dess: Applied Ethics Stan Liebowitz: Managerial Economics Brian Ratchford: Marketing

#### But What's It Really Like?

Male: 56%, Female: 44% Living off-campus: 89%

Hours spent on class work daily: 1.30

#### **Graded by Students**

Housing/Food: C Recreational Facilities: C

Academic Resources (Libraries,

Classes): C

Administrative Services: B

Extracurricular/Intramural Activities: D

Teaching Quality: C Overall Satisfaction: C

> "The school's reputation in the community is solid."

#### The Good, Die Bail. and the Ugly: Students Speak Out

"I believe that more of an effort to secure employment through the university should have been made. . . . The school provides the resources to manage your own job search effectively, but it does not really help establish a direct line to people who can really make a difference in your career."

"We have a more difficult curriculum that is better than that of any other institution in the state, and I believe it is the best prep for the real world."

"I believe much of what I've learned in business classes could have been easily learned on the job—only a handful of classes have truly enhanced my knowledge and understanding of the business world."

"The school is very diverse, which I feel is important in today's global marketplace. Many of the students are already experienced in business, and are focused and serious about their studies."

"All professors are very knowledgeable as well as enthusiastic and are always willing to be there for students whenever they need help with their school work and even outside school matters such as issues at the workplace."



The Omni Richardson Hotel 701 W. Campbell Rd. Richardson, TX 75080 (972) 231-9600

Radisson Hotel North 1981 N. Central Expy. Richardson, TX 75080 (972) 644-4000

Renaissance Richardson Hotel 900 E. Lookout Dr. Richardson, TX 75082 (972) 367-2000

### Is There Anywhere to Eat around Campus?

Rockfish Seafood Grill 7639 Campbell Rd. Dallas, TX 75248 (972) 267-8979

La Madeleine French Bakery 1320 W. Campbell Rd. Richardson, TX 75080 (972) 671-4887 Mi Cocina Restaurant (Tex-Mex) 1370 W. Campbell Rd. Richardson, TX 75080 (972) 671-6426

### Anything to Do Nearby 1

Dallas Museum of Art 1717 N. Harwood St. Dallas, TX 75201 (214) 922-1200

Dallas Arboretum 8525 Garland Rd. Dallas, TX 75218 (214) 515-6500

"I have been sleeping very little the past few weeks."

#### CHECK OUT BUSINESSWEEK, COM FOR MORE

- · Additional student comments
- An extended school profile
- A tool to compare UT-Dallas to other schools

# University of the Pacific

Eberhardt School of Business 3601 Pacific Ave. Stockton, CA 95211

Help line/switchboard: (209) 946-2476

E-mail: pacificbiz@pacific.edu
Web address: www.pacific.edu/esb

Dean: Charles Williams

#### Why Eberhardt?

- Students with varied interests are encouraged to elect one of the specialty area concentrations at the Eberhardt School of Business (ESB). Beyond basic Finance, Marketing, and Economics programs, the school offers training in Entrepreneurship, Real Estate, Industrial Labor Relations, Business Law, and Arts & Entertainment Management.
- Using the Invention Evaluation Service (IES), student/faculty teams help aspiring inventors and entrepreneurs commercialize their ideas. In addition to evaluating whether or not a product will work from a technical standpoint, participants research market trends, target audiences, and competitors to gauge an idea's shot at success. Though IES primarily targets MBA students, undergraduates are encouraged to participate through a specialized Product Innovation class.
- Select undergraduates can help run Pacific's Institute for Family Business.

#### FAST FACTS

The Cash: \$26,920

The Scores: SAT 1101/ACT 24

The Scholarships: 35%

The Size: 548 The Rank: N/A

A renowned Stockton resource, the institute aims to assist family-owned businesses by offering educational opportunities, research services, and access to regional and national expertise. Each year, it accepts several student work-study applicants and interns.

#### The 411

A private institution, 148-year-old University of the Pacific claims the first coed campus in California. Most of its students reside in Stockton, a thriving city 45 miles south of Sacramento (and the fictional birthplace of Marvel's Fantastic Four). Though it offers more than 100 specialized academic programs, Pacific is widely recognized for its appearances in 1981's *Raiders of the Lost Ark* and 1998's *Dead Man on Campus*. Its Eberhardt School of Business was founded in 1977 and is accredited by AACSB.

"Best four years of my life!"

Application fee: Free online

#### **Application Deadlines**

Fall 2008: January 15, 2008 Spring 2009: November 15, 2008

Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

8				
Average	1	1	01	
Median	1	1	10	)
Range (middle 50%)1020 to	1	2	10	)

ACT scores for entering students:

Av	erage					 		24
Me	edian					 		24
Ra	nge (	mide	lle	509	o)	 22	to	25

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program does admit freshmen.

Interviews for applicants are not required.

### 📆 What's it Gonna Cost Me?

Annual total program costs (including all tuition and required fees): All students.....\$26,920 Room and board.....\$8,700 Books .....\$1,900

0

Ti

ther expenses:	
Health fee\$480	
ASUOP* activity fee\$300	
Recreation fee\$40	
uition per credit hour\$930	

\*Associated Students of the University of the Pacific.

#### What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006; 33
- Graduates seeking jobs in 2006 who had an offer by graduation: 40%
- Biggest recruiters: Moss Adams, Enterprise Rent-A-Car Company, Wells Fargo, Clorox, Armanino McKenna

#### Can I Get Any Aid?

Business students receiving
Scholarships35%
Need-based scholarships56%
Merit-based scholarships100%

0% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Four leading areas of study: Accounting, Finance, General Management, and Marketing

Elective courses available: 37

#### Average class size in

Core business classes ....30 students Business electives.......22 students Nonbusiness classes.....43 students

23% of business classes have fewer than 20 students; 0% have more than 50. 5% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 26

#### **Prominent Faculty**

Lucien Dhooge: Business Law Cynthia Wagner-Weick: Management, Business Excellence Stephen Wheeler: Accounting

#### But What's It Really Like?

Male: 51%, Female: 49% Living off-campus: 30%

Hours spent on class work daily: 1.25

#### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): C

Administrative Services: D

Extracurricular/Intramural Activities: C

Teaching Quality: C Overall Satisfaction: C

# and the Ugly: Students Speak Out

"I am disappointed with the lack of courses that deal with business from an entertainment perspective.... I do not think they are preparing their students well enough for jobs in the entertainment industry."

"My professors have always been available for me and made the classroom experience as convenient as possible using new technology."

"The professors that teach accounting classes are excellent, and the school hosts a 'Meet the Firms' event that is aimed at giving students an opportunity to talk to future employers in the fields of Accounting and Finance. Personally, I believe the business school has a strong Accounting program, from lectures to job placement. However, from my experience, the same cannot really be said for other business concentrations. It appears that those in majors other than Accounting or Finance have subpar teaching and fewer job placement opportunities."

"Top companies on the Fortune 500 should be viewed as essentials for career recruitment!"



Courtyard by Marriott 3252 W. March Ln. Stockton, CA 95219 (209) 472-9700

Stockton Grand Hotel 2323 Grand Canal Stockton, CA 95207 (209) 957-9090

Wine & Roses Inn 2505 W. Turner Ln. Lodi, CA 95242 (209) 334-6988



Cocoro Japanese Bistro 2105 Pacific Ave. Stockton, CA 95204 (209) 941-6053

Romano's Macaroni Grill 5420 Pacific Ave. Stockton, CA 95207 (209) 951-7064 Chili's Grill & Bar 5756 Pacific Ave. Stockton, CA 95207 (209) 474-9004



#### Anything to Do Nearby?

**Stockton Arena**248 W. Fremont St.
Stockton, CA 95203
(209) 373-1400

Historic California Fox Bob Hope Theater 242 E. Main St. Stockton, CA 95202 (209) 337-4673

"Some advisors don't understand the requirements for nontraditional majors."

#### CHECK OUT BUSINESSWEEK COM FOR MORE

- Additional student comments
- An extended school profile
- · A tool to compare Pacific to other schools

# University of Tulsa

College of Business Administration 600 S. College Ave.

Tulsa, OK 74104

Help line/switchboard: (800) 331-3050

E-mail: earl-johnson@utulsa.edu Web address: www.cba.utulsa.edu

Dean: A. Gale Sullenberger

#### Why Tulsa?

- Students at the University of Tulsa can focus on tailor-made specializations. While undergraduates can take a traditional major like Accounting, they can also specialize in Marketing Communications, Business Law, Family-Business Management, or Entrepreneurship. Regardless of specialization, students gain exposure to many areas, including international business and technology.
- Business students have the opportunity to participate in the Tulsa Undergraduate Research Challenge. Motivated students who have selected a research area and a faculty advisor can engage in a study. Participation in this program sharpens a student's research skills and lets the student gain knowledge in a field that interests him or her.
- The University of Tulsa is proactive in getting its students internships and business experience. Faculty at the College of Business Administration and organizations in the Tulsa area administer internship programs

#### FAST FACTS

The Cash: \$20,658

The Scores: SAT 1154/ACT 25

The Scholarships: 75%

The Size: 643 The Rank: N/A

together. Another way students can gain real-world experience is through community service business projects sponsored by the Students in Free Enterprise.

#### The 411

The University of Tulsa (UT) got its start as the Presbyterian School for Indian Girls in 1882. After a few decades and name and location changes, it became the University of Tulsa in 1920. Students find the atmosphere comforting, as the University of Tulsa, a private institution, has been voted one of the top 10 universities for happiest students and quality of life. Tulsa's undergraduate business program was founded in 1935 and is accredited by AACSB.

"The quality of the faculty at UT is excellent,"

Application fee: \$35

#### **Application Deadlines**

Fall 2008: Rolling admission; February 1, 2008, is preferred Spring 2009: Rolling admission Summer 2009: Rolling admission Fall 2009: Rolling admission; February 1, 2009, is preferred

Required test(s): SAT, ACT

SAT scores for entering students:
Average1154
Median
Range (middle 50%) 1030 to 1270
ACT

ACT scores for entering students: Average .......25 Range (middle 50%) ......22 to 28

Percentage of entering business students who were in the top 10% of their high school class: 53

The business program does admit freshmen.

Interviews for applicants are recommended.

# What's It Grima Cast Me7

Annual total program costs (including all tuition and required fees): All students.....\$20,658 Room and board.....\$7,082 Books ......\$1,200 Other expenses: Student association fee/year..\$80

First year service fee ......\$375 Tuition per credit hour ......\$741

### What's It Worth?

iduates' median starting salary: \$45,000

- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 214
- Graduates seeking jobs in 2006 who had an offer by graduation: 74.7%\*
- Biggest recruiters: IBM Corporation, Baker Hughes (Centrilift), Hilti, Bridgewater Associates, Helmrich & Payne

\*This number reflects the number of students seeking a job who were employed within three months of graduation.

### Can I Get Any Aid?

Business students receiving
Scholarships75%
Need-based scholarships0%
Merit-based scholarships100%

5% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$13,737.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Management, Finance, General

Management Information Systems, and Marketing.

Elective courses available: 30

Average class size in Core business classes ....32 students Business electives......22 students Nonbusiness classes.....19 students

20% of business classes have fewer than 20 students: 0% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 34

#### **Prominent Faculty**

Akhilesh Bajaj: Management Information Systems Karen Cravens: Accounting Tim Urban: Operations Management

#### But What's It Really Like?

Male: 50%, Female: 50% Living off-campus: 40%

Hours spent on class work daily: 1.49

#### **Graded by Students**

Housing/Food: C Recreational Facilities: B Academic Resources (Libraries, Classes): C

Administrative Services: A Extracurricular/Intramural Activities: B

Teaching Quality: A Overall Satisfaction: A



### The Good, the Bad, and the Ugly: Students Speak Out

"I feel that my undergraduate business experience is unique, due to the truly personalized education that is available at the University of Tulsa. The professors are incredibly easy to access, and more than willing to assist students. I also feel that I have had the opportunity to walk away from this university with a balance among all the courses and colleges."

"The in-class instruction, in isolation, is not strong enough across the board to make this college special, although some professors are indeed world-class. However, if a student studies to make As, joins organizations, studies abroad, engages professors, seeks internships, and enjoys networking, this college will offer more than one can handle."

"In the business college, classes are taught by experienced professionals who enjoy what they do."

"TU has the best on-campus recruiting program I've ever seen. I have friends at other universities, and none of those schools compare with TU."

> "The environment is great. I always feel safe."



Doubletree Downtown 616 W. 7th St. Tulsa, OK 74127 (918) 587-8000

Crowne Plaza Hotel (Downtown)

100 E. 2nd St. Tulsa, OK 74103 (918) 382-0098

Hampton Inn 3209 S. 79 E. Ave. Tulsa, OK 74145 (918) 663-1000

# Is There Anywhere to Eat around Campus?

Full Moon Café (bar, grill) 1525 E. 15th St. Tulsa, OK 74120 (918) 583-6666

Hideaway Pizza 1419 E. 15th St. Tulsa, OK 74120 (918) 582-4777

Polo Grill 2038 Utica Sq. Tulsa, OK 74114 (918) 744-4280

# Anything to Do Nearby

Philbrook Museum of Art 2727 S. Rockford Rd. Tulsa, OK 74114 (918) 749-7941

Oklahoma Aquarium 300 Aquarium Dr. Jenks, OK 74037 (918) 296-3474

"It would be nice to have a more diverse group of firms recruiting on campus."

# CHECKOUT BUSINESSWEEK COM FOR MORE

- Additional student comments
- · An extended school profile
- A tool to compare Tulsa to other schools

# University of Virginia

McIntire School of Commerce Monroe Hall P.O. Box 400173 Charlottesville, VA 22904

Help line/switchboard: (434) 924-3865
E-mail: CommerceAdmissions@virginia

.edu

Web address: www.commerce.virginia

.edu

Dean: Carl P. Zeithaml

## Why McIntire?

- The Integrated Core Experience groups third-year students in blocks of 40 that are team-taught by professors. During this year, students do not take separate courses, but rather participate in two semesters of business theory and practice. Solutions are evaluated by faculty and by corporate leaders from companies like Rolls Royce and Procter & Gamble.
- The Third-Year Core Program, offered in locales like Italy, New Zealand, and Singapore, allows students to study abroad during the spring semester without falling behind on the necessary business courses for their major.
- Monthly social events include "Third Thursdays," when students can stop in the courtyard for a snack between classes, and "Commerce Happy Hour" at a local bar, where students and faculty can socialize. Students

# TAST FACTS

The Cash: \$7,845 in-state/\$25,945 out-

of-state

The Scores: SAT 1366\*
The Scholarships: 32%

The Size: 650 The Rank: 2

\*The ACT is not used in admissions decisions.

also take part in kickball tournaments, the "Comm Prom," and an annual 5K charity race in honor of a former dean who died of cancer.

#### The 411

The University of Virginia (UVA) is a public university founded by Thomas Jefferson in 1819. The McIntire School of Commerce opened its doors in 1921, thanks to a hefty donation from alumnus and stockbroker Paul Goodloe McIntire. The two-year program is accredited by AACSB. With a historic campus in Charlottesville, Virginia—a little over two hours by car from Washington, D.C.—UVA has a slew of notable alumni, including Woodrow Wilson, Katie Couric, Tiki Barber, and Dave Matthews.

"Very challenging, but worthwhile."

Application fee: \$60

#### **Application Deadlines**

Fall 2008: November 1, 2007 (early decision); January 2, 2008 (regular decision)

Fall 2009: November 1, 2008 (early decision); January 2, 2009 (regular decision)

#### Required test(s): SAT

SAT scores for entering students:

Average	366
Median1	370
Range (middle 50%)1300 to 1	450

\*The ACT is not used in admissions decisions.

Percentage of entering business students who were in the top 10% of their high school class: 88

The business program *does not* admit freshmen.

Interviews for applicants are not required.



## What's It Gonna Cost Me?

Annual total program costs

including all tuition and	d required fees):
In-state resident	\$7,845
Out-of-state	\$25,945
Room and board	\$6,909
Books	\$1,000
Tuition per credit ho	our:

In-state .....\$200 Our-of-state .....\$350



# What's It Worth?

- Graduates' median starting salary: \$52,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 258
- Graduates seeking jobs in 2006 who had an offer by graduation: 75%
- Biggest recruiters: Ernst & Young, PricewaterhouseCoopers, Deloitte Touche Tohmatsu, KPMG, Bank of America

### Can I Get Any Aid?

Business students receiving	
Scholarships	.32%
Need-based scholarships	.73%
Merit-based scholarships	.27%

9% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$15,905.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Management Information Systems, and Marketing

Elective courses available: 46

Average class size in

Core business classes ....45 students
Business electives.......30 students
Nonbusiness classes.....40 students

16% of business classes have fewer than 20 students; 5% have more than 50. 98% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 60

#### **Prominent Faculty**

Robert L. Cross: Organizational Behavior William J. Wilhelm: Finance Barbara H. Wixom: Information Technology

### But What's It Really Like?

Male: 55%, Female: 45% Living off-campus: 60% Hours spent on class work daily: 2.35

#### **Graded by Students**

Housing/Food: B
Recreational Facilities: A
Academic Resources (Libraries,
Classes): A
Administrative Services: A
Extracurricular/Intramural Activities: A
Teaching Quality: A
Overall Satisfaction: A

# The Good, the Bad, and the Ugly: Students Speak

"Teachers assign too much work and expect a lot."

"I have been very pleased by the responses of several recruiters stating that the most important reason they come to McIntire and UVA is the honor system and the ethical integrity of the students."

"It has been a great place to learn, grow as a person, and prepare for my career and my future."

"I feel extremely prepared and extremely fortunate in having the Career Services office, which is willing to do anything for a student."

"Having block sponsors (such as Rolls Royce and P&G) gives students the chance to get feedback from real corporate executives and understand more about how things operate in the real world."

"High-quality professors, but even more so, high-quality students have made my experience very rewarding."

"The academic focus on teamwork is invaluable."



# Inn at Court Square

410 E. Jefferson St. Charlottesville, VA 22902 (434) 295-2800

#### 200 South Street

200 W. South St. Charlottesville, VA 22902 (434) 979-0200

#### Boar's Head Inn

200 Ednam Dr. Charlottesville, VA 22905 (434) 296-2181



# Is There Anywhere to Eat

Oxo (French) 215 W. Water St. Charlottesville, VA 22902 (434) 977-8111

#### C&O Restaurant (bistro)

515 E. Water St. Charlottesville, VA 22902 (434) 971-7044

#### Christian's Pizza

118 W. Main St. Charlottesville, VA 22902 (434) 977-9688



# Anything to Do Nearby?

#### Monticello

931 Thomas Jefferson Pkwy. Charlottesville, VA 22902 (434) 984-9822

Kluge Estate Winery and Vineyard 3550 Blenheim Rd.

Charlottesville, VA 22902 (434) 984-4855

> "All of us work hard, and then play hard together."

#### CHECK THIT ENSINESSWEET COM FOR MINNE

- A virtual tour of the campus
- Professor Profile: A look inside the classroom of McIntire management professor Rob Cross
- UVA Moves B-Schoolers Out of the Nest: More and more, internships are becoming the best way to a full-time job, says University of Virginia assistant dean Tom Fitch.
- Additional student comments
- An extended school profile

# University of Washington

University of Washington Business School

Box 353200, Mackenzie Hall, Room 137

Seattle, WA 98195-3200

Help line/switchboard: (206) 685-3400 E-mail: bizinfo@u.washington.edu

Web address: www.bschool. washington.edu/undergrad/

Dean: James Jiambalvo

### Why UDUB?

- The Global Business Center offers a range of international business activities and competitions, including the annual IKEA International Case Competition, where undergraduates work in teams on an international business challenge for a chance to win a \$1,000 gift certificate at IKEA.
- The Retail Management Program offers an annual event called Retail Day, where retailers visit the campus to meet and network with students. This popular event is complete with a barbeque and fashion show showcasing the apparel of participating retailers.
- The Center for Innovation and Entrepreneurship offers students the Entrepreneurship Option, where they complete a series of courses to prepare them for the development of a new business venture. Students can take one of two tracks in this area: Creating a Company or Planning for

# FAST FACTS

The Cash: \$29,900

The Average Scores: SAT 1190/ACT 24

The Scholarships: 74%

The Size: 857 The Rank: N/A

Business Growth. Students also participate in a Business Plan Competition where they put together and present a business model to investors for the chance to win seed funding for their proposed venture.

#### The 411

The University of Washington (UW) is a public university founded in 1861, with its flagship campus located in Seattle. The business school was founded in 1917 and is accredited by AACSB. The birthplace of grunge music and the Starbucks coffee chain, Seattle has a boisterous college life thanks to the massive UW student population.

"Students are driven, competitive, intelligent, and focused."

Application fee: \$50

## **Application Deadlines**

Fall quarter 2008: January 15, 2008 Winter quarter 2009: September 15, 2008

Spring quarter 2009: December 15,

Summer quarter 2009: January 15, 2009

Fall quarter 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Averagel	207
Median	220
Range (middle 50%)1300 to 1	120

ACT scores for entering students:

Average2	5
Median2	5
Range (middle 50%)28 to 2	2

Percentage of entering business students who were in the top 10% of their high school class: 84

The business program does admit freshmen.

Interviews for applicants are not offered.

# What's It Gunna Cost Mult

Annual total program costs (including all tuition and required fees): In-state resident ......\$5,985 Out-of-state.....\$21,283 Room and board.....\$8,001

Books\$945
Tuition per credit hour:
In-state\$200
Out-of-state\$709

## What's It Worth?

- · Graduates' median starting salary: \$47,500
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 300
- · Graduates seeking jobs in 2006 who had an offer by graduation: 62%
- Biggest recruiters: Accenture, Microsoft Corp., Pricewaterhouse-Coopers, Boeing Company, KPMG

#### Can I Get Any Aid?

Business students receiving
Scholarships16%
Need-based scholarships60%
Merit-based scholarships40%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$6,000.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Entrepreneurship, Finance, International Business, and Marketing

Elective courses available: 82

Average class size in Core business classes ....37 students

Business electives.......32 students Nonbusiness classes.....28 students

30% of business classes have fewer than 20 students; 5% have more than 50. 90% of required business courses reached maximum enrollment by the first day of class.

/

Full-time business faculty: 83

#### **Prominent Faculty**

Charles Hill: Management, Organization Terry Mitchell: Management, Organization Terry Shevlin: Accounting

#### But What's It Really Like?

Male: 52%, Female: 48% Living off-campus: 75%

Hours spent on class work daily: 2.23

#### **Graded by Students**

Housing/Food: C Recreational Facilities: A Academic Resources (Libraries,

Classes): A

Administrative Services: A

Extracurricular/Intramural Activities: B

Teaching Quality: B

Overall Satisfaction: B

# and the Ugly: Students Speak Out

"The UW Business School focuses largely on international business. This focus is not just in international business classes but also in regular core classes."

"No class was ever too difficult, and grades were extremely inflated. Professors went out of their way to make sure students' grades stayed high."

"What has made the greatest difference in studying at UW is the flexibility in customizing my education. I have studied abroad and interned abroad, both times contributing invaluably to my education, and I was able to receive credit toward my degree as well."

"One of the biggest shortcomings of the business school, aside from the fact that the instructors seem more focused on research than on education, is the lack of a career services center dedicated to the business school and business students."

"Overall it's a great return on investment compared to Ivy League schools—I spent less money than people there and got the same job in the end."

"Our program is based too much on text material and very little on real-life application."

"Class sizes are small."



#### Hotel Deca

4507 Brooklyn Ave. NE Seattle, WA 98105 (206) 634-2000

Silver Cloud Inn-University Village

5036 25th Ave. NE Seattle, WA 98105 (206) 526-5200

#### Watertown

4242 Roosevelt Way NE Seattle, WA 98105 (206) 826-4242



#### Is There Anywhere to Eat around Campus?

Ram Restaurant (brewery) 2650 University Plaza NE Seattle, WA 98105 (206) 525-3565

Big Time Brewery 4133 University Way NE Seattle, WA 98105 (206) 545-4509

Ivars Salmon House 401 NE Northlake Way Seattle, WA 98105 (206) 632-0767



# Anything to Do Nearby?

Space Needle 400 Broad St. Seattle, WA 98109 (206) 905-2100

Experience Music Project 325 5th Ave. N Seattle, WA 98109 (877) 367-5483

"The business program is housed in the ugliest buildings on campus."

#### CHECK OUT BUSINESSWEEK COM FOR MORE:

- A virtual tour of the campus
- The Message from Microsoft: Internships are the key to getting a good IT position, says this U. Washington grad who's managing a messaging team at Microsoft.
- Additional student comments
- An extended school profile
- · A tool to compare Washington to other schools

# U. of Wisconsin-Madison

School of Business 975 University Ave. 2265 Grainger Hall Madison, WI 53706

Help line/switchboard: (608) 262-0471 E-mail: busundergrads@bus.wisc.edu Web address: www.bus.wisc.edu/

undergrad/

Dean: Michael M. Knetter

#### Why Wisconsin?

- Wisconsin's Exploration Center gives students in-depth assistance in choosing a major or rethinking a current major through advising and career files. The business school has its own Career Center where students in any of the 10 business majors can go to prepare for interviews, identify job opportunities, attend seminars, and meet recruiters.
- Business students can be part of a sixday summer leadership camp called LeaderShape. During the session, students learn about building community, leading with integrity, and making visions a reality. The leadership center also holds workshops throughout the year to help students develop leadership qualities and teamwork skills.
- Business students have several opportunities to showcase their talent and their understanding of business practices of the future in competitions.
   Each year the Tong Prototype Award,

# \*ATT FAST FACTS

The Cash: \$6,730 in-state/\$20,730 out-

of-state

The Scores: SAT 1257/ACT 28 The Scholarships: 30.3%

The Size: 1,298 The Rank: 28

Schoofs Prize for Creativity, and prize for the G. Steven Burrill Technology Business Plan Competition are given to the top business plans or projects.

#### The 411

The University of Wisconsin, a public institution, is located in the capital city of Madison. The campus boasts two student unions and more than 40 libraries. The university has a solid academic reputation, but it is also known for some of the parties its students throw, including the Mifflin Street Block Party and the State Street Halloween Party. Its undergraduate business program was founded in 1900 and is accrediated by AACSB.

"Great Actuarial Science and Real Estate programs."

Application fee: \$35

#### **Application Deadlines**

Fall 2008: February 1, 2008 Spring 2009: October 1, 2008 Summer 2009: February 1, 2009 Fall 2009: February 1, 2009

#### Required test(s): SAT, ACT

SAT scores for entering students:
Average1257
MedianN/A
Range (middle 50%)N/A

#### ACT scores for entering students:

Average	.28
Median	I/A
Range (middle 50%)26 to	30

Percentage of entering business students who were in the top 10% of their high school class: 43

The business program *does not* admit freshmen.

Interviews for applicants are not offered.

# What's it Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident\$6,730
Out-of-state\$20,730
Room and board\$6,920
Books\$890
Tuition per credit hour:
In-state\$282
Out-of-state\$865



### What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 384
- Graduates seeking jobs in 2006 who had an offer by graduation: 77%
- Biggest recruiters: Target Corp., Ernst & Young, Deloitte & Touche, General Electric, Pricewaterhouse-Coopers

#### Can I Get Any Aid?

Business students receiving	
Scholarships30	)%
Need-based scholarships32	2%
Merit-based scholarships68	3%

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Marketing, and Real Estate

Elective courses available: 251

Average class size in

Core business classes ....46 students
Business electives.......32 students
Nonbusiness classes..........N/A

16% of business classes have fewer than 20 students; 16% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 60

#### **Prominent Faculty**

Jan Heide: Marketing Anne Miner: Management, Human

Resources

Jerry Weygandt: Accounting, Information Systems

### But What's It Really Like?

Male: 61%, Female: 39% Living off-campus: N/A

Hours spent on class work daily: 2.49

#### **Graded by Students**

Housing/Food: B

Recreational Facilities: B

Academic Resources (Libraries,

Classes): A

Administrative Services: B

Extracurricular/Intramural Activities: A

Teaching Quality: B
Overall Satisfaction: B

# The Good, the Bad, and the Ugly: Students Speak Out

"The Business Career Center is phenomenal. I used it to find my past internship as well as my full-time job."

"Most of the companies that came to campus were recruiting for the Wisconsin area or the Midwest. It would have been nice to see more recruiting for the East Coast as well."

"The University of Wisconsin School of Business is a dynamic and challenging program that offers a niche for each student's interests."

"The only negative comment I would make about the Wisconsin School of Business is the poor quality of the advising staff."

"The business program has provided me with such great guidance throughout college, and at such an *unbelievable* price."

"The University of Wisconsin provides a very technical background, which many schools do not provide."

"My peers are competitive, but also a great group of friends."



Best Western Inn on the Park 22 S. Carroll St. Madison, WI 53703 (608) 285-8000

Hilton Madison Monona Terrace 9 E. Wilson St. Madison, WI 53703 (608) 255-5100

University Inn 441 N. Frances St. Madison, WI 53703 (608) 257-4881



**Dotty Dumplings Dowry** 317 N. Frances St. Madison, WI 53703 (608) 259-0000

Ian's Pizza 319 N. Frances St. Madison, WI 53703 (608) 257-9248

State Street Brats (family sports bar) 603 State St. Madison, WI 53703 (608) 255-5544



## Anything to Do Nearby?

Wisconsin State Capitol Building Capitol Square Madison, WI 53702 (608) 266-0382

State Street (shops, eateries) Madison, WI 53703 (608) 255-2537

"A lot of emphasis is put on teamwork and developing communication skills."

### CHEEK-OUT BUSINESSWEEK-COM FOR MORE.

- · Risks and Rewards at Ernst & Young: This Wisconsin graduate found work as an actuarial analyst, quantifying risk in various business scenarios.
- · B-School for Thought at General Mills: This business major works as an information analyst at the food manufacturer outside Minneapolis. Here's a look at a typical workday.
- An extended school profile
- Additional student comments
- A tool to compare Wisconsin to other schools

# Villanova University

Villanova School of Business 800 Lancaster Ave. Villanova, PA 19085

Help line/switchboard: (610) 519-4330

E-mail: gotovu@villanova.edu

Web address: www.business.villanova

edu

Dean: James Danko

## Why 'Nova?

- · A laptop program issues freshman a personal laptop computer to use throughout their time at the business school. Students trade in their computers for new ones at the start of their junior year to ensure that they are up-to-date.
- · Alumni executives from big-name companies like Goldman Sachs and Johnson & Johnson are well connected with the business school. They visit the campus for events like "Wall Street Boot Camp," evaluate student projects, help undergraduates with job placement, and fund initiatives like an up-and-coming center that will weave innovation throughout the curriculum.
- · The business school is housed in Bartley Hall, a newly renovated, fully wireless building that includes a finance lab with a mock trading floor, its own business-themed cafeteria called "The Exchange," a brightly lit atrium, and a student center designed

# FAST FACTS

The Cash: \$33,000

The Scores: SAT 1282/ACT 29

The Scholarships: 44%

The Size: 1,952 The Rank: 12

> to cater to concerns from a headache to where to get the best haircut.

#### The 411

Established in 1842, Villanova, a private institution, is the oldest and largest Catholic university in Pennsylvania. Its students reside in Villanova, a small town on the state's eastern border, and dorms lie minutes from campus landmarks The Oreo (a black-and-white sculpture by Jay Dugan) and the Arboretum Villanova (which boasts roughly 1,500 trees). Renowned for strong performance in business and engineering, Villanova also sponsors the world's largest annual student-run Special Olympics event: Special Olympics Pennsylvania's Fall Festival, The Villanova School of Business (VSB) was founded in 1922 and is accredited by AACSB.

"Very group-oriented."

Application fee: \$70

#### **Application Deadlines**

Fall 2008: November 1, 2007 (early action); January 7, 2008 (regular decision)

Spring 2009: Transfer applications only; November 1, 2008

Fall 2009: November 1, 2008 (early action); January 7, 2009 (regular decision)

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average	1282
Median	1300
Range (middle 50%)1220 to	1350

ACT scores for entering students:

Average2	9
Median2	9
Range (middle 50%)27 to 3	2

Percentage of entering business students who were in the top 10% of their high school class: 52

The business program does admit freshmen.

Interviews for applicants are not required.

# What's It Forms Cost ( )

Annual total program costs (including all tuition and required fees): All students.....\$33,000 Room and board.....\$9,560

Books .....\$920

Other expenses:
General fee\$300
Student health fee\$280
Tuition per credit hour\$1,375

### What's It Worth?

- · Graduates' median starting salary: \$50,000
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 296
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A
- Biggest recruiters: Pricewaterhouse-Coopers, Morgan Stanley, Deloitte Touche Tohmatsu, Ernst & Young, Goldman Sachs

### Can I Get Any Aid?

Business students receiving
Scholarships44%
Need-based scholarships71%
Merit-based scholarships29%

4% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$27,624.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Corporate Social Responsibility, Finance, General Management, and Marketing

#### Elective courses available: 81

Average class size in

Core business classes ....29 students
Business electives.......26 students
Nonbusiness classes...........N/A

24% of business classes have fewer than 20 students; 5% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 99

#### **Prominent Faculty**

Jonathan P. Doh: Management Ronald Paul Hill: Marketing Michael Pagano: Finance

#### But What's It Really Like?

Male: 63%, Female: 37% Living off-campus: 32%

Hours spent on class work daily: 1.94

#### **Graded by Students**

Housing/Food: A Recreational Facilities: D Academic Resources (Libraries,

Classes): C

Administrative Services: A

Extracurricular/Intramural Activities: B

Teaching Quality: A
Overall Satisfaction: A

# and the Ugly: Students Speak Out

"The Villanova School of Business does an excellent job in preparing students for life after graduation. Group projects are incorporated into a majority of the classes, and real company examples are used."

"The amount of work for each of my businesses courses is extremely heavy and really gets overwhelming. My courses outside the business school don't have half the work of those within."

"I am most impressed by the efforts of Career Services and the administration to help students find internships and jobs. They do a terrific job of helping us network and notifying us of job opportunities. Many of my friends from other schools have asked me to use the resources from VSB to help them find internships and jobs."

"Accounting and Finance students dominate the internship opportunities, networking, and job placement. Few firms come on campus to recruit other entry-level positions."

"I highly doubt you will find a happier campus."



The Radnor Hotel 591 E. Lancaster Ave. St. Davids, PA 19087 (800) 537-3000

#### Wayne Hotel

139 E. Lancaster Ave. Wayne, PA 19087 (610) 687-5000

#### Fairfield Inn Philadelphia Valley Forge 258 Mall Blvd.

King of Prussia, PA 19406 (610) 337-0700



#### Is There Anywhere to Eat around Campus?

Pat's King of Steaks 1237 E. Passyunk Ave. Philadelphia, PA 19147 (215) 468-1546

The Gryphon Café 105 W. Lancaster Ave. Wayne, PA 19087 (610) 688-1988

Blush (fine dining)

24 N. Merion Ave. Bryn Mawr, PA 19010 (610) 527-7700



# Anything to Do Nearby

Valley Forge 1400 N. Outer Line Dr. King of Prussia, PA 19406 (610) 783-1077

Independence National Historical Park 143 S. Third St. Philadelphia, PA 19106 (215) 965-2305

"I was never taught by a T.A. I never had a class with more than 30 students."

## CHECK OUT BUSINESSWIFF COM FOR MORE

- · A virtual tour of the campus
- Additional student comments
- An extended school profile
- · A tool to compare Villanova to other schools

# Virginia Polytechnic

Pamplin College of Business 1046 Pamplin Hall Blacksburg, VA 24061

Help line/switchboard: (540) 231-6267

E-mail: vtadmiss@vt.edu

Web address: www.pamplin.vt.edu

Dean: Richard E. Sorensen

#### Why VATech?

- Undergraduates looking to work (and study) abroad can apply to one of Virginia Polytechnic Institute's (Virginia Tech's) international internship programs. With options on three different continents (North America, Australia, and Europe), students can immerse themselves in a new culture while aiding a local business. Specific program locations include Dijon, France; London, England; and Monterrey, Mexico.
- To prepare its undergraduates for business management, Virginia Tech touts a comprehensive Center for Leadership Studies (CLS). A collaborative effort, the CLS offers students an opportunity to develop leadership skills in an ethical framework through hands-on coursework, interaction with successful leaders, and training for campus leadership roles.
- Qualified undergraduates can apply to Virginia Tech's Global Business Minor (GBM) program. Designed to give students a broader business perspective, the effort mandates travel experi-

# FAST FACTS

The Cash: \$5,722 in-state/\$17,889 out-

of-state

The Scores: SAT 1181/ACT N/A

The Scholarships: 28%

The Size: 3,591 The Rank: 59

ence and encourages studying a foreign language. GBM courses include International Marketing, Global Operations and Information Technology, and International Economics.

#### The 411

A public institution, Virginia Tech was established in 1872 (the same year Ulysses S. Grant scored a second term as president). Its students reside in Blacksburg, a small town nestled beneath Virginia's Blue Ridge Mountains. Virginia Tech boasts top-notch programs in business, agriculture, and engineering. Its Pamplin College of Business was founded in 1925 and is accredited by AACSB.

"Coursework is challenging and relevant."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: November 1, 2007 Spring 2009: October 1, 2008 Summer 2009: October 1, 2008 Fall 2009: November 1, 2008

#### Required test(s): SAT or ACT

#### ACT scores for entering students:\*

\*Not enough applicants to Virginia Tech take the ACT for numbers to be representative of the student body.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are not offered.

# What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$5,722
Out-of-state ......\$17,889
Room and board ......\$5,106
Books ......\$750
Other expenses:

Education and general ree:
In-state\$388
Out-of-state \$568

Comprehensive fee\$1,237
Tuition per credit hour:
In-state\$240.30
Out-of-state \$748.93

# 0

# What's It Worth?

- Graduates' median starting salary: \$45,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 193
- Graduates seeking jobs in 2006 who had an offer by graduation: 75%
- Biggest recruiters: Ferguson Enterprises, Inc., U.S. Federal Government Agencies, NVR, Pricewaterhouse-Coopers, Wachovia Corp.

### Can I Get Any Aid?

Business students receiving
Scholarships28%
Need-based scholarships42%
Merit-based scholarships58%

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Five leading areas of study: Accounting, Finance, General Management, Information Technology, and Marketing

#### Elective courses available: 29

Average class size in Core business classes ....43 students Business electives......32 students Nonbusiness classes......N/A

15% of business classes have fewer than 20 students: 32% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 95

#### **Prominent Faculty**

Greg Kadlec: Finance Kent Nakamoto: Marketing Vijay Singal: Finance

#### But What's It Really Like?

Male: 55%, Female: 45% Living off-campus: 65% Hours spent on class work daily: 2.08

#### **Graded by Students**

Housing/Food: A

Recreational Facilities: B Academic Resources (Libraries, Classes): C Administrative Services: B Extracurricular/Intramural Activities: A Teaching Quality: D Overall Experience: C

## The Good, the Bad, and the Ugly: Students Speak Out

"By joining BASIS (Bond and Securities Investing by Students), I have had the opportunity to manage \$4.3 million of the school's endowment, meet industry leaders, and apply the skills learned in the classroom to real-world problems."

"The professors are all incredibly passionate about their work and convey that to their students constantly. Practically every upper-level class requires at least one major group project, which helps students get away from the independent work they have grown accustomed to and learn how to work effectively in groups."

"I feel extremely prepared for whatever life throws at me, whether it is conflicts with peers, ethical issues, or interviewing."

"If VT is going to be known for anything other than football or engineering, the business program should be it."

"The university views research as most important above all else. As a result, the teaching at the university has suffered because the school focuses on hiring professors who can do research but cannot teach well."

> "Excellent Career Services and career fairs."



The Inn at Virginia Tech 901 Prices Fork Rd. Blacksburg, VA 24061 (540) 231-8000

**AmeriSuites** 1020 Plantation Rd. Blacksburg, VA 24060 (540) 552-5636

Comfort Inn Blacksburg 3705 S. Main St. Blacksburg, VA 24060 (540) 552-1500

# Is There Anywhere to Eat around Campus?

The Cellar (tavern) 302 N. Main St. Blacksburg, VA 24060 (504) 953-0651

Bogen's Steakhouse and Bar 622 N. Main St. Blacksburg, VA 24060 (540) 953-2233

Zeppoli's (Italian, wine shop) 810 University City Blvd. Blacksburg, VA 24060 (540) 953-2000



# Anything to Do Nearby?

Smithfield Plantation House 1000 Smithfield Plantation Rd. Blacksburg, VA 24060 (540) 231-3947

Villa Appalachia Winery 752 Rock Castle Gorge Floyd, VA 24091 (540) 593-3100

> "Classes are large and crowded."

### CHECK OUT BUSINESSWEEK COM FOR MORE

- Professor Profile: A look inside the classroom of rappin' Pamplin management professor Christopher Neck
- Additional student comments
- An extended school profile
- A tool to compare Pamplin to other schools

# Wake Forest University

Calloway School of Business and Accountancy

P.O. Box 7285, Reynolda Station Winston-Salem, NC 27109

Help line/switchboard: (336) 758-5304

E-mail: hoppe@wfu.edu

Web address: calloway.wfu.edu/ Dean: Jack E. Wilkerson, Jr.

## Why Calloway?

- Undergraduates seeking careers in risk management can apply to Calloway's Enterprise Risk Management program. Designed to give students an integrative understanding of risk, ERM offers specialized coursework and hands-on summer internships (where participants can practice the skills they've learned). Marsh, Morgan Stanley, and several other companies have agreed to support ERM and employ Calloway interns.
- Every year, Wake Forest accepts a group of undergraduates into the Kemper Scholars Program (KSP). In addition to financial aid (up to \$8,000 a year) and summer project stipends (up to \$6,000 for two years), KSP also offers a sophomore internship in Chicago and participation in the annual Kemper Scholars Conference.
- A select group of rising seniors can enroll in Calloway's "It's All About Business" program. Aiming to give

# \*\* FAST FACTS

The Cash: \$32,040

The Scores: SAT 1322/ACT N/A

The Scholarships: 76%

The Size: 398 The Rank: 17

nonbusiness students an introduction to the industry, the three-week effort focuses on fundamentals of areas like accounting, finance, management communication, marketing, economics, and organizational behavior.

#### The 411

Established in 1871, Wake Forest, a private institution, was named for a nearby plantation, where the school's first students and staff were required to spend time doing manual labor. Its students reside in Winston-Salem, a vibrant city roughly 90 miles west of Raleigh. Renowned for strong performance in business and medicine, Wake Forest has also housed two presidential debates. Its Calloway School of Business and Accountancy was founded in 1949 and is accredited by AACSB.

"A place where business leaders are developed."

Application fee: \$40

#### **Application Deadlines**

Fall 2008: November 15, 2007 (early decision); January 15, 2008 (regular decision)

Fall 2009: November 15, 2008 (early decision); January 15, 2009 (regular decision)

Required test(s): SAT or ACT

SAT scores for entering students:

Average	1322
Median	1330
Range (middle 50%)1290 to	1390

ACT scores for entering students\*

\*Wake Forest only recently began accepting the ACT test. As a result, student scores are not yet available.

Percentage of entering business students who were in the top 10% of their high school class: N/A

The business program *does* admit freshmen.

Interviews for applicants are not required.

# What's It Ganna Cost Mo!

Annual total program costs
(including all tuition and required fees):
All students.......\$32,040
Room and board.....\$8,800
Books .....\$850
Other expenses:
Student activity fee.....\$100

Tuition per credit hour ......\$1,250



### What's It Worth?

- Graduates' median starting salary: \$50,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 162
- Graduates seeking jobs in 2006 who had an offer by graduation: N/A\*
- Biggest recruiters: Bank of America Corp., Wachovia Corp., Navigant Consulting, BB&T, General Electric

\*The school reports that 72% of 2006 graduates had accepted an offer six months after graduation.

#### Can I Get Any Aid?

Business students receiving
Scholarships76%
Need-based scholarships52%
Merit-based scholarships48%

5% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$11,752.

#### Does It Have What I Want?

Three leading areas of study: Accounting, Finance, and General Management

Elective courses available: 17

Average class size in Core business classes .... 26 students

Business electives......15 students Nonbusiness classes.....31 students

15% of business classes have fewer than 20 students: 0% have more than 50. 100% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 27

#### **Prominent Faculty**

Robert R. Bliss: Business Excellency Jonathan E. Duchac: Accountancy Elizabeth J. Gatewood: Research

#### But What's It Really Like?

Male: 63%, Female: 37% Living off-campus: 30% Hours spent on class work daily: 2.92

#### **Graded by Students**

Housing/Food: C Recreational Facilities: C Academic Resources (Libraries, Classes): A

Administrative Services: B Extracurricular/Intramural Activities: A Teaching Quality: A Overall Satisfaction: B

# "They don't call it Work Forest for nothing."



### The Good, the Bad, and the Ugly: Students Speak Out

"Calloway is a place where business leaders are developed."

"The main problem at Wake Forest is grade deflation. For some strange reason, the school is very open about its efforts to keep the average GPA around 2.7 and believes that this will encourage students to try even harder. However, the deflation is often depressing and is damaging when applying for jobs and scholarships."

"Professors come to Calloway specifically to teach undergraduates. They are available virtually anytime, whether in person or via phone or e-mail."

"The coursework for all classes for any major within the business school is extremely rigorous and time-consuming. In addition, the level of difficulty of the tests, grading policies, and lack of grade curving tends to result in deflated GPAs, which can at times frustrate students."

"Calloway students work harder than student in any other major at Wake Forest, but they graduate with a strong work ethic and strong analytical skills."

"The workload at Wake Forest is very challenging, but sometimes it is too time-consuming, so it takes away from a student's ability to participate in other organizations."



Embassy Suites Winston-Salem 460 N. Cherry St. Winston-Salem, NC 27101 (336) 724-2300

#### Brookstown Inn

200 Brookstown Ave. Winston-Salem, NC 27101 (800) 845-4262

#### Clarion Sundance Plaza

3050 University Pkwy. Winston-Salem, NC 27105 (336) 723-2911



#### Is There Anywhere to Eat around Campus?

Village Tavern (casual fine dining) 221 Reynolda Village Winston-Salem, NC 27106 (336) 761-8392

The Vineyards Restaurant (seafood, continental) 120 Reynolda Village Winston-Salem, NC 27106 (336) 748-0269

Mayberry Ice Cream and Sandwich Shoppe 2201 Reynolda Rd. Winston-Salem, NC 27106 (336) 758-5584



# Anything to Do Nearby?

Reynolda House Museum of American Art 2250 Reynolda Rd. Winston-Salem, NC 27106 (336) 758-5150

SciWorks

400 W. Hanes Mill Rd. Winston-Salem, NC 27015 (336) 767-6730

"Junior year is a make-or-break year."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

- Professor Profile: A look inside the classroom of Calloway finance professor Bill Marcum
- · A virtual tour of the campus
- Additional student comments
- A tool to compare Callaway to other schools
- · An extended school profile

# Washington State U.

College of Business Todd Hall, Room 570 P.O. Box 664750 Pullman, WA 99164-4750

Help line/switchboard: 888-585-5433

E-mail: business@wsu.edu

Web address: www.business.wsu.edu

Dean: Eric Spangenberg

#### Why WSU?

- In 2003, the College of Business started the Wireless Laptop Initiative to bring students and campus buildings up to speed on computer technology. While laptops are recommended for undergraduates, all MBAs have laptops, and Todd Hall (where most business courses are taught) is equipped with wireless access points.
- The Carson Center for Professional Development pushes students to develop career skills. It gives students an opportunity to get involved in several organizations to enhance their leadership and networking skills. The center also helps students develop professional skills by offering mock interviews and workshops on professional dress, résumé writing, and interview strategies.
- College of Business and Economics students can always find something to keep them busy. The business school hosts speakers as part of the

# FAST FACTS

The Cash: \$6,300 in-state/\$16,614 out-

of-state

The Scores: SAT 1083/ACT 24

The Scholarships: 26%

The Size: 1,165 The Rank: N/A

Burtenshaw lecture series and DeYoung Executive-in-Residence program as well as at WSU College of Business Power Breakfasts. The School of Hospitality Business Management also hosts dinners, wine tastings, and other events for students throughout the year.

#### The 411

A land-grant university, Washington State University (WSU) was founded in Pullman, the site of its flagship campus, in 1890. The College of Business is accredited by AACSB. With a campus located in the hilly Pullman area surrounded by wheat fields, students are known to develop "Cougar calves" from their uphill treks to and from class.

"Practical knowledge for the workplace."

Application fee: \$50

#### **Application Deadlines**

Fall 2008: January 31, 2008 (priority) deadline); rolling admissions otherwise Fall 2009: January 31, 2009 (priority deadline); rolling admissions otherwise

#### Required test(s): SAT, ACT

SAT scores for entering students:

Average	1083
Median	1070
Range (middle 50%)980 to	1150

ACT scores for entering students:

Average2	4
Median2	23
Range (middle 50%)20 to 2	6

Percentage of entering business students who were in the top 10% of their high school class: 32

The business program does admit freshmen.

Interviews for applicants are not offered.



#### What's It Gonna Cost Me?

Annual total program costs
(including all tuition and required fees)
In-state resident\$6,300
Out-of-state\$16,614
Room and board\$7,790
Books\$912
Tuition per credit hour:
In-state\$310

Out-of-state.....

.\$830



## What's It Worth?

- · Graduates' median starting salary: \$44.800
- · Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 100
- Graduates seeking jobs in 2006 who had an offer by graduation: 70%
- Biggest recruiters: Cintas, Enterprise, KPMG, Proviti, Wolseley

#### Can I Get Any Aid?

Business students receiving	
Scholarships20	5%
Need-based scholarships22	2%
Merit-based scholarships45	5%

1% of students received full-tuition scholarships.

The school does not offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Five leading areas of study: Accounting, Finance, Hospitality Business Management, Management and Operations, and Marketing

Elective courses available: 116

Average class size in Core business classes .... 61 students Business electives......29 students Nonbusiness classes.....39 students

25% of business classes have fewer than 20 students; 20% have more than 50. 77% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 60

#### **Prominent Faculty**

Richard Sias: Investment Management Eric Spangenberg: Dean Joe Valacich: Management Information Systems

#### But What's It Really Like?

Male: 60%, Female: 40% Living off-campus: N/A

Hours spent on class work daily: 1.65

#### **Graded by Students**

Housing/Food: C
Recreational Facilities: A
Academic Resources (Libraries,
Classes): C
Administrative Services: D
Extracurricular/Intramural Activities: A
Teaching Quality: D
Overall Satisfaction: D

"The faculty is strong, but advising is lacking."

# The Good, the Bad, and the Ugly: Students Speak Out

"I have really felt a personal connection with the department faculty for my major, which I think is sometimes rare at larger public universities like WSU."

"I felt the administration and advising to be very lacking in terms of how they related to the students and how they assessed what students wanted and/or needed."

"The College of Business encourages and provides the opportunity for all students to gain international experience to prepare them to work in a global society. This program was very well organized, provided financial aid, and was taught by excellent professors who were very knowledgeable."

"Help with the job search is run at a university level and was highly disappointing outside of numerous interview and résumé workshops. What saved the experience was the interest and involvement of the departmental faculty in finding jobs for every student, often forwarding inquiries from former students and colleagues who are looking to hire WSU graduates."



Holiday Inn Express 1190 SE Bishop Blvd. Pullman, WA 99163 (509) 334-4437

Manor Lodge 455 SE Paradise St.

Pullman, WA 99163 (509) 334-2511

Nendel's

915 S. Main St. Pullman, WA 99163 (509) 332-2646



# Is There Anywhere to Eat around Campus?

Fireside Grill 1095 SE Bishop Blvd. Pullman, WA 99163 (509) 334-3663

Old European Waffles Cakes & Teas 455 S. Grand Ave. Pullman, WA 99163 (509) 334-6381

Sella's Calzone & Pizza 1115 E. Main St. Pullman, WA 99163 (509) 334-1895



# Anything to Do Nearby?

Ferdinand's Ice Cream Shoppe WSU Campus Pullman, WA 99164 (509) 335-2141

University Recreation Center WSU Campus Pullman, WA 99164 (509) 335-8732

> "I feel prepared for a job."

#### CHECK OUT BUSINESSIVEF I COM FOR WORK

- Additional student comments
- An extended school profile
- A tool to compare Washington State to other schools

# Washington University

John M. Olin School of Business One Brookings Dr.

St. Louis, MO 63130-4899

Help line/switchboard: (800) 638-0700

E-mail: ntarbouni@wustl.edu
Web address: www.olin.wustl.edu

Dean: Mahendra Gupta

## Why Olin?

- A popular International Internship Program in London offers two accelerated courses in Finance and International Business that focus on the political and economic aspects of the European Union. The program includes a 15-week London-based internship and the completion of an 80+-page research paper. Similar internship programs are also offered in Koblenz, Germany, and Paris.
- At the end of their junior year, students have the opportunity to apply to the "3 + 2" program for a chance at admission to Olin's graduate Bschool, where they can earn an MBA after an additional year of study.
- The Undergraduate Business Council sponsors popular annual events like a weekend trip to Chicago where students visit firms in the area and a charity Casino Night complete with raffles, a gerbil race, and live jazz music.

# FAST FACTS

The Cash: \$32,800

The Scores: SAT 1443/ACT 31

The Scholarships: 44%

The Size: 745 The Rank: 16

#### The 411

A private institution, Washington University (Wash U) in St. Louis was established in 1853. In the heart of Missouri's second-largest metropolis, students live a short distance from the city's International Bowling Museum and Hall of Fame and St. Louis Zoological Park. Widely recognized for excellence in business, medicine and social work, Wash U has also schooled media titan Condé Nast (who's best known for launching *Vogue* and *Vanity Fair*). Its Olin School of Business was founded in 1917 and is accredited by AACSB.

"The faculty is more accessible than I could have ever imagined."

Application fee: \$55

#### **Application Deadlines**

Fall 2008: January 15, 2008 Fall 2009: January 15, 2009

Required test(s): SAT, ACT

SAT scores for entering students:

Average	1443
Median	1460
Range (middle 50%)1370 to	1530

ACT scores for entering students:

Average3	]
Median	]
Range (middle 50%)30 to 3	-

Percentage of entering business students who were in the top 10% of their high school class: 92

The business program *does* admit freshmen.

Interviews for applicants are recommended.

# What's It Gonna Cost Me)

Annual total program costs
(including all tuition and required fees):
All students.......\$32,800
Room and board......\$10,542
Books ......\$1,100
Other expenses ......\$1,770
Tuition per credit hour .....\$1,367

# What's It Worth?

- Graduates' median starting salary: \$50,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: N/A
- Graduates seeking jobs in 2006 who had an offer by graduation: 85%
- Biggest recruiters: Deloitte Consulting, Ernst & Young, Epic Systems Corporation, General Mills, Goldman Sachs Group

#### Can I Get Any Aid?

Business students receiving
Scholarships44%
Need-based scholarshipsN/A
Merit-based scholarshipsN/A

N/A% of students received full-tuition scholarships.

The school *does not* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### **Does It Have What I Want?**

Four leading areas of study: Accounting, Finance, International Business, and Marketing

Elective courses available: 82

Average class size in Core business classes .... 76 students Business electives......11 students Nonbusiness classes.....N/A

72% of business classes have fewer than 20 students: 15% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 65

#### **Prominent Faculty**

Glenn MacDonald: Economics Jackson Nickerson: Strategy Anjan Thakor: Finance

#### But What's It Really Like?

Male: 67%, Female: 33% Living off-campus: 31%

Hours spent on class work daily: 1.85

#### **Graded by Students**

Housing/Food: A Recreational Facilities: C Academic Resources (Libraries,

Classes): A

Administrative Services: A Extracurricular/Intramural Activities: B Teaching Quality: A

Overall Satisfaction: A

# "I have truly cherished my time here."

# The Good, the Bank and the Ugly: Students Speak Out

"Olin is extremely responsive to the concerns of students. The administration makes a concerted effort to seek feedback from the undergraduates regularly, and then actually makes changes based on that feedback."

"The Career Center tries hard. The employee relation advisors are great. However, we don't have anywhere near the number of firms coming to campus that we should have."

"The school does a great job of teaching you in class by providing outstanding teachers and facilities, but it seems like the Career Services department is not up to par. It's definitely the weakest part of Olin."

"Wash U's International Internship Program in London really sets it apart. A demanding semester of classes, a full-time internship, and thesis work really gave me a well-rounded international experience."

"I have second-round interviews at the top consulting firms, including Bain, Deloitte, McKinsey, and Mercer. I think this is testament to the quality of the education and the students that attend Washington University."



Charles F. Knight Executive **Education Center** One Brookings Dr. St. Louis, MO 63130 (314) 933-9400

Ritz Carlton-Clayton Plaza 1 Ritz Carlton Dr. St. Louis, MO 63105 (314) 863-6300

Seven Gables Inn 26 N. Meramec Ave. St. Louis, MO 63105 (314) 863-8400



#### Is There Anywhere to Eat around Campus?

Blueberry Hill (American, bar) 6504 Delmar Blvd. St. Louis, MO 63105 (314) 727-0880

Morton's of Chicago-The Steakhouse 7822 Bonhomme Clayton, MO 63105 (314) 725-4008

Charlie Gitto's Italian Restaurant (on the hill) 207 N. 6th St. St Louis, MO 63101 (314) 772-8898



Busch Stadium 700 Clark St. St. Louis, MO 63105 (314) 345-9600

St. Louis Galleria 1155 St. Louis Galleria St. Louis, MO 63117 (314) 863-5500

> "There is a lack in diversity of companies coming to recruit on campus."

#### CHECK OUT BUSINESSWEET COM FOR MORE!

- A virtual tour of the campus
- Wash U.: Olin Shows Students All Their Options: Undergraduates at Washington University's business school earn credit with career exploration exercises and experience via internships abroad.
- Additional student comments
- An extended school profile
- A tool to compare Olin to other schools

# William and Mary

Mason School of Business P.O. Box 8795 Williamsburg, VA 23187-8795 Help line/switchboard: (757) 221-2910

E-mail: undergrad@mason.wm.edu

Web address: www.mason.wm.edu/ undergraduate

Dean: Lawrence Pullev

#### Why Mason?

- To give students a global perspective, William and Mary encourages business students to study abroad. The school even offers an International Emphasis option that can be added to majors if study abroad, foreign language, and international business requirements are met. On study abroad programs, business students have gone to the Manchester Business School, European Business School in London, and American Business School in Paris.
- · Each business student at the Mason School gets a personalized education. Students select an individual program of study that allows them to choose courses in fields of their own interest in addition to business courses. They also get a chance to work with faculty to create a balanced plan that fits their strengths and career ambitions. This allows students to major in one business discipline and have a concentration or double major in another.
- Students can do a research study on a subject in which they are interested

# THE FAST FACTS

The Cash: \$8,490 in-state/\$25,048 outof-state

The Average Scores: SAT 1290/ACT 28

The Scholarships: 41%

The Size: 425 The Rank: 29

under a faculty member and receive credit. They are also encouraged to take leadership positions in organizations inside and outside of the business school. William and Mary also assists students in finding an internship through its Office of Career Services. The center suggests that each student do an internship between junior and senior year.

#### The 411

The College of William and Mary is the second-oldest college in the country. Its undergraduate business program was founded in 1968 and is accredited by AACSB. A public institution, William and Mary is located in Williamsburg, a small city that was Virginia's political center in the events leading up to the American Revolution.

> Very innovative program.

Application fee: \$60

#### **Application Deadlines**

Fall 2008: November 1, 2007 (early decision); January 1, 2008 (standard decision)

Spring 2009: November 1, 2008 Summer 2009: November 1, 2008 Fall 2009: November 1, 2008 (early decision); January 1, 2009 (standard decision)

#### Required test(s): SAT or ACT

ACT scores for entering students:

Average28	3
Median28	3
Range (middle 50%)25 to 31	ĺ

Percentage of entering business students who were in the top 10% of their high school class: 76

The business program *does not* admit freshmen.

Interviews for applicants are not required.

# What's it Gonna Cost Me?

Annual total program costs
(including all tuition and required fees):
In-state resident ......\$8,490
Out-of-state .......\$25,048
Room and board ......\$7,066

Books\$900
Tuition per credit hour:
In-state\$196
Out-of-state\$750

# What's It Worth?

- Graduates' median starting salary: \$50,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 79
- Graduates seeking jobs in 2006 who had an offer by graduation: 63%
- Biggest recruiters: Ernst & Young, KPMG, JPMorgan Chase, Deutsche Bank, Accenture

#### Can I Get Any Aid?

Business students receiving
Scholarships41%
Need-based scholarships52%
Merit-based scholarships48%

13% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$N/A.

#### Does It Have What I Want?

Four leading areas of study: Accounting, Consulting, Finance, and Marketing

Elective courses available: 36

Average class size in Core business classes .... 37 students Business electives.........19 students Nonbusiness classes ......25 to 30 students

30% of business classes have fewer than 20 students: 2% have more than 50. N/A% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 42

#### **Prominent Faculty**

Julie Agnew: Economics and Finance Ronald Sims: Organizational Behavior Lisz Szykman: Marketing

#### But What's It Really Like?

Male: 58%, Female: 42% Living off-campus: 24% Hours spent on class work daily: 2.16

#### **Graded by Students**

Housing/Food: C Recreational Facilities: B Academic Resources (Libraries,

Classes): B

Administrative Services: C Extracurricular/Intramural Activities: R Teaching Quality: B Overall Experience: B

## The Good, the Bad, and the Ugly: Students Speak Out

"There is strong integration between our Office of Career Services and the undergraduate business school, which often results in one-on-one sessions with the director of career services, as well as other staff members in the office."

"One of the greatest assets of William and Mary's business program is its incorporation of the structure and culture of the College of William and Mary as a whole into the program. The integration of a world-class liberal arts education with a business program allows the business student to retain a wider perspective on the world through the consideration of issues that are not traditionally studied in the business world, thus giving graduates knowledge and abilities that others must learn in the real world."

"More attention and connections are given to students in Accounting, Finance, and Operations Technology. As a Marketing major, I found that things like career fairs, connections, and so on were very underdeveloped, simply because there are so many of these majors out there. The advisors did help us garner the skills to find our own jobs, though."

"The historic campus is beautiful."



Four Points Hotel & Suites by Sheraton 351 York St. Williamsburg, VA 23185

(757) 229-4100

The Williamsburg Hospitality Inn 415 Richmond Rd. Williamsburg, VA 23185 (757) 229-4020

Hilton Garden Inn Williamsburg 1624 Richmond Rd. Williamsburg, VA 23185 (757) 253-9400



#### Is There Anywhere to Eat around Campus?

Green Leafe Café 765 Scotland St. Williamsburg, VA 23185 (757) 220-3405

Paul's Deli 761 Scotland St. Williamsburg, VA 23185 (757) 229-8976

Pierce's Pitt Bar-B-Que 447 E. Rochambeau Dr. Williamsburg, VA 23185 (757) 565-2955



#### Anything to Do Nearby?

Busch Gardens Williamsburg One Busch Gardens Blvd. Williamsburg, VA 23187 (800) 343-7946

Governor's Palace Colonial Williamsburg Williamsburg, VA 23185 (757) 229-1000

> "We have a great alumni network. but it is small."

### CHECK OUT BUSINESSWEER, COM FOR MORE

- · Additional student comments
- An extended school profile
- · A tool to compare William & Mary to other schools

# Worcester Poly. Institute

Department of Management 100 Institute Rd. Worcester. MA 01609

Help line/switchboard: (508) 831-5218

E-mail: mgt@wpi.edu

Web address: www.mgt.wpi.edu/

Dean: McRae C. Banks

## Why WPI?

- The Major Qualifying Project required for Management students is built-in hands-on experience. The projects give students the chance to tackle a real management problem for a corporation. Past projects have included risk determination, market feasibility studies, and creating B2B or B2C e-commerce applications.
- Students in the Combined BS/MBA
  Program complete their undergraduate and graduate studies in five years.
  During their senior year, students will take coursework that counts toward both graduation and their master's degree. What's unique about Worcester's program is that engineering and science majors can also apply.
- The technology resources at Worcester give students an edge when they enter the business world. The Computing & Communications Center is constantly adapting to new systems and technology to provide students and faculty with computer support.

# FAST FACTS

The Cash: \$33,318

The Scores: SAT 1297/ACT 29

The Scholarships: 93%

The Size: 92 The Rank: N/A

At the Academic Technology Center, students and professors get support with applying technology to learning and teaching.

#### The 411

A private institution, Worcester Polytechnic Institute (WPI) was established in 1940. Its students reside in Worcester, a small town in the heart of Massachusetts (and roughly 40 miles outside Boston). Renowned for strong performance in business, science, and engineering, the school also touts one of the most math-based fight songs in America: "Cosine, secant, tangent, sine . . . Fight 'em, fight 'em, WPI!" Its Department of Management was founded in 1964 and is accredited by AACSB.

"The project program here at WPI is what makes the difference."

Application fee: \$60

### **Application Deadlines**

Fall 2008: November 15, 2007 (early action 1); January 1, 2008 (early action 2); February 1, 2008 (regular decision) Spring 2009: November 15, 2008 (early action 1); January 1, 2009 (early action 2); February 1, 2009 (regular decision)

#### Required test(s): None

SAT scores for entering students:

Average	1	297
Median	1	297
Range (middle 50%)1210 to	1	400

ACT scores for entering students:

Average29	)
Median28	)
Range (middle 50%)23 to 31	

Percentage of entering business students who were in the top 10% of their high school class: 53

The business program *does* admit freshmen.

Interviews for applicants are not required.

# What's It Gonna Cost Mo?

Annual total program costs
(including all tuition and required fees):
All students.......\$33,318
Room and board.....\$9,960
Books ......\$1,200
Tuition per credit hour ......\$925



- Graduates' median starting salary: \$52,000
- Companies that recruited business students on campus from June 30, 2005, to June 30, 2006: 83
- Graduates seeking jobs in 2006 who had an offer by graduation: 97%
- Biggest recruiters: General Electric, Fidelity, EMC, Hanover Insurance (IT Division), United Technologies

#### Can I Get Any Aid?

Business students receiving
Scholarships93%
Need-based scholarships81%
Merit-based scholarships26%

1% of students received full-tuition scholarships.

The school *does* offer a guaranteed loan to all business students.

The average outstanding debt among 2006 business graduates is \$30,794.

#### **Does It Have What I Want?**

Three leading areas of study: General Management, Management Information Systems, and Operations Management

Elective courses available: N/A

36% of business classes have fewer than 20 students; 2% have more than 50. 2% of required business courses reached maximum enrollment by the first day of class.

Full-time business faculty: 21

#### **Prominent Faculty**

Diane Strong: Management Amy Zeng: Management Joe Zhu: Management

#### But What's It Really Like?

Male: 74%, Female: 26% Living off-campus: 33%

Hours spent on class work daily: 1.79

#### **Graded by Students**

Housing/Food: B
Recreational Facilities: D
Academic Resources (Libraries,
Classes): C
Administrative Services: D
Extracurricular/Intramural Activities: D

Teaching Quality: B
Overall Experience: B

## The Good, the Bad, and the Ugly: Students Speak Out

"WPI's 'Two Tower' method of supplementing theory with practice (Theory and Practice being the two towers) allows me to be more adept in the business world via real-world experience."

"Our business program needs to improve its recruiting efforts and increase contact with business entities."

"WPI's management program is highly underrated because of its relatively small size, but I definitely feel the program allows one to learn about every aspect of business."

"The project program here at WPI is what makes the difference. Our Major Qualifying Project (MQP) is literally unpaid employment for three-fourths of your senior year."

"WPI has prepared me very well for the real world. You learn very much about other people's personalities by working in teams, you learn whether you can become a leader or not and how to handle different types of situations."

"Classes are small and close-knit."



Courtyard by Marriott 72 Grove St. Worcester, MA 01605 (508) 363-0300

#### Crowne Plaza

10 Lincoln Sq. Worcester, MA 01604 (508) 791-1600

#### Beechwood Inn

363 Plantation St. Worcester, MA 01605 (508) 754-5789



# Is There Anywhere to Eat around Campus?

Boynton Family Restaurant (pub) 117 Highland St. Worcester, MA 01609 (508) 756-8458

## 111 Chophouse 111 Shrewsbury St.

Worcester, MA 01604 (508) 799-4111

O'Connors Restaurant & Bar 1160 W. Boylston St. Worcester, MA 01605 (508) 853-0789



# Anything to Do Nearby?

Worcester Art Museum 55 Salisbury St. Worcester, MA 01609 (508) 799-4406

#### Ecotarium

222 Harrington Way Worcester, MA 01604 (508) 929-2700

> "Our campus needs more parking."

#### CHECK OUT BUSINESSWEEK.COM FOR MORE:

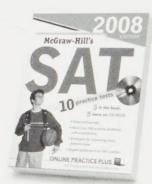
- Additional student comments
- · An extended online profile
- · A tool to compare WPI to other schools

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Based on *BusinessWeek*'s famous rating system, this at-a-glance guide will save you hours of research on undergraduate business schools. It answers all your questions, including

#### What's It Worth?

Job stats and salaries of recent grads

#### What's the Cost?

Not just tuition: books, food, everything

## Is It the Right Fit?

The best schools for overachievers, slackers, and strong test-takers

#### Do I Have What It Takes?

The SAT and ACT scores schools are looking for

With Web links, pherice this guide is all your fast track for life.

Geoff Gloeckler, a magazine's rankin



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